

MEDIA KIT

19
MEDIA
GROUP

AMPLIFYING
VOICES
TOGETHER



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ABOUT 19 MEDIA GROUP

19 Media Group is a collection of passionate independent content creators dedicated to storytelling in our own unique ways. We are writers, podcasters and streamers all committed to telling our own stories, from our voices and for our respective communities. As a black-owned podcast network we are focused on Amplifying Voices Together through the genres of sports, lifestyle, music and culture. Regardless of your background, 19 Media Group is here to share & celebrate the stories of all generations.



METRICS



11 Shows spanning both audio and video



46.4K average monthly YouTube views



7.5K average monthly audio downloads



355.5K average monthly impressions



100K + combined talent social media following

THE BASELINE



The Baseline is a weekly NBA podcast and a two-time nominee for the Best Basketball Podcast as recognized by the Sports Podcast Awards. Hosted by CAL "GameFace" LEE & former NBA journalist, WARREN SHAW they provide a unique perspective on the day-to-day action of the league including trades, matchups, analytics and the business of the NBA with special guests and insiders from the association. The Baseline is your go-to podcast for everything happening in and around the NBA.



CAL LEE

Cohort and Co-Host of one of the longest-running basketball podcasts in the independent circle, The Baseline NBA Podcast. Passionately active in the love of sports, music and culture. He is always engaged to discuss and push the hot button topics with his brother Warren Shaw.



WARREN SHAW

Warren is a seasoned journalist with stops at Yahoo Sports, Dime Magazine, and other notable outlets before turning his attention to the podcast industry. His measured and human-first approach to storytelling fuels the passion he brings as a Co-Owner of 19 Media Group, host of Dope Interviews and Co-host of the network's flagship show, The Baseline NBA podcast.



DOPE INTERVIEWS



Dope Interviews with journalist and podcaster, **WARREN SHAW**, connects listeners with talent, creators, business executives and players from the worlds of sports, entertainment and the corporate environment. Each episode provides insight from the guest's expertise making each "Dope Interview" a unique experience.





The Bottom Line Sports Show

The Bottom Line Sports Show Unfiltered is where real sports talk meets real personality. Hosted by Sports aficionado Gerald Brown and former NBA player and NBA Champion, Rick Mahorn, this show pulls no punches and pulls back the curtain on the biggest stories in sports. Expect bold opinions, insider insight you won't hear anywhere else, and nonstop laughs.

GERALD BROWN

Gerald Brown, Founder of The Bottom Line Sports Show that has been a part of Sirius XM airwaves for over ten years. Born and raised in Harlem, New York, Gerald deliver sports from a fan's perspective. He has vast knowledge about sports and a stern opinion on all things sports related and otherwise. Gerald grew up having his "dream job" as a child working with the New York Knicks before heading off to college. It was his time with the Knicks, he knew he wanted work in sports. Gerald coached A.A.U basketball for over 12 years and won multiple tournaments coaching several former college All-Americans and NBA professionals.

Aside from his booming voice, Gerald adds humor to the show with his wit and light-hearted nature. A serious New York Yankees and Tampa Bay Buccaneers fan, so be forewarned, don't talk bad about his teams. He has spent time on ESPN New York, NBC Sports Radio to name a few media outlets that Gerald has shared his thoughts and views on the world of sports.



RICK MAHORN



Derrick Allen "Rick" Mahorn is an 18 season NBA veteran, NBA champion and popular radio analyst for the Detroit Pistons. One of the "Bad Boys" of the Pistons' popular late-eighties team, Mahorn remains one of the most revered athletes in the city's history.

Dubbed by Pistons announcer George Blaha as the "Baddest Bad Boy of them all," Mahorn gained a reputation for his physical but effective style of play. He served as a team leader of the Detroit Bad Boys teams of the late 1980s, winning an NBA Championship in 1989 along with Hall of Famers Isiah Thomas, Joe Dumars, and Dennis Rodman.

After leaving the Pistons, Mahorn began his first stint with the Philadelphia 76ers, where he teamed with the one and only Charles Barkley to form the top-rebounding duo nicknamed "Thump N' Bump." After two seasons, Mahorn moved to the Italian Serie A for the 1991-92 season. He later returned to his stellar NBA career, playing for the New Jersey Nets and again for the 76ers and Pistons.

An intelligent and articulate basketball thinker, Mahorn enjoyed a successful career as a coach and broadcaster after he retired from playing in 1999, at the age of 40. Currently broadcasting with the Detroit Pistons Radio network.



HIP 2 DA GAMES



While basketball and Hip-Hop have went hand-in-hand for years there has never been a platform that combined both simultaneously. The goal is simple: **DESMOND** wants you to remember why you loved both in the first place and more importantly, realize that Hip 2 Da Games is not just a podcast, it's a lifestyle and 2024 nominee for Best Basketball podcast.

Desmond Powell



"Wassup! I'm Desmond, host/creator of Hip 2 Da Games! I'm from Joliet, IL and when I'm not recording, you can find me playing NBA 2K, rapping, or shamelessly inhaling a party bag of Mini Reese's. I'm excited to share the love of hoops & Hip-Hop with you!"



