

深度升级 | 地球之心 × 宁夏文化

地球之心四驱穿越 | 4 人一台越野车 非普通观光车，真正深入沙漠腹

TP228 旅游联盟 2026 (第一站)

草原中秋 · 旅游联盟峰会



路线 B | 9 天 7 晚 | 内蒙古 + 宁夏双省深度路线

航班信息: Batik Airlines

Include MOB + 20KG checked baggage

24 Sep 2026 吉隆坡 ✈ 鄂尔多斯

OD626 | 15:00 – 20:50

01 Oct 2026 鄂尔多斯 ✈ 吉隆坡

OD627 | 22:50 – 05:05+1

TP228 旅游联盟 • 鄂尔多斯专属价: RM 4,999 / 人

(联盟统一执行 | 名额有限)

以「地球之心 (乌兰湖 / 骆驼湖)」为核心, 结合黄河文明, 沙漠与草原文化.

特别安排 四驱越野穿越 (4 人一车) 打造一条 重体验、有层次, 不走回头路 的西北升级路线.

适合客群

- ✓ 已去过中国或内蒙古, 想玩得更深入
- ✓ 重视体验与故事感的中高端客群
- ✓ 喜欢自然奇观, 文化轴线, 有记忆点 的旅客

行程风格说明 (请参考)

行程以体验与文化为主, 不追求大量景点

包含越野与沙漠段, 强调沉浸感

若偏好轻松节奏, 经典打卡型行程, 可考虑路线 A. 路线 B 更适合想 玩得不一样的旅客.

核心亮点: 为什么选这条路线?

- 地球之心 · 四驱越野穿越 (核心卖点)
- 特别安排 四轮驱动越野车 (4人1台)
- 深入沙漠腹地, 穿越 乌兰湖 + 骆驼湖
- 非普通旅游巴士可到达区域
- 这是路线 A 完全没有的体验层级

黄河文明 · 宁夏文化轴线

- 青铜峡黄河大峡谷
- 108 塔 + 游船体验
- 银川 / 中卫 / 吴忠三城串联
- 看懂 为什么黄河文明在这里

草原文化 · 内蒙古深度体验

- 蒙古服饰拍摄体验
- 草原篝火晚会
- 不是走马看花, 而是参与式体验

联盟核心活动 · 中秋盛典

- TP228 旅游联盟 B2B 中秋峰会 · 联盟晚宴
- 鄂尔多斯 · 博源豪生五星酒店
- 一年一站, 只此一场

住宿与安排 (为什么是“升级线”)

- 全程 3-4-5  酒店
- 草原段特别安排 蒙古包住宿 (1 晚)
- 中秋晚宴入住 5  博源豪生酒店
- 无保证自费项目
- 含旅游保险 / 司导小费
- 交通升级 | 全程 2+1 「落地头等舱」VIP 巴士

路线 B: 9 天 7 晚 | 内蒙 + 宁夏 + 地球之心 (深度文化路线)

