

My Application for DevelopmentPro

alumgrow.com.au

Exactly What You Get With <i>DevelopmentPro</i>	Value (\$AUD)	Gold Pro	Platinum Pro
AlumGrow Insights & eNews - Receive our newsletter and latest blog articles containing amazing industry insights, and helpful resources direct to your inbox.	\$ 4,000	✓	✓
Advancement Program Pulse Checks – These two handy self-assessments will help quickly identify all the major pressure points in your alumni and fundraising programs.	\$ 750	✓	✓
Education Marketing Fundamentals Audit – This is our ultimate 150-question checklist to help you easily identify your strengths, weaknesses, opportunities and threats in your marketing and branding approach.	\$ 500	✓	✓
Alumni Strategic Planning Toolkit - This step-by-step toolkit will help you to develop an elite Alumni Relations Plan, using global best practice methodologies to ensure optimal alumni engagement for your institution.	\$ 2,500	✓	✓
Enrolment Marketing Plan Toolkit - Use this highly practical step-by-step guide to develop your next Enrolment Marketing Plan, relying on our global best practice step-by-step approach.	\$ 2,500	✓	✓
Communications Audit Toolkit - This specialist action plan provides you with our proven step-by-step formula to critically evaluate all the strengths and weaknesses in your communication platforms.	\$ 1,300	✓	✓
Fundraising Strategic Planning Toolkit - This toolkit will help you develop your next successful Fundraising Plan, using our proven best practice guide.	\$ 2,500	✓	✓
Development Survey Toolkit - Get all the professionally crafted questions, techniques, and expert advice you will ever need to undertake your next development survey.	\$ 2,500	✓	✓
Staffing Resources Toolkit – You get our world best practice approach to managing community relations staff inc. unit structures, function charts, recommended time fractions and Performance Planning & Review method.	\$ 2,200	✓	✓
This covers your investment - however to further help you succeed we will give you these BONUSES			
Social Media Content Planner – Strategically use social media to achieve your goals with this incredible toolkit. You also get our amazing heat maps showing best times to post on LinkedIn, Facebook, Twitter, and Instagram.	\$ 2,500	✓	✓

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Unlimited email advice for 12-months - As a client we want to ensure you have the consultancy support you need to get results. So if you get stuck and need extra help, send us an email and we will reply to you pronto!	\$ 3,000	✓	✓
Major Events Planning Toolkit – With this must-have resource, you get a ready-to-use Events Manual, Senior Management Briefing, Speeches and Run Sheet templates, Event Risk Management & Assessment guide, Events Checklists, our top 25 tips, and Event Surveys kit.	\$ 3,500	✓	✓
Fundamentals Podcast Series - This way you will never miss a beat as you can review our expert advancement and marketing tips in your own time. Plus they become part of your resource library for future reference.	\$ 3,000	✓	✓
Platinum clients receive everything in Gold plus all the following <i>ADDITIONAL BENEFITS</i>			
Donor Stewardship Toolkit - This great little toolkit covers everything you will ever need to implement your donor stewardship program and ensure your donors keep giving back to your institution time after time.	\$ 1,550	--	✓
Senior Management Reporting Toolkit - This gives you all the reporting tools necessary to demonstrate ROI and attract additional budget support from your Board.	\$ 1,550	--	✓
Fundraising Essentials Toolkit - This resource provides you with all the necessary templates and tools to craft Gift Acceptance, Donor Recognition, Scholarships, Bursaries & Prizes Management policies, bequest clause wording, Major Gift Agreement, Sponsorship Agreements and undertake Prospect Research.	\$ 5,300	--	✓
Monthly Laser Mentoring Calls for 12-months – You get a monthly 1-hour mentoring call (one-on-one or as a team) where we focus intensely on your issues, programs, and specific questions to help you achieve your goals.	\$ 2,600	--	✓
Alumni Engagement and Volunteer ROI Indexes - We give you our exclusive index to help you methodically track and demonstrate advancement ROI, identify alumni major gift prospects, and attract philanthropic support.	\$ 5,250	--	✓
10% discount on future services - Get an amazing 10% off our services next time you use AlumGrow for your consultancy needs. Valid for 3 years.	\$ 2,000	--	✓
MY TOTAL VALUE		\$ 30,750	\$ 49,050
MY SINGLE INVESTMENT (\$AUD inc. GST) Amount to be invoiced and paid by EFT within 7 days		<i>\$ 6,995</i>	<i>\$ 9,995</i>
My Total Saving		\$ 25,255	\$ 39,055
Want more flexibility? Then build your own <i>DevelopmentPro</i>			
Build your own <i>DevelopmentPro</i> - Select a combination of any TEN products from either Gold or Platinum Pro. * Podcast and Insight Libraries are included free of charge.		MY SINGLE INVESTMENT (\$AUD inc. GST)	<i>\$ 8,995</i>