



# 2026 Exhibitor Guide

## SCHEDULE OF EVENTS

### Sunday 12 APRIL

**10:00am Exhibitor Display Load-in Begins**

12:00 - 7:00pm Event Badge Pick-Up Opens

### Monday 13 APRIL

8:00am  
Golf Tournament Tee Off  
Fort Sill Golf Course

**9:00am Exhibitor Display Load-in Begins**

9:00am Event Badge Pick-Up Opens

12:00pm On-Site Stores Open

4:00pm Vendor Load-in Ends

5:30pm - 8:30pm  
Opening Night Icebreaker  
Cocktail Party

### Tuesday 14 APRIL

8:50am Opening Session  
9:00am FCoE CG's Address

9:30am Keynote Speaker 1

10:15am Break

10:45am Keynote Speaker 2

11:30am Lunch OR  
11:30am ADAA Membership Meeting & Lunch

FA & ADA Split Sessions

12:45pm Commandants' Branch Address

1:30pm Branch Panel 1

2:45pm Break

3:15pm Branch Panel 2

5:30 - 7:30pm  
Networking Cocktail Mixer

7:30pm ADAA Tattoo

### Wednesday 15 APRIL

9:00am Keynote Speaker 3

9:45am Break

10:15am Keynote Speaker 4  
11:00 Keynote Speaker 5\*

11:45pm Lunch

FA & ADA Split Sessions

1:00pm Branch Panel 3

2:15pm Break

2:45pm Branch Panel 4  
4:00pm Branch Panel 5

5:30pm-7:30pm  
Networking Cocktail Mixer

7:30pm - USFAA Tattoo

**7:30pm Optional Outdoor Exhibitor Load Out**

*\*Subject to change*

### Thursday 16 APRIL

8:30am Continental Breakfast

9:00am Keynote Speaker 6

9:45am Joint Fires Panel 6

11:00am Break

11:10am Keynote Speaker 7

11:55am Closing Comments

**12:00pm-5:00pm  
Indoor Exhibitor Load-Out**

**DETAILS AVAILABLE AT:  
[www.firessymposium.com](http://www.firessymposium.com)**

## IMPORTANT EXHIBITOR INFORMATION:

**Monday:** Exhibitor indoor booths and outdoor displays must be completely set up by 4:00pm. Organizations should plan to staff their indoor booths and outdoor display areas during the Icebreaker Event from 5:30pm - 8:30pm. Overnight Security begins at 5:30pm

