



Designing a Play Area

Research Report

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Introduction and purpose

What is more joyful than the laugh of kids or prettier than the smile on their faces when they are playing and engaging in a community? Parents take their children to play areas because they recognize that they are a source of happiness and growth for their kids. However, this doesn't mean that they are completely satisfied with the experience of the play areas they are taking their little ones to.

The **purpose** of this research study is to understand how to design the ideal play area for children to enjoy whilst overcoming the concerns and discomforts of parents and thus, creating the most favorable environment for both parties.

Ideally, the research report will help us create the optimum play area where children can unleash their potential, be creative, grow and have fun with friends while getting out of the routine and similarities of current play areas and their games. Additionally, we want to create an area where parents, especially mothers, would feel comfortable leaving their children or even a place where they wouldn't mind staying and watching them, in contrast to reality, where mothers face a dilemma between leaving their kids in the hands of employees and having to bear the noise.

Thus, a research study is needed to allow us to identify all the pain points in current settings to avoid and their strong points to focus on and enhance, and learn what is missing or needed to take the area to the next level. In other words, this research will help us create a play area that offers a wholistic experience for the kids and the parents.

Informational Objectives

To complete this research report, comprehending parents' point of view about play areas is essential. The focus will be on their concerns when they take their kids there, their comfort towards employees, what they like about taking the children and the feedback they get from them. We also need to know, from observing kids, what type of games and rides they are into.

After gathering the data and analyzing it, our objective is to know how to exactly design the area and optimize the complete experience for all. At the end, we should be able to answer questions such as:

- Where would the ideal location be for the play area?
- Should we make it an outdoors or an indoors area?
- What games should we get?
- How should we place the games?
- Should there be a café or a restaurant?
- How can we do to differentiate ourselves?
- What are the parents' main complaints/concerns? How can we solve them?

In other terms, the main objectives are to (1) learn how to enter the market while (2) being innovative and (3) developing and providing a great new service by recognizing the motivators of parents and their children when it comes to play areas.

The surveys shared with parents followed the subsequent topic guide:

- General and background questions
- Experience with employees
- Environment of the play area for the kid
- Kids' experience and feedback

Respondents, Method and Design

To gather information, two groups were approached. However, due to the current situation in the country there was many limitations to obtain data.

Group 1 involves children playing in a play area.

When trying to understand what kids like, the best technique is observation for you can see their raw feelings towards the games and the environment without confusion. So, in order to get data from this group, I visited a small play area at a compound in Jal El Dib to get a feel of what kids enjoy and observed their behavior. **5** kids were playing at the time, 3 boys and 2 girls, aged between 5 and 8 years old.

Group 2 consists of parents, mothers specifically, with kids between 5 and 12 years old.

Due to the corona situation, I had to resort to sending out a survey to mothers with young children. The participants were given a brief about the purpose of the survey and were asked to fill it knowing that the answers are anonymous.

The survey followed the consequent interview guide:

- General and background questions:
 - Do you take your child or children to play areas?
 - If you answered NO to the previous question, why not?
What are your concerns about taking your kid to a play area?
 - If you answered YES to the first question, how often do you take your kid?
 - If you take him to one specific play area more than others, why are you loyal to it?
- Experience with employees:
 - How likely are you to leave your child in the hands of employees? Why?
- Environment of the play area for the kid:
 - Do you feel like taking your kid to play areas helps him grow?
 - If YES, how? (What skills does it develop in your child? Does it teach him how to socialize?)
 - Name 3 things you LOVE about play areas in general.
 - Name 3 things you HATE about play areas in general.
 - What makes a play area ideal for you? (you could describe the perfect play area or write down the first words that pop into your head when you imagine it)

- Would you let your child play VR (virtual reality) games at the play area?
 - Why? What are your thoughts about it?
- Kids' experience and feedback:
 - Does your child ask you to take him to play areas?
 - If YES, what kind of feedback do you get from them after picking them up? What are their favorite games and activities?

32 mothers aged between 35 and 55 years filled this survey. The group consisted of housewives and workers in various fields: law, medicine, politics, pharmaceuticals... They were reached by sending out the survey by WhatsApp to mothers of friends that have young siblings, friends of my mother's and family members that have young children.

Additionally, **7** mothers were asked to create small collages of what they imagine the perfect play area looks like or should contain.

Findings

Children are the most creative beings being unaffected by social pressure and unadulterated. This became tremendously clear when observing the kids. They were playing together in a small outdoor area in their compound with a short slide, a wheel, a swing set and some monkey bars and were able to create a whole scenario or play to

make the best out of it. They turned the games into obstacles they had to surmount to find a hidden treasure. And so, suddenly, there was a river they could only cross swinging from bar to bar, the wheel became their car or shuttle to get to the land of the treasure where they'd have to swing as high as they can to grab a leaf from the tree in front of the swing set which enables them to open the gate to the treasure that leads them to the slide. However, before creating this little game of theirs, I noticed that the boys were very fond of the monkey bars and were trying to climb on top of them and try tricks. The girls also played on the monkey bars but weren't as fond of them as the boys. They were rather busy on the swings pretending they're flying.

While reading and analyzing mothers' responses, the importance of play areas in the life of kids was put to light. It represents a big chunk of their childhood with parents taking them to these areas between 1 and 4 times a month. Indeed, 20 out of the 32 responses admit to taking their children monthly, a couple of times a month and weekly. Additionally, it was established that play areas help the children grow by teaching them how to socialize, share, communicate, make friends, get out of their comfort zone and get "a sense of the world outside home" as respondent 8 mentioned. Mothers also believed that it aids in building their kids' autonomy, personality, self-esteem and confidence when dealing with other kids. Plus, with the variety of activities, mothers have also noticed that their kids learn new skills and develop their motor skills

Although mothers find many benefits for taking their children, they still have concerns which pushes some of them (in our sample 2 out of 32) to end up not taking them at all. The primary concerns are cleanliness and hygiene, poor monitoring by

employees, and smoking. Getting more into details, mothers are scared, specially, because young kids can't help put things or their hands in their mouths and on their faces, of virus transmission in the area for it is not regularly sterilized and bacteria and viruses stay on the surfaces for a while. In addition, toilets are not clean repulsing parents which, subsequently, leads to them taking their children out of the play area to go home or find other clean toilets in the building. Moreover, moms do not trust the employees with their kids and are "suspicious about the employees' full attention & dedication to watch over kids" (respondent 28). They feel like the employees are not responsible enough to keep out sick children from the play area, break off fights and stop bullying, and most importantly, they are worried that their kids might wonder off and leave without anyone noticing. In fact, 25 moms said that it's unlikely and very unlikely to leave their children under the care of the employees as opposed to 5 neutral moms and 2 that said they would likely do it for it teaches the child autonomy. The last point is smoking. Some play areas allow parents to smoke and offer shishas at their restaurant or café which makes mothers very uncomfortable for their kids are too young to be exposed to smoke.

Other pain points mothers experience at current play areas involve the restaurants, crowd and the area itself. It is found that the food is overpriced specially when it is distasteful in many locations. When crowded, the noise is unbearable for mothers to stay and look after their children. Lastly, some places are found to be small, "artificial" and "repetitive" with unbearable smells, indicating bad hygiene.

