## MOBILE BILLBOARDS NORTHWEST

## **Static Billboard Truck Specs:**

**Side Panels:** 102" H x 227" W Live Viewable Area

105" H x 230" W Safety Area

Files To Be Built: 1' to 1" scale

## **Finishing Details:**

Please build creative to overall dimensions. Be sure to keep all important text and images within the safety area. Have background copy or color bleed to all four sides.

**Photo images** need to be a minimum 300 dpi with the best resolution being 600 dpi.

**Files** should be submitted within 14 days prior to the actual start/post date or earlier if possible.

## **Graphics Assistance:**

We do work with an independent graphic artist who can assist with design at a separate charge.

**Final Proofs** will be submitted to client prior to production for accuracy check.

How to Submit Artwork: Via e-mail, mail or drive.

<u>Digital Truck Specs: jpg, png --- mp4 for video</u>

Side Panels and Front Panel: 1366 x 620 pixels

Back Panel: 620 x 620 pixels

For Production Questions & Quotes

Please contact ted@mobilebillboardsnorthwest.com

509-951-8305