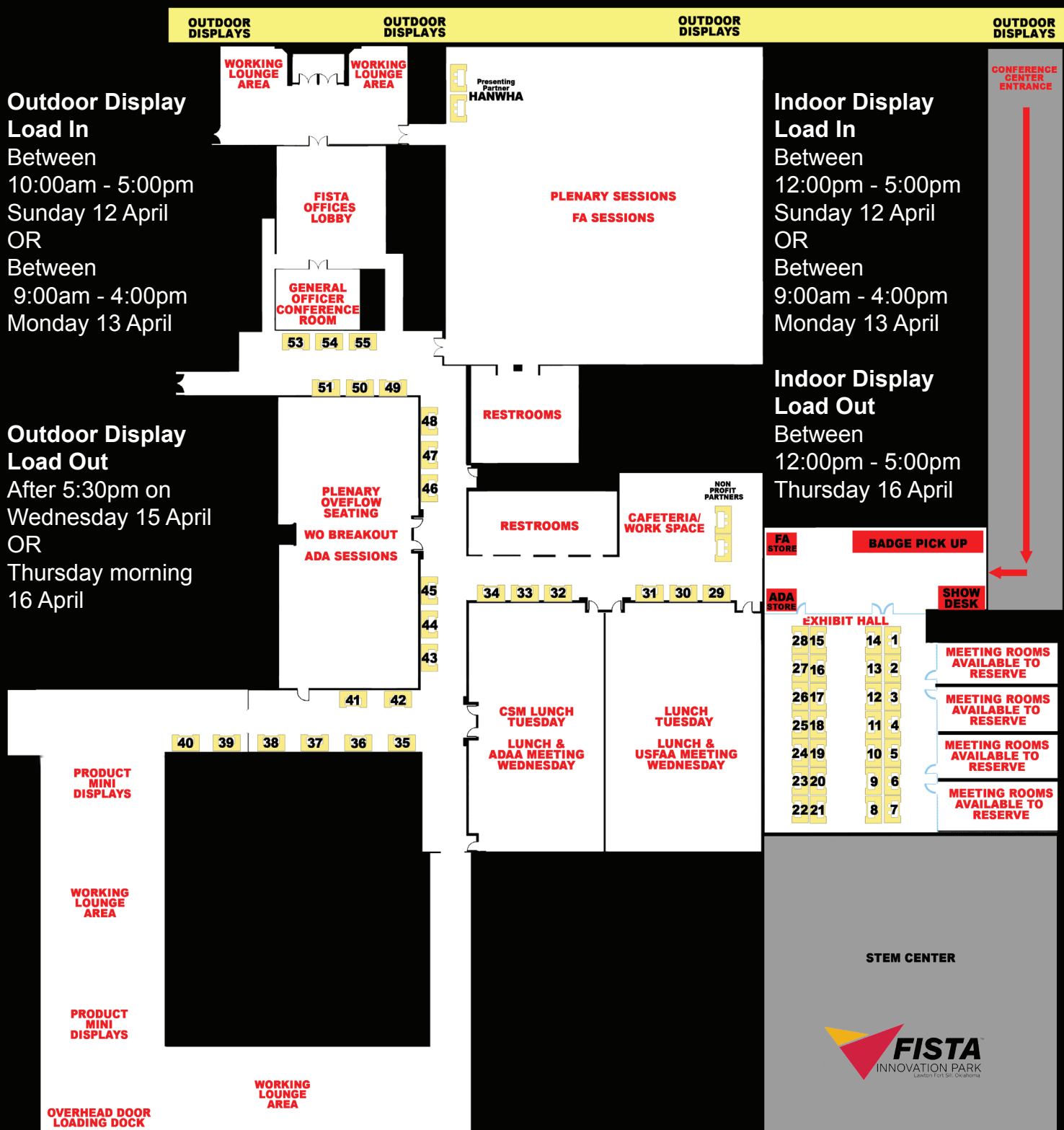
**Tuesday:** Exhibitors should plan to have their booths staffed during breaks, as well as, before and after lunch as this is when traffic will be the highest. Indoor and outdoor booths will close at 5:00pm. Overnight Security begins at 5:00pm. The Networking Cocktail Social will take place at the Hilton Garden Inn. The musical tattoo will start following the social.

**Wednesday:** Exhibitors should plan to have their booths staffed during breaks as well as before and after lunch. The Networking Cocktail Event will take place at the Hilton Garden Inn. The musical tattoo will start following the social. Outdoor display areas may load out after 5:30pm on Wednesday or on Thursday Morning. Overnight security will start at 5:00pm.

**Thursday:** Indoor Booths must stay set until 12:00pm on Thursday when the last session ends.

**ALL EXHIBITORS MUST PROVIDE THEIR OWN EXTENSION CORDS FOR THE ENTIRETY OF THE EVENT. EXHIBITORS MUST BE ABLE TO UNLOAD AND LOAD DISPLAYS ON THEIR OWN - YOU MUST PROVIDE YOUR OWN FORKLIFT OR MAKE ARRANGEMENTS TO UNLOAD AND LOAD OUTDOOR DISPLAYS. THE VENUE DOES NOT PROVIDE THIS SERVICE!**

# BOOTH SPACE LOAD IN/LOAD OUT



## PLEASE NOTE:

EXHIBITORS MUST BE ABLE TO UNLOAD AND LOAD DISPLAYS ON THEIR OWN - YOU MUST PROVIDE YOUR OWN FORKLIFT OR MAKE ARRANGEMENTS TO UNLOAD AND LOAD OUTDOOR DISPLAYS. THE VENUE DOES NOT PROVIDE THIS SERVICE!

Docks are located at the rear of the mall.

ALL EXHIBITORS MUST PROVIDE THEIR OWN EXTENSION CORDS FOR THE ENTIRETY OF THE EVENT.

## INBOUND SHIPPING

### Advance Shipping to Ft Sill

Shipments may arrive after 1 March - 31 March to the USFAA HQ. Shipments must arrive via Fed-Ex, UPS or DHL. Postal Service will not deliver to the Office. Shipments must be addressed to the following:

United States Field Artillery Association  
ATTN Fires Symposium  
(Name of Exhibitor)  
758 McNair Avenue  
Fort Sill, OK 73503  
580-355-4677

### Shipping to the Show Site

Shipments may arrive directly to the show site starting on 1 April. Shipments must be addressed to the following:

The FISTA Conference Center  
ATTN Fires Symposium 4/13/26  
(Name of Exhibitor)  
200 SW C Ave  
Lawton, OK 73501  
580-353-4782

## OUTBOUND SHIPPING

Return Shipping Pick-up Available from the FISTA  
- All Carriers

Fed-Ex Shipping Station Available  
Wed 15 April: 1:00pm - 5:30pm  
Thu 16 April: 9:00am - 1:00pm  
at the show desk.

