



PRESENTS:

FIRES SYMPOSIUM

TRANSFORMING A LETHAL FIRES FORCE

PRESENTING SPONSOR:
 Hanwha
Defense USA

2026 Exhibitor Guide

SCHEDULE OF EVENTS

Sunday 12 APRIL

10:00am Exhibitor Display
Load-in Begins

12:00 - 7:00pm Event Badge
Pick-Up Opens

Monday 13 APRIL

8:00am
Golf Tournament Tee Off
Fort Sill Golf Course

9:00am Exhibitor Display
Load-in Begins

9:00am Event Badge Pick-Up
Opens

12:00pm On-Site Stores Open

4:00pm Vendor Load-in
Ends

5:30pm - 8:30pm
Opening Night Icebreaker
Cocktail Party

Tuesday 14 APRIL

8:50am Opening Session
9:00am FCoE CG's Address

9:30am Keynote Speaker 1

10:15am Break

10:45am Keynote Speaker 2

11:30am Lunch OR
11:30am ADAA Membership
Meeting & Lunch

FA & ADA Split Sessions

12:45pm Commandants'
Branch Address

1:30pm Branch Panel 1

2:45pm Break

3:15pm Branch Panel 2

5:30 - 7:30pm
Networking Cocktail Mixer

7:30pm ADAA Tattoo

Wednesday 15 APRIL

9:00am Keynote Speaker 3

9:45am Break

10:15am Keynote Speaker 4
11:00 Keynote Speaker 5*

11:45pm Lunch

FA & ADA Split Sessions

1:00pm Branch Panel 3

2:15pm Break

2:45pm Branch Panel 4
4:00pm Branch Panel 5

5:30pm-7:30pm
Networking Cocktail Mixer

7:30pm - USFAA Tattoo

**7:30pm Optional Outdoor
Exhibitor Load Out**

Thursday 16 APRIL

8:30am Continental Breakfast

9:00am Keynote Speaker 6

9:45am Joint Fires Panel 6

11:00am Break

11:10am Keynote Speaker 7

11:55am Closing Comments

**12:00pm-5:00pm
Indoor Exhibitor Load-Out**

**DETAILS AVAILABLE AT:
www.firessymposium.com**

*Subject to change

IMPORTANT EXHIBITOR INFORMATION:

Monday: Exhibitor indoor booths and outdoor displays must be completely set up by 4:00pm. Organizations should plan to staff their indoor booths and outdoor display areas during the Icebreaker Event from 5:30pm - 8:30pm. Overnight Security begins at 5:30pm

