Heading

(Prompt ID; shorthand)

External inputs

E

(User inputs)

Artefacts

A

(Dynamic variables, calculations and context)

Directives

D

(Must-do + must-avoid rules; guardrails)

Created by:

Date:

E.C.H.O. FRAMEWORK

 $(HEAD \rightarrow ECHO \rightarrow TOES)$

ECHO framework guide

- HEAD = set-up prerequisites
- ECHO = core prompt elements
- TO = Technical controls and examples
- ES = LLM and security preferences

Key insights

- Expert-audience dialogue context improves output relevance.
- Separate files, prompts and human review gates.
- Break instructions into steps to form a sequence model.
- Plan: context → research/analysis → verification → visualisation.
- Switching LLM engines can improve results.

Expertise

E

(expert + audience profile; standards + KPIs)

parameters, goal)

Context

(business background, relevant

Н

(ordered, stepwise instructions)

Output

How

(format; structure)

ECHO variants

- · Basic: Simplest conceptual version
- · Plus: Detailed audience mapping
- Persistent: Integrates knowledge bases
- Dynamic: Real-time data, APIs

Prompt "HACKS"

- Use prompt repositories.
- Keep a context spine for consistent results.
- Use adversarial/editor prompts to refine outputs.
- Reuse Markdown snippets for reports.
- Use workspaces/custom GPTs for specific use cases.
- Define explicit Al-free steps in workflows.
- Ask Al to propose visuals/data inputs.

PROMPT WORKSHEET

(A PLANNING GUIDE FOR BEST-PRACTICE AI PROMPTING)

Technical constraints

(style; tone; grammar; length; citations)

Objects

(Examples, specimen outputs, references)

Engine

(Specific Large Language Model + version)

Safeguards

(injection defences, termination conditions)