As previously mentioned, despite their concerns, most parents take their children to play areas mainly because they like spending quality time with their kids or

because they have a few errands to run and there's conveniently a play area in the mall or near their houses. But what makes them loyal to a certain play area besides its location? Needless to explain, after discussing the concerns and discomforts, that safety, hygiene and a sweet responsible staff is the main key to obtain a parent's loyalty when providing such a service. Moreover, mothers like it when the play area has a variety of activities for "different age groups" as mentioned by a couple of respondents for them to drop all their kids in one place. It is also important for them that their kids be able to be imaginative and creative, so having a variety of activities and a colorful interactive area where children can also engage in physical activity is a major appeal. Another factor is the educational value the area offers; a mother (respondent 6) argued she liked KidzMondo for her kids "because it's related to real life jobs". Another reason is having a good restaurant with good food, and a parents' spot "a central location moms and dads can sit and enjoy a coffee when keeping an eye on their baby. It makes it more relaxing (...) too." (respondent 8). Parents also like spacious areas with indoor and outdoor settings where kids can get in "contact with nature" and play in natural daylight.

But what do the kids like? According to the parents, the kids like spending long hours with their friends in play areas that have sand and ball pools, slides, monkey bars, trampolines and inflatable playgrounds, which made sense and was expected after the observation of the kids. Additionally, parents claimed that their children enjoy activities such as kids cooking, dress up, laser tag, wall climbing, arts and crafts, karting and labyrinths. Also, parents that allow their kids to play VR games state that the kids enjoy it and find it fun.

The VR issue was found to be controversial. Some parents argued that it promotes imagination and helps kids see things outside the box, whereas others disagree completely and argue that a play area is a place to get away from technology and screens. 11 voted that they would let their child play VR games and 21 voted against. However, a few of the 21 were open to let their kids try it when they grow up a bit.

Many of the findings were also supported by the collages. We can see how parents envision the perfect play area. It is spacious, colorful, creative, out of the box as seen in the collages 2,6 and 7. It also allows the kid to run free and engage in physical activities as perceived in all collages. The traditional games that kids still enjoy today are a must find: slides, swings, trampolines... The settings have a lot in common across the collages, however, some are outdoors and some are indoors, an issue parents can compromise on as long as the common points are there.

After all the findings we can start answering the informational objectives. For example, the ideal location would be at a mall since a lot of mothers claimed that it's convenient. The area could be partly outdoors and partly indoors. A café is very favorable specially if you can watch your kids while hanging out there. We have an idea now of what games and activities should be provided. We know what bothers the parents and can start to find ways to mitigate the issues, such as creating a sound proof parents' spot so they can watch over their kids without having to tolerate the noise.

Conclusion

In conclusion, after conducting this research study we will be able to design the finest play area where all parental concerns are alleviated and expectations are met. We will be capable of creating a place where children can let grow the branches of their imaginations that are usually trimmed at schools for the sake of social norms.

Appendix

Collage 1:



Collage 2:



Collage 3:



Collage 4:



Collage 5:



Collage 6:



Collage 7:



Respondent 1:

Q1

Do you take your child or children to play areas? (ie: Funstation, KidzMondo, cosmocity, funscape, fanzine, etc.)

Yes

Q2

If you answered NO to the previous question, why not? What are your concerns about taking your kid to a play area?

Respondent skipped this question

Q3

If you answered YES to the first question, how often do you take you kid?

A couple of times a month

Q4

How likely are you to leave your child in the hands of employees?

Neutral

And why?:

I am a working mother and I may leave them with the nanny but not always because my mom helps me. the

Q5

Do you feel like taking your kid to play areas helps him grow?

Yes

If YES how? (What skills does it develop in your child? Does it teach him how to socialize?) I:

Socializing and developing his motor skills

Q6

Does your child ask you to take him to play areas?

Yes

If YES, what kind of feedback do you get from them after picking them up? What are their favorite games and activities?:

Want to stay more / playing with sand

Q7

Name 3 things/points you LOVE about play areas in general.

Socializing , entertaining , and learning

Q8

Name 3 things/points you HATE about play areas in general.

Maybe they are not that clean and kids are not monitored properly

Q9

What makes a play area ideal for you? (You could describe the perfect play area or write down the first words that pop into your head when you imagine it)

Wide, clean, monitored by professionals and has a variety of games and learning practices

Q10

Finally, would you let your child play VR (virtual reality) games at the play area?

Yes

Why? What are your thoughts about it?:

To be exposed

Respondant 2:

Q1

Do you take your child or children to play areas? (ie: Funstation, KidzMondo, cosmocity, funscape, fanzine, etc.)

Yes

Q2

If you answered NO to the previous question, why not? What are your concerns about taking your kid to a play area?

Respondent skipped this question

Q3

If you answered YES to the first question, how often do you take you kid?

Monthly

If you take him/her to one specific play area more than others, why are you loyal to it:
abc dbayeh, it is safe and they like it

Q4

How likely are you to leave your child in the hands of employees?

Unlikely

And why?:
always worried

Q5

Do you feel like taking your kid to play areas helps him grow?

Yes

If YES how? (What skills does it develop in your child? Does it teach him how to socialize?) I:
socially

Q6

Does your child ask you to take him to play areas?

Yes

If YES, what kind of feedback do you get from them after picking them up? What are their favorite games and activities?:
we had fun

Q7

Name 3 things/points you LOVE about play areas in general.

. they meet new friends
. they share
. they pass time:)

Q8

Name 3 things/points you HATE about play areas in general.

. not clean as much as i want
. bad food

Q9

What makes a play area ideal for you? (You could describe the perfect play area or write down the first words that pop into your head when you imagine it)

i like it to be educational more than play

Q10

Finally, would you let your child play VR (virtual reality) games at the play area?

No

Why? What are your thoughts about it?:
for now they are too small

Respondent 3:

Q1

Do you take your child or children to play areas? (ie: Funstation, KidzMondo, cosmocity, funscape, fanzine, etc.)

Yes

Q2

If you answered NO to the previous question, why not? What are your concerns about taking your kid to a play area?

Respondent skipped this question

Q3

If you answered YES to the first question, how often do you take you kid?

A couple of times a month

If you take him/her to one specific play area more than others, why are you loyal to it?:

cleaner looking, a variety of activities for different age groups, a kid friendly cuisine available for foos, located in a mall so its convenient

Q4

How likely are you to leave your child in the hands of employees?

Unlikely

Q5

Do you feel like taking your kid to play areas helps him grow?

Yes

If YES how? (What skills does it develop in your child? Does it teach him how to socialize?) I:

socializing, having a variety of activites (alot more exposure then at home or school)

Q6

Does your child ask you to take him to play areas?

Yes

If YES, what kind of feedback do you get from them after picking them up? What are their favorite games and activities?:

That they had fun, they love the role play dress up, the trampolines, the slides, the grocery shopping

Q7

Name 3 things/points you LOVE about play areas in general.

The safety of its enclosed spaces, employees at play areas are usually engaging with the kid

Q8

Name 3 things/points you HATE about play areas in general.