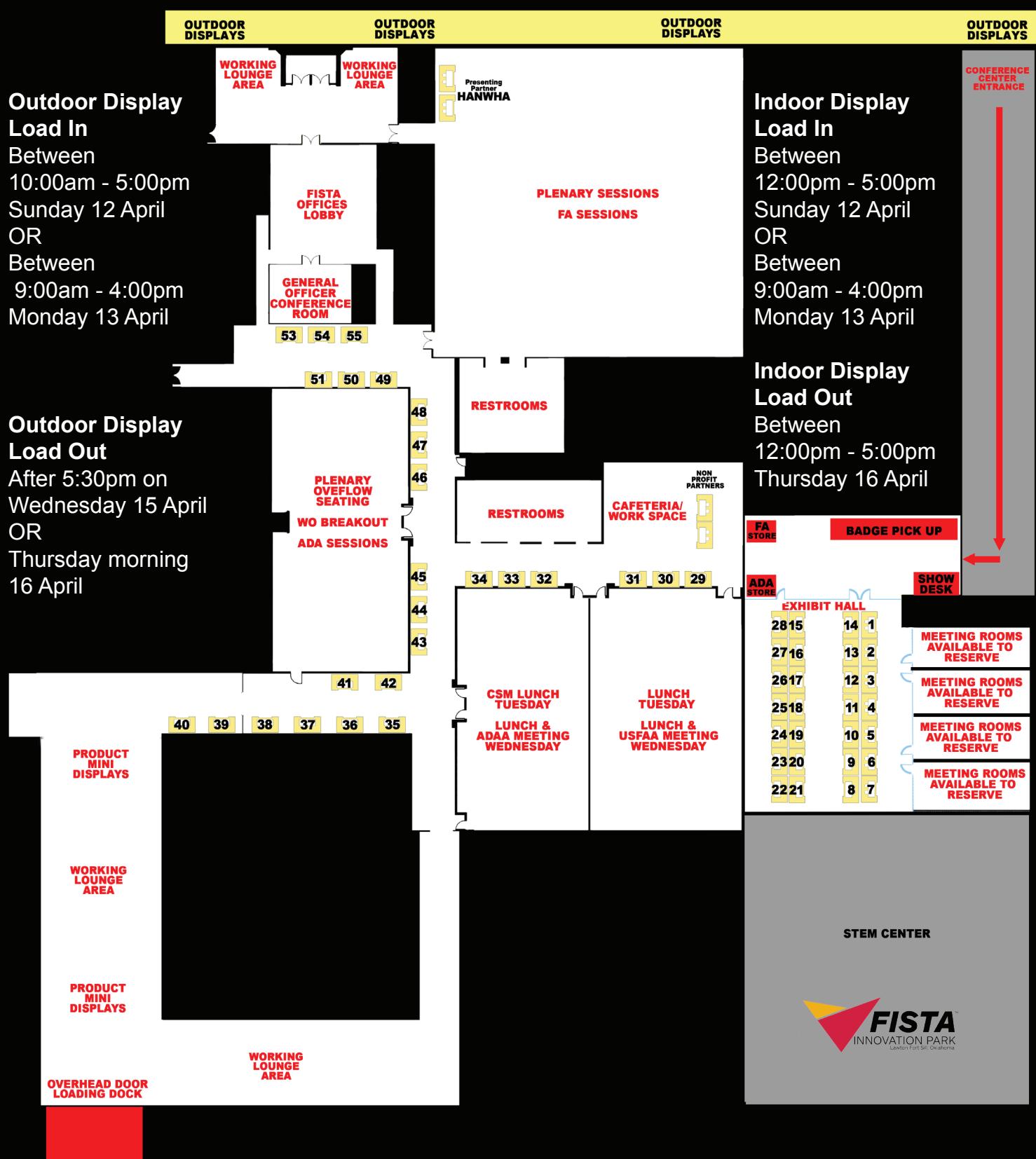
Tuesday: Exhibitors should plan to have their booths staffed during breaks, as well as, before and after lunch as this is when traffic will be the highest. Indoor and outdoor booths will close at 5:00pm. Overnight Security begins at 5:00pm. The Networking Cocktail Social will take place at the Hilton Garden Inn. The musical tattoo will start following the social.

Wednesday: Exhibitors should plan to have their booths staffed during breaks as well as before and after lunch. The Networking Cocktail Event will take place at the Hilton Garden Inn. The musical tattoo will start following the social. Outdoor display areas may load out after 5:30pm on Wednesday or on Thursday Morning. Overnight security will start at 5:00pm.

Thursday: Indoor Booths must stay set until 12:00pm on Thursday when the last session ends.

ALL EXHIBITORS MUST PROVIDE THEIR OWN EXTENSION CORDS FOR THE ENTIRETY OF THE EVENT. EXHIBITORS MUST BE ABLE TO UNLOAD AND LOAD DISPLAYS ON THEIR OWN - YOU MUST PROVIDE YOUR OWN FORKLIFT OR MAKE ARRANGEMENTS TO UNLOAD AND LOAD OUTDOOR DISPLAYS. THE VENUE DOES NOT PROVIDE THIS SERVICE!

