

## Summary

Order Reference: Serious Fraud Office | Report as of: 11-01-2020 | using Currency as GBP

### LORD & LADY ARMSTRONG RESIDENCES LTD

Tradestyle(s): -

**ACTIVE** **SINGLE LOCATION**

**Address:** 71-75 Shelton Street, LONDON, WC2H 9JQ, United Kingdom

**Phone:** -

**D-U-N-S:** 22-620-5023

**Registration Number:** 12837125

**In Portfolio:** No

<b>Risk of Bad Debt Write-off</b> <b>69</b> (No change since last month)	<b>Cash Flow Risk</b> <b>17</b> (No change since last month)	<b>Age of Business</b> <b>2 months</b> 2020 Year Started	<b>Employees</b> -
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### Company Profile

**D-U-N-S**  
22-620-5023

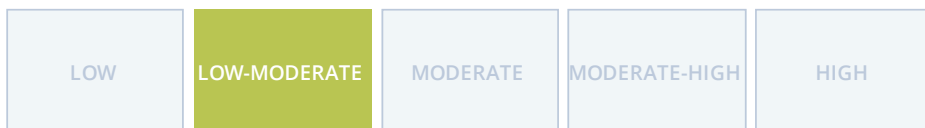
**Legal Form**  
Private Limited Liability Company

**Date of Registration**  
08-25-2020

**Age (Year Started)**  
2 months (2020)

### Risk Assessment

#### Overall Business Risk



#### Maximum Credit Recommendation

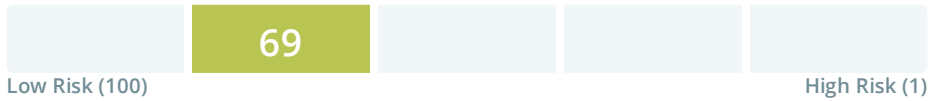
**£ 12,000**

## Dun & Bradstreet Thinks...

- Overall assessment of this organization over the next 12 months: **STABLE CONDITION**
- Based on the predicted risk of failure: **HIGH LIKELIHOOD OF CONTINUED OPERATIONS**
- Based on the predicted risk of severely delinquent payments: **MODERATE POTENTIAL FOR SEVERELY DELINQUENT PAYMENTS**

The recommended limit is based on a low to moderate risk of business failure.

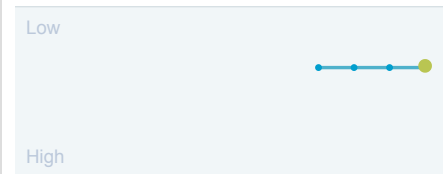
### Risk of Bad Debt Write-off (also known as the Failure Score)



Company's risk level is: **LOW-MODERATE**

Based on the D&B Failure Score, the probability of failure for this company in the next 12 months is 0.31 %, which makes it a **Low-Moderate** risk for you to incur a write-off.

#### Past 12 Months



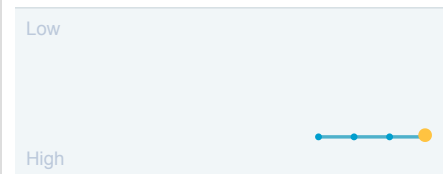
### Cash Flow Risk (also known as the Delinquency Score)



Company's risk level is: **MODERATE**

Based on the D&B Delinquency Score reporting a payment behavior of **INCONSISTENT AND/OR SLOWER PAYMENTS**, this company is predicted to have a **Moderate** risk of a negative impact to your cash flow.

#### Past 12 Months



## D&B Rating

Current Rating as of 10-08-2020

### Special Rating

**NB** : new-business

This Company's Current Tangible Net Worth:

-

### Risk Indicator

**2** : Lower than Average Risk

The scores and ratings included in this report are designed as a tool to assist the user in making their own credit related decisions, and should be used as part of a balanced and complete assessment relying on the knowledge and expertise of the reader, and where appropriate on other information sources. The score and rating models are developed using statistical analysis in order to generate a prediction of future events. Dun & Bradstreet monitors the performance of thousands of businesses in order to identify characteristics common to specific business events. These characteristics are weighted by significance to form rules within its models that identify other businesses with similar characteristics in order to provide a score or rating.

Dun & Bradstreet's scores and ratings are not a statement of what will happen, but an indication of what is more likely to happen based on previous experience. Though Dun & Bradstreet uses extensive procedures to maintain the quality of its information, Dun & Bradstreet cannot guarantee that it is accurate, complete or timely, and this may affect the included scores and ratings. Your use of this report is subject to applicable law, and to the terms of your agreement with Dun & Bradstreet.

## Legal Events

Events	Occurrences	Last Filed
Insolvency	No	-
Court Judgements	0	-
Mortgages and Charges	0	-
Public Filings	No	-

## Ownership

This company is a **Single Location**

## People

Current Principals

2

New Appointments

2

Resignations

0

Closures

1

## Executive Leadership

Charlotte Armstrong, *Director*

Charlotte Armstrong, *Company Secretary*

## Financial Overview

This company does not have a Financial Summary.

