



TB1F Champions Cup 2020

Sponsor Benefits

TD = Tax Deductible Amount

| | PRESENTING SPONSOR \$30,000 [\$25,500 TD] | RACE SPONSOR (3) 1 \$10,000 [\$7,750 TD] | WINNER'S CIRCLE \$5,000 [\$3,200 TD] | VIP & MAIN BAR \$4,000 [\$3,450 TD] | VALET SPONSOR \$3,500 [\$2,600 TD] | CHIP SPONSOR \$3,000 [\$2,300 TD] | PHOTO/STEP & REPEAT \$1,500 [\$1,300 TD] | HORSE & JOCKEY (78) 5 \$1,000 [\$700 TD] |
|---|---|--|--|---|--|---|--|--|
| LOGO/NAME DISPLAYED ON PRINTED MATERIALS & SCREENS AT EVENT | LOGO | LOGO | LOGO | LOGO On Cocktail Napkins | LOGO On Valet Signs | LOGO On Chips | LOGO On Backdrop | NAME |
| LOGO/NAME IN ONLINE PUBLICITY & SOCIAL MEDIA | LOGO | LOGO | LOGO | LOGO | LOGO | LOGO | LOGO | NAME |
| NAMING RIGHTS | ✓ Presented by | ✓ 1 of 3 Races | | | | | | |
| VERBAL RECOGNITION AS SPONSOR | YES | YES | YES | YES | YES | YES | YES | |
| HORSE(S) ENTERED INTO RACE(S) & HORSE NAMING RIGHTS | 3 1 Per Race | 3 1 Per Race | | | | | | 1 Race TBD |
| PRIVATE VIP ROOM, UPGRADED FOOD & OPEN BAR | ✓ All-Inclusive | | ✓ All-Inclusive | | | | | |
| DEDICATED VIP LOUNGE FOR YOUR PARTY, UPGRADED FOOD & BOTTLE SERVICE | | ✓ All-Inclusive | | Comped Drinks | Comped Drinks | Comped Drinks | Comped Drinks | Comped Drinks |
| VIDEO OR LIVE MESSAGE FROM CEO/VIP | ✓ | | | | | | | |
| VIP AFTERPARTY | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| TICKETS TO EVENT | 20 | 10 | 8 | 6 | 6 | 4 | 4 | 2 |
| BETTING CHIPS | 100 | 50 | 40 | 24 | 24 | 16 | 16 | 5 |