BOOTH SPACE LOAD IN/LOAD OUT



PLEASE NOTE:

EXHIBITORS MUST BE ABLE TO UNLOAD AND LOAD DISPLAYS ON THEIR OWN - YOU MUST PROVIDE YOUR OWN FORKLIFT OR MAKE ARRANGEMENTS TO UNLOAD AND LOAD OUTDOOR DISPLAYS. THE VENUE DOES NOT PROVIDE THIS SERVICE!

Docks are located at the rear of the mall.

ALL EXHIBITORS MUST PROVIDE THEIR OWN EXTENSION CORDS FOR THE ENTIRETY OF THE EVENT.

INBOUND SHIPPING

Advance Shipping to Ft Sill

Shipments may arrive after 1 March - 31 March to the USFAA HQ. Shipments must arrive via Fed-Ex, UPS or DHL. Postal Service will not deliver to the Office. Shipments must be addressed to the following:

United States Field Artillery Association
ATTN Fires Symposium
(Name of Exhibitor)
758 McNair Avenue
Fort Sill, OK 73503
580-355-4677

OUTBOUND SHIPPING

Return Shipping Pick-up Available from the FISTA
- All Carriers

Fed-Ex Shipping Station Available
Wed 15 April: 1:00pm - 5:30pm
Thu 16 April: 9:00am - 1:00pm
at the show desk.

IMPORTANT CONTACTS

Exhibitors and Sponsorships

Rachal Smith, Executive Vice President - USFAA
rsmith@fieldartillery.org or 580.355.4677 x 1001

ADAA Tattoo or ADAA Membership Meeting

Greg Thomas, Executive Director - ADAA
executivedirector@firstrtofire.net or 580.919.2174

Virtual Platform Access, Sponsor Deliverables, Speakers Slides or Video Content.

Kayla Walker, Executive Producer - Fires Symposium
kaylawalker@fieldartillery.org or 580.355.4677 x 1004

Additional Rentals or USFAA Tattoo

Amy Pressley
Apressley@fieldartillery.org or 580.355.4677 x 1002

Shipping to the Show Site

Shipments may arrive directly to the show site starting on 1 April. Shipments must be addressed to the following:

The FISTA Conference Center
ATTN Fires Symposium 4/13/26
(Name of Exhibitor)
200 SW C Ave
Lawton, OK 73501
580-353-4782

ADDITIONAL RENTAL ITEMS

Additional 6' Tables with Black Linen - \$50
10' Black Pipe & Drape - \$250
56" Flat Screen TV with Truss Stand - \$500

**Rental requests must be made by 3/13/2026
Contact Kelly Lee for additional
rental requests - events@fieldartillery.org**

VENUE DIRECTIONS



From 44 North:

- Take Exit 36 - make left onto SE Lee Blvd
- Turn Right onto SW Railroad St (Approx. 1 Mile)
- Turn Left onto SW F St (Approx. .5 Mile)
- Turn Right on SW 1st St and follow bend onto SW C Ave
- Destination on Left

From 44 South

- Take Exit 37 to Gore Blvd
- Turn right onto E Gore Blvd
- Turn left onto NW 2nd St (Approx .7 mile)
- Continue straight into Mall parking lot
- Turn right, venue is on the West side of the Building

HOST HOTEL

Hilton Garden Inn, Lawton-Fort Sill
135 NW 2nd St., Lawton, Oklahoma 73501
(580) 280-2100

\$119/night, Sun - Thur
Rate available until 3/5/25 or until sold out
Use code G2604F

To reserve your room
Call (580) 280-2100 or visit hilton.com



OVERFLOW HOTELS

Apache Hotel
2315 E Gore Blvd, Lawton, Oklahoma 73501
(580) 248-5905
Code: G254USA
www.apachecasinohotel.com

\$119 per night, Sun-Thurs

Homewood Suites
415 SE Interstate Drive, Lawton, Oklahoma 73501
(580) 357-9800
Code: FIR

\$107 per night

Fairfield Inn and Suites
201 SE 7th St., Lawton, Oklahoma 73501
(580) 248-5500
Code: FIRES Symposium 2026