## Country/Regional Insight

United Kingdom



Risk Category

LOW

MODERATE

HIGH

Low Risk

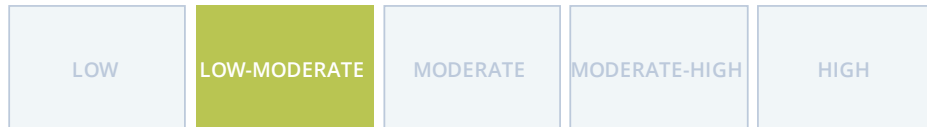
High Risk

A surge in Covid cases, as well as the growing risk of a no-deal Brexit at the end of the transition period, leads to a series of outlook downgrades.

## Risk Assessment

### D&B Guidance

#### Overall Business Risk



#### Maximum Credit Recommendation

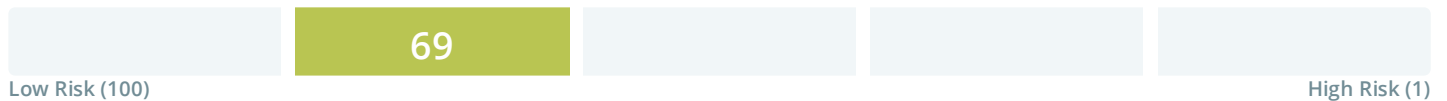
£ 12,000

The recommended limit is based on a low to moderate risk of business failure.

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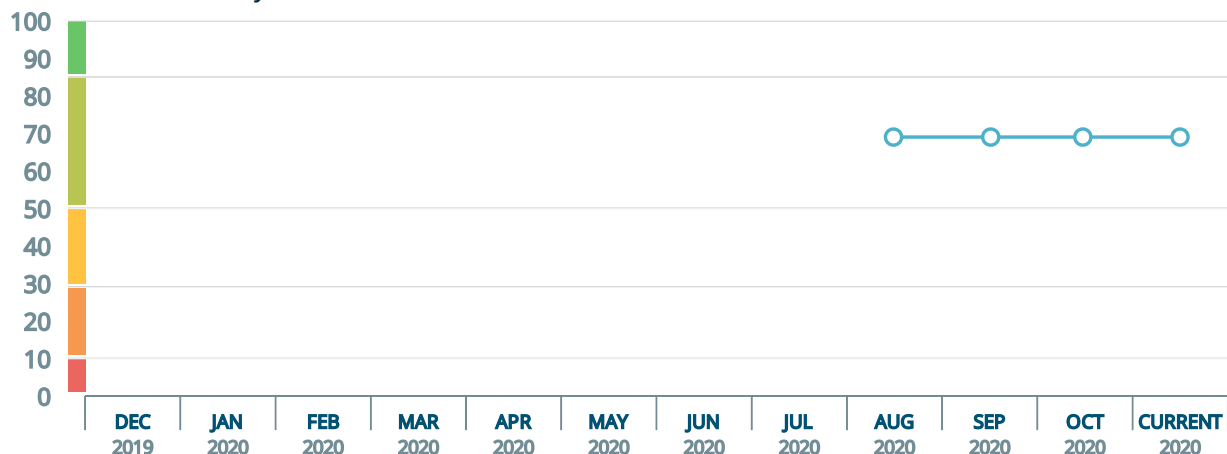
### Risk Of Bad Debt Write-Off (Also Known As The Failure Score)



Based on a D&B Failure Score of 69

Level of Risk	Raw Score	Probability of Failure	Industry Average
<b>Low-Moderate</b>	<b>1463</b>	<b>0.31%</b>	

