


THE CREATION OF CEDAR PLANET



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BRAND HISTORY AND PURPOSE

After examining Lebanon's indoor play area varieties and recognizing the gaps in the market, we decided to create our own play area, combining all the best aspects that currently exist in play areas.

We started off by seeking out competitors like FunZone, FunScape, Kidzmondo, etc. and decided to create our own version. Whilst adding our own well thought out ideas into this new, improved, and enhanced play area experience

VALUE PROPOSITION CANVAS



THE GOLDEN CIRCLE

WHAT

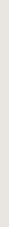
Providing a safe space for kids to play with a special room for parents to watch their children in peace.

HOW

Through questioning parents about what they enjoy or dislike to ultimately design the perfect play area that is both fun and educational.

WHY

We care about children as they are going to be the base of society soon. We aim to increase their patriotism. Our purpose is to shape these kids' future and provide them with unique experiences they cannot find at other play areas.



BRAND STORY

- Children in Lebanon grow up without knowing the importance of their heritage. Our wilderness consists of vast cedar forests and a variety of animals.
 - Cedar Planet offers them the best combination of having fun in a big play area inspired by the same wilderness and a way to learn more about their heritage through interactive games, classes, and puzzles.
 - Join Stripes the Hyena and his little friends on their adventures in Cedar Planet to discover more about Lebanon and its beautiful culture.
-

