

Summary

Order Reference: Serious Fraud Office | Report as of: 08-22-2020 | using Currency as GBP

LITTLE LOTT LONDON LTD

Tradestyle(s): -

ACTIVE **SINGLE LOCATION**

Address: 71-75 Shelton Street Covent Garden,
LONDON, WC2H 9JQ, United Kingdom

Phone: -

D-U-N-S: 22-418-4554

Registration Number: 11430089

In Portfolio: No

Risk of Bad Debt Write-off 47 33 (in the last month)	Cash Flow Risk 1 (No change since last month)	Age of Business 2 years 2018 Year Started	Employees -
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Company Profile

D-U-N-S
22-418-4554

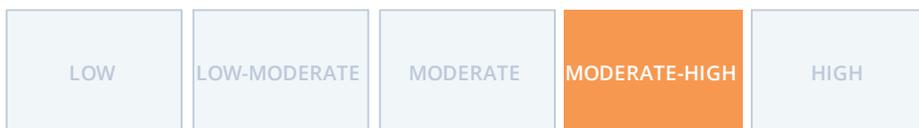
Legal Form
Private Limited Liability Company

Date of Registration
06-25-2018

Age (Year Started)
2 years (2018)

Risk Assessment

Overall Business Risk



Maximum Credit Recommendation

US\$ 26,183

Dun & Bradstreet Thinks...

- Overall assessment of this organization over the next 12 months: **SIGNIFICANT PAYMENT BEHAVIOR CONCERNS**
- Based on the predicted risk of failure: **LIKELIHOOD OF CONTINUED OPERATIONS**
- Based on the predicted risk of severely delinquent payments: **VERY HIGH POTENTIAL FOR SEVERELY DELINQUENT PAYMENTS**

The recommended limit is based on a moderate risk of business failure.

Risk of Bad Debt Write-off (also known as the Failure Score)



Company's risk level is: **MODERATE**

Based on the D&B Failure Score, the probability of failure for this company in the next 12 months is **0.69 %**, which makes it a **Moderate** risk for you to incur a write-off.

Past 12 Months



Cash Flow Risk (also known as the Delinquency Score)



Company's risk level is: **HIGH**

Based on the D&B Delinquency Score reporting a payment behavior of **SLOW AND/OR NON-PAYMENTS**, this company is predicted to have a **High** risk of a negative impact to your cash flow.

Past 12 Months



D&B Rating

Current Rating as of 08-13-2020

Financial Strength

0 : Net Worth
Undetermined

Risk Indicator

3 : Higher than
Average Risk

This Company's Current
Tangible Net Worth:

-

Previous Rating

Financial Strength

0 : Net Worth
Undetermined

Risk Indicator

4 : High Risk

The scores and ratings included in this report are designed as a tool to assist the user in making their own credit related decisions, and should be used as part of a balanced and complete assessment relying on the knowledge and expertise of the reader, and where appropriate on other information sources. The score and rating models are developed using statistical analysis in order to generate a prediction of future events. Dun & Bradstreet monitors the performance of thousands of businesses in order to identify characteristics common to specific business events. These characteristics are weighted by significance to form rules within its models that identify other businesses with similar characteristics in order to provide a score or rating.

Dun & Bradstreet's scores and ratings are not a statement of what will happen, but an indication of what is more likely to happen based on previous experience. Though Dun & Bradstreet uses extensive procedures to maintain the quality of its information, Dun & Bradstreet cannot guarantee that it is accurate, complete or timely, and this may affect the included scores and ratings. Your use of this report is subject to applicable law, and to the terms of your agreement with Dun & Bradstreet.

Legal Events

Events	Occurrences	Last Filed
Insolvency	No	-
Court Judgements	0	-
Mortgages and Charges	0	-
Public Filings	No	-

Ownership

This company is a **Single Location**

People

Current Principals

2

New Appointments

0

Resignations

0

Closures

0

Executive Leadership

Charlotte Armstrong, *Director*

Charlotte Armstrong, *Company Secretary*

Financial Overview

This company does not have a Financial Summary.

