



DALLAS-BASED · GLOBALLY EXECUTED · U.S. & INTERNATIONAL

We don't do busy. We do intentional.

We architect *experiences* that move people, elevate brands, and leave stakeholders asking, "How did they pull that off?"

Dallas-based with global reach — serving corporate, nonprofit, and executive clients across the U.S. and internationally. With more than 15 years of expertise, we lead with strategy, close gaps, elevate outcomes, and deliver experiences that reflect both the vision and the stakes. We don't just plan events. We create the standard others try to follow.

WHAT WE DO

- **Site Selection & Contract Negotiation** — Deep relationships securing the right venue — locally and globally.
- **Program Design & Creative Direction** — Experiences engineered to your goals, culture, and brand story.
- **Budget Strategy & Management** — Every dollar maximized — full transparency, zero surprises.
- **On-Site Management & Logistics** — White-glove presence start to finish — you're a guest at your own event.
- **Event Technology & Strategic Consulting** — Hybrid production to embedded strategy — right tools, right thinking.

"LaKessia's leadership elevated our event beyond what we thought possible. She brought creativity, clarity, and measurable impact to every stage of the process."

MELANIE COURTRIGHT
CEO, THE INSIGHTS ASSOCIATION

EVENTS WE SERVE

Corporate Meetings · Executive Summits · Incentive Trips
Conferences & Conventions · Leadership Retreats
Association Meetings · Nonprofit Galas & Fundraisers
Trade Shows & Expos · Product Launches · Social Events

OUR PROMISE

We become an extension of your team — learning your culture, anticipating your needs, and protecting your reputation. Our global arms deliver the same polish and discretion whether your event is in Dallas, Dubai, or anywhere in between. Our clients don't just hire us once.

They bring us back.

15+

YEARS OF EXPERIENCE

Global

DALLAS ROOTS · WORLDWIDE REACH

WBENC

CERTIFIED WBE

Full-Svc

STRATEGY THRU EXECUTION

3%

PROFITS TO NONPROFITS

AREAS OF EXPERTISE

Strategic Planning

Every element aligned to your goals and what's at stake.

Supplier & Venue Relationships

Global partnerships — access, leverage, preferred positioning.

Attendee Engagement

Moments that connect, inspire, and last long after the event.

Risk Mitigation

Challenges anticipated — budget, timeline, and reputation protected.

Hybrid & Virtual Events

In-person and remote — equally intentional, any time zone.

Cross-Border Execution

International logistics, vendors, and compliance — handled.

CREDENTIALS WBENC Certified WBE · Visit Dallas · MPI · FGI Dallas · Dallas Business Journal · DFW Press & Media Club

LaKessia Hill

FOUNDER · CHIEF IMPACT STRATEGIST

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Ready to create something your stakeholders will never forget?

Let's Start the Conversation →

Giving back, intentionally: 3% of post-event profits support nonprofit organizations — beginning with the National Kidney Foundation.