## ADDITIONAL RENTAL ITEMS

Additional 6' Tables with Black Linen - \$50  
10' Black Pipe & Drape - \$250  
56" Flat Screen TV with Truss Stand - \$500

**Rental requests must be made by 3/13/2026**  
**Contact Kelly Lee for additional**  
**rental requests - [events@fieldartillery.org](mailto:events@fieldartillery.org)**

## IMPORTANT CONTACTS

### Exhibitors and Sponsorships

Rachal Smith, Executive Vice President - USFAA  
[rsmith@fieldartillery.org](mailto:rsmith@fieldartillery.org) or 580.355.4677 x 1001

### ADAA Tattoo or ADAA Membership Meeting

Greg Thomas, Executive Director - ADAA  
[executivedirector@firsttofire.net](mailto:executivedirector@firsttofire.net) or 580.919.2174

### Virtual Platform Access, Sponsor Deliverables, Speakers Slides or Video Content.

Kayla Walker, Executive Producer - Fires Symposium  
[kaylawalker@fieldartillery.org](mailto:kaylawalker@fieldartillery.org) or 580.355.4677 x 1004

### Additional Rentals or USFAA Tattoo

Amy Pressley  
[Apressley@fieldartillery.org](mailto:Apressley@fieldartillery.org) or 580.355.4677 x 1002

## VENUE DIRECTIONS



From 44 North:

- Take Exit 36 - make left onto SE Lee Blvd
- Turn Right onto SW Railroad St (Approx. 1 Mile)
- Turn Left onto SW F St (Approx. .5 Mile)
- Turn Right on SW 1st St and follow bend onto SW C Ave
- Destination on Left

From 44 South

- Take Exit 37 to Gore Blvd
- Turn right onto E Gore Blvd
- Turn left onto NW 2nd St (Approx .7 mile)
- Continue straight into Mall parking lot
- Turn right, venue is on the West side of the Building

# HOST HOTEL

## Hilton Garden Inn, Lawton-Fort Sill

135 NW 2nd St., Lawton, Oklahoma 73501  
(580) 280-2100

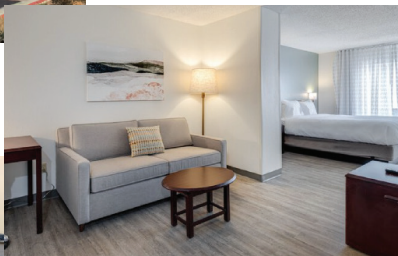
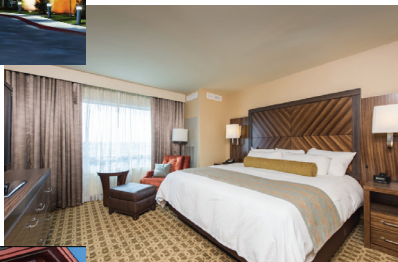
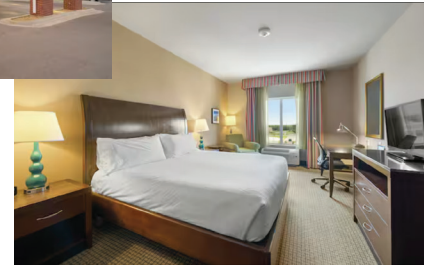
\$119/night, Sun - Thur

Rate available until 3/5/25 or until sold out

Use code G2604F

To reserve your room

Call (580) 280-2100 or visit [hilton.com](https://hilton.com)



# OVERFLOW HOTELS

## Apache Hotel

2315 E Gore Blvd, Lawton, Oklahoma 73501

(580) 248-5905

Code: G254USA

[www.apachecasinohotel.com](https://www.apachecasinohotel.com)

\$119 per night, Sun-Thurs

## Homewood Suites

415 SE Interstate Drive, Lawton, Oklahoma 73501

(580) 357-9800

Code: FIR

\$107 per night

## Fairfield Inn and Suites

201 SE 7th St., Lawton, Oklahoma 73501

(580) 248-5500

Code: FIRES Symposium 2026

\$135 per night

**More Hotel Blocks Listed on the Website!**

**For availability and direct booking visit [www.firessymposium.com](https://www.firessymposium.com)**

# DATES & DEADLINES

20 February

Logos, Ad Art & Company Discriptions for the Showguide & Signage

\*Show Guide Forms can be found on the website [www.firessymposium.com/sponsors](https://www.firessymposium.com/sponsors)

