TBXFUND

one fund. many lives.

YEAR IN REVIEW

2025

ISSUE 6



LEVELING UP

2025

A note from our CEO, Brax:

Wow. That's really the only word I can find when I look back at 2025. Six years ago, I started TB1 Fund from a hospital bed with one goal — to make things a little brighter for kids going through what I was going through. I never imagined we'd still be going, still growing, and still finding new ways to make a difference.

2025 was our biggest fundraising year yet — we crossed $974,585 raised, which means we are this close to $1 million in a single year. That's not something I can wrap my head around, honestly. But what I can wrap my head around is the 3,624 days we brightened, the 86 VIP experiences we gave to families who needed something to look forward to, and the 1,715 meals we served to kids and families in the hospital who just needed someone to show up for them.
I also want to say something about the people behind all of this — the 225 volunteers who gave 825 hours of their time, our sponsors and partners, and every single person who donated. You are TB1 Fund. I just get to be the one who started it.

2025 was about Leveling Up — and I think we did exactly that. Now let's start 2026 and see what's next.

#WeGotThis

Love,
Brax

As always, we want to (and need to) thank everyone who has supported TB1 Fund. None of this is possible without YOU. Thank you!

This past year we were able to brighten 3,624 days at M Health Fairview Masonic Children's Hospital. We did it — once again — with zero paid staff. Every dollar donated goes directly to programs, experiences, and day-brightening for patients and families. We are endlessly proud of that fact.

As we head into Year 7, our mission hasn't changed: help patients focus on recovery by providing experiences and items that distract, engage, and encourage healing — mentally, physically, and emotionally. What we do isn't groundbreaking. But it can be life-saving. And YOU make that possible.

Follow us at:
TB1Fund.org | Instagram: @TeamBrax1 | Facebook: TB1Fund

TB1 FUND

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2025 REPORT CARD



TOTAL RAISED

974,585

DAYS BRIGHTENED

3,624

86 VIP EXPERIENCES

- GOPHER FOOTBALL, BASKETBALL, HOCKEY & GYMNASTICS SUITES
- BRAXTON'S BUDDIES (VIKINGS CLUB & SUITES)
- REBOUND CLUB (TIMBERWOLVES SUITES)
- BREAKAWAY CLUB (WILD SUITES)
- WORLD JUNIOR CAMPIONSHIPS

1000 VIPS

4 SIBLING DAYS

349 SERVED

1715 MEALS SERVED

VOLUNTEERS / HOURS

225

825

1509 TOYS, GAMES & BOOKS

5 FUNDRAISING EVENTS

16 HOSPTIAL EVENTS & PROGRAMS

LEVEL UP

START 2026

ACCOMPLISHMENTS

$974,585 RAISED

OUR LARGEST FUNDRAISING YEAR TO DATE. SIX YEARS IN, AND STILL SETTING RECORDS.

1,000 VIPS SERVED | 86 VIP EXPERIENCES

FROM GOPHER FOOTBALL, BASKETBALL, HOCKEY & GYMNASTICS SUITES TO BRAXTON'S BUDDIES (VIKINGS CLUB & SUITES), THE REBOUND CLUB (TIMBERWOLVES SUITES), THE BREAKAWAY CLUB (WILD SUITES), AND THE WORLD JUNIOR CHAMPIONSHIPS — WE GAVE FAMILIES UNFORGETTABLE MEMORIES DURING THE HARDEST TIMES OF THEIR LIVES.

4 SIBLING DAYS | 349 SERVED

SIBLINGS DON'T GET ENOUGH CREDIT. THEY SACRIFICE A LOT WHEN A BROTHER OR SISTER IS IN THE HOSPITAL. THESE EVENTS ARE FOR THEM — A CHANCE TO JUST BE A KID FOR A DAY.

1,715 MEALS SERVED

HOT MEALS, SNACKS, AND TREATS DELIVERED TO FAMILIES WHO NEED IT MOST.

1,509 TOYS, GAMES & BOOKS

STOCKING BRAX'S TOY CLOSET AND PUTTING SOMETHING IN THE HANDS OF EVERY KID WHO NEEDED A DISTRACTION.

ACCOMPLISHMENTS

cont...

225 VOLUNTEERS | 825 HOURS

OUR ALL-VOLUNTEER OPERATION KEEPS ROLLING THANKS TO AN INCREDIBLE COMMUNITY OF PEOPLE WHO SHOW UP.

5 FUNDRAISING EVENTS

OUR EVENTS ARE THE ENGINE BEHIND EVERYTHING WE DO. EVERY TICKET SOLD, EVERY BID PLACED, AND EVERY DOLLAR RAISED GOES RIGHT BACK TO THE HOSPITAL.

16 HOSPITAL EVENTS & PROGRAMS

MUSIC MONDAYS, HOLIDAY GIVEAWAYS, HOSPITALITY DAYS, AND MORE — WE WERE IN THAT BUILDING, MAKING NOISE AND BRIGHTENING DAYS ALL YEAR LONG.



