

LISA SCHWARTZ

Los Angeles, CA | 818.445.5331 | lisbug@gmail.com | lisaschwartz.net

Writer, creative producer, and story editor experienced in shaping scripted material, refining dialogue, and guiding projects from concept through production. Strong instincts for pacing, emotional clarity, and character voice. Adept at fast-turnaround revisions, collaborating across development and production, and ensuring creative intent carries through to the screen. Background spans studio-backed digital series, book adaptation, and vertical-first storytelling.

EXPERIENCE

Creative Producer | Party Girl (Freeform) & This Isn't Working (ABC Digital)

Created, wrote, produced, and starred in two original scripted series sold directly off pitch to network buyers. Collaborated with executives and showrunners to refine drafts, elevate comedic timing, and strengthen emotional beats. Oversaw creative through casting, table reads, filming, and post, ensuring story continuity and tone. Performed dialogue polishing and scene rhythm adjustments based on early cuts and performance needs.

Creative Producer + Writer | Independent / @lisaschwartz

Develop scripted and unscripted projects with Parks and Recreation writer Greg Levine and True Crime host Traci Stumpf, including treatments, rewrites, and character/world-building. Edit early-stage scripts and pitches for clarity, structure, pacing, and voice in collaboration with Untitled Entertainment and Texas Crew Productions. Produce narrative-driven vertical content for @lisaschwartz (437K+ followers), crafting short-form stories with comedic precision and emotional grounding. Translate creative notes across teams into polished script revisions under rapid timelines.

Creative Content Strategist | Jewish Arts Collaborative

Wrote and edited short-form narrative scripts and cultural storytelling content. Enhanced pacing, tone, and clarity for multi-piece digital campaigns. Worked collaboratively with editorial and creative partners to refine narrative direction.

YouTube Creator | @Lisbug (2.1M Subscribers)

Wrote, performed, and produced hundreds of scripted and semi-scripted videos with strong comedic timing and narrative clarity. Crafted dialogue and pacing tailored for high retention and emotional engagement. Led fast-paced production cycles, revising scripts based on analytics and audience behavior. Developed serialized formats optimized for both vertical and horizontal viewing.

Author | Thirty-Life Crisis — Grand Central Publishing

Wrote Amazon's #1 bestselling comedic memoir, refining structure, voice, and emotional arc across editorial rounds. Expanded book concepts into episodic outlines and pitch materials for TV development with Boat Rocker Media.

Owner | Ovation Group Productions

Wrote, adapted, and directed stage productions with attention to pacing, dialogue flow, and clarity. Guided scripts from early drafts through rehearsal processes, ensuring cohesion and consistency.

EDUCATION

University of California, Irvine — B.A. with Honors, Dramatic Arts

AFFILIATIONS & REPRESENTATION

Representation: Untitled Entertainment
Membership: SAG-AFTRA

SKILLS

Final Draft • Dialogue Polishing • Pacing & Structure • Story Editing • Character Voice • Adaptation • Beat Sheets • Script Coverage • Production Collaboration • Final Cut Pro • Vertical Storytelling • Pitch Deck Development

GUEST LECTURING

American Conservatory Theater – Online Performance & Story
Texas Lutheran University – Creating Digital Comedy
Voice Masters Studio – Industry Panelist

STRENGTHS

Story Editing • Emotional & Comedic Timing • Fast-Turnaround Revisions • Serialized Storytelling • Collaborative Problem-Solving • Adapting IP • Maintaining Creative Intent Across Departments