



Texas Nurses Association (TNA) District 8 Goals (2023-2025)

Goals	Measurable Outcomes	Lead Committee/s	Status
1. Encourage membership in TNA.	1. Achieve a 5% increase in membership in two years (~45 new members/year)	Community and Finance	
2. Enhance visibility of organization through social networking.	1. Organize six events/year (including presentations in two schools/year) 2. Identify target populations: a) Outside Bexar county (Laredo, Uvalde, Kerrville) b) Special Groups – Military, APRNs, School Nurses, Rural Areas	Community and Website	
3. Update bylaws to better reflect organizational structure and processes.	1. Formulate at least two policies per year that are aligned with the bylaws	Bylaws	
4. Collaborate with Sigma Delta Alpha at-Large Chapter to recognize Nurse ImageMakers	1. Establish committee by August 2023 2. Develop a Break Even Budget by Sep 2023	Finance	
5. Encourage nursing students to become Student Subscribers to the American Nurses Association.	1. Engage 50 nursing students participate in TNA events (programs, meetings) 25 students/year 2. Offer at least five entry to practice scholarships/year	Finance, Community, and Programs	
6. Develop a communication plan designed to include multiple approaches to reach the entire membership.	1. Re-design/re-fresh TNA Website 2. Create new content (newsletter-type) 6 times/year 3. Maintain an active FB Page	Website, Government Affairs, and Finance	
7. Both at district-level and collaboratively with other professional nursing organizations provide educational programming to enhance nursing practice.	1. Offer six Educational programs/year to general membership 2. Offer one CE Program - Spring or Fall/year 3. Explore supporting Clair Jordan Endowment for Health Policy	Programs and Government Affairs	

Status: Quarterly Update

1. Milestone (Ahead of Schedule)

2. On Target (On time)

3. Delayed Implementation

*These goals continue to develop and evolve. We will align our goals with the Strategic Plans of TNA.