



COME OUT AND SUPPORT!

TB1F CHAMPIONS CUP

NORTH HOUSE IN SOHO BUILDING

718 WASHINGTON AVE N, FLOOR 3

NORTH LOOP, MINNEAPOLIS

*****COMPLIMENTARY VALET PARKING**

FRIDAY, JULY 17, 2020

6:30PM

HELP CHANGE LIVES!



About The Fund

TB1Fund was started by Brax while undergoing treatment for Very High Risk Acute Lymphoblastic Leukemia (ALL) at the University of Minnesota Masonic Children's Hospital in 2019. She is so thankful and appreciative of the care she has and is receiving, in addition to the spaces and services offered by the hospital. She felt starting TB1Fund was the best way to help give back and make a difference for other families going through similar, life changing diagnoses. Please come out and support Brax & TB1Fund.....

HELP CHANGE LIVES!

What You are Supporting

TB1F's mission is to positively affect every child and family who comes through the University of Minnesota Masonic Children's Hospital. Whether that be financial support in areas of basic need, positive outreach through social functions, Brax's exclusive 5th Floor T-shirt for all cancer patients, and by supporting Kyle Rudolph's End Zone, the Zucker Family Suite and Broadcast Studio, and "Row The Boat" Fleck Family Fund with their incredible programming TB1F and Brax are dedicated to making a difference. Making sure we can provide positive experiences that can immediately affect patients and families is critical to Brax's mission. And who would know better than one who has lived it!

THE EVENT!



What to Expect

This is the first major event hosted by TB1Fund and we are so excited to be hosting a Derby themed event leading up to the Kentucky Derby.

The event will be held at a private club, the North House, located on the 3rd floor of the SOHO building in the North Loop.

Complimentary Valet Parking will be available to all guests upon arrival!

The evening will feature (3) professionally produced horse races, each featuring 10 horses that could be owned by YOU - you buy it, you name it, you race it! Celebrate in the Winner's Circle!

Each guest will receive a TB1Fund betting chip upon checking in, with the option to purchase more which will be used to bet on a horse (or hopefully multiple horses) throughout the evening. Winners will be drawn from the winning horse's bucket after each race with some amazing prizes!

After each race there will be Winner's Circle photo opportunities for Sponsors, Race Owners and Horse Owners, along with Trophies & Champagne!

In addition, enjoy apps/Hors d'oeuvres all evening, full cash bar, silent & live auction featuring items donated by PJ Fleck & Gopher Football, Kyle Rudolph, Jason Zucker, Gray Duck Vodka, MN Vikings + more, Heads or Tails, a special guest speaker, and opening welcome by Brax (her request!)

Derby attire encouraged, not required....but why not dress up and have some fun. Come out and experience a brand new event, a fun atmosphere and help raise some money! We can't wait to see you April 24th! Continue to check www.TB1Fund.org for more details as they are released.

GET YOUR TICKETS NOW!

\$125/PERSON - Includes Apps/Hors d'oeuvres + 1 Betting Chip + 2 Drink Chips

OR

\$1,000/PAIR - Horse Ownership, Afterparty, Open Bar + Much More (more details below)

www.TB1Fund.org to buy tickets!

See Sponsor Page Insert for exciting sponsorship opportunities and/or to buy a horse - horses are limited - act fast!

For more information about the event, to become a sponsor, or to buy tickets, please visit www.TB1Fund.org or call 612.670.5468



TB1F Champions Cup 2020

Current Sponsors, Partners & Donors



INTEGRITY GLOBAL SOLUTIONS



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Minnetonka

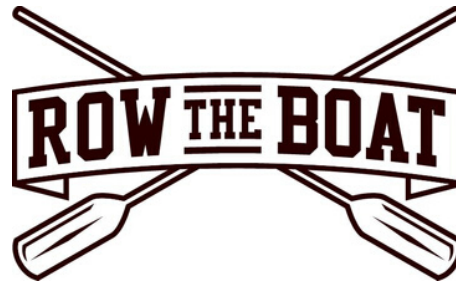
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PB Premier
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HANDCRAFTED VODKA

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Haskell's
The Wine People!