D1 24/9	吉隆坡 ➔ 鄂尔多斯	(MOB)	4	鄂尔多斯智选假日或同级	
抵达内蒙古, 开启 TP228 旅游联盟中秋之旅。					
D2 24/9	鄂尔多斯 → 银川	(城市文化 × 历史风貌)	(B/L/X)	4	银川凯里亚德酒店或同级
鼓楼地标打卡					
览山公园 仿古罗马斗兽场式露天剧场					
银川夜市 自由探索当地特色美食 (晚餐自理)					
D3 26/9	银川 → 乌兰湖 → 中卫	(地球之心 × 自然奇观)	(B/L/D)	4	中卫星岸酒店或同级
四轮车穿越【乌兰湖 & 骆驼湖】					
向阳步行街 非遗文化与地方美食					
D4 27/9	中卫 → 吴忠	(黄河文明 × 历史深度)	(B/L/D)	4	吴忠红宝宾馆或同级
高庙 多元宗教建筑群					
青铜峡黄河大峡谷 108 塔 + 游船					
D5 28/9	吴忠 → 银川 → 鄂托克	(人文 × 西北文化)	(B/L/D)	3	蓝海酒店或同级
石佛寺村 历史聚落					
西部影视城 经典影视拍摄地					
枸杞展馆 道地枸杞文化					
D6 29/9	鄂托克 → 鄂尔多斯草原	(草原文化 × 民族体验)	(B/L/D)	4	鄂尔多斯草原蒙古包
草原篝火晚会					
国家 4A 级草原景区					
蒙古服饰拍摄体验					
自费项目: 那达慕大通票 380元/人, 诈马宴 380元/人					
D7 30/9	鄂尔多斯草原 → 响沙湾	(联盟核心 × 中秋盛典)	(B/X/D)	5	鄂尔多斯博源豪生或同级
沙漠景区 索道 + 骆驼体验					
沙漠景区内活动时间较自由, 午餐安排以自理为主, 方便旅客根据活动进度灵活用餐。					
晚上: TP228 旅游联盟 B2B 中秋峰会 • 联盟晚宴					
自费项目: 悦沙岛套票 280元/人					
D8 01/10	鄂尔多斯 ➔ 吉隆坡	(城市收官 × 文化总结)	(B/L/D)		
蒙银博物馆, 蒙古源流					
活佛府, 康巴什步行街					
D9 02/10	抵达吉隆坡	(MOB)			
行程圆满结束					

路线 B 是一条: 用四驱越野走进「地球之心」, 用黄河文明看懂西北, 适合想玩得不一样的升级之选。

Autumn Discovery Journey | Heart of the Earth × Ningxia Cultural Heritage

TP228 Travel Alliance 2026 – Opening Destination

Heart of the Earth 4WD Expedition

4 Guests per Vehicle | Explore the Desert Beyond Ordinary Tour Routes

Mid-Autumn Celebration on the Grasslands Travel Alliance Summit & Gala Dinner





Route B | 9 Days 7 Nights | Inner Mongolia & Ningxia In-Depth Journey

Flight Information – Batik Air

Includes Meal on Board (MOB) + 20kg Checked Baggage

24 Sep 2026 Kuala Lumpur ✈️ Ordos **OD626 | 15:00 – 20:50**

01 Oct 2026 Ordos ✈️ Kuala Lumpur **OD627 | 22:50 – 05:05 (+1)**

TP228 Travel Alliance Exclusive Price: RM4,999 per person

Centered around the spectacular **Heart of the Earth** (Wulan Lake & Camel Lake), this carefully crafted itinerary combines the **Yellow River Civilization**, **desert landscapes**, and **Mongolian grassland culture** into one unforgettable journey.

A special **4WD Desert Expedition** (4 guests per vehicle) takes you deep into areas inaccessible to ordinary tour coaches, creating a premium northwest China experience that is **immersive, diverse, and without backtracking**.

Who Is This Tour For?

- ✓ Travelers who have previously visited China or Inner Mongolia and are looking for a deeper experience.
- ✓ Mid-to-high-end travelers who value authentic experiences and meaningful stories.
- ✓ Nature lovers seeking spectacular landscapes, rich cultural heritage, and unforgettable memories.

Tour Style

This itinerary is designed with a strong focus on **experiential travel and cultural immersion**, rather than simply visiting as many attractions as possible.

It includes **off-road adventures and desert experiences**, allowing you to truly connect with the landscapes and local culture.

If you prefer a **relaxed sightseeing itinerary** with classic photo stops, **Route A** may be a better choice.

Route B is specially designed for travelers who want **something different, more authentic, and truly unforgettable**.

Core Highlights – Why Choose This Route?