1) uncertainty when it comes to cleanliness and sanitization

2) if the employees notice a child is sick, they should not let them enter and they dont do that as of yet but they should

Q9

What makes a play area ideal for you? (You could describe the perfect play area or write down the first words that pop into your head when you imagine it)

Variety

Colours

Engaging and creative toys and activities

Cleanliness

Q10

Finally, would you let your child play VR (virtual reality) games at the play area?

Yes

Respondent 4:

Q1

Do you take your child or children to play areas? (ie: Funstation, KidzMondo, cosmocity, funscape, fanzine, etc.)

No

Q2

If you answered NO to the previous question, why not? What are your concerns about taking your kid to a play area?

Cleanliness of play area, viruses

Q3

If you answered YES to the first question, how often do you take you kid?

Respondent skipped this question

Q4

How likely are you to leave your child in the hands of employees?

Very unlikely

And why?:

It is the parent responsibility of their own child

Q5

Do you feel like taking your kid to play areas helps him grow?

No

Q6

Does your child ask you to take him to play areas?

No

Q7

Name 3 things/points you LOVE about play areas in general.

N/A

Q8

Name 3 things/points you HATE about play areas in general.

In door activities

Viruses

Cleanliness

Q9

What makes a play area ideal for you? (You could describe the perfect play area or write down the first words that pop into your head when you imagine it)

Outdoor play areas

Q10

Finally, would you let your child play VR (virtual reality) games at the play area?

No

Why? What are your thoughts about it?:

Cleanliness of machines

Respondent 5:

Q1

Do you take your child or children to play areas? (ie: Funstation, KidzMondo, cosmocity, funscape, fanzine, etc.)

Yes

Q2

If you answered NO to the previous question, why not? What are your concerns about taking your kid to a play area?

Respondent skipped this question

Q3

If you answered YES to the first question, how often do you take you kid?

Weekly

If you take him/her to one specific play area more than others, why are you loyal to it?:

Because it is in the mall

Q4

How likely are you to leave your child in the hands of employees?

Very unlikely

And why?:

I've never done this. I am always with them

Q5

Do you feel like taking your kid to play areas helps him grow?

Yes

If YES how? (What skills does it develop in your child? Does it teach him how to socialize?) I:

Socializing, helping him grow, developing new skills and building his self confidence

Q6

Does your child ask you to take him to play areas?

Yes

If YES, what kind of feedback do you get from them after picking them up? What are their favorite games and activities?:

Happy and positive feedback, they mainly like inflatable playgrounds

Q7

Name 3 things/points you LOVE about play areas in general.

1-safe for my kids

2-for all kids ages

3-my kids enjoy playing in these areas

Q8

Name 3 things/points you HATE about play areas in general.

Mainly if a kid is sick and his mom takes him to a playground without even caring if the sickness is transmitted to other children

Q9

What makes a play area ideal for you? (You could describe the perfect play area or write down the first words that pop into your head when you imagine it)

SAFE

Q10

Finally, would you let your child play VR (virtual reality) games at the play area?

No

Why? What are your thoughts about it?:

It depends on his age

Respondent 6:

Q1

Do you take your child or children to play areas? (ie: Funstation, KidzMondo, cosmocity, funscape, fanzine, etc.)

Yes

Q2

If you answered NO to the previous question, why not? What are your concerns about taking your kid to a play area?

Respondent skipped this question

Q3

If you answered YES to the first question, how often do you take you kid?

Once every couple of months

If you take him/her to one specific play area more than others, why are you loyal to it?:
Kidzmondo ..Because it's related to real life jobs

Q4

How likely are you to leave your child in the hands of employees?

Very unlikely

Q5

Do you feel like taking your kid to play areas helps him grow?

Yes

If YES how? (What skills does it develop in your child? Does it teach him how to socialize?) I:
Yes it teaches him to socialize and discover what skills he likes

Q6

Does your child ask you to take him to play areas?

Yes

Q7

Name 3 things/points you LOVE about play areas in general.

The cleanliness.The games. The food .

Q8

Name 3 things/points you HATE about play areas in general.

When it's crowded. When the toilets aren't clean.when the food is not good.

Q9

What makes a play area ideal for you? (You could describe the perfect play area or write down the first words that pop into your head when you imagine it)

Kidz mondo was one of the best.

Q10

Finally, would you let your child play VR (virtual reality) games at the play area?

Yes

Why? What are your thoughts about it?:
It can help them grow their imagination

Respondent 7:

Q1

Do you take your child or children to play areas? (ie: Funstation, KidzMondo, cosmocity, funscape, fanzine, etc.)

Yes

Q2

If you answered NO to the previous question, why not? What are your concerns about taking your kid to a play area?

Respondent skipped this question

Q3

If you answered YES to the first question, how often do you take you kid?

A couple of times a month

If you take him/her to one specific play area more than others, why are you loyal to it?:
out of convenience - its in the mall

Q4

How likely are you to leave your child in the hands of employees?

Unlikely

Q5

Do you feel like taking your kid to play areas helps him grow?

Yes

If YES how? (What skills does it develop in your child? Does it teach him how to socialize?) I:
it definitely helps them with dealing with other kids (older/younger) and yes it definitely does allow them to socialize

Q6

Does your child ask you to take him to play areas?

Yes

If YES, what kind of feedback do you get from them after picking them up? What are their favorite games and activities?:
I take my child to soft play areas mainly (given the age) so its mainly the slides

Q7

Name 3 things/points you LOVE about play areas in general.

Time passes by so fast while kids are enjoying their time
I personally enjoy cheeky monkeys given the fact that they offer starbucks (so you can enjoy your coffee while watching your kids)
They definitely add to the development of your child

Q8

Name 3 things/points you HATE about play areas in general.

Cleanliness/ Messiness (Its hard to keep up when there are so many kids)
Being Overcrowded
Ventilation (I hate walking into a play area that smells - I usually dont end up leaving my kid when that happens)

Q9

What makes a play area ideal for you? (You could describe the perfect play area or write down the first words that pop into your head when you imagine it)

Area for parents to watch the kids with coffee/snacks
Areas for toddlers and bigger kids in case you have children from different age groups it makes life easier to be able to take them both to the same place

Q10

Finally, would you let your child play VR (virtual reality) games at the play area?

Yes

Why? What are your thoughts about it?:
It definitely has to be something suitable for their age group however I think its a fun experience for them

Respondent 8:

Q1

Do you take your child or children to play areas? (ie: Funstation, KidzMondo, cosmocity, funscape, fanzine, etc.)

No

Q2

If you answered NO to the previous question, why not? What are your concerns about taking your kid to a play area?

Not walking yet! Once he can and understands not to lick things/ put them in his mouth I will. My current concern is hygiene. We go to baby classes instead and have been to a play area just once so far.

Q3

If you answered YES to the first question, how often do you take you kid?

Once every couple of months

If you take him/her to one specific play area more than others, why are you loyal to it?:

I'd be loyal to a certain place if they had good, responsible, well trained staff and were visibly clean and caring about hygiene.

Q4

How likely are you to leave your child in the hands of employees?

Very unlikely

Q5

Do you feel like taking your kid to play areas helps him grow?

