

Flat Screen Clean™

The Magazine

Finally a Safe and Simple Flat and Touch Screen Cleaning Product that Actually Works.

Flat Screen Clean™

It's not clean... It's Flat Screen Clean™

Environmentally Friendly

Cleans all!

Flat Screens
Touch Screens
Curved TVs
Wearable Tech

Non-Toxic
Anti-Static
Streak Free
Scented Mint



The only Screen Cleaner with its' own Magazine

Rugani & Rugani llc
Put a Face with a Product

Extreme Demos
Extreme Cleaning



Award Winning

Gold Medal

Award of Excellence Best Screen Cleaner



Flat Screen Clean™
It's not clean... It's Flat Screen Clean™

VOL.1, 2020



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AS SEEN ON
TV





Mission Statement:

Our mission is to bring customers a safe and simple all-in-one flat and touch screen cleaning product at a low cost. With new technology emerging every day, Flat Screen Clean™ offers an environmentally friendly, non-toxic, anti-static, and streak free product to satisfy customer's needs to keep their flat and touch screen devices clean. We made our product as simple as 1-2-3 and provide the customer with the tools needed to ensure satisfaction.

Vision Statement:

At Rugani & Rugani LLC, our vision is to be seen by our customers as the leading-edge flat and touch screen cleaning product. Our vision is supported by four principles that provide the foundation for our product: Environmentally Friendly, Non-Toxic, Consumer Health and Children's Environmental Health. Children are more vulnerable in regards to the environment; with this in mind, our product is focused on both the child's environmental health and the environment itself.

Customer Service Statement:

We believe you, the customer, are very important and will promise answers within 2 business days (Monday-Friday) of being asked whether a telephone call or e-mail. Any questions, comments, and concerns will be reviewed and responded by our company. We guarantee satisfaction of our product on any flat or touch screen device upon following the directions on the bottle.

Vincent Rugani Sr.



Vincent Rugani Sr. balances more than just a cleaning business in Pittsburgh, PA that has been going strong 18 years, but also a non-toxic cleaning product called Flat Screen Clean™ to clean all flat and touch screen devices.

As President and CEO of Rugani & Rugani LLC, Vincent was the founder of Flat Screen Clean™ because he found with the evolution of technology with flat and touch screens, he needed a safe and effective way to clean all of the new devices.

Rugani & Rugani LLC was not just a company that conjured up something in a lab, but with field experience and testing for over three years daily to ensure the product was shelf ready and environmentally friendly.

Vincent is proud to say at Rugani & Rugani LLC we have created a non-toxic solution with consumer health in mind.

Want to know more? Don't hesitate to contact us at FSC@flatscreenclean.com.

Rugani & Rugani llc

Diane Darnley Rugani also balances more than just a cleaning business in Pittsburgh, PA that has been going strong 18 years, but also plays an active role in the development and evolution of Flat Screen Clean™. As the Chief Customer Officer, Diane has maintained communication with customers from feedback to suggestions to make Flat Screen Clean™ a customer driven product. Diane's open approach mentality of "tell us what you think" has developed many one-on-one customer relationships, which allowed us to better our product. Diane believes in the same principles as the company in creating a product for the household that has consumer health in mind. Diane has peace of mind knowing how safe our product is for people and the environment while also knowing our product's charitable donation will go to help others.

Vincent Rugani Jr. applies his Bachelor of Science in Business Administration degree with a concentration in Information Systems Management and Supply Chain Management at Duquesne University in Pittsburgh, PA to manage all of the technology and e-commerce aspects of Rugani & Rugani LLC. As the Executive Vice President, Chief Technology Officer, and Managing Director of E-Commerce, Vincent shows extensive leadership in creating a business atmosphere. Vincent's focus is giving back to the community and focusing on the people rather than the profit. Vincent wants to ensure our product lives up to the expectations of the customers and continues to grow so he can better assist people in need. Volunteerism throughout high school and college gave Vincent a vision and satisfactions of helping others whenever possible.

Raquel Rugani applies her Bachelors of Arts degree in English, Masters of Science degree in Sports Management, and Masters of Education in Special Education to bring diversity to Rugani & Rugani LLC. As Executive Vice President, Chief Information Officer, and Managing Director of Communication, Raquel provides rapid responses to any type of communication. Raquel plays a key role in all operations of the business due to the high demand of all aspects of communication. From customers to vendors, Raquel is timely and disciplined to get the job done. Saint Francis University, where Raquel attended undergrad, instilled the values of assisting others with a humble and generous attitude, which she is able to incorporate into the business to the highest degree.

We have some bad news about your electronic devices. They are disgusting!

