

Michael R. Palmisano – President 11512 N. Port Washington Road, Suite 101C Mequon, WI 53092 (414)688-7547

mrp@diversifiedcwm.com (414)688-7547 Direct

## The wisdom to lead, the strength to care, the diligence to adapt.

Michael is the president and owner of **Diversified Capital Wealth Management, LLC.** Since 1987 he has gained experience assisting clients in the management of their investment assets, specializing in portfolio and risk management. He received a Bachelor's Degree in Finance and a Minor in Management Information Systems from the University of Wisconsin - Milwaukee in 1988.

His entire career has been focused on managing assets and guiding other Investment Advisors and investors in addressing their financial planning and investment goals and needs - with knowledge, understanding and adaptability. As a Regional Manager for several national firms, Michael is quite efficient in communicating with others in an educated, relatable and understandable way. He is passionate about delivering quality and objective advice. He has spent much of his career working with investment management firms and thus set out to create a high-quality cost-efficient "fee-only" Registered Investment Advisory firm. Michael understands that being a High-End Elite Investment Advisor is first and foremost listening and thus diligent execution.

Before founding Diversified Capital Wealth Management, LLC., Michael served as financial advisor to many Investment Committees for several organizations including non-profits, as well as Trustee and Finance Committee member for multiple organizations. Previous professional responsibilities also include positions as Regional Manager with Allied Beacon Partners, Regional Manager with SII Investments, National Wholesale Financial Products Manager in St. Louis, Missouri, National Broker Dealer Committee Member for (IPA) Institute for Portfolio Alternatives – Washington D.C. Michael has achieved the General Securities Representative (7), General Securities Principal (24), Uniform Securities Agent (63), Uniform Investment Advisor (65) Series examinations, and National Certified Estate Planner (CEP). He is also licensed in fixed and variable lines of Life Insurance and Annuities.

Michael is founder of the DCWM Foundation, Inc, nonprofit charitable organization, has been on the Board of Directors and Past President of the Italian Community Center and Chairman of Fiesta Italiana, Founding Member & Vice President of Friends of Lakeshore State Park; a Board Member of the Milwaukee Chapter of the Ruffed Grouse Society & Ducks Unlimited nonprofit organizations, former Major League soccer player, and 1st Dan Black Belt in Tae Kwon Do.