







Ways to boost your algorithm on Facebook so more people see your stuff and you gain more interaction from people:

1. Scroll through your newsfeed and comment on people's statuses, no more liking  That won't do anything for you or get you noticed by anyone - LIKE & COMMENT!
 2. Ask people their opinions. Post a picture of a few shoes, a few new hair colors, maybe some new knitting designs that you want to try, maybe a few lip colors you've tried on, maybe a few shadow colors and looks, maybe where should you have your sons birthday party? Even if you already know what you're going to do   Ask them any way! People love to give their opinion and they love to be asked to share their opinion! This is great for showing Facebook you're popular and it will show your posts to more people, more often!
 3. Wish people a happy birthday! Send them a message, just make small talk. This will tell Facebook you have a relationship with them and they'll start seeing your stuff more and it will open you up to a new Facebook exposure.
 4. Try to break the habit of ONLY using the reply option when replying to people's comments  This does nothing to boost your posts. If you make new comments here and there instead of a reply sometimes when someone comments on your stuff, it will continuously boost your post up in people's news feeds!
- Even if you go back 1 month after you post a video, you'll notice that if you comment on it, people will start liking and commenting again!
5. Send people random messages just to chat and say hello, give them a quick compliment! This will not only help you establish more and more relationships with people, which is what we are in the business of doing, but it will also boost your algorithm  "Hey lady, I saw your post of your new hair and I just wanted to pop in a say I LOVE IT! It's SO you!"
 6. Be constantly growing your friends list! The more you add friends, i.e. from common interest groups that you're in, like you really love poodles, so you're in a few poodle groups, make fun positive posts, asking people questions, like what's your favorite poodle shampoo!? Add everyone as a friend who comments and interact with them in the comments as well so they are more apt to accept your friendship  Add friends from your makeup classes etc as well! These tactics also show Facebook you're super popular and that people need to see your stuff!

THIS IS WHY IT IS SUPER IMPORTANT TO NOT JUST POST ALL THINGS FARMASI!!!! THEY WILL NOT ACCEPT YOUR REQUEST!! Pretend to be a famous blogger or something before you actually ever are one LOLOL This will get people to WANT to accept your friend request as they see you posting and sharing FUN and VALUABLE things!

7. Go live!! My live videos reach more people than my regular videos have ever reached, it's awesome!! And people love to engage and interact with you while you're going!! Again, interact with them, get them to comment, the more comments, the more people will see your videos!! Ask people to share out your video and let them know how much it helps you! Have GOOD AND FUN ENERGY! They are looking to you to be an escape from reality and to let loose with you!

8. Post with purpose. Don't just post random things just because.. Think to yourself, what can I do so that people look forward to seeing what I post everyday? People love laughing, they love kids, they love selfies, they love sharing their opinion, they love saving time, they love saving money, they love feeling loved and important and most of all, they loooooove having fun!! How can you provide people with that??

Be you, have fun and rock this out!!

9. Even when you don't feel like a big deal, act like you are!

Faith it until you make it!! People are attracted to confidence, and let me tell you something, you DESERVE to feel confident, because if you didn't, you wouldn't be here right now, with all of us, working this amazing business with this incredible company!!

I believe in you, we all believe in you, you DESERVE to believe in you!! The more you faith it and act the part, the more you will BE the part!!!!

The law of attraction is incredible, be that confident, happy, inspirational light that people want to see in their lives, and I promise you, you will be someone that people want to follow and you'll also BECOME that person, which, trust me, there is NO better feeling!!

10. If you're reading something inspirational in a book, if you come across something that helps you grow, go live and talk about it girl! Again, be that light for people!! It feels amazing!!

These suggestions work best with a public Facebook profile, of course. But again, that's just a suggestion that has worked for me, and I learned to do this from

following other successful leaders and studying algorithms!

Always have fun. This is the most important factor in this business, if you're not having fun, you will find a reason to quit, and listen, you do NOT deserve to quit. This opportunity can change your life, and that... You DO deserve, we all do!! So let's get out there and make this happen together!!! Who's ready to give this all a whirl!?

!!!!!!!!!!!!!!