Think about how many hours you spend on any device in a given day swiping, tapping, and talking. Cleaning all your electronic devices is now needed more than ever.

And studies have found Covid-19 may be able to survive on some surfaces for up to and maybe even longer than several days -- and that includes your beloved phone.

With Covid-19 cases rising in the U.S. and world—and flu season still in full force—washing your hands often and good is essential, but so is making sure the surfaces you're touching are disinfected.

Washing your hands the right way can help keep you and your loved ones from transmitting the virus, but what about cleaning your devices?

We wash our hands, but we don't "wash" our devices.

Then we touch our germy devices with clean hands and contaminate our hands again or worse yet, put our devices up to our faces, which means that any bacteria, virus or other germs make their way onto your phone or case and could easily transfer to your skin!

We all know our devices (cell phones, tablets, smart watches, Chromebooks, and any other touch device) are like our third hand.

And if they are our third hand, don't you think they need to be cleaned too?

It's like taking a shower and putting back on dirty clothes.

Would you put back on dirty underwear after a shower? I hope not!

There is no denying it. Your electronic devices ARE the dirtiest thing you touch all day.

Think about it.

Where have you put your devices down today: table, chair, bathroom counter, public counters, floor?

Would you eat off the surface you put your device on?

And chances are, at some point today you might also be handling someone else's devices to snap a picture or share something on screen without even realizing where it has been.

Yes, sometimes we see the visible grime on our devices and it is then we want to clean them, but remember all the unseen germs too.

Devices get dirty easily as we have mentioned, but thankfully cleaning them again can be easy too.

However, do you know what to use without damaging those expensive devices? That is what Flat Screen Clean™ is for.

A safe and cost-efficient way to keep all of your devices clean.

Let's get to cleaning our most used pieces of technology before we're thoroughly grossed out with ourselves.

We Only Use All-Natural Ingredients.

Did you know that in the United States, a product can only be labeled as a disinfectant or antimicrobial agent after it has been registered as a pesticide with the Environmental Protection Agency?

This is why you will never see essential oils or other natural products with antiseptic properties advertised as antimicrobial.

Vincent Rugani Sr.



Toys are more than just fun and games.

The thing that is near and dear to my heart: Toys!

When life starts out, it's all about playing!

Growing, learning, exploring, that's what it's all about.

So toys play a BIG role.

This is why our company donates 5% of our sales to buy toys for kids.

There are so many educational benefits of providing toys to children to play with.

Toys are more than just fun and games.

Most toys provide at least some opportunity for children to learn.

The best toys engage a child's senses, spark their imagination, and encourage them to interact with others.

When you give a child educational toys and you play with them, it gives them a chance to not only bond with you, but also learn and have fun at the same time.



Making education enjoyable will help a child retain the information and skills they learn.

They will also develop a positive attitude toward learning since toys are fun.

By giving a child a toy, it makes an impact on the community whether it is now or when they are leading in their future careers.

Toys allow a child to meet others, improve their health, take the lead, improve skills or learn new ones, or just feel good.

Toys are what developed me into the person I am today.

That is why toys are so near and dear to my heart.

It is important for me to give to children because toys can be life changing.

After all, kids are our future and they deserve the best!

What was your favorite toy?

Vincent Rugani Sr.

Flat Screen Clean™

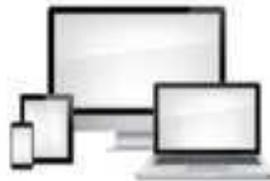
It's not clean... It's Flat Screen Clean™

Environmentally Friendly



Cleans All

Flat Screens
Touch Screens
Curved TVs
Wearables



Non-Toxic
Anti-static
Streak Free
Scented Mint



Award Winning
Gold Medal



Flat Screen Clean™
It's not clean... It's Flat Screen Clean™



@FlatScreenClean



@RuganiRugani



@FlatScreenClean



Made In The U.S.A.



FlatScreenClean.Com

Includes 4 FL OZ cleaning
spray and microfiber towel

4oz Bottle of Flat Screen Clean™

Award Winning

Gold Medal

Award of Excellence

Your one-stop-shop all-in-one flat and touch screen cleaning product that is both alcohol/ammonia free.

You no longer have to have multiple cleaners for your devices just one and it's made from all-natural ingredients.

We made our product as simple as 1-2-3 and provide the customer with the tools needed to ensure satisfaction.

It will clean to the Extreme from chicken wings to hand creams and everything in-between and even Permanent Marker.

Our product is Non-Toxic, Anti-Static, Streak Free, and Environmentally Friendly! Scented Mint.

Our product is Made in the U.S.A.

