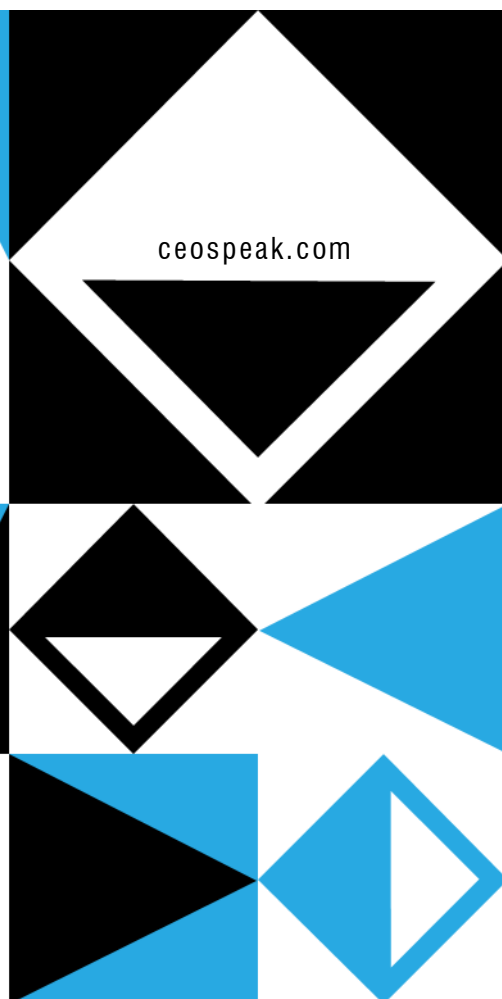




24 JANUARY KOCHI-INDIA

CMO Speak 2026 brings together India's most influential marketing minds for two days of insights, inspiration, and powerful networking. Hosted at Kochi's premier business destination, this exclusive leadership conclave will feature ten of the nation's leading CMOs sharing transformative ideas shaping the future of branding, communication, and consumer engagement.



Where marketing vision Meets leadership excellence



Event Objectives

Celebrate marketing leadership and innovation / Facilitate high-value networking among industry decision-makers / Create collaboration opportunities for brands, agencies, and marketers / Offer sponsors immersive brand visibility across on-ground and digital channels

Who Will Attend

Chief Marketing Officers & Brand Heads / CEOs, Founders & Entrepreneurs / Marketing Professionals & Sales Experts / Digital & Advertising Professionals / Startups & Agency Leaders / Media, PR & Influencer Networks / Business School Faculty & Students / Expected Footfall: 200+ high-quality attendees

Why Partner with CMO Speak 2026

Unparalleled Reach – 200+ decision-makers and 10+ marketing icons under one roof / Brand Amplification – Multi-platform exposure before, during, and after the event / Networking Access – Meet potential clients, collaborators, and media partners / Thought Leadership – Opportunity to co-create marketing conversations

Write to us at partnership@ceospeak.com



CMO Speak 2026

Agenda for the event

Venue: Kochi
Date: 24th January 2026
Time: 9:30 AM – 9:30 PM

10:15 AM – 11:00 AM | Speaker Session 1
Title: *Marketing in the Age of AI and Automation*
Sector: Technology & Digital Transformation

11:45 AM – 12:30 PM | Speaker Session 3
Title: *Hospitality and Travel Branding in the Post-Experience Era*
Sector: Hospitality, Travel, and Tourism

1:15 PM – 2:15 PM | Networking Lunch Break

3:00 PM – 3:45 PM | Speaker Session 6
Title: *Fintech Frontiers: Building Trust Through Brand Innovation*
Sector: Banking, Finance, and Fintech

4:30 PM – 5:15 PM | Speaker Session 8
Title: *Healthcare Branding: Beyond Cure, Toward Care*
Sector: Healthcare and Wellness

6:00 PM – 6:45 PM | Speaker Session 10
Title: *Building the Brand India Story*
Sector: National Branding, Policy, and Exports

7:15 PM – 8:15 PM | CMO Awards 2026 Ceremony
Recognition of 25 Leading CMOs
Distribution of Awards and Mementos
Photo Session and Press Coverage

9:30 AM – 10:15 AM | Inaugural Ceremony
Welcome Address by COTROU Founder
Lighting of the Lamp
Inaugural Keynote: *"India's Marketing Evolution: From Brands to Beliefs"*
Chief Guest Address

11:00 AM – 11:45 AM | Speaker Session 2
Title: *Reinventing Retail: The Omni channel Challenge*
Sector: Retail, E-Commerce, and Consumer Goods

12:30 PM – 1:15 PM | Speaker Session 4
Title: *The Rise of Purpose-Driven Brands*
Sector: FMCG, CSR, and Sustainability

2:15 PM – 3:00 PM | Speaker Session 5
Title: *The Attention Economy: Breaking Through the Digital Noise*
Sector: Media, Advertising, and Content

3:45 PM – 4:30 PM | Speaker Session 7
Title: *The Next Wave: Influencers, Communities, and Micro-Marketing*
Sector: Social Media, Creator Economy

5:15 PM – 6:00 PM | Speaker Session 9
Title: *Automotive and Mobility: Driving Emotion in Motion*
Sector: Automotive and Transport

6:45 PM – 7:15 PM | Coffee & Networking Break

8:15 PM – 9:30 PM | Chef's Signature Dinner & Cocktails.
Hosted Networking Dinner for Speakers, Sponsors & Delegates. Music, Interaction, & Closing Note

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