Yes

If YES how? (What skills does it develop in your child? Does it teach him how to socialize?):

Social skills, teaches him the boundaries of his own autonomy, and can help foster a sense of the world outside home!

Q6

Does your child ask you to take him to play areas?

No

Q7

Name 3 things/points you LOVE about play areas in general.

I love that they can introduce us to new types of role play, or new toys that my child might really take to. In a way it's like letting the child try on different toys/ games.

I also like the types of places that have a designated parent spot- a central location moms and dads can sit and enjoy a coffee when keeping an eye in their baby. It makes it more relaxing for us too.

Lastly the fact that it gives children a chance to socialise and see the world beyond the comfort of their home and frequent environments.

Q8

Name 3 things/points you HATE about play areas in general.

Sometimes staff don't seem to mind that other children aren't being watched properly by their parents or child minders- esp in situations where the children are causing disturbance or being mischievous

Questionable cleaning practices. It takes ALOT to keep children centred places clean.

Don't have a third one bc I've only been to 2 play areas once each lol

Q9

What makes a play area ideal for you? (You could describe the perfect play area or write down the first words that pop into your head when you imagine it)

Well trained staff with proof (maybe even certificates on the wall) of certification in health & safety and first aid etc. Maybe even a trained nurse on location??

GOOD COFFEE AND SNACKS. For parents. Like really good quality coffee and something delicious and easy to stuff down in the 5 mins your child leaves you alone.

Snacks for children with allergies!! And somewhat healthy maybe? Oh and didn't cost an arm and leg. Why is a fruit salad 20 AED but chicken nuggets are 12?

Q10

Finally, would you let your child play VR (virtual reality) games at the play area?

No

Why? What are your thoughts about it?:

Frankly I just don't know enough about it myself to let my child play it just yet. I also feel like play areas would be useful to me to allow my child to play in the most organic and natural of ways- not led by technology. I could just let them do that at home. But can't answer too well because I don't know exactly what it entails and what benefits my child could possibly have from it!

Respondent 9:

Q1

Do you take your child or children to play areas? (ie: Funstation, KidzMondo, cosmocity, funscape, fanzine, etc.)

Yes

Q2

If you answered NO to the previous question, why not? What are your concerns about taking your kid to a play area?

Respondent skipped this question

Q3

If you answered YES to the first question, how often do you take you kid?

A couple of times a month

If you take him/her to one specific play area more than others, why are you loyal to it?:
Because it makes me feel comfortable if it is clean and has a large variety of toys

Q4

How likely are you to leave your child in the hands of employees?

Unlikely

And why?:

Because I would dont like to hand my child over to someone i dont feel is responsible enough

Q5

Do you feel like taking your kid to play areas helps him grow?

Yes

If YES how? (What skills does it develop in your child? Does it teach him how to socialize?) I:
How to socialize and go out of his comfort zone

Q6

Does your child ask you to take him to play areas?

No

Q7

Name 3 things/points you LOVE about play areas in general.

Cleanliness, variety and availability of changing areas

Q8

Name 3 things/points you HATE about play areas in general.

Too many people, unhygienic and small

Q9

What makes a play area ideal for you? (You could describe the perfect play area or write down the first words that pop into your head when you imagine it)

Clean and large and colorful

Q10

Finally, would you let your child play VR (virtual reality) games at the play area?

No

Why? What are your thoughts about it?:

I think there is no need for screens

Respondent 10:

Q1

Do you take your child or children to play areas? (ie: Funstation, KidzMondo, cosmocity, funscape, fanzine, etc.)

Yes

Q2

If you answered NO to the previous question, why not? What are your concerns about taking your kid to a play area?

Respondent skipped this question

Q3

If you answered YES to the first question, how often do you take you kid?

Once every couple of months

If you take him/her to one specific play area more than others, why are you loyal to it?:
One has a higher educational value.

Q4

How likely are you to leave your child in the hands of employees?

Unlikely

And why?:

For safety reasons

Q5

Do you feel like taking your kid to play areas helps him grow?

Yes

If YES how? (What skills does it develop in your child? Does it teach him how to socialize?) I:
Social skills.

Q6

Does your child ask you to take him to play areas?

Yes

If YES, what kind of feedback do you get from them after picking them up? What are their favorite games and activities?:
They bonded with friends. And they blew up some steam.

Q7

Name 3 things/points you LOVE about play areas in general.

Variety of activities, stranthen their personality, get away from electronic devices.

Q8

Name 3 things/points you HATE about play areas in general.

Noise level, lack of hygiene.

Q9

What makes a play area ideal for you? (You could describe the perfect play area or write down the first words that pop into your head when you imagine it)

Big space, not crowded, high cielings, place for parents to be close to their kids and be able to enjoy coffe or snack.

Q10

Finally, would you let your child play VR (virtual reality) games at the play area?

Yes

Why? What are your thoughts about it?:

But not much , play area is to get away from electronics

Respondent 11:

Q1

Do you take your child or children to play areas? (ie: Funstation, KidzMondo, cosmocity, funscape, fanzine, etc.)

Yes

Q2

If you answered NO to the previous question, why not? What are your concerns about taking your kid to a play area?

Respondent skipped this question

Q3

If you answered YES to the first question, how often do you take you kid?

Weekly

Q4

How likely are you to leave your child in the hands of employees?

Neutral

Q5

Do you feel like taking your kid to play areas helps him grow?

Yes

If YES how? (What skills does it develop in your child? Does it teach him how to socialize?) I:
Being Sociable

Q6

Does your child ask you to take him to play areas?

Yes

If YES, what kind of feedback do you get from them after picking them up? What are their favorite games and activities?:
Happy

Q7

Name 3 things/points you LOVE about play areas in general.

They will be more sociable . enjoying with other kids the activities.

Q8

Name 3 things/points you HATE about play areas in general.

If no hygiene
If no safety
The maids

Q9

What makes a play area ideal for you? (You could describe the perfect play area or write down the first words that pop into your head when you imagine it)

Higiene.Safety

Q10

Finally, would you let your child play VR (virtual reality) games at the play area?

Yes

Respondent 12:

Q1

Do you take your child or children to play areas? (ie: Funstation, KidzMondo, cosmocity, funscape, fanzine, etc.)

Yes

Q2

If you answered NO to the previous question, why not? What are your concerns about taking your kid to a play area?

Respondent skipped this question

Q3

If you answered YES to the first question, how often do you take you kid?

A couple of times a month

If you take him/her to one specific play area more than others, why are you loyal to it?:

Practical - safe

Q4

How likely are you to leave your child in the hands of employees?

Very unlikely

And why?:

Spending quality time with my kids

Q5

Do you feel like taking your kid to play areas helps him grow?

Yes

If YES how? (What skills does it develop in your child? Does it teach him how to socialize?) I:

Be independent- socializing- sharing with other kids

Q6

Does your child ask you to take him to play areas?

Yes

If YES, what kind of feedback do you get from them after picking them up? What are their favorite games and activities?:

Oh we had a good time

Q7

Name 3 things/points you LOVE about play areas in general.

Safety - cleanliness - diversity of games

Q8

Name 3 things/points you HATE about play areas in general.