Buy a 4oz bottle of Flat Screen Clean™ at \$14.95 + shipping & handling and get a FREE 16"x16" Super Blue Microfiber Towel™ (16"x16" Super Blue Microfiber Towel™ retail value \$5.95).

Product Dimensions:

4oz Round Plastic Bottle: 1.9" width by 3.8" height

UPC code: 682500363405

ASIN: B01D40N0EK

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Environmentally Friendly



Cleans All

Flat Screens
Touch Screens
Curved TVs
Wearables



Non-Toxic
Anti-static
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Award Winning
Gold Medal



@FlatScreenClean



@RuganiRugani



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Made In The U.S.A.



FlatScreenClean.Com

Includes 8 FL OZ cleaning
spray and microfiber towel

8oz Bottle of Flat Screen Clean™

Award Winning
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Buy a 8oz bottle of Flat Screen Clean™ at \$19.95 + shipping & handling and get a FREE 16"x16" Super Blue Microfiber Towel™ (16"x16" Super Blue Microfiber Towel™ retail value \$5.95).

Product Dimensions:

8oz Round Plastic Bottle: 2.3" width by 4.9" height

UPC code: 682500363412

ASIN: B01D40VT1Q

Flat Screen Clean™

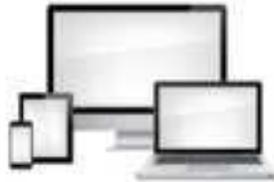
It's not clean... It's Flat Screen Clean™

Environmentally Friendly



Cleans All

Flat Screens
Touch Screens
Curved TVs
Wearables



Non-Toxic
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Gold Medal



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@FlatScreenClean



@RuganiRugani



@FlatScreenClean



Made In The U.S.A.



FlatScreenClean.Com

Includes 2 FL OZ cleaning
spray and microfiber towel

2oz Bottle of Flat Screen Clean™

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It will clean to the Extreme from chicken wings to hand creams and everything in-between and even Permanent Marker.

Our product is Non-Toxic, Anti-Static, Streak Free, and Environmentally Friendly! Scented Mint.

Our product is Made in the U.S.A.

Buy a 2oz bottle of Flat Screen Clean™ at \$8.95 + shipping & handling and get a FREE Medium Super Blue Microfiber Towel™ (12"x12" Medium Super Blue Microfiber Towel™ retail value \$3.95).

Product Dimensions:

2oz Round Plastic Bottle: 1.5" width by 4.25" height

UPC code: **680243959756**

ASIN: **B07DS8YDW8**

Medium Super Blue Microfiber Towel™



Used only in combination with Flat Screen Clean™.



Award Winning
Gold Medal



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It's Not Clean... It's Flat Screen Clean®



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@RuganiRugani



@FlatScreenClean

#FlatScreenClean



FlatScreenClean.Com

Includes
12" x 12" microfiber towel.

Super Blue Microfiber Towel™

Award Winning

Gold Medal

Award of Excellence

Super Blue Microfiber Towel™ \$5.95 + Shipping & Handling

Information about our Super Blue Microfiber Towel™:

80% Polyester, 20% Polyamide

48 Grams per towel - 10% heavier than most Microfiber towels of this size!

Superior wiping performance

Super Blue Microfiber Towel™ is Made in China

Absorbs 7 times its weight in moisture

Product Dimensions:

Super Blue Microfiber Towel: 16" width by 16" length

UPC code: 682500363429

ASIN: B01D7XNEM2

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Environmentally Friendly

Award Winning
Gold Medal

Cleans all
Flat Screens
Touch Screens
Curved TVs
Wearables

AS SEEN ON
TV

diy
network

I WANT THAT

Non-Toxic
Anti-Static
Streak Free
Scented Mint

Flat Screen Clean™
It's not clean... It's Flat Screen Clean™

Made In The U.S.A.

FlatScreenClean.Com

Facebook, Twitter, YouTube, Pinterest, Instagram, Amazon, eBay, LinkedIn

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As Seen On TV



Diy Network

"I Want That"

Season 3

Episode 311

Honors & Awards

Award Winning

Gold Medal

Award of Excellence

Best Screen Cleaner



Selected to Exhibit at D2C 2015
Electronic Retailing Association (ERA)



Vincent Rugani Sr.

Rugani & Rugani LLC
&
Flat Screen Clean™

Finished In The Top 5 For Inventor of the Year.

At Electronic Retailing Association (ERA) D2C 2015.