Country/Regional Insight

United Kingdom



Risk Category

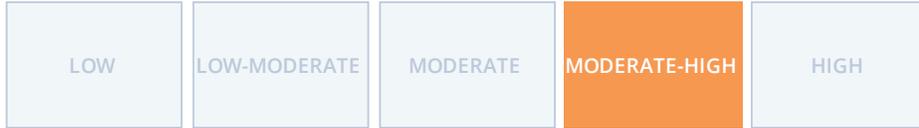


We have downgraded our growth forecast for the UK: we now expect the economy to contract by 9.8% this year.

Risk Assessment

D&B Guidance

Overall Business Risk



Maximum Credit Recommendation

US\$ 26,183

The recommended limit is based on a moderate risk of business failure.

Dun & Bradstreet Thinks...

- Overall assessment of this organization over the next 12 months: **SIGNIFICANT PAYMENT BEHAVIOR CONCERNS**
- Based on the predicted risk of failure: **LIKELIHOOD OF CONTINUED OPERATIONS**
- Based on the predicted risk of severely delinquent payments: **VERY HIGH POTENTIAL FOR SEVERELY DELINQUENT PAYMENTS**

Risk Of Bad Debt Write-Off (Also Known As The Failure Score)



Based on a D&B Failure Score of 47

- There are a small number of directors
- There have been no, or no recent, director resignations
- There are few or no insolvency events associated with the Principals of this business.

Level of Risk Moderate	Raw Score 1417	Probability of Failure 0.69%	Industry Average 1.34%
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Business and Industry Trends



Failure Score



Industry Median ...



Cash Flow Risk (Also Known As The Delinquency Score)



Based on a D&B Delinquency Score of 1

Level of Risk

High

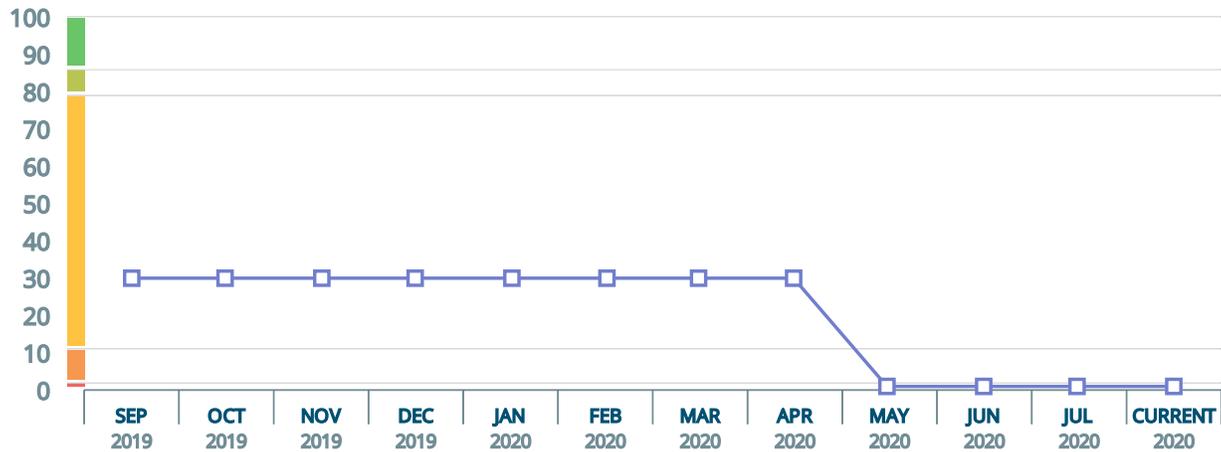
Raw Score

339

Probability of Delinquency

51.54%

Business and Industry Trends



Delinquency Score



D&B Rating

Current Rating as of 08-13-2020

Financial Strength

O : Net Worth Undetermined

Risk Indicator

3 : Higher than Average Risk

Previous Rating

Financial Strength

O : Net Worth Undetermined

Risk Indicator

4 : High Risk

This Company's Current Tangible Net Worth:

-

Trade Payments

Trade Payments Summary (Based on 24 months of data)

Overall Payment Behavior - Days Beyond Terms	% of Trade Within Terms -	Highest Past Due -
Highest Now Owing: -	Total Trade Experiences: Largest High Credit: - Average High Credit: -	

Legal Events

All public notice information has been obtained in good faith from the appropriate public sources.

