

GCEC STRATEGIC PLAN

Goals and Objectives (in the future we will have)	ACTIONS	Tasks	Priority	2024	2025	2026	2027	2028
1 Governance and Risk Management								
Plan for the future	<ul style="list-style-type: none"> Develop and regularly review Strategic Plan 		High					
Adopt and Maintain good governance practices	<ul style="list-style-type: none"> Review club constitution every 3 to 5 years People Management-implement our Code of Conduct Review and regular revise club Bylaws every 3 month -Agenda item 	Review and distribute Review and distribute Review and update	high					
Professional Leadership team Those who aspire to be leaders in the sport	<ul style="list-style-type: none"> Ensure good event management practices are applied, Committee Framework, SC procedures reviewed every 3 – 6 month by Committee Regularly seek feedback from members and other stakeholders (yearly survey) Upgrade office, more use of Hall, new buildings and development Participate in training and education opportunities e.g. webinars and workshops, Allocate portfolio to general Committee positions 	Committee to develop Framework, create standard event entry form October member survey Development Proposal encourage SC to participate develop portfolio						
Emphasis on safety and Risk management	<ul style="list-style-type: none"> Install an asset management system, Committee review every 6 months Uphold policies and procedures set by club, sport, council and insurers Maintain the functions of the event serious incident management committee, Risk assessment by Committee reviewed every 6 month Ground Committee to ensure grounds are safe and risk minimised 	Create document Create document Appoint Ground Committee	High high					
2 Financial and Event Management								
Generate income from successful run events, spectators and facility hire	<ul style="list-style-type: none"> Event Communication officer at events Determine financial targets for planned events, planning budget ahead on a standard event form for approval by EC maximise events attendance using drawcards 	develop standard event form gather ideas						
Attract spectators	<ul style="list-style-type: none"> install more grandstands and seating ensure canteen availability and/or organise food vans Signage at entrance for events, Club sign at front gate Facilitation of live streaming for events to increase coverage for riders and to showcase our valued sponsors. Run a wide variety of event formats to attract non-riding spectators 	get quotes and ideas investigate costs gather ideas						
Increased facility hire	<ul style="list-style-type: none"> Promote facility and provide affordable hire to complementary, paying, non-equestrian users Promote facility to other equestrian clubs, event organisers, coaches etc. 	investigate Investigate						
Strategically manage accumulated funds	<ul style="list-style-type: none"> Align accumulated funds with strategic plan priorities Apply for grant funds Ensure funds in bank are growing-interest accumulating 	finalise strategic plan investigate fixed term deposit/interest on everyday/cheque account	High High					

3 Sport, Performance and Participation									
Increased membership	<ul style="list-style-type: none"> Increase member benefits (e.g. member discounts for activities, coach partnering etc.) Promote club to prospective members utilising available networks 	gather ideas from committee build webpage, facebook page							
Increased competitors	<ul style="list-style-type: none"> Run professional events at all levels (event planning) Run a wide variety of event formats, including those for non-eventing riders (event planning) 	gather ideas							
More educational and skill development opportunities	<ul style="list-style-type: none"> Create position of Junior Development Officer Host coaching clinics and enter coach partnerships (coach uses the grounds and students become members) Support members to achieve coaching qualifications Hold show jumping and dressage protocol days (with coach in attendance) Run forums and Q&As Master classes / course walks with a pro 	send request to committees	high						
Maintain a high standard facility	<ul style="list-style-type: none"> Continue to recruit highly capable and respected course builders and judges Invest in improving and maintaining the grass arena surface to a high level of satisfaction for users 	contact officials and book high high							
4 People Management									
Increase overall participation in club activities	<ul style="list-style-type: none"> form a social committee, 2-3 events per year including awards night install grand stand, improve spectator area, seating, tables and chairs 	EOI to members investigate costs	high						
Recruit a larger volunteer team	<ul style="list-style-type: none"> Manage volunteer jobs list with asset management system, record hours Promote volunteering to the local community e.g. Ground keeping, baking, repairs and maintenance in Newsletter Celebrate the contribution of Volunteers, Volunteer of the year, name tags, club caps Volunteer incentives 	create document Committee in Newsletter organise promotion/merchandise gather ideas	high						
Fully utilise voluntary contributions Provide training for volunteers	<ul style="list-style-type: none"> Record volunteer contribution with asset Management system Coordinate or provide Training to Volunteers so that they can confidently fulfill their roles and where relevant obtain Qualifications 	find forms, create document encourage SC							
5 Facilities and Asset Management									
Improve Facilities and maintain a high facility standard	<ul style="list-style-type: none"> Update Clubs asset register Development of Concept Plan including: <ul style="list-style-type: none"> Consideration of an indoor arena Refurbishment and expansion of our clubrooms Install lighting to facilitate night events in summer for rider and horse safety due to heat Increase the number of horse yards at the grounds so we can house a greater number of horses. Addition of overnight yards for so we can attract more visiting competitors to club events or other events from Woorree Park users. 	EC Development working group Submitted to state government	high						

	<ul style="list-style-type: none">○ Improve arena surfaces (including strategic use of Irrigation, waterwise)○ Improve washbay water supply○ Catch Rainwater to feed into irrigation○ Implement a parking management strategy with the aim to improve and increase parking○ Cover Yards○ Install a unique selection of Cross country jumps○ Ensure consistent power supply○ Upgrade lights to LED○ Covered spectator seating along the arenas○ Reducing grass arena area due to maintenance costs/water usage○ Consider sand arena for jumping							
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