Lack of organization - unsafe -

Q9

What makes a play area ideal for you? (You could describe the perfect play area or write down the first words that pop into your head when you imagine it)

Clean - safe - wide- well equipped

Q10

Finally, would you let your child play VR (virtual reality) games at the play area?

No

Why? What are your thoughts about it?:

Very rarely. For me playing in a playground is a sort of sport and kind of communication with others and this does not exist in VR

Respondent 13:

Q1

Do you take your child or children to play areas? (ie: Funstation, KidzMondo, cosmocity, funscape, fanzine, etc.)

Yes

Q2

If you answered NO to the previous question, why not? What are your concerns about taking your kid to a play area?

Respondent skipped this question

Q3

If you answered YES to the first question, how often do you take you kid?

Once every couple of months

Q4

How likely are you to leave your child in the hands of employees?

Very unlikely

And why?:

I don't trust anyone with my kids

Q5

Do you feel like taking your kid to play areas helps him grow?

Yes

If YES how? (What skills does it develop in your child? Does it teach him how to socialize?) I:

High self esteem and physical strength

Q6

Does your child ask you to take him to play areas?

Yes

If YES, what kind of feedback do you get from them after picking them up? What are their favorite games and activities?:

Grateful, acrobacy

Q7

Name 3 things/points you LOVE about play areas in general.

If they are outdoor, safety, bonding with my kids

Q8

Name 3 things/points you HATE about play areas in general.

If not sanitized, children with their shoes, food while playing

Q9

What makes a play area ideal for you? (You could describe the perfect play area or write down the first words that pop into your head when you imagine it)

Clean and safe

Q10

Finally, would you let your child play VR (virtual reality) games at the play area?

No

Why? What are your thoughts about it?:

My kids don't like it and they can be distracted

Respondent 14:

Q1

Do you take your child or children to play areas? (ie: Funstation, KidzMondo, cosmocity, funscape, fanzine, etc.)

Yes

Q2

If you answered NO to the previous question, why not? What are your concerns about taking your kid to a play area?

Respondent skipped this question

Q3

If you answered YES to the first question, how often do you take you kid?

Weekly

If you take him/her to one specific play area more than others, why are you loyal to it?:

Location cleanliness food

Q4

How likely are you to leave your child in the hands of employees?

Likely

And why?:

For his autonomy but there's a TV screen to monitor him I started doing it after he got 3 years old not before

Q5

Do you feel like taking your kid to play areas helps him grow?

Yes

If YES how? (What skills does it develop in your child? Does it teach him how to socialize?) I:

Yes socializing

Q6

Does your child ask you to take him to play areas?

Yes

If YES, what kind of feedback do you get from them after picking them up? What are their favorite games and activities?:

Trampoline music

Q7

Name 3 things/points you LOVE about play areas in general.

Socializing safety food

Q8

Name 3 things/points you HATE about play areas in general.

Not very clean

Closed areas

They don't. Change the mattresses too often

Q9

What makes a play area ideal for you? (You could describe the perfect play area or write down the first words that pop into your head when you imagine it)

Open air

Sterilized every week

Q10

Finally, would you let your child play VR (virtual reality) games at the play area?

No

Why? What are your thoughts about it?:

Not before 8 years old

Respondent 15:

Q1

Do you take your child or children to play areas? (ie: Funstation, KídzMondo, cosmocity, funscape, fanzine, etc.)

Yes

Q2

If you answered NO to the previous question, why not? What are your concerns about taking your kid to a play area?

Respondent skipped this question

Q3

If you answered YES to the first question, how often do you take you kid?

Monthly

Q4

How likely are you to leave your child in the hands of employees?

Neutral

Q5

Do you feel like taking your kid to play areas helps him grow?

Yes

If YES how? (What skills does it develop in your child? Does it teach him how to socialize?) I:

Motor skills mainly. Sometimes it gives him opportunities to socialize cause he will have to interact with other children for sharing toys or taking turns etc

Q6

Does your child ask you to take him to play areas?

Yes

If YES, what kind of feedback do you get from them after picking them up? What are their favorite games and activities?:

They just have fun and especially move. Ball pool, slides and trampoline

Q7

Name 3 things/points you LOVE about play areas in general.

Safe

Variety of activities available

They provide both Outdoor and indoor environments

Q8

Name 3 things/points you HATE about play areas in general.

Artificial, no natural material

Closed area, germs

Repetitive

Q9

What makes a play area ideal for you? (You could describe the perfect play area or write down the first words that pop into your head when you imagine it)

interactive, kids can wander freely without assistance, natural lighting (sun) with glass walls or something like that, contact with nature

Q10

Finally, would you let your child play VR (virtual reality) games at the play area?

No

Why? What are your thoughts about it?:

Playgrounds are meant to help kids develop physical skills not put them in contact with more screens

Respondent 16:

Q1
Do you take your child or children to play areas? (ie: Funstation, KidzMondo, cosmocity, funscape, fanzine, etc.)

Yes

Q2
If you answered NO to the previous question, why not? What are your concerns about taking your kid to a play area?

respondent skipped this question

Q3
If you answered YES to the first question, how often do you take you kid?

Monthly

Q4
How likely are you to leave your child in the hands of employees?

very unlikely

Q5
Do you feel like taking your kid to play areas helps him grow?

Yes
if YES how? (What skills does it develop in your child? Does it teach him how to socialize?) :
Strengthens their communication, socializing, thinking... skills and their muscle buildup.

Q6
Does your child ask you to take him to play areas?

Yes
if YES, what kind of feedback do you get from them after picking them up? What are their favorite games and activities:
I always stay with them. They enjoy the trampolines the most, or a game they made up together... and the food!

Q7
Name 3 things/points you LOVE about play areas in general.

1. Great place for kids to release their energy safely when outdoor play areas are inaccessible. Also the fact that there's usually always food in the play areas.
2. Kids feel like they 'own' the area, sense of belonging to a place which in reality is not theirs.
3. The variety of games and activities that kids can do in one visit for a good price.

Q8
Name 3 things/points you HATE about play areas in general.

1. The food is quite expensive and smaller portions.
2. Some play areas do not notice when kids leave the play area.
3. Bathroom cleanliness (sometimes)

Q9
What makes a play area ideal for you? (You could describe the perfect play area or write down the first words that pop into your head when you imagine it)

A large variety of games and activities to suit to active bodies - and minds. Including a lot of mind and memory games, like an interchanging maze.
A menu that includes healthy meals for a reasonable price.
Clean
Kids safety is #1 priority

Q10
Finally, would you let your child play VR (virtual reality) games at the play area?

No
Why? What are your thoughts about it?:
They are only allowed VR games a few times a week. In a play area, they should physically play.

Respondent 17:

Q1

Do you take your child or children to play areas? (ie: Funstation, KidzMondo, cosmocity, funscape, fanzine, etc.)

Yes

Q2

If you answered NO to the previous question, why not? What are your concerns about taking your kid to a play area?

Respondent skipped this question

Q3

If you answered YES to the first question, how often do you take you kid?

once every couple of months

Q4

How likely are you to leave your child in the hands of employees?

