

GCEC STRATEGIC PLAN 2024-2028

ACHIEVEMENTS and FUTURE GOALS

2024 Achievements	
Consolidating	
Developing	
Goals have been modified due to change in focus	

Goals and Objectives (in the future we will have)	ACTIONS	Tasks	Priority	2024	2025	2026	2027	2028
1 Governance and Risk Management								
Plan for the future	Develop and regularly review Strategic Plan		High	✓	✓			
Adopt and Maintain good governance practices	- Review club constitution every 3 to 5 years - People Management-implement our Code of Conduct - Review and regular revise club Bylaws every 3 month -Agenda item	Review and distribute Review again in 2026 and distribute Review and update-Not necessary in 25/26	High	✓	✓ N/A	Goal Goal N/A		
Professional Leadership team Those who aspire to be leaders in the sport	- Ensure good event management practices are applied, Committee Framework, SC procedures reviewed every 3 – 6 months by Committee - Regularly seek feedback from members and other stakeholders (yearly survey) - Upgrade office, more use of Hall, new buildings and development - Participate in training and education opportunities e.g. webinars and workshops, - Allocate portfolio to general Committee positions	Committee to develop Framework, create standard event entry form October member survey Development Proposal encourage SC to participate develop portfolio		✓ ✓	✓ Dev	 Goal Goal		
Emphasis on safety and Risk	Install an asset management system, Committee	Create document	High	✓	✓			

management	review every 6 months			✓	✓			
	- Uphold policies and procedures set by club, sport, council and insurers - Maintain the functions of the event serious incident management committee, Risk assessment by Committee reviewed every 6 month	Create document			✓			
	Ground Committee to ensure grounds are safe and risk minimised	Appoint Ground Committee	high	✓	✓			
2 Financial and Event Management								
Generate income from successful run events, spectators and facility hire	- Event Communication officer at events - Determine financial targets for planned events, planning budget ahead on a standard event form for approval by EC	develop standard event form		✓	✓			
	maximise events attendance using drawcards	gather ideas			✓	Goal		
Attract spectators	- install more grandstands and seating - ensure canteen availability and/or organise food vans	get quotes and ideas			✓			
	- Signage at entrance for events, Club sign at front gate - Facilitation of live streaming for events to increase coverage for riders and to showcase our valued sponsors.	investigate costs		✓	✓	Goal		
	Run a wide variety of event formats to attract non-riding spectators	gather ideas		✓	✓			
Increased facility hire	- Promote facility and provide affordable hire to complementary, paying, non-equestrian users - Promote facility to other equestrian clubs, event organisers, coaches etc.	investigate – ongoing and depends on the construction of arena				Goal		
		Investigate						
Strategically manage accumulated funds	Align accumulated funds with strategic plan priorities	finalise strategic plan	High	✓	✓			
	Apply for grant funds	investigate	High		✓			
	Ensure funds in bank are growing-interest accumulating	fixed term deposit/interest on everyday/cheque account			✓			
3 Sport, Performance and Participation								
Increased membership	Increase member benefits (e.g. member discounts for activities, coach partnering etc.)	gather ideas from committee						

	Promote club to prospective members utilising available networks	build webpage, facebook page		✓	✓			
Increased competitors	- Run professional events at all levels (event planning) - Run a wide variety of event formats, including those for non-eventing riders (event planning)	gather ideas		✓	✓			
				✓	✓			
More educational and skill development opportunities	- Create position of Junior Development Officer - Host coaching clinics and enter coach partnerships (coach uses the grounds and students become members) - Support members to achieve coaching qualifications - Hold show jumping and dressage protocol days (with coach in attendance) - Run forums and Q&As - Master classes / course walks with a pro	send request to committees	high	✓				
				✓	✓			
					✓			
Maintain a high standard facility	- Continue to recruit highly capable and respected course builders and judges - Invest in improving and maintaining the grass arena surface to a high level of satisfaction for users	contact officials and book	high		✓			
			high	✓	✓			
4 People Management								
Increase overall participation in club activities	- form a social committee, 2-3 events per year including awards night - install grand stand, improve spectator area, seating, tables and chairs	EOI to members	high			Goal		
		investigate costs/grant received for benches in 2025			✓			
Recruit a larger volunteer team	- Manage volunteer jobs list with asset management system, record hours - Promote volunteering to the local community e.g. Ground keeping, baking, repairs and maintenance in Newsletter - Celebrate the contribution of Volunteers, Volunteer of the year, name tags, club caps - Volunteer incentives	create document Committee in Newsletter organise promotion/merchandise gather ideas	high			Goal		

Fully utilise voluntary contributions Provide training for volunteers	- Record volunteer contribution with asset Management system - Coordinate or provide Training to Volunteers so that they can confidently fulfill their roles and where relevant obtain Qualifications	find forms, create document encourage SC				Goal Goal		
5 Facilities and Asset Management								
Improve Facilities and maintain a high facility standard	- Update Clubs asset register - Development of Concept Plan including: - Consideration of an indoor arena - Refurbishment and expansion of our clubrooms - Install lighting to facilitate night events in summer for rider and horse safety due to heat - Increase the number of horse yards at the grounds so we can house a greater number of horses. - Addition of overnight yards for so we can attract more visiting competitors to club events or other events from Woorree Park users. - Improve arena surfaces (including strategic use of Irrigation, waterwise) - Improve washbay water supply - Catch Rainwater to feed into irrigation - Implement a parking management strategy with the aim to improve and increase parking - Cover Yards - Install a unique selection of Cross country jumps - Ensure consistent power supply - Upgrade lights to LED - Covered spectator seating along the arenas - Reducing grass arena area due to	EC Development working group Submit to state government Some of these goals in the Concept Plan have been modified according to needs/priorities and budgeting restraints Arena application is ready for grant to be submitted. Just waiting on grant to come out.	high	✓ ✓	✓ ✓			

		maintenance costs/water usage ○ Consider sand arena for jumping							
--	--	--	--	--	--	--	--	--	--