LATE NIGHT LAKE SHOW



Late Night Lake Show is an after-hours Lakers podcast hosted by **RICKY** and **KWAME**. Join us every week as we bring on special guests and discuss all hot topics surrounding Lebron James, Anthony Davis, and the rest of our boys in Purple & Gold.



RICKY BARNES

Located in Chicago, IL Ricky is the Founder, CEO, and Chief Content Engineer for Late Night Lake Show. Passionate about his sports, Ricky is dedicated to providing listeners with premium content across all media outlets. Currently, he works as the co-host of the Late Night Lake Show Podcast as well as the host of Weekly Lakers Updates.



KWAME ADADE

Kwame Adade is a sports enthusiast out of the great city of Chicago, Illinois. Kwame is one of the amazing co-hosts of the Late Night Lake Show Podcast, as well as one of the team's video and podcast editors while also curating content for the LNLS Tiktok and YouTube Shorts platforms.



HIP HOP HIDDEN GEMS

Hip-Hop Hidden Gems is all about celebrating the music that has shaped a generation (or two). This podcast, hosted by **MO & WILLIE (AKA Vision)** will focus on the artforms undervalued and underappreciated. Each episode will be dedicated to a song that didn't receive its proper shine upon its initial release. Mo and Willie will revisit each track and discuss its strengths and weaknesses. They also will provide interesting tidbits of information about the songs and the artists behind the music.

WILLIE FREEMAN

Willie Freeman is co-host of Hip-Hop Hidden Gems. As an 80s and 90s Hip-Hop enthusiast, Florida-based minister, and corporate coach/mentor he brings a unique perspective to the show by blending his passion for the era with insights that run deeper than the mainstream awareness. He spends the majority of his time persuading people to take strategic steps toward their full potential.



MOLIK JOHNSON

Molik Johnson aka MoJoKing is Co-Owner of the mighty 19 Media Group. He is also the co-host of Hip-Hop Hidden Gems and Hidden Gems Football. The native New Yorker's passions fall in line with his podcasts. He loves sports; whether participating, playing in fantasy leagues or just watching. And he loves music, particularly 70's R&B & golden age hip-hop. He, along with his Hip-Hop co-host released two independent albums under the name Absolute Power. The rest of his time is dedicated to his son. Together, they play Roblox & debate mathematical theories. Mo also plays chess & believes he can crush you in a match.

HIDDEN GEMS FOOTBALL

Hidden Gems Football is hosted by MIKE STEPH and MO JOHNSON. Each week, the two podcast veterans will take aim at the upcoming NFL action. Which picks are guarantees? Who will hit the over? Who are the "survivors?" MIKE and MO offer their unique perspectives.



HIDDEN GEMS
---FOOTBALL---



MIKE STEPH

Michael A. Stephens aka Mike Steph is Co-host of Hidden Gems Football. He is also the host and creator of his independent podcast "The Salty Thoughts of Mike Steph Podcast".

The born and bred Brooklynite sports enthusiast, known for his passionate, most time bombastic demeanor, has been a NY Jets fan for over 40yrs. When not spewing sports takes, this loving husband and father of four can be found "dwelling in the underground" of NYC.

THE MIXED COMPANY PODCAST

Prepare for a knockout punch! Boxing analyst **JAMIESON** and the irreverent **LUIS** team up to deliver a no-holds-barred podcast. They delve into the shadowy corners of the boxing industry, exposing the power plays and political maneuvers that shape the sport.



✗ JAMIESON WELSH

Jameson Welsh is a Vegas citizen who enjoys great food and good music. He has worked at places like ESPN radio and numerous websites where has provided insight on anything from sports betting, his beloved Lakers, to the NBA draft. He loves all sports but nothing replaces a big "fight night!"

LUIS MONTEMAYOR

Luis Montemayor is self-described as Arizona's favorite award-winning blogger. His passions include highlighting local beer, wine, food & dive bars. Luis is a proud boxing fan with historical knowledge of the sport's nuances in business, cultural impact and famous fights.



GIMMICK INFRINGEMENT X @

BRAD and TYLER, two friends and lifelong fans of professional wrestling, mark out over the latest in pro wrestling, laugh about family, and talk about the latest in pop culture. Each week, they show their unique perspectives and personalities through entertaining segments and banter. Gimmick Infringement is a **two-time nominee for Best Wrestling Podcast** from the Sports Podcast Awards.



BRAD WINCHESTER

Brad Winchester is co-host of Gimmick Infringement, a weekly podcast focused on professional wrestling and pop culture. He is a long-time Arizonan by way of the Upper Peninsula of Michigan and is always looking to learn something new. When he isn't teaching or working on the podcast, he can be found tearing through television series, playing a video game, woodworking, writing, or wrestling with his daughter.