Unlikely

And why?:

Safety reason

Q5

Do you feel like taking your kid to play areas helps him grow?

Yes

if YES how? (What skills does it develop in your child? Does it teach him how to socialize?) I:

Social skills . Boost her personality

Q6

Does your child ask you to take him to play areas?

Yes

if YES, what kind of feedback do you get from them after picking them up? What are their favorite games and activities?:

They have fun. All activities

Q7

Name 3 things/points you LOVE about play areas in general.

space to run. New things to learn. Meet with friends

Q8

Name 3 things/points you HATE about play areas in general.

Crowdy. Poor maintenance. Not cheape

Q9

What makes a play area ideal for you? (You could describe the perfect play area or write down the first words that pop into your head when you imagine it)

safe and clean

Q10

Finally, would you let your child play VR (virtual reality) games at the play area?

No

Why? What are your thoughts about it?:

Not before twelve

Respondent 18:

Q1

Do you take your child or children to play areas? (ie: Funstation, KidzMondo, cosmocity, funscape, fanzine, etc.)

Yes

Q2

If you answered NO to the previous question, why not? What are your concerns about taking your kid to a play area?

Respondent skipped this question

Q3

If you answered YES to the first question, how often do you take you kid?

Monthly

Q4

How likely are you to leave your child in the hands of employees?

Neutral

Q5

Do you feel like taking your kid to play areas helps him grow?

Yes

if YES how? (What skills does it develop in your child? does it teach him how to socialize?) :

C'est son droit de jouer, de grimper, de sauter, de dépenser de l'énergie. Ça le pousse à bouger, à se socialiser avec d'autres enfants, de s'intégrer à groupe d'enfants inconnu.....

Q6

Does your child ask you to take him to play areas?

Yes

if YES, what kind of feedback do you get from them after picking them up? what are their favorite games and activities?:

Ils aiment courir, sauter, grimper sur les barrières ou se glisser sur de longs toboggans...

Q7

Name 3 things/points you LOVE about play areas in general.

La propreté de la place
La diversité et nouveauté des jeux
L'accueil et l'attention des animateurs

Q8

Name 3 things/points you HATE about play areas in general.

La saleté
Et les employés indifférents

Q9

What makes a play area ideal for you? (You could describe the perfect play area or write down the first words that pop into your head when you imagine it)

Jeux propres
Attention des employés et des animateurs
Nouveauté des jeux

Q10

Finally, would you let your child play VR (virtual reality) games at the play area?

Yes

Respondent 19:

Q1

Do you take your child or children to play areas? (ie: Funstation, KidzMondo, cosmocity, funscape, fanzine, etc.)

Yes

Q2

If you answered NO to the previous question, why not? What are your concerns about taking your kid to a play area?

Respondent skipped this question

Q3

If you answered YES to the first question, how often do you take you kid?

Monthly

If you take him/her to one specific play area more than others, why are you loyal to it?:
because my kids like the place

Q4

How likely are you to leave your child in the hands of employees?

Very unlikely

And why?:
i don't trust anyone

Q5

Do you feel like taking your kid to play areas helps him grow?

Yes

If YES how? (What skills does it develop in your child? Does it teach him how to socialize?) I:
it helps him to develop motorcity skills I yes

Q6

Does your child ask you to take him to play areas?

Yes

If YES, what kind of feedback do you get from them after picking them up? What are their favorite games and activities?:
They tell me: mom we had a great time! jumping and laser tag

Q7

Name 3 things/points you LOVE about play areas in general.

They let kids socialize, kids feel free to jump and to play, most of play areas are safe

Q8

Name 3 things/points you HATE about play areas in general.

Not clean enough, employees aren't very motivated to deal with kids, sometimes very crowded

Q9

What makes a play area ideal for you? (You could describe the perfect play area or write down the first words that pop into your head when you imagine it)

clean, big, safe

Q10

Finally, would you let your child play VR (virtual reality) games at the play area?

No

Why? What are your thoughts about it?:
My kids are playing video games home! When they go out I like them to move

Respondent 20:

Q1

Do you take your child or children to play areas? (ie: Funstation, KidzMondo, cosmocity, funscape, fanzine, etc.)

Yes

Q2

If you answered NO to the previous question, why not? What are your concerns about taking your kid to a play area?

respondent skipped this question

Q3

If you answered YES to the first question, how often do you take you kid?

Monthly

Q4

How likely are you to leave your child in the hands of employees?

very unlikely

Q5

Do you feel like taking your kid to play areas helps him grow?

Yes

if YES how? (What skills does it develop in your child? Does it teach him how to socialize?) I:

Yes

Q6

Does your child ask you to take him to play areas?

Yes

Q7

Name 3 things/points you LOVE about play areas in general.

Energy
Happiness

Q8

Name 3 things/points you HATE about play areas in general.

To be afraid that the children fall and hurt themselves
To be attacked by viruses

Q9

What makes a play area ideal for you? (You could describe the perfect play area or write down the first words that pop into your head when you imagine it)

Freedom and clean

Q10

Finally, would you let your child play VR (virtual reality) games at the play area?

No

Respondent 21:

Q1

Do you take your child or children to play areas? (ie: Funstation, KidzMondo, cosmocity, funscaps, fanzine, etc.)

Yes

Q2

If you answered NO to the previous question, why not? What are your concerns about taking your kid to a play area?

Respondent skipped this question

Q3

If you answered YES to the first question, how often do you take you kid?

Weekly

Q4

How likely are you to leave your child in the hands of employees?

Very unlikely

And why?:

They are too young to be left alone with employees

Q5

Do you feel like taking your kid to play areas helps him grow?

Yes

Q6

Does your child ask you to take him to play areas?

Yes

Q7

Name 3 things/points you LOVE about play areas in general.

Colours, cleanliness, variety of activities

Q8

Name 3 things/points you HATE about play areas in general.

Dirt, noise, crowded

Q9

What makes a play area ideal for you? (You could describe the perfect play area or write down the first words that pop into your head when you imagine it)

Cleanliness

Q10

Finally, would you let your child play VR (virtual reality) games at the play area?

Yes

Respondent 22:

Q1

Do you take your child or children to play areas? (ie: Funstation, KidzMondo, cosmoolty, funscape, fanzline, etc.)

Yes

Q2

If you answered NO to the previous question, why not? What are your concerns about taking your kid to a play area?

Respondent skipped this question

Q3

If you answered YES to the first question, how often do you take you kid?

Once every couple of months

if you take him/her to one specific play area more than others, why are you loyal to it?

Because it's the nearest place to visit

Q4

How likely are you to leave your child in the hands of employees?

unlikely

And why?:

I don't trust anyone

Q5

Do you feel like taking your kid to play areas helps him grow?

Yes

if YES how? (what skills does it develop in your child? does it teach him how to socialize?)

Yes, sure

Q6

Does your child ask you to take him to play areas?

Yes

if YES, what kind of feedback do you get from them after picking them up? What are their favorite games and activities?:

They are happy& tired, running, football, monkey bars

Q7

Name 3 things/points you LOVE about play areas in general.

Spacious

Food courts

Parents corner

Q8

Name 3 things/points you HATE about play areas in general.

