# Chamberlain Ricco

Chamberlain20.ricco@gmail.com • (973)-727-9003 • www.chamberlainricco.com

|  |
| --- |
| I am driven by a desire to help people achieve their goals as I achieve mine. I use creativity to problem solve and thrive in innovating whatever I attempt. I am a natural collaborator and enjoy working with others toward a common objective. |
| **Education** |

|  |  |
| --- | --- |
| Villanova University, School of Business, Villanova, PA | MAY 2024 |

Major in Marketing, Law Minor, 3.6 GPA

Sigma Phi Epsilon

|  |
| --- |
| **Professional experience** |

|  |  |
| --- | --- |
| Chamberlain Creatif Marketing | JUL 2024 |

### Founder

* Sole proprietor of the multimedia digital and social media marketing company. Skilled in all aspects of media production and modern marketing techniques.

|  |  |
| --- | --- |
| Amazon Prime Studios | AUG 2022 |

### Assistant Cast Testing Coordinator

* Scheduled and tested all actors and crew of the Amazon film *Música*. Collaborated with producers and department heads to implement effective testing for all employees while optimizing production speed.

|  |  |
| --- | --- |
| Ignite Wellness Clinic | AUG 2024 |

### E-Commerce and Marketing Manager

* Manage all digital and social media marketing activities. Create and schedule social posts. Create and oversee advertising campaigns. Experience with Meta.

|  |
| --- |
| **Projects & extracurricular** |

|  |  |
| --- | --- |
| Senior Editor, Villanova Television | MAY 2024 |

* Collaborated and managed video and script production. Organized and created content.

|  |  |
| --- | --- |
| Winner, Meta Social Media Marketing Competition | NOV 2023 |

* Competed against other teams to form a social media marketing campaign for the food company Little Spoon

|  |  |
| --- | --- |
| Team Leader, Orange Invitational Charity Volleyball Game | MAR 2019 |

* Managed the acquisition of sponsorships and merchandise, as well as coordinated ticketing and concessions, for a charity volleyball tournament. Over $14,000 raised for Alzheimer's research.

|  |
| --- |
| **Skills** |

Soft Skills: Motivation and leadership through community, Creativity, Thinking outside the box, Collaborative and effective communicator

Business Proficiency: Excel, Hootsuite, Meta Suite, Media Editing (Photoshop, After Effects),

Interests: Film, Media Production, Sports Management, Classic Rock