Tyler McDowell- Blanken

Tyler McDowell-Blanken is co-host of Gimmick Infringement, a weekly professional wrestling and pop culture-based podcast. He is also the host of 4AZ. He is a native of Arizona and an avid WNBA fan. When not working or studying at Arizona State University, Tyler is likely to be shopping for red delicious apples, watching WCW Rey Mysterio highlights, or trying to convince a friend that Take Care is Drake's best album.

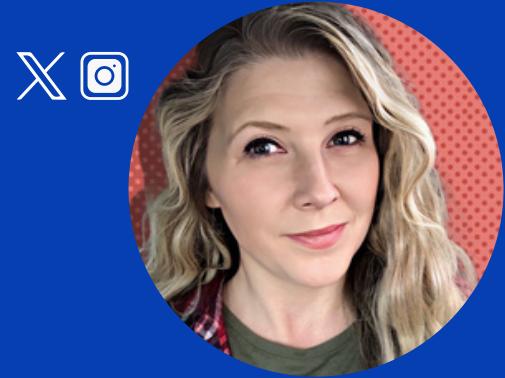


Inclusive Pathways

Inclusive Pathways is a podcast where we break down barriers, build connections, and reimagine what true inclusion looks like. Hosted by JESSICA, CEO of Inclusive Pathways and longtime disability inclusion strategist, each episode dives into real conversations with leaders, advocates, and people with lived experience.

JESSICA WINCHESTER

Jessica Winchester is the co-host and producer of SmallTownUSA and A Prude Awakening, two podcasts that layer in comedy, history, travel, education, and culture. Jessica is also the founder of a non-profit youth arts organization, WONDER&WANDER, focused on exposing youth to all forms of art, including media art and podcasting. When there is spare time she can be found binging tv shows on her phone in her closet with the lights off, where no-one in her family can find her.



Inside the Wedding Planner's Mind



On "Inside The Wedding Planner's Mind," Irene shares her wealth of knowledge and insider tips, offering listeners a behind-the-scenes look at the world of wedding and event planning. Her insights, stories, and expert advice make her a trusted voice and a source of inspiration for couples and aspiring planners alike. Join Irene Tyndale as she delves into the intricacies of planning the perfect event, exploring the latest trends, and revealing the secrets to creating unforgettable moments. Whether you're planning your own wedding, an event enthusiast, or a fellow industry professional, Irene's expertise and passion are sure to inspire and guide you on your journey.

Irene Tyndale

Irene is the founder and principal planner of Irene Tyndale Weddings & Events, a premier planning firm in Atlanta, GA. Supported by a talented team, the company provides full-service planning and coordination for weddings and corporate events, creating exceptional experiences for clients.

Beyond her work as a planner, Irene is a dedicated mentor and educator for other planners at all stages of their businesses. She is the founder and host of the annual **Becoming the Business Retreat for Wedding Planners**, a conference where professionals can learn how to "BECOME better CEOs, planners, and women."

Through her two coaching programs, Irene coaches planners in the startup, growth, and scaling phases of their businesses:

Success Pod for Planners is designed for those in the startup and growth stages.

CEO Collective for Wedding Planners is for planners ready to scale their businesses.

Her signature program, the **Wedding Management Blueprint**, teaches planners how to manage and execute weddings with precision. Irene's passion for design, logistics, and creating memorable experiences, along with her focus on people, defines her approach to the industry.



THE VACAY QUEEN (coming soon)



Welcome to The Vacay Queen, the ultimate travel podcast where adventure meets ease, and dream vacations become reality. Hosted by the incomparable ANN JOHNSON—seasoned explorer, travel expert, and owner of Exquisite Travel and Tours—this podcast is your passport to a world of curated getaways, stress-free planning, and insider tips that turn ordinary trips into extraordinary experiences.

Each episode, Ann dives into must-visit locations, travel hacks, and the latest trends in travel, all while sharing real-life stories from her adventures and those of her clients. Whether you're planning a relaxing beach escape, an exciting amusement park adventure, or a fun-filled family vacation, she'll help you navigate everything from securing the best deals to packing like a pro—ensuring that every step of your journey is as seamless as it is exhilarating.

Ready to trade stress for sun-kissed shores, thrilling rides, and unforgettable family memories? Pack your bags—it's time to explore!

Ann Johnson

With a passport full of stamps and a heart full of wanderlust, Ann is not just a travel expert—she's a seasoned explorer who turns dream vacations into reality. As the visionary military veteran owner of Exquisite Travel and Tours, Ann brings years of firsthand travel experience and a passion for curating luxurious, customized getaways tailored to every traveler's unique needs.

Whether it's an all-inclusive tropical escape, a family trip to a park, a breathtaking European adventure, or a lavish cruise across the seas, Ann and her team ensure seamless travel planning with exclusive promotions, unbeatable pricing, and exceptional service. From air to land to sea, she takes the guesswork out of trip planning, making your journey as stress-free and exhilarating as the destination itself.

At Exquisite Travel and Tours, Ann's mission is simple: to craft unforgettable experiences that inspire, indulge, and ignite a love for travel. Let her expertise guide you to the vacation of your dreams!

