

Summary

Order Reference: Serious Fraud Office | Report as of: 08-22-2020 | using Currency as USD

LORD & LADY HOLDINGS LTD

Tradestyle(s): -

ACTIVE **SINGLE LOCATION**

Address: Registered Address, 71-75 Shelton Street, LONDON, WC2H 9JQ, United Kingdom

Phone: -

D-U-N-S: 22-530-4465

Registration Number: 12168959

In Portfolio: No

| | | | |
|--|--|---|-----------------------|
| Risk of Bad Debt Write-off 69 (No change since last month) | Cash Flow Risk 23 (No change since last month) | Age of Business 12 months 2019 Year Started | Employees - |
|--|--|---|-----------------------|

Company Profile

D-U-N-S
22-530-4465

Legal Form
Private Limited Liability Company

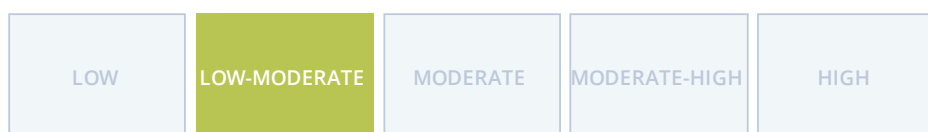
Date of Registration
08-22-2019

Age (Year Started)
12 months (2019)

Line of Business
Book publishing

Risk Assessment

Overall Business Risk



Maximum Credit Recommendation

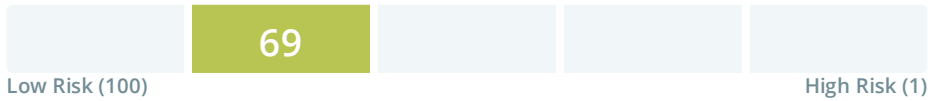
Dun & Bradstreet Thinks...

- Overall assessment of this organization over the next 12 months: **STABLE CONDITION**
- Based on the predicted risk of failure: **HIGH LIKELIHOOD OF CONTINUED OPERATIONS**
- Based on the predicted risk of severely delinquent payments: **MODERATE POTENTIAL FOR SEVERELY DELINQUENT PAYMENTS**

US\$ 31,420

The recommended limit is based on a low to moderate risk of business failure.

Risk of Bad Debt Write-off (also known as the Failure Score)



Company's risk level is: **LOW-MODERATE**

Based on the D&B Failure Score, the probability of failure for this company in the next 12 months is **0.31 %**, which makes it a **Low-Moderate** risk for you to incur a write-off.

Past 12 Months



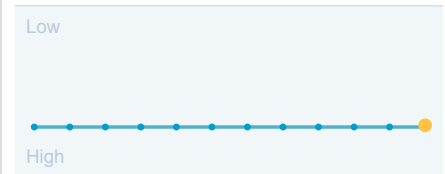
Cash Flow Risk (also known as the Delinquency Score)



Company's risk level is: **MODERATE**

Based on the D&B Delinquency Score reporting a payment behavior of **INCONSISTENT AND/OR SLOWER PAYMENTS**, this company is predicted to have a **Moderate** risk of a negative impact to your cash flow.

Past 12 Months



D&B Rating

Current Rating as of 07-01-2020

Special Rating

NB : new-business

This Company's Current Tangible Net Worth:

-

Risk Indicator

2 : Lower than Average Risk

Previous Rating

Financial Strength

O : Net Worth Undetermined

Risk Indicator

3 : Higher than Average Risk

The scores and ratings included in this report are designed as a tool to assist the user in making their own credit related decisions, and should be used as part of a balanced and complete assessment relying on the knowledge and expertise of the reader, and where appropriate on other information sources. The score and rating models are developed using statistical analysis in order to generate a prediction of future events. Dun & Bradstreet monitors the performance of thousands of businesses in order to identify characteristics common to specific business events. These characteristics are weighted by significance to form rules within its models that identify other businesses with similar characteristics in order to provide a score or rating.

Dun & Bradstreet's scores and ratings are not a statement of what will happen, but an indication of what is more likely to happen based on previous experience. Though Dun & Bradstreet uses extensive procedures to maintain the quality of its information, Dun & Bradstreet cannot guarantee that it is accurate, complete or timely, and this may affect the included scores and ratings. Your use of this report is subject to applicable law, and to the terms of your agreement with Dun & Bradstreet.

Legal Events

| Events | Occurrences | Last Filed |
|-----------------------|-------------|------------|
| Insolvency | No | - |
| Court Judgements | 0 | - |
| Mortgages and Charges | 0 | - |
| Public Filings | No | - |

Ownership

This company is a **Single Location**

People

Current Principals

2

New Appointments

2

Resignations

0

Closures

0

Executive Leadership

Charlotte Armstrong, *Director*

Charlotte Armstrong, *Company Secretary*

Financial Overview

This company does not have a Financial Summary.