1 March

Advance Shipping to USFAA Opens

1 April

Shipping to the Host Hotel & Venue Opens

12 April

Load In begins and Badge Pick-up opens

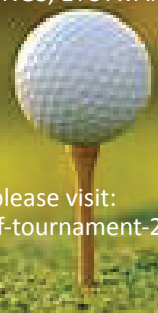
# GOLF SCRAMBLE

MONDAY APRIL 13, 2026  
FORT SILL GOLF CLUB  
TEE OFF 8:00AM

REGISTRATION OPENS AT 7:00AM  
MULLIGANS, STRINGS, ETC AVAILABLE  
AT CHECK IN.

Individuals \$50  
Teams of Four \$200  
Hole Sponsors \$200

To sign up, sposnor or for more information please visit:  
[fieldartillery.org/events/fires-symposium-golf-tournament-2026](https://fieldartillery.org/events/fires-symposium-golf-tournament-2026)



## REGISTRATION

EARLYBIRD RATES increase after Jan.30

**BOOTH SPACES COME WITH ONE REGISTRATION**  
to register additional attendees who are staffing booths use  
Sessions Only registration

### IN PERSON ATTENDEES

#### Currently Serving Military / DOD Personnel

*DOES NOT INCLUDE LUNCHES*

\$0

#### Foreign Military

*INCLUDES ACCESS TO ALL EVENTS*

\$150 per person

#### Defense and Industry Professionals -

\$550 per person

#### Attendees from USFAA or ADAA Corp Partners -

\$425 per person

#### Sessions Only Attendees -

*NO LUNCH OR ACCESS TO TUES & WED EVENING EVENTS*

\$300 per person

### VIRTUAL ATTENDEES

#### Currently Serving Military Personnel-

\$0

#### Industry Virtual Attendees -

\$250 per person

## WHAT'S INCLUDED

#### Live Attendee package includes:

- Access to all keynote and panel educational sessions
- Two lunches
- Four coffee breaks
- Continental breakfast
- Opening night cocktail networking event
- Networking cocktail event
- ADAA tattoo ceremony & USFAA tattoo ceremony
- Access to the Symposium Portal for recorded sessions after the event
- Access to special Symposium room rate at the host hotel

**\*Sessions only packages do not include access to lunches or evening events**

#### Virtual Attendee package includes:

- Access to all live-streamed sessions with the ability to Q&A where applicable
- Access to the Symposium Portal for recorded sessions after the event

**One Registration Gives You Access To All Events!**

**Register today at**

**[www.firessymposium.com](http://www.firessymposium.com)**

## ARMY NATIONAL GUARD



**TRANSFORMING A LETHAL FIRES FORCE**

**APRIL 11 - 13, 2026**

**HILTON GARDEN INN LAWTON**

### **Saturday**

**11 APRIL**

12:00 - 7:00pm  
Event Badge Pick-Up Opens

5:00pm - 6:30pm  
Opening Night Icebreaker  
Cocktail Party

### **Sunday**

**12 APRIL**

7:00am Continental  
Breakfast

8:00am - 12:00am Morning  
Sessions

12:00pm ARNG Luncheon

1:30pm - 5:00pm Afternoon  
Sessions

5:30pm - 7:30pm  
ARNG Evening Social

### **Monday**

**13 APRIL**

8:00am - 12:00am Morning  
Sessions

12:00pm Break

1:30pm - 3:15pm Afternoon  
Sessions

### **Thursday**

**13 APRIL**

(At the FISTA)  
12:00pm ARNG Luncheon

1:00pm ARNG Closing  
Session

**One Registration Gives You Access To All Events! Register today at [www.firessymposium.com](http://www.firessymposium.com)**



Fires Symposium  
Information Sheet for the Show Guide Listing

**MUST RECEIVE BY 20 FEBRUARY 2026**

Please remit this form OR send the following information in an email to [rsmith@fieldartillery.org](mailto:rsmith@fieldartillery.org) by 20 Feb, 2026 to be included in the show guide.

Company Name

Website Address

Mailing Address

City, State and Zip

Country

Contact Name

Title

Email Address

Company/Product Description (Limit to 150 words) or Additional Contacts

Upload your logo here or attach to the return email. .png or .jpeg requested.

A large, empty rectangular box with a thin black border, intended for uploading a logo.

Return this form to Rachal Smith - [rsmith@fieldartillery.org](mailto:rsmith@fieldartillery.org)