MISSION IN ACTION »»

Gopher Sports Family Suite

TB1F provides patients and families at Masonic Children's Hospital with VIP suite access to University of Minnesota sporting events — football, hockey, basketball, and gymnastics. It's a controlled, comfortable environment where families can breathe, connect with others walking the same road, and give their kids something incredible to look forward to. For a family in the middle of the fight, a night in the suite is more than just a game.

TB1F / UNRL T-Shirts



Every new patient at M Health Fairview Masonic Children's Hospital receives an exclusive TB1F/UNRL "Good Vibes" t-shirt after their first treatment. UNRL's phrase says it perfectly: you are what you wear. Every kid in that hospital is truly unreal, and we want them to know it.

Braxton's Buddies (Vikings)

Launched in 2022 with iHeart and KFAN, Braxton's Buddies highlights a patient or family each Vikings home game week through radio and social media — sharing their story with the entire Twin Cities. Each family also receives a VIP club or suite experience at US Bank Stadium. It's a story and an experience that reminds every family: you are seen, and you are not alone.

cont.

MISSION IN ACTION »» cont...

Rebound Club (Timberwolves)

Launched in the fall of 2023 in partnership with Jack and Sam Hetherington, Rebound Club brings patients and families from Masonic Children's Hospital to Timberwolves games in a luxury suite at Target Center. The goal is simple: smiles, lasting memories, and a source of strength during the hardest times.

Braxton's Breakaway Club (Wild)

Launched in 2024 and now powered by Engel & Volkers, the Breakaway Club brings the same VIP energy to the Minnesota Wild. Each family receives suite tickets, a custom UNRL hoodie, a Scheels gift card, and custom UNRL hats for everyone. Because every family deserves to feel like VIPs.

TB1F Amped Up! New in 2026

A brand new experience launching in 2026 in partnership with Engel & Volkers. TB1F Amped Up! takes the spirit of our VIP programs and brings it to live music at the new Mystic Lake Amphitheater — concerts, premium hospitality, and a totally new kind of day-brightening for patients, families, and even a well-deserved date night for parents.

MISSION IN ACTION >>>

cont...

TB1F / BMW of Minnetonka Holiday Electronics

Every holiday season, TB1F gives electronics directly to patients in the hospital — Nintendo Switch Lites, iPads, AirPods, Fire Sticks, Fire Tablets, and streaming gift cards. During long inpatient stays, low-energy days, or hours of travel to appointments, they're lifelines.

TB1F Show Time ⚠ New in 2026

Our newest VIP experience — TB1F Show Time — in partnership with the Blythe Brenden-Mann Foundation. This new program gives our patient families the chance to enjoy a night at the theater, with shows at the historic Orpheum and Ordway. Just like our other VIP experiences, families will receive VIP tickets, parking vouchers, concession vouchers, and access to the lounge at the Orpheum — plus the occasional unannounced surprise along the way.

3M Open Family Cabin

Through Brax's partnership with the 3M Open as Jr. Ambassador, TB1F hosts a Family Cabin on-site during tournament week — giving patients and families a safe, exciting VIP experience at one of the biggest golf events in the state.

MISSION IN ACTION

START

cont...

TB1F / Matrix-NDI Sibling Appreciation Day

Siblings are the unsung heroes of every family fighting a serious diagnosis. They sacrifice, they cheer, they carry a weight most people never see. Sibling Appreciation Day — in partnership with Matrix-NDI — gives them a day that's entirely theirs. Because they deserve to be celebrated too.

Music Monday with GenNow & DJ Mad Mardigan

Every month, DJ Mad Mardigan and GenNow take over the Zucker Family Suite & Broadcast Studio and pump live music into every room in the hospital. It's healing, it's entertaining, and it's exactly the kind of unexpected, joyful moment that can completely change a patient's day.

TB1F Toy Closet

In partnership with BMW of Minnetonka, TB1F runs an annual toy, book, and game drive every June — and maintains the 5th Floor Toy Closet at Masonic Children's Hospital year-round. That closet never runs empty. There is always something for a kid who needs a distraction, a laugh, or just something to do.

