

2014-24

Virtue in Christ Edgewood MD 21040

# VIRTUE IN CHRIST PROGRESS

## REPORT OF ACTIVITIES

The aged women likewise, that they be in behavior as becometh holiness, not false accusers, not given to much wine, teachers of good things; that they may teach the young women to be sober, to love their husbands, to love their children, to be discreet, chaste, keepers at home, good, obedient to their own husbands, that the word of God be not blasphemed. Titus 2:3-5

## **Table of Contents**

O3

To Our Supporters

04

Our Values

08

Fundraising

06

Services Summary

10

Closing Words



## **To Our Supporters**

Our mission is to provide
Christian edification and
training to women and girls,
with particular emphasis on
leading and working in
Women's and Youth ministries.

Virtue in Christ, a 501(c)3 federally tax exempt corporation registered in the State of Maryland, was established in 2011 as a vehicle for women's Christian training and spiritual fortification. Since 2012, this Christian education vehicle has catered to the needs of the women and girls within and outside of the Body of Christ.

Virtue in Christ trains women and girls in Christian character by developing and facilitating curricula for the Ladies of Virtue retreats and mentorship programs. Our professional meeting and event planners and credentialed project managers coordinate, promote, and evaluate all of our programming so we can better understand lessons learned and implement best practices in the future.

Virtue in Christ administers every aspect of the retreat/event web pages, uses social media (including Facebook, Twitter/X, Instagram, and mass email marketing) to communicate with stakeholders, manage event registration, and publish print and electronic collateral associated with our programming.

We could do none of this without the support of you -- those who give of their time, energy, and resources to ensure that Virtue in Christ programming continues.

### **Our Values**



The core values of Virtue in Christ are servant leadership and Christian discipleship, accountability and respect, and honor and selfless service. These core values are foundational to everything we do -- especially as we pour into young ladies to help them become strong, responsible women of integrity.

#### Culture

The culture of Virtue in Christ is sisterly fellowship and love above all. Our values are accessible communication, compassion, selflessness, mentorship, and Christian integrity. These shared values guide our every interaction and they are cultivated with every process and activity.

#### **Brand Image**

Our constituents view Virtue in Christ as a positive and motivational force in the community. From our outreach to our programming, Virtue in Christ demonstrates sisterly compassion and evokes a sense of assuredness and trust for our constituents and supporters.

The Virtue in Christ constituency is multi-tiered:

- Women 18 years and older
- Girls 12-17 years
- Girls 5-11 years
- Men and boys of all ages

#### Demographics

Although Virtue in Christ caters primarily to women and girls ages 5 years and up, we also support men and boys with information and resources for programs and activities that can be beneficial to them. Ours is a multicultural, international constituency that is 75% of African descent.

## **Our Values**



#### Reach

Although primarily serving the mid-Atlantic region, Virtue in Christ crosses state, regional, and national boundaries, with thousands of supporters and beneficiaries from Florida to Maine, from California to Washington DC, and from the US to the UK. To reach them, we use mass email distribution, social media (Facebook, Instagram, and Twitter), and direct mail.

#### Value Proposition

Virtue in Christ helps women and girls grow in faith and build self-efficacy for self-esteem and servant leadership by offering training and mentorship based on Christian principles. We have a personal approach whereby we meet sisters where they are and bring them along through edification and development strategies that will help facilitate their personal growth.

Virtue in Christ brings together hundreds of women and girls every year.



## **Services Summary**



Our flagship programs are the Annual Ladies of Virtue Retreat and the True Beauty and Virtue Mentoring Program.

#### Annual Ladies of Virtue Retreat

The Ladies of Virtue Retreat is a weekend-long respite, a time of sisterly fellowship and Christiand edification that attracts women and girls from all over the United States.

In 2011, we partnered with the Aberdeen Church of Christ in Aberdeen MD, to produce the first Virtue in an Age of Promiscuity ladies retreat. This partnership continued through 2015 with Aberdeen Church of Christ as the sponsor for the retreat. From 2016 to 2019, the Ladies of Virtue retreat operated as an educational component and ministry of the Northeast Baltimore Bible Institute & College (NBBIC), and in 2019, the 13th Street Church of Christ in Washington DC sponsored the retreat.

Since 2020, the Church of Christ in Sandtown, Baltimore MD, has been the host and sponsor.

#### True Beauty and Virtue Mentoring Program

In 2017, Virtue in Christ began working year-round with teenaged girls in the West Baltimore community of Sandtown-Winchester to help them cultivate positive Christian character traits, and encourage their work in the community and in the church. Now on a regional level, Virtue in Christ has stepped in to provide mentoring and leadership training in the mid-Atlantic. This work is complementary to the work already being done by community partners and the Church of Christ in Sandtown.

## **Services Summary**



The True Beauty and Virtue Mentorship (TBVM) Program is a vehicle for mentoring young ladies, founded on Christian principles, and designed to imbue participants with decorum, self-respect, integrity, and Christian accountability in all situations. The program is designed to help ladies as young as 5 years of age maneuver life's challenges by building self-esteem, self-efficacy for good behavior, and personal refinement through the advancement of Christian principles and personal development.

Through our mentorship, participants will achieve the following outcomes:

- · Development and exhibition of an esteemed sense of self
- Development of self-efficacy for personal motivation
- Development of self-efficacy for servant leadership behaviors
- Development and exhibition personal responsibility traits
- Demonstrated knowledge and understanding of Christian value
- Dedication to continued self-reflection

Volunteer mentors are paired with young ladies and will spend a year role modeling Christian principles, enjoying virtual or in-person fellowship, giving advice, and discussing issues important to the young women, especially as it pertains to obedience to Christ.

## **Fundraising**

To support the charitable purposes of Virtue in Christ, we administer the Infinity by Virtue fundraiser and we are listed as a charity supported through the Combined Federal Campaign.

Infinity by Virtue is the signature fundraiser for Virtue in Christ. The proceeds from the sale of handmade bracelet, earrings, necklaces and more support the organization's mission to edify and mentor girls and young women.





#### CFC Charity #67240

Virtue in Christ helps women and girls grow in faith and build self-efficacy for self-esteem and servant leadership by offering training and mentorship based on Christian principles. We have a personal approach whereby we meet sisters where they are and bring them along through edification and development strategies that will help facilitate their personal growth.























VIRTUE IN CHRIST REPORT OF PROGRESS

## **Closing Words**

Over the last 10 years, Virtue in Christ has grown its programming and solidified its place as a premiere vehicle for helping women and girls grow in faith and build self-efficacy, and build self-esteem and servant leadership.



#### **Ladies of Virtue**

- Average attendance, 250
- Average reach, 400 per month



#### **TBVM**

- Entering it's 4th year
- Has paired 12 mentees with mentors since 2022



#### **Infinity by Virtue**

- Proceeds support the mission of Virtue in Christ
- Sale products are donated by the artisan

Our core values of servant leadership and Christian discipleship, accountability and respect, and honor and selfless service, are foundational to everything we do -- especially as we pour into young ladies to help them become strong, responsible women of integrity.



#### Virtue in Christ thanks everyone who has supported our programming or contributed to our cause, including:

Tasha Lister

We thank you for your continued support in our efforts to edify and uplift women and girls.

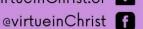
### Contact

Virtue in Christ 1913 Hawthorne Rod Edgewood MD 21040

https://virtueinChrist.org



info@virtueinChrist.or



REPORT OF PROGRESS

## Called for SERVICE BATTLE VORN WAR READY

March 12-14, 2026



\$105 for adults
13 years and up
\$75 for girls
5-12 years



Pre-Registration



OPEN