\$135 per night

More Hotel Blocks Listed on the Website!
For availability and direct booking visit www.firessymposium.com

DATES & DEADLINES

20 February
Logos, Ad Art & Company Descriptions for the Showguide & Signage
*Show Guide Forms can be found on the website www.firessymposium.com/sponsors

1 March
Advance Shipping to USFAA Opens

1 April
Shipping to the Host Hotel & Venue Opens

12 April
Load In begins and Badge Pick-up opens

GOLF SCRAMBLE

MONDAY APRIL 13, 2026 REGISTRATION OPENS AT 7:00AM
FORT SILL GOLF CLUB MULLIGANS, STRINGS, ETC AVAILABLE
TEE OFF 8:00AM AT CHECK IN.

Individuals \$50
Teams of Four \$200
Hole Sponsors \$200

To sign up, sponsor or for more information please visit:
fieldartillery.org/events/fires-symposium-golf-tournament-2026



REGISTRATION

EARLYBIRD RATES increase after Jan.30

BOOTH SPACES COME WITH ONE REGISTRATION
to register additional attendees who are staffing booths use
Sessions Only registration

IN PERSON ATTENDEES

Currently Serving Military / DOD Personnel

DOES NOT INCLUDE LUNCHES

\$0

Foreign Military

INCLUDES ACCESS TO ALL EVENTS

\$150 per person

Defense and Industry Professionals -

\$550 per person

Attendees from USFAA or ADAA Corp Partners -

\$425 per person

Sessions Only Attendees -

NO LUNCH OR ACCESS TO TUES & WED EVENING EVENTS

\$300 per person

VIRTUAL ATTENDEES

Currently Serving Military Personnel-

\$0

Industry Virtual Attendees -

\$250 per person

WHAT'S INCLUDED

Live Attendee package includes:

- Access to all keynote and panel educational sessions
- Two lunches
- Four coffee breaks
- Continental breakfast
- Opening night cocktail networking event
- Networking cocktail event
- ADAA tattoo ceremony & USFAA tattoo ceremony
- Access to the Symposium Portal for recorded sessions after the event
- Access to special Symposium room rate at the host hotel

*Sessions only packages do not include access to lunches or evening events

Virtual Attendee package includes:

- Access to all live-streamed sessions with the ability to Q&A where applicable
- Access to the Symposium Portal for recorded sessions after the event

One Registration Gives You Access To All Events!

Register today at
www.firessymposium.com

ARMY NATIONAL GUARD



TRANSFORMING A LETHAL FIRES FORCE

APRIL 11 - 13, 2026

HILTON GARDEN INN LAWTON

Saturday

11 APRIL

12:00 - 7:00pm
Event Badge Pick-Up Opens

5:00pm - 6:30pm
Opening Night Icebreaker
Cocktail Party

Sunday

12 APRIL

7:00am Continental
Breakfast

8:00am - 12:00am Morning
Sessions

12:00pm ARNG Luncheon

1:30pm- 5:00pm Afternoon
Sessions

5:30pm - 7:30pm
ARNG Evening Social

Monday

13 APRIL

8:00am - 12:00am Morning
Sessions

12:00pm Break

1:30pm- 3:15pm Afternoon
Sessions

Thursday

13 APRIL

(At the FISTA)
12:00pm ARNG Luncheon

1:00pm ARNG Closing
Session

One Registration Gives You Access To All Events! Register today at www.firessymposium.com



Fires Symposium
Information Sheet for the Show Guide Listing

MUST RECEIVE BY 20 FEBRUARY 2026

Please remit this form OR send the following information in an email to rsmith@fieldartillery.org by 20 Feb, 2026 to be included in the show guide.

Company Name

Website Address

Mailing Address

City, State and Zip

Country

Contact Name

Title

Email Address

Company/Product Description (Limit to 150 words) or Additional Contacts

Upload your logo here or attach to the return email. .png or .jpeg requested.



Return this form to Rachal Smith - rsmith@fieldartillery.org