# Chamberlain Ricco

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| I am driven by a desire to help people achieve their goals as I achieve mine. I use creativity to problem solve and thrive in innovating whatever I attempt. I am a natural collaborator and enjoy working with others toward a common objective. |
| **Education**  |

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| Villanova University, School of Business, Villanova, PA | MAY 2024  |

Major in Marketing, Law Minor, 3.6 GPA

Sigma Phi Epsilon

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| **Professional experience**  |

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| Chamberlain Creatif Marketing | JUL 2024 |

### Founder

* Sole proprietor of the multimedia digital and social media marketing company. Skilled in all aspects of media production and modern marketing techniques.

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| Amazon Prime Studios | AUG 2022 |

### Assistant Cast Testing Coordinator

* Scheduled and tested all actors and crew of the Amazon film *Música*. Collaborated with producers and department heads to implement effective testing for all employees while optimizing production speed.

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| Ignite Wellness Clinic | AUG 2024 |

### E-Commerce and Marketing Manager

* Manage all digital and social media marketing activities. Create and schedule social posts. Create and oversee advertising campaigns. Experience with Meta.

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| **Projects & extracurricular**  |

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| Senior Editor, Villanova Television  | MAY 2024 |

* Collaborated and managed video and script production. Organized and created content.

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| Winner, Meta Social Media Marketing Competition | NOV 2023 |

* Competed against other teams to form a social media marketing campaign for the food company Little Spoon

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| Team Leader, Orange Invitational Charity Volleyball Game | MAR 2019 |

* Managed the acquisition of sponsorships and merchandise, as well as coordinated ticketing and concessions, for a charity volleyball tournament. Over $14,000 raised for Alzheimer's research.

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| **Skills**  |

Soft Skills: Motivation and leadership through community, Creativity, Thinking outside the box, Collaborative and effective communicator

Business Proficiency: Excel, Hootsuite, Meta Suite, Media Editing (Photoshop, After Effects),

Interests: Film, Media Production, Sports Management, Classic Rock