Country/Regional Insight

United Kingdom



Risk Category

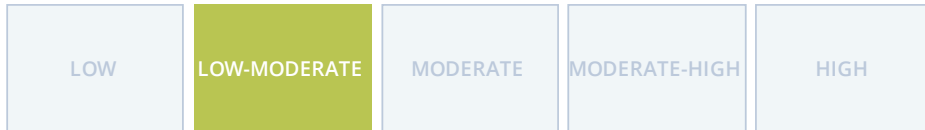


We have downgraded our growth forecast for the UK: we now expect the economy to contract by 9.8% this year.

Risk Assessment

D&B Guidance

Overall Business Risk



Maximum Credit Recommendation

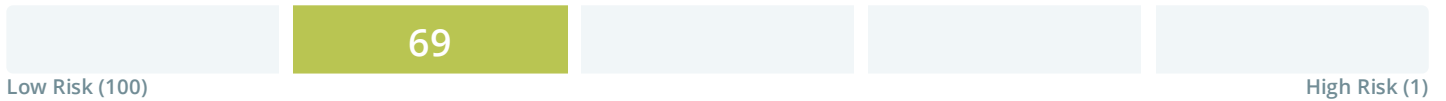
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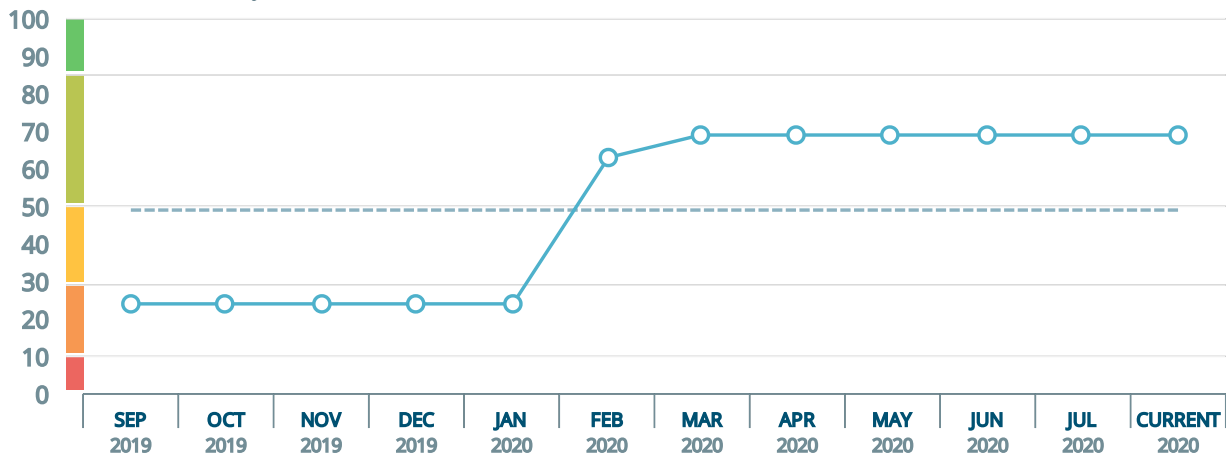
Risk Of Bad Debt Write-Off (Also Known As The Failure Score)



Based on a D&B Failure Score of 69

| | | | |
|--------------------------------------|--------------------------|--|----------------------------------|
| Level of Risk Low-Moderate | Raw Score 1463 | Probability of Failure 0.31% | Industry Average 1.37% |
|--------------------------------------|--------------------------|--|----------------------------------|

Business and Industry Trends



Failure Score



Industry Median ...



Cash Flow Risk (Also Known As The Delinquency Score)



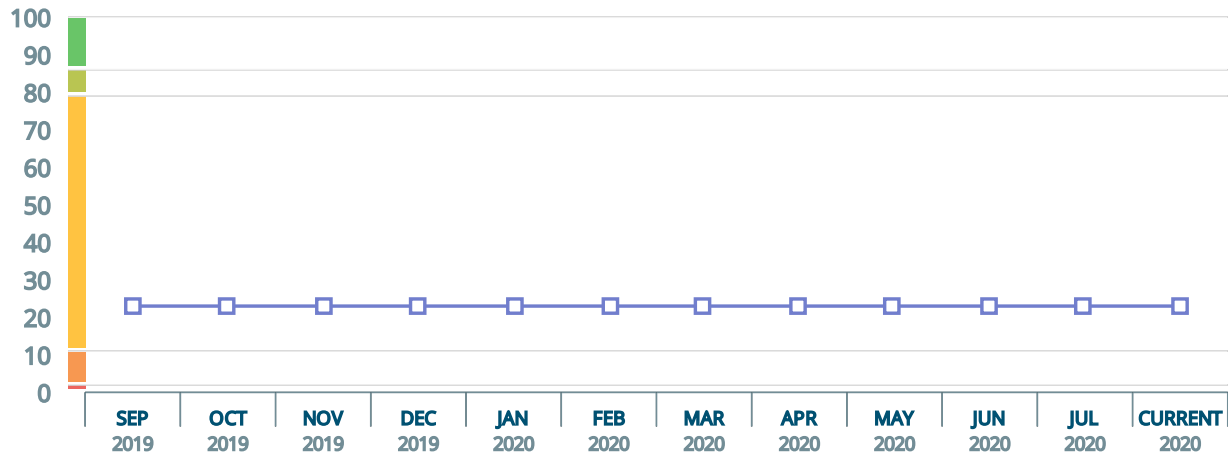
Based on a D&B Delinquency Score of 23

Level of Risk
Moderate

Raw Score
440

Probability of Delinquency
15.02%

Business and Industry Trends



Delinquency Score



D&B Rating

Current Rating as of 07-01-2020

Special Rating

NB : new-business

This Company's Current Tangible Net Worth:

