



# TB1F Champions Cup 2022

## Sponsor Benefits

TD = Tax Deductible Amount

|  | PRESENTING SPONSOR<br>\$25,000 TD<br><b>SOLO OUT</b> | VIP RACE SPONSOR(3)<br>\$8,900 TD<br><b>SOLO OUT</b> | WINNER'S CIRCLE<br>\$5,000 TD<br><b>SOLO OUT</b> | VIP & MAIN BAR<br>\$5,000 TD<br><b>SOLO OUT</b> | CHIP SPONSOR<br>\$5,000 TD<br><b>SOLO OUT</b> | RACE SPONSOR(2)<br>\$5,000 TD<br><b>SOLO OUT</b> | AFTER PARTY SPONSOR<br>\$5,000 TD<br><b>SOLO OUT</b> | PHOTO/STEP & REPEAT<br>\$4,000 TD<br><b>SOLO OUT</b> | VALET SPONSOR<br>\$3,000 TD<br><b>SOLO OUT</b> | FULL TABLE (6)<br>\$1,740 TD<br><b>SOLO OUT</b> | HORSE & JOCKEY (2)(9)<br>\$1,000 TD<br><b>SOLO OUT</b> |
|--|--|--|--|---|---|--|--|--|--|---|--|
| LOGO/NAME DISPLAYED ON PRINTED MATERIALS & SCREENS AT EVENT              | LOGO Banner/Flag                                     | LOGO Banner/Flag & On Screen                         | LOGO Full Display                                | LOGO On Cocktail Napkins                        | LOGO On Chips                                 | LOGO On Screen During Race                       | LOGO On Screens Afterparty                           | LOGO On Backdrop                                     | NAME On Valet Signs                            | NAME On Table Top                               | NAME   |
| LOGO/NAME IN ONLINE PUBLICITY & SOCIAL MEDIA                             | LOGO   | LOGO   | LOGO   | LOGO  | LOGO  | LOGO   | LOGO   | LOGO   | LOGO   | LOGO/NAME                                       | LOGO/NAME  |
| NAMING RIGHTS  | ✓<br>Presented by                                    | ✓<br>1 Race  |  |   |   | ✓<br>1 Race                                      |  |  |  |   |  |
| VERBAL RECOGNITION AS SPONSOR  | YES  | YES  | YES  | YES   | YES   | YES  | YES  | YES  | YES  |   |  |
| HORSE(S) ENTERED INTO RACE(S) & HORSE NAMING RIGHTS                      | 2  | 2  | 1  | 1   | 1   | 1  | 1  | 1  | 1  | 1   | 1  |
| PRIVATE VIP ROOM, UPGRADED FOOD & OPEN BAR                               | ✓<br>All-Inclusive                                   |  | ✓<br>All-Inclusive                               |   |   |  |  |  |  |   |  |
| DEDICATED VIP LOUNGE FOR YOUR PARTY, UPGRADED FOOD & DEDICATED BAR STAFF |  | ✓<br>All-Inclusive                                   | Dedicated Table                                  | Dedicated Table                                 | Dedicated Table                               | Dedicated Table                                  | Dedicated Table                                      |  |  | Dedicated Table                                 |  |
| VIDEO OR LIVE MESSAGE FROM CEO/VIP                                       | ✓  |  |  |   |   |  |  |  |  |   |  |
| VIP AFTERPARTY   | ✓  | ✓  | ✓  | ✓   | ✓   | ✓  | ✓  | ✓  | ✓  | ✓   | ✓  |
| TICKETS TO EVENT   | 18   | 10   | 8  | 8   | 8   | 8  | 8  | 6  | 4  | 8   | 2  |
| CHIPS  | 36   | 20   | 16   | 16  | 16  | 16   | 16   | 12   | 8  | 16  | 5  |