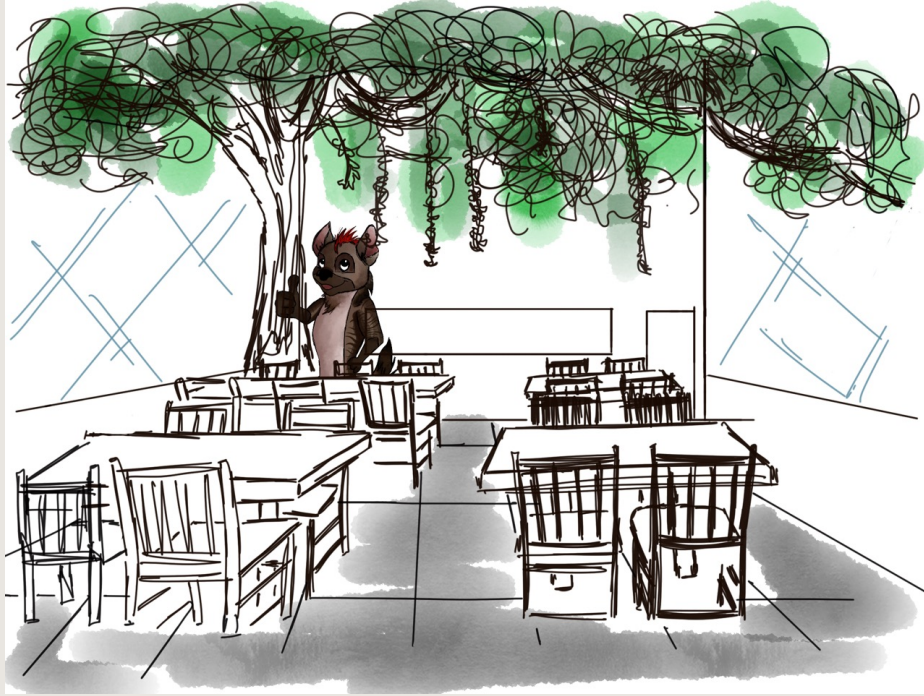
STRIPES Our Mascot



Location



RESTAURANT



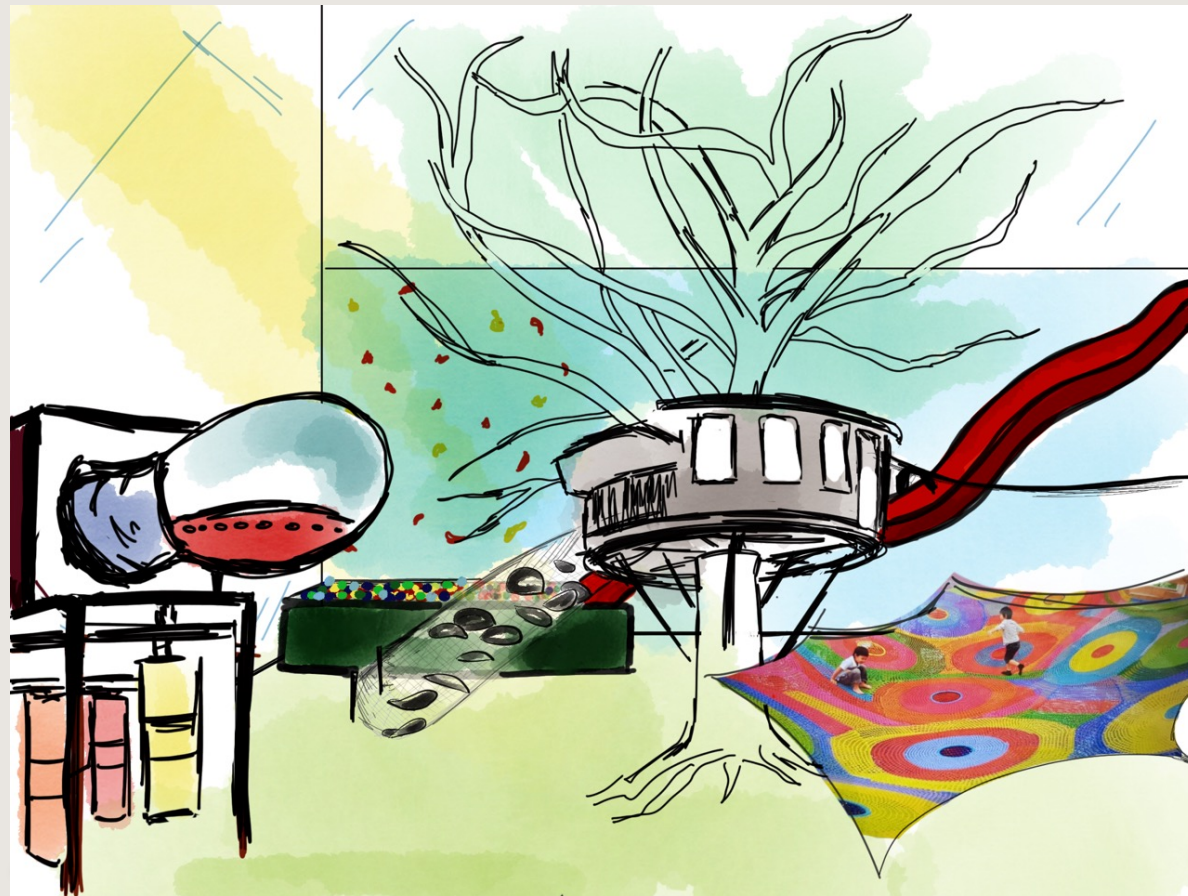
1st Floor



2nd Floor



Main Play Area



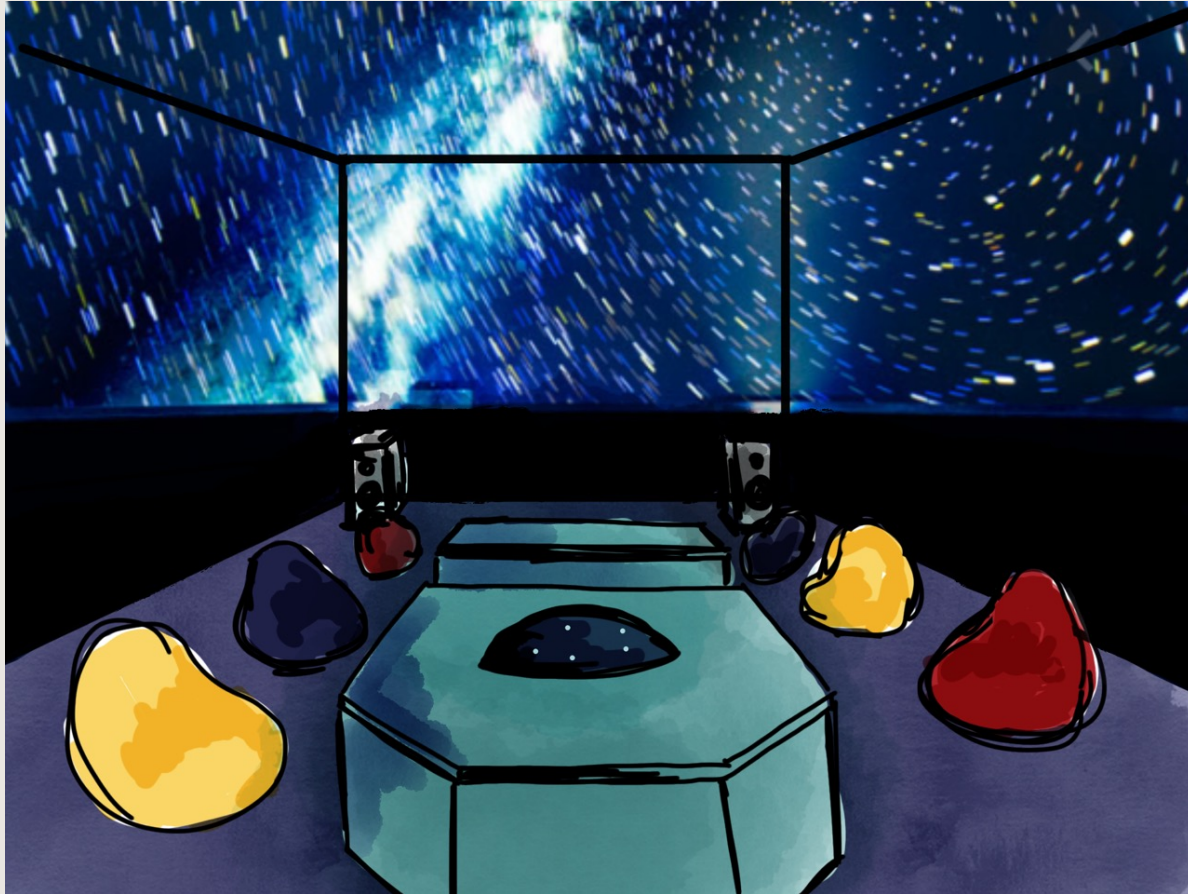
Toddler's Spot



PARENT'S LOUNGE



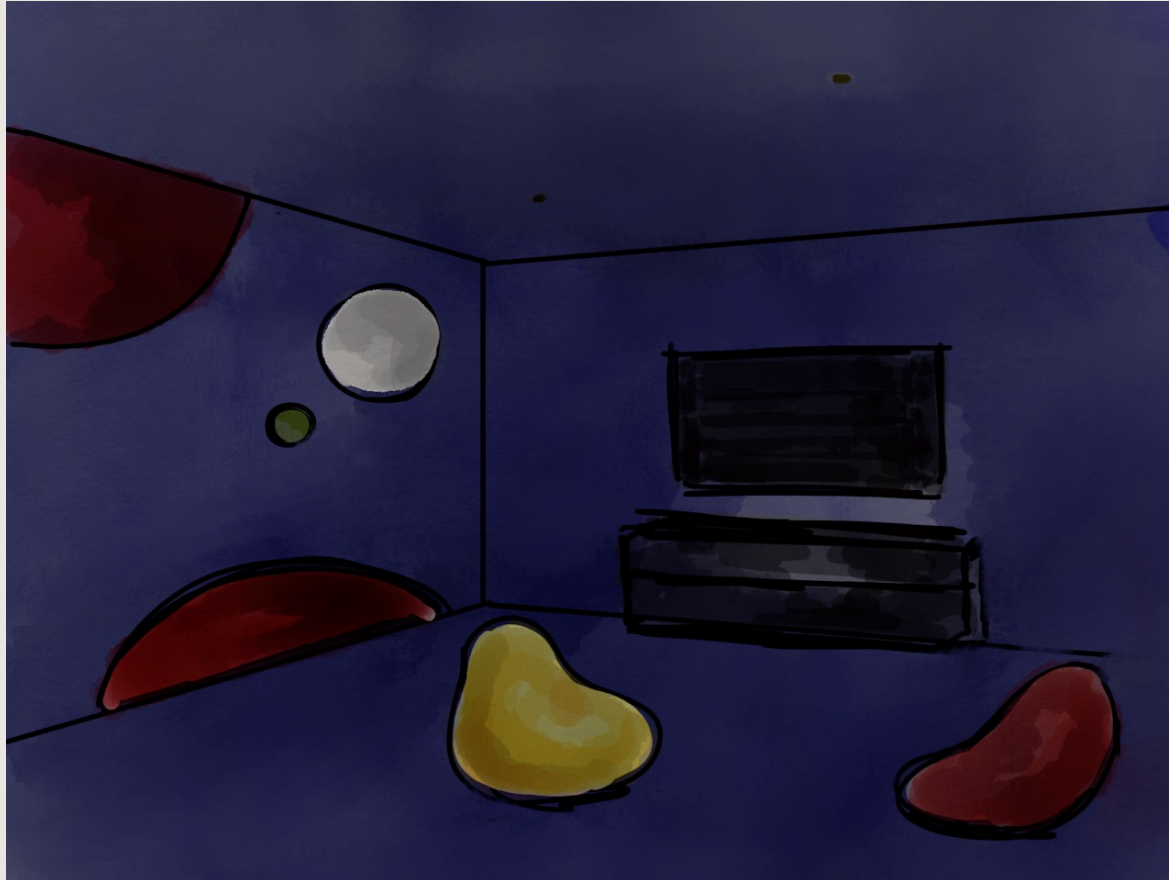
PLANETARIUM



ARCADE



VR ROOM



MUSIC ROOM



ARTS & CRAFTS ROOM



OUR WEBSITE



- More Info
- Gallery
- Classes
- Careers
- Reviews



OUR STORY

Children in Lebanon grow up without knowing the importance of their heritage. Our wilderness consists of vast cedar forests and a variety of animals. Cedar Planet offers them the best combination of having fun in a big play area inspired by the same