

## GCEC STRATEGIC PLAN 2024-2028

2024 Achievements	
Consolidating	
Developing	

Goals and Objectives (in the future we will have)	ACTIONS	Tasks	Priority	2024	2025	2026	2027	2028
<b>1 Governance and Risk Management</b>								
<b>Plan for the future</b>	<ul style="list-style-type: none"> <li>Develop and regularly review Strategic Plan</li> </ul>		High					
<b>Adopt and Maintain good governance practices</b>	<ul style="list-style-type: none"> <li>Review club constitution every 3 to 5 years</li> <li>People Management-implement our Code of Conduct</li> <li>Review and regular revise club Bylaws every 3 month -Agenda item</li> </ul>	Review and distribute Review and distribute Review and update	high					
<b>Professional Leadership team</b> Those who aspire to be leaders in the sport	<ul style="list-style-type: none"> <li>Ensure good event management practices are applied, Committee Framework, SC procedures reviewed every 3 – 6 month by Committee</li> <li>Regularly seek feedback from members and other stakeholders (yearly survey)</li> <li>Upgrade office, more use of Hall, new buildings and development</li> <li>Participate in training and education opportunities e.g. webinars and workshops,</li> <li>Allocate portfolio to general Committee positions</li> </ul>	Committee to develop Framework, create standard event entry form  October member survey  Development Proposal  encourage SC to participate  develop portfolio						
<b>Emphasis on safety and Risk management</b>	<ul style="list-style-type: none"> <li>Install an asset management system, Committee review every 6 months</li> <li>Uphold policies and procedures set by club, sport, council and insurers</li> <li>Maintain the functions of the event serious incident management committee, Risk assessment by Committee reviewed every 6 month</li> <li>Ground Committee to ensure grounds are safe and risk minimised</li> </ul>	Create document  Create document  Appoint Ground Committee	High  high					
<b>2 Financial and Event Management</b>								
<b>Generate income</b> from successful run events, spectators and facility hire	<ul style="list-style-type: none"> <li>Event Communication officer at events</li> <li>Determine financial targets for planned events, planning budget ahead on a standard event form for approval by EC</li> <li>maximise events attendance using drawcards</li> </ul>	develop standard event form gather ideas						
<b>Attract spectators</b>	<ul style="list-style-type: none"> <li>install more grandstands and seating</li> <li>ensure canteen availability and/or organise food vans</li> <li>Signage at entrance for events, Club sign at front gate</li> <li>Facilitation of live streaming for events to increase coverage for</li> </ul>	get quotes and ideas investigate costs gather ideas						

[illegible]

<p><b>Improve Facilities and maintain a high facility standard</b></p>	<ul style="list-style-type: none"> <li>• Update Clubs asset register</li> <li>• Development of Concept Plan including: <ul style="list-style-type: none"> <li>○ Consideration of an indoor arena</li> <li>○ Refurbishment and expansion of our clubrooms</li> <li>○ Install lighting to facilitate night events in summer for rider and horse safety due to heat</li> <li>○ Increase the number of horse yards at the grounds so we can house a greater number of horses.</li> <li>○ Addition of overnight yards for so we can attract more visiting competitors to club events or other events from Woorree Park users.</li> <li>○ Improve arena surfaces (including strategic use of Irrigation, waterwise)</li> <li>○ Improve washbay water supply</li> <li>○ Catch Rainwater to feed into irrigation</li> <li>○ Implement a parking management strategy with the aim to improve and increase parking</li> <li>○ Cover Yards</li> <li>○ Install a unique selection of Cross country jumps</li> <li>○ Ensure consistent power supply</li> <li>○ Upgrade lights to LED</li> <li>○ Covered spectator seating along the arenas</li> <li>○ Reducing grass arena area due to maintenance costs/water usage</li> <li>○ Consider sand arena for jumping</li> </ul> </li> </ul>	<p>EC Development working group Submitted to state government</p>	<p>high</p>					
--	---	---	-------------	--	--	--	--	--