MARKETINGOVATION is a versatile freelance marketing consultancy specializing in innovative marketing and support services. The company offers a full suite of marketing services from strategy to sales enablement, brand awareness to digital marketing technology.

Backed by our decades of experience in corporate marketing, we use AI-assisted services to expedite the workflow while keeping the strategy and messaging uniquely human. Our services can help even the best marketing teams expand reach while improving efficiency and effectiveness.

INDUSTRY EXPERIENCE: Healthcare, emergency medicine, anesthesiology, radiology, surgical services, women's & children's services, home health, home care, aging and senior living, trade shows and events, foundations, nonprofits and charitable organizations, churches, clubs, festival organizers, boating industry, salon and spa, industrial and service businesses.

INNOVATIVE AI-SUPPORTED SERVICES:

- Content Repurposing
- Onboarding and Training Videos
- Al-Power Lead Generation
- Geofencing and Retargeting Advertising

With fair pricing and a commitment to providing value that results in ROI, MarketingOvation is ready to serve you.

Flat rates, proposals, and reasonable hourly rates starting at \$50 per hour depending on the project.

LET'S GET STARTED: Ready to innovate your marketing? Schedule a complimentary strategy session today. Complete our online form, reach me on <u>LinkedIn</u>, or email kim@marketingovation.com.

AT A GLANCE

USING AI AND HUMAN
EXPERIENCE TO BOOST YOUR

Marketing Reach & ROI

With more than 20 years of experience, we have the knowledge and access to resources you need to optimize your marketing efforts. Our experience gives us the insight, intuition, and instinct to harness the benefits of Al. We expand the services your team can provide to your company and help maximize the impact of your marketing budget.

MarketingOvation is committed to making a difference for the organizations it serves, and we look forward to serving you.

Kim Chomiak
Founder & Chief Innovator