TNAD8 Goals - Objectives and Key Results

Committees	Objectives	Key Results	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June
Community and Finance	1. Encourage membership in TNA.	1. Achieve a 5% increase in membership in two years (~45 new members/year)		4 New Members	4 New Members	4 New Members	4 New Members	4 New Members	5 New Members	4 New Members	4 New Members	4 New Members	4 New Members	4 New Members
Community and Website	2. Enhance visibility of organization through social networking.	1. Organize six events/year (including presentations in two schools/year)				UIW		UT		BSHP		Alamo		
		2. Identify target populations: a) outside Bexar County (Laredo, Uvalde, Kerville) and b) Special Groups - military, APRNs, School Nurses, Rural Areas	Strategic Planning Meeting				Kerville		Laredo			Uvalde		
Bylaws	3. Update bylaws to better reflect organizational structure and processes.	1. Formulate at least two policies per year that are aligned with the bylaws					New Policy						New Policy	
Finance	4. Collaborate with Sigma Delta Alpha at-Large Chapter to recognize Nurse ImageMakers	1. Establish committee by August 2023		Comp										
		2. Develop a Break Even Budget by Sep 2023			Comp									
Finance, Community, and Programs	5. Encourage nursing students to become Student Subscribers to the American Nurses Association	1. Engage 50 nursing students participate in TNA events (programs, meetings) 25/year				5 Students	5 Students	5 Students	5 Students	5 Students	5 Students	5 Students	5 Students	5 Students
		2. Offer at least five entry to practice scholarships/year						2 Scholars Students						3 scholars Students
Website, Government Affairs, and Finance	6. Develop a communication plan designed to include multiple approaches to reach the entire membership.	1. Re-design/re-fresh TNA Website						Launch						
		2. Create new content (newsletter-type) 6 times/year		New Content		New Content		New Content		New Content		New Content		New Content
		3. Maintain an active FB Page							Launch					
Programs and Government Affairs	7. Both at district-level and collaboratively with other professional nursing organizations provide educational programming to enhance nursing practice.	1. Offer six educational programs/year to general membership				Topic 1		Topic 2		Topic 3		Topic 4		Topic 5
		2. Offer one CE Program - Spring or Fall/year									Spring			
		3. Explore supporting Clair Jordan Endowment for Health Policy					Explore		Launch					

Blue - Completed   Red - Delayed   Green - In Progress