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Sponsor Benefits

TD = Tax Deductible Amount

| | PRESENTING SPONSOR \$30,000 [(\$25,500 TD)] | RACE SPONSOR (3) 1 \$10,000 [(\$7,750 TD)] | WINNER'S CIRCLE \$5,000 [(\$3,200 TD)] | VIP & MAIN BAR \$4,000 [(\$3,450 TD)] | VALET SPONSOR \$3,500 [(\$2,600 TD)] | CHIP SPONSOR \$3,000 [(\$2,300 TD)] | PHOTO/STEP & REPEAT \$2,000 [(\$1,800 TD)] | HORSE & JOCKEY (78) 5 \$1,000 [(\$700 TD)] |
|---|---|--|--|---|--|---|--|--|
| LOGO/NAME DISPLAYED ON PRINTED MATERIALS & SCREENS AT EVENT | LOGO | LOGO | LOGO | LOGO On Cocktail Napkins | LOGO On Valet Signs | LOGO On Chips | LOGO On Backdrop | NAME |
| LOGO/NAME IN ONLINE PUBLICITY & SOCIAL MEDIA | LOGO | LOGO | LOGO | LOGO | LOGO | LOGO | LOGO | NAME |
| NAMING RIGHTS | ✓ Presented by | ✓ 1 of 3 Races | | | | | | |
| VERBAL RECOGNITION AS SPONSOR | YES | YES | YES | YES | YES | YES | YES | |
| HORSE(S) ENTERED INTO RACE(S) & HORSE NAMING RIGHTS | 3 1 Per Race | 3 1 Per Race | | | | | | 1 Race TBD |
| PRIVATE VIP ROOM, UPGRADED FOOD & OPEN BAR | ✓ All-Inclusive | | ✓ All-Inclusive | | | | | |
| DEDICATED VIP LOUNGE FOR YOUR PARTY, UPGRADED FOOD & BOTTLE SERVICE | | ✓ All-Inclusive | | Comped Drinks | Comped Drinks | Comped Drinks | Comped Drinks | Comped Drinks |
| VIDEO OR LIVE MESSAGE FROM CEO/VIP | ✓ | | | | | | | |
| VIP AFTERPARTY | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| TICKETS TO EVENT | 20 | 10 | 8 | 6 | 6 | 4 | 4 | 2 |
| BETTING CHIPS | 100 | 50 | 40 | 24 | 24 | 16 | 16 | 5 |



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Winner's Circle Celebration (Post Race)

| | PRESENTING & RACE SPONSOR | WINNER'S CIRCLE | HORSE & JOCKEY (RACE WINNER) | CHIP HOLDER (RACE#1 WINNER) | CHIP HOLDER (RACE#2 WINNER) | CHIP HOLDER (RACE#3 WINNER) |
|--|---------------------------|-----------------|------------------------------|-----------------------------|-----------------------------|-----------------------------|
| WINNER'S CIRCLE FULL STABLE PHOTO | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| PHOTO WITH WINNING HORSE OWNER(S) | ✓ | ✓ | ✓ | | | |
| PHOTO WITH CHIP WINNER | ✓ | ✓ | | ✓ | ✓ | ✓ |
| CUSTOM CHAMPIONS HAT | ✓ | | ✓ | | | |
| TROPHY & CHAMPAGNE [HORSE OWNER(S)] | | | ✓ | | | |
| OWNER'S CELEBRATION SONG [PLAYED AFTER RACE THRU PHOTOS AND AWARDS] | | | ✓ | | | |
| RACE#1 CHIP WINNER PRIZE [PRIZE TBA] | | | | ✓ | | |
| RACE#2 CHIP WINNER PRIZE [PRIZE TBA] | | | | | ✓ | |
| RACE#3 CHIP WINNER PRIZE [PRIZE TBA] | | | | | | ✓ |