-

Risk Indicator

2 : Lower than Average Risk

Previous Rating

Financial Strength

O : Net Worth Undetermined

Risk Indicator

3 : Higher than Average Risk

Trade Payments

Trade Payments Summary (Based on 24 months of data)

Overall Payment Behavior

% of Trade Within Terms

Highest Past Due

| | | |
|--------------------------------|---|---|
| - Days Beyond Terms | - | - |
| Highest Now Owing: - | Total Trade Experiences: Largest High Credit: - Average High Credit: - | |

Legal Events

All public notice information has been obtained in good faith from the appropriate public sources.

| | | | |
|--|--|---|--|
| Insolvency No Latest Filing: - | Public Filings No Latest Filing: - | Court Judgements 0 Most recent unsatisfied: - | Mortgages and Charges 0 Most recent unsatisfied: - |
|--|--|---|--|

D&B has not received any Public Filings for this company

Special Events

There are no Special Events recorded for this business.

Corporate Linkage

| |
|--|
| Ownership |
| This company is a Single Location |

| | |
|-------------------------|--------------------------|
| Shareholders | |
| | |
| Shareholder Name | Voting Percentage |
| Charlotte Armstrong | 100% |

Company Profile

| | |
|-------------------------|--------------------|
| Company Overview | |
| D-U-N-S | Age (Year Started) |

22-530-4465

12 months (2019)

Date of Registration**Line of Business**

08-22-2019

Book publishing

Business Registration

| | |
|----------------------------------|--|
| Registered Name | LORD & LADY HOLDINGS LTD |
| Registered Address | 71-75 SHELTON STREET, LONDON, WC2H 9JQ, United Kingdom |
| Legal Form | Private Limited Liability Company |
| Registration Date | 08-22-2019 |
| Registration Number | 12168959 |
| Accounting Reference Date | 31/08 |
| Issued Share Capital | £ 1 made up of 1 Ordinary shares of £ 1.00 each |

Business Activities And Employees**SIC Information**

| SIC Codes | Type | Source | SIC Description |
|-----------|---------------|-----------------|--|
| 58110 | UK SIC 2007 | Companies House | Book publishing |
| 58110 | UK SIC 2007 | D&B | Book publishing |
| 58190 | UK SIC 2007 | Companies House | Other publishing activities |
| 58190 | UK SIC 2007 | D&B | Other publishing activities |
| 60200 | UK SIC 2007 | Companies House | Television programming and broadcasting activities |
| 60200 | UK SIC 2007 | D&B | Television programming and broadcasting activities |
| 90030 | UK SIC 2007 | Companies House | Artistic creation |
| 90030 | UK SIC 2007 | D&B | Artistic creation |
| 2731 | US SIC (1972) | - | Book: publishing publishing and printing |
| 2741 | US SIC (1972) | - | Miscellaneous publishing |
| 4833 | US SIC (1972) | - | Television broadcasting |
| 8999 | US SIC (1972) | - | Services |

Principals

| Current Principals | New Appointments | Resignations | Linked to Closures |
|--------------------|------------------|--------------|--------------------|
| | | | |

2

2

(in the last 12 months)

0

(in the last 12 months)

0

TOP-FIVE-PRINCIPALS

LADY Charlotte Armstrong 22 Aug 2019 - Current

CURRENT PRINCIPALS

LADY Charlotte Armstrong

Director

 [LinkedIn Profile](#)

Date Appointed 08-22-2019

Address 71-75 Shelton Street Covent Garden, WC2H 9JQ, London

Date of Birth 12-1986 (Age - 33 Years)

Nationality British

Occupation Entrepreneur

Associations

BLACK SWALLOW GROUP LTD 26 Apr 2019 - Current

LADY Charlotte Armstrong

Company Secretary

 [LinkedIn Profile](#)

Date Appointed 08-22-2019

Address 71-75 Shelton Street Covent Garden, WC2H 9JQ, London

Financials

D&B currently has no financial information on file for this company

Balance Sheet

D&B currently has no financial information on file for this company

Profit And Loss Accounts

D&B currently has no financial information on file for this company

Cash Flow

D&B currently has no financial information on file for this company

D&B currently has no financial information on file for this company

Registry Info

General Info

Registration Number
12168959

Registered Address
71-75 SHELTON STREET
LONDON, WC2H 9JQ
United Kingdom

Registration Date
08-22-2019

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