Insolvency No Latest Filing: -	Public Filings No Latest Filing: -	Court Judgements 0 Most recent unsatisfied: -	Mortgages and Charges 0 Most recent unsatisfied: -
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D&B has not received any Public Filings for this company

Special Events

PLEASE NOTE CHANGE OF ADDRESS

PLEASE NOTE CHANGE OF ADDRESS

Corporate Linkage

Ownership

This company is a **Single Location**

Shareholders

Shareholder Name

Voting Percentage

Shareholder Name	Voting Percentage
Charlotte Armstrong	100%

Company Profile

Company Overview	
D-U-N-S 22-418-4554	Age (Year Started) 2 years (2018)
Date of Registration 06-25-2018	

Business Registration	
Registered Name	LITTLE LOTT LONDON LTD
Registered Address	71-75 SHELTON STREET COVENT GARDEN, LONDON, WC2H 9JQ, United Kingdom
Legal Form	Private Limited Liability Company
Registration Date	06-25-2018
Registration Number	11430089
Date Started	06-25-2018
Confirmation Statement Date	06-24-2019
Date of the Latest Financial Statement at the Registry	06-24-2019
Accounting Reference Date	30/06
Issued Share Capital	£ 1 made up of 1 Ordinary shares of £ 1.00 each

Business Activities And Employees			
SIC Information			
SIC Codes	Type	Source	SIC Description
32401	UK SIC 2007	Companies House	Manufacture of professional and arcade games and toys
32401	UK SIC 2007	D&B	Manufacture of professional and arcade games and toys
13990	UK SIC 2007	Companies House	Manufacture of other textiles n.e.c.
13990	UK SIC 2007	D&B	Manufacture of other textiles n.e.c.

SIC Codes	Type	Source	SIC Description
20420	UK SIC 2007	Companies House	Manufacture of perfumes and toilet preparations
20420	UK SIC 2007	D&B	Manufacture of perfumes and toilet preparations
32130	UK SIC 2007	Companies House	Manufacture of imitation jewellery and related articles
32130	UK SIC 2007	D&B	Manufacture of imitation jewellery and related articles
2299	US SIC (1972)	D&B	Mfrs textile mill prod.-textile goods
3999	US SIC (1972)	D&B	Manufacturing industries
2844	US SIC (1972)	D&B	Mfrs perfumes cosmetics other toilet preparations
3961	US SIC (1972)	D&B	Mfrs costume jewellery and costume novelties

History

Change Type	Date Changed	Changed To	Changed From
Registered Address	08-10-2020	71-75 SHELTON STREET COVENT GARDEN, LONDON, WC2H 9JQ, United Kingdom	CARISBROOK HOUSE, BEDFORD ROAD, SHERRINGTON, UNITED KINGDOM, MK16 9NQ, United Kingdom
Registered Address	07-19-2019	CARISBROOK HOUSE, BEDFORD ROAD, SHERRINGTON, UNITED KINGDOM, MK16 9NQ, United Kingdom	71-75 SHELTON STREET, LONDON, UNITED KINGDOM, WC2H 9JQ, United Kingdom

Principals

Current Principals	New Appointments	Resignations	Linked to Closures
2	0 (in the last 12 months)	0 (in the last 12 months)	0

TOP-FIVE-PRINCIPALS

LADY Charlotte Armstrong 25 Jun 2018 - Current

CURRENT PRINCIPALS

LADY Charlotte Armstrong

Director

 [LinkedIn Profile](#)

Date Appointed	06-25-2018
Address	Carisbrook House, Bedford Road, MK16 9NQ, Sherrington
Date of Birth	12-1986 (Age - 33 Years)
Nationality	British
Occupation	Director

Associations

BLACK SWALLOW PRODUCTIONS LTD 25 Jun 2018 - Current

LADY Charlotte Armstrong

Company Secretary

 [LinkedIn Profile](#)

Date Appointed	06-25-2018
Address	Carisbrook House, Bedford Road, MK16 9NQ, Sherrington

Financials

D&B currently has no financial information on file for this company

Balance Sheet

D&B currently has no financial information on file for this company

Profit And Loss Accounts

D&B currently has no financial information on file for this company

Cash Flow

D&B currently has no financial information on file for this company

D&B currently has no financial information on file for this company

Registry Info

General Info

Registration Number

11430089

Registered Address

71-75 SHELTON STREET COVENT GARDEN
LONDON, WC2H 9JQ
United Kingdom

Registration Date

06-25-2018

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