wilderness and a way to learn more about their heritage through interactive games, classes, and puzzles. Join Stripes the Hyena and his little friends on their adventures in Cedar Planet to discover more about Lebanon and its beautiful culture.



GALLERY



TODDLER AREA



MAIN PLAY AREA



PLANETARIUM



CLASSES



COOKING CLASS

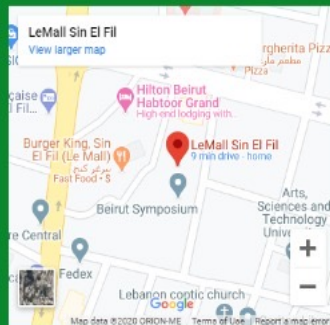
Join us every Saturday at 5:00 PM to learn how to bake and cook! Kids will enjoy baking their first yummy cookies, create fresh salads, and much more!

FASHION CLASS

Girls and guys love to dress up like their role models, whether it's superheros or famous people, we teach your kids how to draw clothes and then make them come to life and wear them! Join us every Sunday at 5:00 PM!



MORE INFO



PHONE: +961 666 488

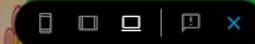
EMAIL: CEDARPLANET.KIDS@OUTLOOK.COM

ADDRESS: LE MALL, SIN EL FIL

[GET DIRECTIONS](#)

OPENING HOURS

Monday 4:00 PM - 10:00 PM
Tuesday 4:00 PM - 10:00 PM



REVIEWS



I love Cedar Planet! I went...



My son's birthday party! ...



The mascot is super cute...



Highly Recommended! ...



CAREERS



JOIN THE TEAM!

Apply Here:

[Log In / Sign Up](#)

Vacancies:

- Waiter needed (Uploaded 2 weeks ago)
- Kids' Entertainer needed (Uploaded 3 weeks ago)



TRACKER

YOUR KID IS IN THE MUSIC ROOM!

Add your kid's code
number here:

7YK28W





THANK YOU!