Daily post EXAMPLE:

🌟 7-8am 📱 Cute pic of kids/pets being cray in morning, make it look at blog-esque as possible with a cute filter and background of a wall or something

📱 Old selfie taken a few days ago with a motivating or inspiring caption in description, NO WORDS ON PIC

📱 Basically something that will motivate/inspire or make people say AWWWWWWW and click like or comment but will still connect to people and be relatable and allow them to feel like they connect more into your life

🌟 12pm Noon- Post a mid day turbo booster - Meaning this will get lots of engagement and make you Facebook popular for later when more people are online after work!

For me... Wigs, clothes, fashion, a cute pic of my kids, anything like that gets lots of attention for me and creates lots of movement on my posts. This wig or that wig? MADE AS A COLLAGE, DO NOT POST MULTIPLE PHOTOS IN THE POST TO WHERE PEOPLE HAVE TO SWIPE THROUGH THEM... Post a pic of significant other if close to bday and ask, what can I get for his/her bday? Which color tights would go with this outfit? What color should I do my hair next with a pic of two options of hair colors.. Get my drift??

Also, you can use this every other day as a makeup time to post or opportunity time to post as well.. Example:

You wearing two different looks and asking which people like best, you wearing two different color blushers and asking which they feel works best for you etc..

Opportunity interactive:

Then, MESSAGE everyone who likes and comments and thank them for commenting or liking and offer them the opportunity or product, this is NOT

SPAMMY, this is what separates successful people from UNSUCCESSFUL people!

Think of bloggers too, like the things they post to gain trust and relatability, they are humble and fun! Stuff like that will be your best morning/afternoon material.

✿ 7-8pm some attraction marketing, you'll get used to this and learn about it, attraction marketing is all about connecting and being vulnerable. It's posting something like... A selfie of you looking super happy and excited and being like.. I cannot believe how GOOD it feels to be finally doing something I LOVE with all of my heart and seeing it actually work out and bring me success AND joy! What a blessing!

Or.. Posting something you have always dreamed of owning and being like I feel like I never thought I would be able to ever have something like this but now it's within reach and I need help choosing one! Should I start saving for left or right? This could be like 2 fancy bags or something..

Make sense?

✿ 8-10pm go live - If you cannot go live at this time (although it is the BEST time as post people are on the couch scrolling social media), then you would swap the time you have to go live with whatever post is supposed to be in that spot!

!!How to sell in your lives:

BE EXTRA EXCITED AND DESCRIPTIVE OF WHAT YOU ARE USING AND HOW IT MAKES YOU FEEL, HOW EASY IT GOES ON, HOW FLAWLESS IT LOOKS, but be OVER THE TOP and have high energy during the live... DO NOT BE BORING... I know.. You don't think this is you, it wasn't me either, borrow my energy and weird personality until you can come into your own!

--- Call to action, "I have a bundle that comes with everything you need for this flawless coverage and it's cheap y'all! Drop a flame emoji if you want to hear about it!"

🔔 SAY THIS OVER AND OVER AND OVER AGAIN ALL LIVE LONG TO REMIND THE PEOPLE WHO JUST POPPED ON ETC - Pretend you are getting messages while you are live like crazy - Create monkey see, monkey do!

👉 Here's how my lives go: 👉

1. Skin care - boast about how much my skin has changed since using it
2. Base face - Primer, setting spray etc
3. Foundation, concealer, powder, blush, contour etc
4. Eyes
5. Lips
6. Close by talking about the kit and how this has changed your life and tell people to drop a purple heart in the comments if they would like to learn/hear more

🔊 PEOPLE WILL NOT GET TIRED OF HEARING THE SAME THING

EVERYDAY, they won't even realize you're doing the same thing daily, have days where you do something different, but for the most part, just do the same thing, but different eye/lip looks etc, TRUST ME! I did it daily and wore wigs and crazy hair accessories etc, told crazy fun stories and have fun and people just loved to watch daily! DO IT!

🌟!!As for story mode.. USE IT DAILY - Get into the habit of using it - Not 5 video clips of you talking and telling a story, keep it short, sweet, and relatable, mostly posting about your life day by day, creating humor etc, look in my story mode for example, and then about 2-3 jabs about your business and products in there as well!

Whatever you have to do to CONNECT with people, allow them into your life, to feel like they know you and can connect with you and RELATE to you! You want them to trust you and feel like OMG so and so just messaged me and told me I would be great at what she does, I CANT BELIEVE IT, and then because they know you and see how much fun and success you have in your life, they are ecstatic to hear from you!

Make sense?