In the New Product Showcase Convention held at the
Wynn Hotel in Las Vegas



"Pitch by the Pros"

"Pitch by the Pros"

ERA D2C Convention

Shannon O' Dowd

Elizabeth Watts

Blair Taylor

Darla Haun Pacheco

Tracy Metro



Blair's Angels



It is that Safe!
Blair Taylor



Exhibit at D2C 2015
Wynn Hotel in Las Vegas

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Customer Reviews

I just had to let you know. It really worked.

I mean it REALLY worked. I don't know how much stuff I've bought off the shelf and off the internet.

No matter what, they all fall short of my expectations.

I'm not picky; I just want the product to do what they said it can do.

Yours is the first one that far exceeded what you said it would do.

I don't have bananas or peanut butter on my screen.

I had streaks from other flat screen cleaners that made it worse and worse. First try and BAM no freakin' streaks.

NONE! I did my other three televisions right away.

Then my tablet.

Then the kindle and all my smart phones.

I called my daughter and told her all about it.

She thinks it's a little weird that I went on and on about this cleaner.

Now when I go to her house for something I'm bringing that cleaner.

I just wanted to tell you that I'm a guy in his early sixties that has never wrote to anyone to thank them for their product.

Thank you.

Now if you could make a cleaner that cleans sliding glass patio doors with no streaks I would vote for you for President!

Thanks again,
Frank McCormack

Chicago Customer

Honestly, my husband was REALLY frustrated with the LED cleaner we had previously bought. So he went on YouTube and that's how he found you. Your product worked AMAZINGLY well!!!

I have this stuff and out of so many others I have tried, this one really does the best job on everything. I use it on all my Apple stuff as well as my 55"TV. No streaks and cleans up fingerprints the best.

Happy with it! And Cool with it!

Customer Reviews

Dear Mr. Rugani

I am a retired Ph.D. Clinical Chemist.

I have been a Pittsburgh resident more than 45 years.

Upon request, I attended the show of INPEX 2015 at Monroeville Convention Center to help attendees from Taiwan.

I was fortunate given a "Flat Screen Clean" kit by your company to try its usefulness in electronic flat screen cleaning before the show was opened.

My wife used it to clean her IPAD and a 56"-Toshiba TV screen.

She was excited and felt extremely happy about the effectiveness of your product.

I tried to use it last night to clean my 15"- HP computer monitor and two old TV screens; one is 18"- Zenith and the other 24"- Sony.

I felt great satisfaction in this product.

Honestly speaking, your kit price is not higher than the product I purchased from someone else.

Hope you will not raise your price because of what I told you.

Wish you succeed in selling of your product.

Sincerely,
Der-Fong Fan, Ph.D.

United Kingdom customer

I've been meaning to reply for some time. First of all thank you for the extra product, a very nice gesture from you and your company. Secondly your product is amazing. I was at work today (I work in sports media so Sunday work days are pretty common) and I received your email today mid-edit. I am now at home and the wife has the movie Hunger Games running on Netflix and it just dawned on me how clean the screen still is following the first application of the producer where Screen Clean, firstly; removed all the crud and smears created by my old product and secondly had kept it streak and seemingly dust free for a long period of time. The HD picture looks great and it's all thanks to your product.

Directions for use of Flat Screen Clean™

Power off before cleaning and make sure screen cools down

As easy as 1-2-3! Directions:

1. Shake bottle
2. Spray at least 4 inches from surface of your flat, touch screen or curved TV
3. Wipe screen with your 16"x16" Super Blue Microfiber Towel™

Repeat if necessary!

DO NOT SPRAY TOWEL (will not produce the same results if towel is sprayed)

Store in a cool and dry place

We invite you to browse through our store and shop with confidence. We invite you to create an account with us if you like, or shop as a guest. Either way, your shopping cart will be active until you leave the store.

Demo Video



What does Flat Screen Clean™ Remove?

Fingerprints dust dirt lipstick smoke film Crayon pencil permanent marker

Food soils Grease Oils Ink Creams Body lotions Food dust

Food oils Other cleaners residues left behind

What does Flat Screen Clean™ Clean?

Any Flat or Touch screen device including, but not limited to:

- 3D LED HDTV
- 3D LED SMART HDTV
- 3D PLASMA SMART HDTV
- DIGITAL CAMCORDER SCREENS
- DIGITAL CAMERA SCREENS
- DIGITAL PICTURE FRAMES
- GPS
- HD LCD
- HD LCD MONITORS
- HD LED MONITORS
- HDTV
- LAPTOPS
- LCD DIGITAL PICTURE FRAMES
- LCD HDTV
- LCD HDTV
- LCD MONITORS
- LCD TV
- LED 3D
- LED DIGITAL PICTURE FRAMES
- LED HDTV
- LED SMART HDTV
- MP3 PLAYERS
- NOTEBOOKS
- PLASMA HDTV
- PLASMA SMART HDTV
- PORTABLE DVD PLAYERS
- SMART PADS



IF YOU HAVE ANY QUESTIONS WHETHER YOUR PRODUCTS CAN BE CLEANED BY FLAT SCREEN CLEAN™
CONTACT US THROUGH E-MAIL OR TELEPHONE!