GOALS 2026

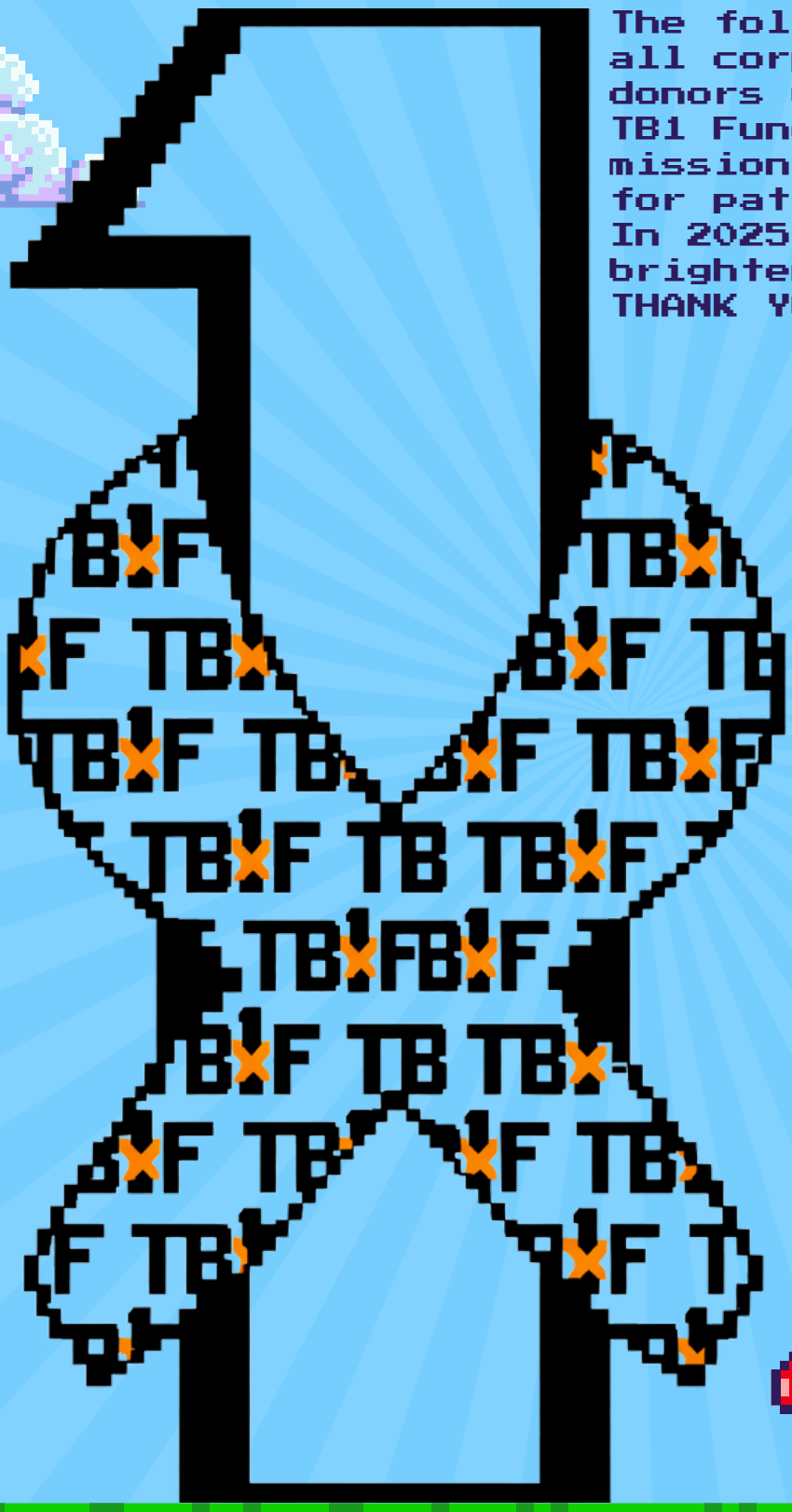
- $1,000,000 Fundraising Goal! We are going for it.
- Continue and expand TB1F "Day Brighteners" — toys, books, games, and immediate-need items for families at Masonic.
- TB1F Toy Closet on 5th Floor — ongoing restocking.
- Sibling Days — ongoing, continuing to grow attendance.
- VIP Experiences — ongoing and expanding:
  - Braxton's Buddies (Vikings)
  - Braxton's Breakaway Club (Wild)
  - Rebound Club (Timberwolves)
  - TB1Fund Family Suite (Gopher Football, Hockey, Basketball, Gymnastics & more)
  - TB1F AmpedUp! *NEW IN '26*
  - TB1F Show Time! *NEW IN '26*
- Continue and expand in-hospital programming — Music Mondays, holiday electronics, & hospitality
- Continue UNRL T-shirts for patients after 1st Treatment

(4) Fundraising Events + (2+) Parnter Events
Champions Cup
Sonoran Shootout
Putt 4 Patients
Summer Sounds

YOU ARE #1

DONOR LIST

The following page recognizes all corporate and individual donors who have helped Brax & TB1 Fund accomplish their mission of brightening days for patients and families. In 2025, we were able to brighten over 3,600 days. THANK YOU!



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2027 EVENTS

SAVE THE DATES



SONORAN SHOOTOUT - FEBRUARY, 9
PHOENIX, AZ



TB1F LIVE! - FEBRUARY, 26



CHAMPIONS CUP - APRIL, 23



PUTT 4 PATIENTS - JUNE, 5



SUMMER SOUNDS - JULY, 10



PARTNER EVENTS
TBD

