

## **IESGA Board Meeting, July 23, 2024 at the Twin Lakes Golf Club**

President Steven Jones called the meeting to order at 11:00 a.m. Also in attendance were Past President Pete Fredickson, Vice President Dave Hall, Treasurer Lee Paul, Tournament – Handicap Chair John Hanke, Webmaster/Asst. Tournament Chair Doug Kearsley, Secretary Brad Berg, and Board Members Jack Lawson, Mike Dixon, Larry Kincaid, Dennis McGuire, Mike Hemmingson, Jeff Peck, Dave Setian.

Steven Jones asked for a motion to approve the minutes of the Board Meeting and Annual Member Meeting on September 27, 2023 as posted on the IESGA website. Jack Lawson moved and Larry Kincaid seconded the motion to approve the posted minutes. All present Board members approved.

### **Treasurer's Report**

Lee Paul passed out to the Board Members copies of IESGA's YTD 2024 Cash Flows and Net Worth Statements. He stated that the Cash Flows look favorable with a net cash increase, from 1/1/2024 to 7/21/2024, of \$53,000. First half 2024 tournament payouts will be distributed after 7/22/2024 and will reduce the Cash Flows balance by approximately \$38,700 with 174 checks and 209 certificates being issued. Both the Cash Flows and Net Worth look to be in alignment with budget expectations. Current membership is 290 with 37 new members at this time in 2024. Two IESGA CDs recently matured and have been reinvested at higher interest rate CDs at Global Credit Union. A portion of IESGA's STCU Business Checking account balance has been transferred to IESGA's STCU Business Money Market account to earn a higher interest rate than the checking account. Copies of the Cash Flows and Net Worth Statements are attached.

### **Secretary's Report**

Brad Berg indicated that the new online tournament registration has gone very well this first year of operation. Members are learning the registration process and it has provided a more efficient and accurate registration process for the IESGA. Approximately 84% of all 2024 tournament registrations are being paid by credit card, with the remaining 16% of payments being completed by remitting a check to the IESGA. Going forward, we hope to have 100% of all tournament registration payments being done by credit card. The IESGA 50<sup>th</sup> Anniversary \$50 random drawing (done for each tournament) has gone well with 9 winners being selected so far.

### **Tournament Chairman's Report**

John Hanke distributed an IESGA Prior Years Tournament Schedule, as well as, an IESGA 2025 Tournament Survey that was prepared by John and Doug Kearsley with 55% of our membership responding (copies of PY tournaments and Survey are attached). John is beginning preparations for the 2025 IESGA Tournament Schedule that is tentatively scheduling 15 total tournament that would include two out of town early spring events and 13 local events. The top 13 local courses selected (in priority order) from the survey were: Indian Canyon, Circling Raven, Latah Creek, CDA Muni, Downriver, Meadowwood, Deer Park, The Creek at Qualchan, The Links, Liberty Lake, Stoneridge, Palouse Ridge, and Twin Lakes. The remaining 6 local courses included in the survey (listed in priority order) were: Highlands, Chewelah, Esmeralda Wandermere, Prairie Falls, and Dominion Meadows. John recommended we do not return to Dominion Meadows due to the limitation of rental carts they have available. Doug Kearsley mentioned that Circling

Raven has increased their green fee rate from \$99 to \$119 and felt that the price may be too high for our group. He will investigate it further and report back at the EOY Board Meeting in October. A lengthy discussion of where to hold the spring 2025 two out of town tournaments. Out of town locations suggested were Moses Lake, Tri Cities, Clarkson/Lewiston, and Walla Walla. Steven Jones recommended to defer this topic and that he and Doug will research this topic and report back at the end of the year Board meeting. To receive IESGA Member feedback, an online Out Of Town Spring 2025 Tournament Location survey will be prepared by Doug and posted on the IESGA website.

### **Webmaster Report**

Doug Kearsley reported that the online registration software, ZOHO, was working well in the first year of rollout. The classified section for Sale and Wanted items has worked well also and many listed items have been sold.

### **Old Business**

No old business discussed.

### **New Business**

Lee and Brad presented the idea for IESGA to acquire and utilize a cash back credit card for payment to courses for tournament green fees and also for payment to vendors that invoice IESGA for redeemed certificates. This concept will potentially provide additional income back to IESGA that is currently not being realized by IESGA check payments. The Board Members supported the idea and asked Lee and Brad to further investigate this concept and to report back at the October Board Meeting. The Board also recommended that we look at local financial institutions for these types of cash back credit cards.

It was discussed by Lee that the IESGA has had some challenges with the City of Spokane and the Spokane County Discount Cards being properly recognized at the associated golf courses this season. The problem has occurred for several years and stems back to the information the City and County have in their databases are not aligning with the discount card information our members are providing to the IESGA during their tournament registration process. Ultimately the issue does get resolved between the IESGA and these courses. Lee and Brad will follow up with both the City and the County to see if a more specific identification (discount card numbering system, etc.) can be implemented.

A first time ever Double Eagle was recorded at the IESGA Indian Canyon tournament in May. The Board discussed awarding a Double Eagle score, at an IESGA tournament, a \$250 certificate as we already do for a hole in one score. The Board Members approved this Double Eagle \$250 certificate and made it retroactive to the double eagle score recorded earlier this 2024 season.

Dave Hall presented the 2024 Member Banquet menu entrée choices (copy attached). It was decided to select the cheeseburger option with two different side items and fountain drink. The total per meal cost, including tax and gratuity, will be approximately \$23.00 and the IESGA will only charge each member attending the banquet \$20.00 per meal. The additional meal cost will be incurred by the IESGA.

It was decided to award double Old Goat Points to the final three tournaments of this year: The Links, Latah Creek, and Liberty Lake. Due to a limited number of participants at the Liberty Lake shotgun start tournament, the IESGA will provide a preferential early online registration that will be exclusive to current Old Goat Members. Other IESGA members will be allowed to enter after this Old Goat member one-week early entry period and based on space availability. Doug will investigate and implement this special registration process in advance of the registration period.

Due to some minor email hacking problems with the President's IESGA email address, it was decided, and approved, to remove all Board Members' email addresses listed on the IESGA website. The only email addresses that will remain will be the email addresses listed for the Treasurer, the Secretary, the Tournament Chair and the Webmaster.

It was moved, seconded and approved to adjourn the meeting at 12:12 p.m.