#### Business and Industry Trends



Failure Score



### Cash Flow Risk (Also Known As The Delinquency Score)



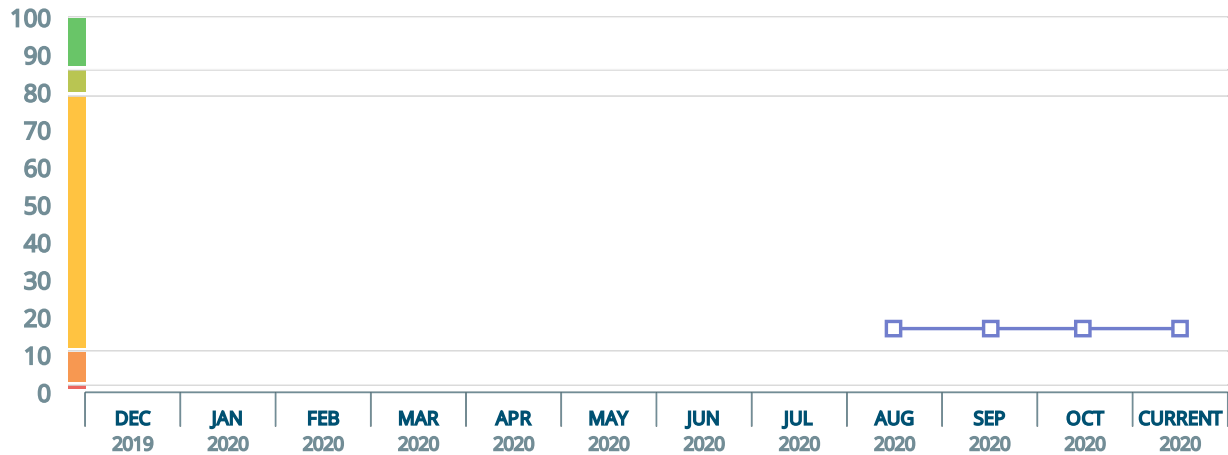
Based on a D&B Delinquency Score of 17

Level of Risk  
**Moderate**

Raw Score  
**434**

Probability of Delinquency  
**16.40%**

### Business and Industry Trends



Delinquency Score



### D&B Rating

Current Rating as of 10-08-2020

#### Special Rating

**NB** : new-business

This Company's Current  
Tangible Net Worth:

-

#### Risk Indicator

**2** : Lower than Average Risk

## Trade Payments

## Trade Payments Summary (Based on 24 months of data)

Overall Payment Behavior

-  
Days Beyond Terms

% of Trade Within Terms

-

Highest Past Due

-

Highest Now Owing:

-

Total Trade Experiences:

Largest High Credit:

-

Average High Credit:

-

## Legal Events

All public notice information has been obtained in good faith from the appropriate public sources.

Insolvency

No

Latest Filing: -

Public Filings

No

Latest Filing: -

Court Judgements

0

Most recent unsatisfied: -

Mortgages and Charges

0

Most recent unsatisfied: -

D&B has not received any Public Filings for this company

## Special Events

There are no Special Events recorded for this business.

## Corporate Linkage

Ownership

This company is a **Single Location**

Shareholders

Shareholder Name

Voting Percentage

Charlotte Armstrong

100%

## Company Profile

## Company Overview

**D-U-N-S**

22-620-5023

**Date of Registration**

08-25-2020

**Age (Year Started)**

2 months (2020)

## Business Registration

Registered Name	LORD & LADY ARMSTRONG RESIDENCES LTD
Registered Address	71-75 SHELTON STREET, LONDON, WC2H 9JQ, United Kingdom
Legal Form	Private Limited Liability Company
Registration Date	08-25-2020
Registration Number	12837125
Date Started	08-25-2020
Accounting Reference Date	31/08
Issued Share Capital	£ 1 made up of 1 Ordinary shares of £ 1.00 each

## Business Activities And Employees

### SIC Information

SIC Codes	Type	Source	SIC Description
68100	UK SIC 2007	Companies House	Buying and selling of own real estate
68100	UK SIC 2007	D&B	Buying and selling of own real estate
68320	UK SIC 2007	Companies House	Management of real estate on a fee or contract basis
68320	UK SIC 2007	D&B	Management of real estate on a fee or contract basis
6552	US SIC (1972)	D&B	Real estate-subdividers and developers
6531	US SIC (1972)	D&B	Real estate-agents and managers

## Principals

Current Principals	New Appointments	Resignations	Linked to Closures
2	2	0	1

(in the last 12 months)

(in the last 12 months)

## TOP-FIVE-PRINCIPALS

**LADY Charlotte Armstrong** 25 Aug 2020 - Current

## CURRENT PRINCIPALS

### LADY Charlotte Armstrong

Director

 [LinkedIn Profile](#)

Date Appointed	08-25-2020
Address	71-75 Shelton Street Covent Garden, WC2H 9JQ, London
Date of Birth	12-1986 (Age - 33 Years)
Nationality	English
Occupation	Director

### Associations

**LORD & LADY HOLDINGS LTD** 22 Aug 2019 - Current

**BLACK SWALLOW GROUP LTD** 26 Apr 2019 - Current  
Out of Business Favorable

### LADY Charlotte Armstrong

Company Secretary

 [LinkedIn Profile](#)

Date Appointed	08-25-2020
Address	71-75 Shelton Street Covent Garden, WC2H 9JQ, London

## Financials

D&B currently has no financial information on file for this company

## Balance Sheet

D&B currently has no financial information on file for this company



## Profit And Loss Accounts

D&B currently has no financial information on file for this company

## Cash Flow

D&B currently has no financial information on file for this company

D&B currently has no financial information on file for this company

## Registry Info

### General Info

**Registration Number**  
12837125

**Registered Address**  
71-75 SHELTON STREET  
LONDON, WC2H 9JQ  
United Kingdom

**Registration Date**  
08-25-2020

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