We Only Use All-Natural Ingredients

“Flat Screen Clean™ is a non-toxic cleaner that has consumer health in mind.”

- *Non-Toxic
- *Anti-Static
- *Streak Free
- *Scented Mint
- *Environmentally Friendly
- *Alcohol/Ammonia Free
- *Safe for Children’s Health
- *Children’s Environmental Health
- *Consumer Health
- *All-Natural
- *Low Cost
- *Simple to Use
- *Field Tested (3 years)
- *Not Tested on Animals



Did you know that in the United States, a product can only be labeled as a disinfectant or antimicrobial agent after it has been registered as a pesticide with the Environmental Protection Agency (EPA)?

This is why you will never see essential oils or other natural products with antiseptic properties advertised as antimicrobial.



Proudly designed
Engineered and Made in the USA
Pittsburgh Pennsylvania



Directions to washing your Super Microfiber Towel:

Machine wash hundreds of times - machine wash in warm water OR wash in warm water by hand *without* detergent or fabric softener

For best results *do not* bleach or use detergents or fabric softener

Air dry towel by hanging, *do not* put in dryer for fast drying

You do not have to wash your Super Blue Microfiber Towel™ after every use. Wash whenever you deem necessary by following the above directions.

****Use Super Blue Microfiber Towel™ to clean flat and touch screen devices only. Using it for other purposes or with other products may result in damage to devices.****

Information about Super Microfiber Towel:

80% Polyester, 20% Polyamide

48 Grams per towel - 10% heavier than most Microfiber towels of this size!

Superior wiping performance

Super Blue Microfiber Towel™ is Made in China

Absorbs 7 times its weight in moisture

First Aid of Flat Screen Clean™

Caution: Keep out of the reach of children due to choking hazards

WARNING: TO AVOID DANGER OF SUFFOCATION.

KEEP THE PLASTIC BAG AWAY FROM BABIES AND CHILDREN.

DO NOT USE THIS BAG IN CRIBS, BEDS, CARRIAGES AND PLAYPENS.

First Aid:

Eyes: Flush with plenty of water for 20 minutes

Inhalation: Move to fresh air

Skin: Wash with soap and water

Ingestion: Drink plenty of water

SEEK MEDICAL ATTENTION IF NECESSARY

FlatScreenClean.com

The Official Demo TV For Flat Screen Clean™



Contact Us

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Cleans all
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**Non-Toxic
Anti-Static
Streak Free
Scented Mint**



FlatScreenClean.Com *Made In The U.S.A.*



Rugani & Rugani LLC.
Makers of Flat Screen Clean™
It's not clean... It's Flat Screen Clean™
Experts in Cleaning Flat & Touch Screen Devices
Environmentally Friendly



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**@RuganiRugani
#FlatScreenClean
FlatScreenClean.Com**

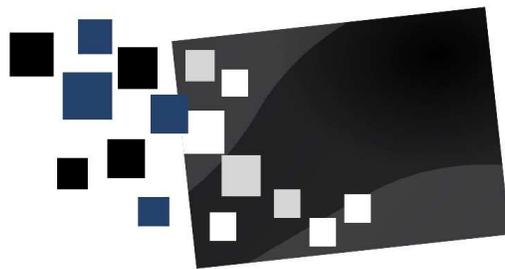


@FlatScreenClean

**Cleans all / Flat Screens / Touch Screen Devices / Curved TVs
Wearable Technology / Apple Devices / Android Devices**

Office:412-223-6472 / E-Mail: FSC@flatscreenclean.com

We Put A Face to Our Product!



Flat Screen Clean™

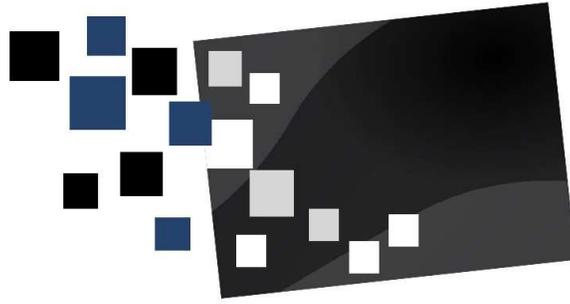
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Press







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