Pricing Options for Interior Design Rendering Projects

When starting a rendering project, having a clear understanding of pricing, fees, and available discounts helps you plan with confidence. At Crafted Interiors, we believe transparency is key — this guide outlines what to expect so you can budget effectively and choose the options that best fit your design needs.

Pricing Options

Our interior design rendering projects offer various pricing options to accommodate different needs and budgets. Here are some common models:

1. Per Project Pricing

This is a fixed-rate pricing model where the cost is determined based on the scope and complexity of the entire project. Factors influencing this pricing include the size of the space, the level of detail required, and any unique features of the design.

2. Per Room Pricing

In this model, pricing is determined based on the number of rooms being designed. This option is ideal for clients who only need renderings for specific areas of a property.

3. Hourly Pricing

Some designs are charge on an hourly basis, which can be beneficial for projects with uncertain timelines or those that require ongoing adjustments and revisions. This model provides flexibility but may result in less predictable total costs.

Additional Fees

Beyond the base pricing options, there may be additional fees associated with interior design rendering projects. These can include:

- **Consultation Fees:** Initial meetings to discuss project requirements are included in our costs. Consultations for revisions or training on DesignFiles utilization may incur a separate fee.
- **Revisions and Edits:** We include a set number of revisions in the base price, depending on the project specifications. Additional changes may be charged separately after the contract deliverables have been met.
- Rush Fees: Expedited services come with an extra cost to prioritize your project.
- **Licensing Fees:** Completed rendering projects are the property of the owner of the DesignFiles account holder. There are no additional charges for licensing rights. Crafted Interiors has limited rights to use renderings in marketing and social media, without licensing fees.

Discounts

To make interior design rendering services more accessible within the DesignFiles software, we are pleased to offer rebates for Team Member access and Referral Collaborations.

1. Software Access Discounts

Crafted Interiors reimburses Clients with one month of DesignFiles Team Member cost (up to \$25) for the set-up and access as a dedicated Team Member of DesignFiles within your organization. This reimbursement is only available per calendar month in which a rendering project is contracted. Multiple contracts within one month do not each receive the discount, nor do multiple months which overlap in a contract period. One new contract in one month is eligible for reimbursement on the invoice.

2. Repeat Client Discounts

Crafted Interiors may offer discounted rates to returning clients as an incentive for continued collaboration and the systems have been established for easy continuity of multiple project deliverables.

3. Seasonal Promotions

During certain times of the year, Crafted Interiors may run promotions or offer discounts to attract new clients or fill slots during slower periods.

4. Referral Discounts

Clients who refer new customers to Crafted Interiors may receive a discount on future projects as a token of appreciation.

Pricing Sheet

Below is a sample pricing sheet to give an idea of potential costs:

Service Type	Price Range
Single Room Build	\$100 - \$250
Single Room Build with Furniture	\$250-500
Hourly Pricing	\$50 - \$150 per hour
Consultation Fee	\$150 per hour
Additional Revisions (After Project Completion)	\$50 - \$200 per revision
Rush Fee	50% surcharge on total cost
Licensing Fee	Varies based on usage

Conclusion

Understanding the pricing options, fees, and discounts associated with interior design rendering projects is essential for effective budget management. By considering the various pricing models, additional fees, and potential discounts, we want you to make informed decisions that align with your financial and project needs. Always communicate openly with us to ensure clear expectations and a successful collaboration!