- Crowded sometimes

- Unprofessional employees

- unorganized games-

Q9

What makes a play area ideal for you? (You could describe the perfect play area or write down the first words that pop into your head when you imagine it)

Having spacious fields filled with greenery, a huge variety of outdoor games and playgrounds

Q10

Finally, would you let your child play VR (virtual reality) games at the play area?

No

Why? What are your thoughts about it?:

They could play it at home, when we're out, it's time to socialize!

Respondent 23:

Q1

Do you take your child or children to play areas? (ie: Funstation, KidzMondo, cosmocity, funscape, fanzine, etc.)

Yes

Q2

If you answered NO to the previous question, why not? What are your concerns about taking your kid to a play area?

Respondent skipped this question

Q3

If you answered YES to the first question, how often do you take you kid?

A couple of times a month

Q4

How likely are you to leave your child in the hands of employees?

Very unlikely

And why?:

No trust in any stranger

Q5

Do you feel like taking your kid to play areas helps him grow?

Yes

If YES how? (What skills does it develop in your child? Does it teach him how to socialize?) I:

Sharing

Q6

Does your child ask you to take him to play areas?

Yes

If YES, what kind of feedback do you get from them after picking them up? What are their favorite games and activities?:

Happy

Q7

Name 3 things/points you LOVE about play areas in general.

Can ve a coffee with a friend while watching z kids playing

Q8

Name 3 things/points you HATE about play areas in general.

Sometimes not enough monitors, not clean enough, presence of unfriendly kids

Q9

What makes a play area ideal for you? (You could describe the perfect play area or write down the first words that pop into your head when you imagine it)

Top Hygiene,top safety, supervising on each play

Q10

Finally, would you let your child play VR (virtual reality) games at the play area?

No

Why? What are your thoughts about it?:

No added value

Respondent 24:

Q1
Do you take your child or children to play areas? (ie: Funstation, KidzMondo, cosmocity, funscape, fanzine, etc.)

Yes

Q2
If you answered NO to the previous question, why not? What are your concerns about taking your kid to a play area?

Respondent skipped this question

Q3
If you answered YES to the first question, how often do you take you kid?

Once every couple of months

Q4
How likely are you to leave your child in the hands of employees?

Very unlikely
And why?:
For safety

Q5
Do you feel like taking your kid to play areas helps him grow?

Yes
If YES how? (What skills does it develop in your child? Does it teach him how to socialize?) :
Yes

Q6
Does your child ask you to take him to play areas?

Yes
If YES, what kind of feedback do you get from them after picking them up? What are their favorite games and activities?:
They enjoyed their time with their friends. And be far from electronic devices and social media.Their favorite activities is dancing, drawings

Q7
Name 3 things/points you LOVE about play areas in general.

Meet friends
Spending quality time
Make my kids far from social media

Q8
Name 3 things/points you HATE about play areas in general.

Smoking
Noise
Dangerous games

Q9
What makes a play area ideal for you? (You could describe the perfect play area or write down the first words that pop into your head when you imagine it)

Multifunctional activities
Clean
No smoking
Nice Music

Q10
Finally, would you let your child play VR (virtual reality) games at the play area?

No
Why? What are your thoughts about it?:
Coz most of the time they spend it on games

Respondent 25:

Q1

Do you take your child or children to play areas? (ie: Funstation, KidzMondo, cosmocity, funscape, fanzine, etc.)

Yes

Q2

If you answered NO to the previous question, why not? What are your concerns about taking your kid to a play area?

Respondent skipped this question

Q3

If you answered YES to the first question, how often do you take you kid?

Monthly

Q4

How likely are you to leave your child in the hands of employees?

Very unlikely

Q5

Do you feel like taking your kid to play areas helps him grow?

Yes

If YES how? (What skills does it develop in your child? Does it teach him how to socialize?)
Motor and social skills

Q6

Does your child ask you to take him to play areas?

Yes

If YES, what kind of feedback do you get from them after picking them up? What are their favorite games and activities?
Trampoline, multi level playstation, electrical cars they can drive

Q7

Name 3 things/points you LOVE about play areas in general.

Spacious, crowded, multiple games options

Q8

Name 3 things/points you HATE about play areas in general.

Hygiene, expensive, security

Q9

What makes a play area ideal for you? (You could describe the perfect play area or write down the first words that pop into your head when you imagine it)

Green, spacious, musical, colorful, clean, affordable, outdoor

Q10

Finally, would you let your child play VR (virtual reality) games at the play area?

No

Why? What are your thoughts about it?
Bad for building human social skills and motor skills, isolating, brain damage on the long run, possible addiction, disconnection from real life, unsolicited adv.

Respondent 26:

Q1

Do you take your child or children to play areas? (ie: Funstation, KidzMondo, cosmocity, funscape, fanzine, etc.)

Yes

Q2

If you answered NO to the previous question, why not? What are your concerns about taking your kid to a play area?

Respondent skipped this question

Q3

If you answered YES to the first question, how often do you take you kid?

Weekly

Q4

How likely are you to leave your child in the hands of employees?

Unlikely

And why?:

I prefer taking care of them by myself

Q5

Do you feel like taking your kid to play areas helps him grow?

Yes

If YES how? (What skills does it develop in your child? Does it teach him how to socialize?) It

teaches them how to socialize

Q6

Does your child ask you to take him to play areas?

Yes

If YES, what kind of feedback do you get from them after picking them up? What are their favorite games and activities?:

They want to stay more they like outdoor activities

Q7

Name 3 things/points you LOVE about play areas in general.

It helps them to integrate with society, get to know others and participate, and build their independent personality

Q8

Name 3 things/points you HATE about play areas in general.

Violence from other children. Learn bad words or behaviors

Q9

What makes a play area ideal for you? (You could describe the perfect play area or write down the first words that pop into your head when you imagine it)

Freedom, wide space, movement

Q10

Finally, would you let your child play VR (virtual reality) games at the play area?

Yes

Respondent 27:

Q1

Do you take your child or children to play areas? (ie: Funstation, KidzMondo, cosmocity, funscape, fanzine, etc.)

Yes

Q2

If you answered NO to the previous question, why not? What are your concerns about taking your kid to a play area?

Respondent skipped this question

Q3

If you answered YES to the first question, how often do you take you kid?

once every couple of months

Q4

How likely are you to leave your child in the hands of employees?

Very unlikely

And why?:

safety reasons. I am the only one I trust my child with

Q5

Do you feel like taking your kid to play areas helps him grow?

Yes

If YES how? (What skills does it develop in your child? Does it teach him how to socialize?) :

Depends on playarea

Q6

Does your child ask you to take him to play areas?

Yes

If YES, what kind of feedback do you get from them after picking them up? What are their favorite games and activities?:

Excitement

Q7

Name 3 things/points you LOVE about play areas in general.

Spending energy
Using imagination
socializing

Q8

Name 3 things/points you HATE about play areas in general.

Bad hygiene
Smoking especially chicha
overcrowding

Q9

What makes a play area ideal for you? (You could describe the perfect play area or write down the first words that pop into your head when you imagine it)

Cleanliness
Regulated number of admissions
Sunny playareas

Q10

Finally, would you let your child play VR (virtual reality) games at the play area?