Heart of the Earth • 4WD Desert Expedition (Signature Experience)

- The journey's ultimate highlight
- Specially arranged 4WD off-road vehicles (4 guests per vehicle)
- Venture deep into the desert to explore Wulan Lake and Camel Lake
- Access exclusive areas unreachable by regular tour coaches
- An experience completely unavailable on Route A

Yellow River Civilization • The Cultural Heart of Ningxia

- Explore the spectacular Qingtongxia Yellow River Grand Canyon
- Visit the iconic 108 Pagodas with a scenic Yellow River cruise
- Discover the three key cities of Yinchuan, Zhongwei, and Wuzhong
- Gain a deeper understanding of why the Yellow River civilization flourished here

Mongolian Grassland Culture • An Immersive Experience

- Traditional Mongolian costume photography experience
- Authentic Grassland Bonfire Party
- More than sightseeing — an interactive cultural journey

TP228 Signature Event • Mid-Autumn Grand Celebration

- TP228 Travel Alliance B2B Mid-Autumn Summit & Gala Dinner
- Hosted at the 5★ Howard Johnson Parkview Plaza Ordos
- One destination, one event, once a year

Accommodation & Premium Inclusions – Why This Is the Upgraded Route

- Stay in carefully selected 3  – 4  – 5  hotels
- One-night stay in a traditional Mongolian yurt
- Mid-Autumn Gala hosted at the 5  Howard Johnson Parkview Plaza Ordos
- No compulsory optional tours
- Travel insurance and driver/guide gratuities included
- Travel in comfort aboard a 2+1 VIP Coach – the "First Class on Wheels" experience.

Why Choose Route B? Route B is designed for travelers seeking a deeper and more immersive Northwest China experience. The perfect choice for travelers looking for something truly different.

Route B | 9 Days 7 Nights Inner Mongolia • Ningxia • Heart of the Earth

Day 1 | 24 Sep | Kuala Lumpur ✈️ Ordos (MOB) 4★ Holiday Inn Express Ordos or similar

Arrive in Inner Mongolia and begin the TP228 Travel Alliance Mid-Autumn Journey.

Day 2 | 25 Sep | Ordos → Yinchuan (B/L/X) 4★ Kyriad Hotel Yinchuan or similar

- Drum Tower Landmark
- Lanshan Park – Roman Amphitheatre-inspired Open-Air Theatre
- Yinchuan Night Market (Dinner at own expense)

Day 3 | 26 Sep | Yinchuan → Wulan Lake → Zhongwei (B/L/D) 4★ Xing'an Hotel Zhongwei or similar

- 4WD Desert Expedition
- Explore the spectacular Wulan Lake & Camel Lake
- Xiangyang Pedestrian Street – Local delicacies & Intangible Cultural Heritage

Day 4 | 27 Sep | Zhongwei → Wuzhong (B/L/D) 4★ Hongbao Hotel Wuzhong or similar

- Gao Temple (Gaomiao)
- Qingtongxia Yellow River Grand Canyon
- 108 Pagodas
- Yellow River Cruise

Day 5 | 28 Sep | Wuzhong → Yinchuan → Etuoke (B/L/D) 3★ Blue Ocean Hotel or similar

- Shifosi Ancient Village
- Western Film Studio
- Goji Berry Cultural Exhibition Hall

Day 6 | 29 Sep | Etuoke → Ordos Grassland (B/L/D) 4★ Traditional Mongolian Yurt

- National 4A Grassland Scenic Area
- Mongolian Traditional Costume Photography
- Grassland Bonfire Party

Optional Tours: Nadam Grand Ticket – RMB380/person | Zhama Banquet – RMB380/person

Day 7 | 30 Sep | Ordos Grassland → Xiangshawan (B/X/D) 5★ Howard Johnson Parkview or similar

- Xiangshawan Desert Scenic Area
- Cable Car Ride
- Camel Riding Experience

Evening Highlight: TP228 Travel Alliance B2B Mid-Autumn Summit & Gala Dinner

Optional Tour: Yuesha Island Package – RMB280/person

Day 8 | 1 Oct | Ordos ✈️ Kuala Lumpur (B/L/D)

- Mongolian Silver Museum
- Museum of Mongolian Origins
- Living Buddha Mansion, Kangbashi Pedestrian Street

Day 9 | 2 Oct | Arrive Kuala Lumpur (MOB)

End Tour