Yes

Why? What are your thoughts about it?:

A little of everything is good for a child

Respondent 28:

Q1
Do you take your child or children to play areas? (ie: Funstation, KidzMondo, cosmocity, funscape, fanzine, etc.)

Yes

Q2
If you answered NO to the previous question, why not? What are your concerns about taking your kid to a play area?

Respondent skipped this question

Q3
If you answered YES to the first question, how often do you take you kid?

once every couple of months

Q4
How likely are you to leave your child in the hands of employees?

unlikely
And why?:
i'm always present & watching them . I like to enjoy seeing them grow & share every moment with them. Further more, i'm a little suspicious about the employees full attention & dedication to watch over kids

Q5
Do you feel like taking your kid to play areas helps him grow?

Yes
if YES how? (What skills does it develop in your child? Does it teach him how to socialize?) I:
it gives them courage, happiness, self confidence, strong personality & helps them to socialize & be more independent

Q6
Does your child ask you to take him to play areas?

Yes
if YES, what kind of feedback do you get from them after picking them up? What are their favorite games and activities?:
Jumping castles & slides are the best for my kids

Q7
Name 3 things/points you LOVE about play areas in general.

Fun for kids
Interaction with other kids almost same age
Freedom for kids

Q8
Name 3 things/points you HATE about play areas in general.

some kids on the play areas might be aggressive, selfish & not friendly

Q9
What makes a play area ideal for you? (You could describe the perfect play area or write down the first words that pop into your head when you imagine it)

spacious, variety of activities, cleanliness , surveillance , trained stuff

Q10
Finally, would you let your child play VR (virtual reality) games at the play area?

No
Why? What are your thoughts about it?:
Playing is better when it's real

Respondent 29:

Q1
Do you take your child or children to play areas? (ie: Funstation, KidzMondo, cosmocity, funscape, fanzine, etc.)

Yes

Q2
If you answered NO to the previous question, why not? What are your concerns about taking your kid to a play area?

Respondent skipped this question

Q3
If you answered YES to the first question, how often do you take you kid?

Weekly
If you take him/her to one specific play area more than others, why are you loyal to it?
safety and variety

Q4
How likely are you to leave your child in the hands of employees?

Likely
And why?:
Adult presence for general surveillance

Q5
Do you feel like taking your kid to play areas helps him grow?

Yes
if YES how? (What skills does it develop in your child? Does it teach him how to socialize?):
Socializing and having fun

Q6
Does your child ask you to take him to play areas?

Yes
if YES, what kind of feedback do you get from them after picking them up? What are their favorite games and activities?:
Having lots of fun . Favorite activities are labyrinths, slides, crafts, climbing and karting

Q7
Name 3 things/points you LOVE about play areas in general.

children have fun in designated area specialized for kids, escape from routine, time out for me

Q8
Name 3 things/points you HATE about play areas in general.

Overcrowded
Dirty
Sometimes underrated and overpaid

Q9
What makes a play area ideal for you? (You could describe the perfect play area or write down the first words that pop into your head when you imagine it)

interactive
Lots of physical activities
Creative crafts
Outdoor
Spacious and various

Q10
Finally, would you let your child play VR (virtual reality) games at the play area?

No
Why? What are your thoughts about it?:
They have enough access of Ipad and internet connection . Children need to be physically active and reality attached

Respondent 30:

Q1

Do you take your child or children to play areas? (ie: Funstation, KidzMondo, cosmocity, funscape, fanzine, etc.)

Yes

Q2

If you answered NO to the previous question, why not? What are your concerns about taking your kid to a play area?

Respondent skipped this question

Q3

If you answered YES to the first question, how often do you take you kid?

Monthly

If you take him/her to one specific play area more than others, why are you loyal to it?:

Clean and safe

Q4

How likely are you to leave your child in the hands of employees?

Very unlikely

And why?:

Not safe

Q5

Do you feel like taking your kid to play areas helps him grow?

Yes

If YES how? (What skills does it develop in your child? Does it teach him how to socialize?) I:

Socialization, integration into the group, helps him take initiative, team spirit, physical fitness

Q6

Does your child ask you to take him to play areas?

Yes

If YES, what kind of feedback do you get from them after picking them up? What are their favorite games and activities?:

Happy, wants to go another time

Q7

Name 3 things/points you LOVE about play areas in general.

Socialization

Q8

Name 3 things/points you HATE about play areas in general.

Noise

Q9

What makes a play area ideal for you? (You could describe the perfect play area or write down the first words that pop into your head when you imagine it)

Safety and cleanliness

Q10

Finally, would you let your child play VR (virtual reality) games at the play area?

No

Respondent 31:

Q1

Do you take your child or children to play areas? (ie: Funstation, KidzMondo, cosmocity, funscape, fanzine, etc.)

Yes

Q2

If you answered NO to the previous question, why not? What are your concerns about taking your kid to a play area?

Respondent skipped this question

Q3

If you answered YES to the first question, how often do you take you kid?

Once every couple of months

Q4

How likely are you to leave your child in the hands of employees?

Neutral

Q5

Do you feel like taking your kid to play areas helps him grow?

Yes

If YES how? (What skills does it develop in your child? Does it teach him how to socialize?)

yes

Q6

Does your child ask you to take him to play areas?

Yes

If YES, what kind of feedback do you get from them after picking them up? What are their favorite games and activities?:

trampoline

Q7

Name 3 things/points you LOVE about play areas in general.

they are fun
the trampoline
the games

Q8

Name 3 things/points you HATE about play areas in general.

they are dirty

Q9

What makes a play area ideal for you? (You could describe the perfect play area or write down the first words that pop into your head when you imagine it)

trampoline park

Q10

Finally, would you let your child play VR (virtual reality) games at the play area?

Yes

Why? What are your thoughts about it?:

it's fun

Respondent 32:

Q1

Do you take your child or children to play areas? (ie: Funstation, KidzMondo, cosmocity, funscape, fanzine, etc.)

Yes

Q2

If you answered NO to the previous question, why not? What are your concerns about taking your kid to a play area?

Respondent skipped this question

Q3

If you answered YES to the first question, how often do you take you kid?

Once every couple of months

Q4

How likely are you to leave your child in the hands of employees?

unlikely

Q5

Do you feel like taking your kid to play areas helps him grow?

Yes

if YES how? (What skills does it develop in your child? Does it teach him how to socialize?) I:

Autonomy

Q6

Does your child ask you to take him to play areas?

Yes

if YES, what kind of feedback do you get from them after picking them up? what are their favorite games and activities?:

Carting

Q7

Name 3 things/points you LOVE about play areas in general.

Activities they cannot do at home

Skill development

Learning in a fun way

Q8

Name 3 things/points you HATE about play areas in general.

Too many people

Noise

Hygiene

Q9

What makes a play area ideal for you? (You could describe the perfect play area or write down the first words that pop into your head when you imagine it)

Space

Hygiene

Culture

Q10

Finally, would you let your child play VR (virtual reality) games at the play area?

No

Why? What are your thoughts about it?:

Kid should approach a real/manual things he cannot do with his virtual games beside his interaction with other kids