



September 12, 2023

Dearest Brethren,

The Church of Christ in Sandtown is preparing for the 13th annual mid-Atlantic ladies retreat, Ladies of Virtue, and we are excited about this continuing initiative to keep our ladies nourished in God's Word as they endeavor to live virtuous lives. *We humbly request your support as an advertiser in our print and electronic Souvenir Journal.*

All ads will run electronically from March 2024 to March 2025, and all advertisements will be included in the print and electronic journal (PDF), accessible online during and after the event, as well as by website patrons visiting [www.virtueinChrist.org](http://www.virtueinChrist.org) (an average of 600+ visitors monthly). Additionally, full page journal advertisers will be:

- listed on the event banner,
- highlighted during announcements, and
- included in a video loop in the vending area during the event.

We are asking you to support this effort by purchasing an ad in the Ladies of Virtue Souvenir Journal, the printed journal and electronic event memento that will be readily available to the public through the Virtue in Christ website. The 2024 Souvenir Journal will be available electronically to all Ladies of Virtue registrants, vendors, and guests, and sent to all 2,000+ Virtue in Christ subscribers. Your ad in the souvenir journal will allow you to promote the upcoming activities and worship experiences at your congregation, and it is an opportunity to market Christian materials, publications, workshops, lectureships, and seminars. The purchase of an ad is also open to any individual who wishes to congratulate the Ladies of Virtue committee, memorialize a sister in Christ, or promote their ministry endeavor. ***The deadline for ad submission is January 31, 2024.*** An ad form is included for your convenience. All artwork should be camera-ready but, if you need assistance creating your ad, free graphic design will be provided upon request to [info@virtueinChrist.org](mailto:info@virtueinChrist.org). You may select a full color or black and white placement.

Virtue 2024 will be held at the Marriott Hotel and Conference Center in Hyattsville, Maryland, from Thursday, March 7, 2024 through Saturday, March 9, 2024. This year's theme is "Running the Race in Faith: Trusting in His Promises." Please share information about the retreat with the sisters in your congregation, as we welcome ads not only from church leadership, but from members of the Body as well. The Church of Christ in Sandtown is dedicated to the task set forth by Jesus Christ in the Great Commission – that all people must hear the soul saving message of His Gospel (Matthew 28:18-20; Mark 16:15-16). We are proud and happy to be the host for the Ladies of Virtue and we pray that you will support this annual event that nurtures and edifies our women and young girls. The page dimensions are 6"x9" portrait, and the ad levels are –

***Full page back cover \$125***

***Full page inner \$100***

***Quarter page \$35***

***Patron (up to 35 characters) \$10***

***Full page inside cover \$115***

***Half page \$60***

***Business card \$20***

You may place an ad using the attached Virtue 2024 Ad Form, or you may purchase your ad online at <https://virtueinChrist.org/souvenir-journal-ads> If you have any questions, please contact the Virtue planning committee at [info@virtueinChrist.org](mailto:info@virtueinChrist.org) or call 202-390-3456. God bless you and again we thank you for supporting this virtuous ladies event!

In Christian Love, the Church of Christ in Sandtown, Baltimore MD



## Virtue 2024 Souvenir Journal Advertising Form

- All advertisements will be included in the printed and electronic journal (PDF), accessible online by Virtue 2024 attendees during and after the event, and will be available to website patrons visiting [www.virtueinChrist.org](http://www.virtueinChrist.org) (an average of 600+ visitors monthly).
- Additionally, full page journal advertisers will be:
  - listed on the event banner,
  - highlighted during announcements, and
  - included in a televised video loop in the vending area during the event.
- All ads will run electronically from March 2024 to March 2025.

Purchase an ad online at <https://virtueinchrist.org/souvenir-journal-ads>

Please print or type. All checks and money orders are to be made payable to "Virtue in Christ." Deadline: January 31, 2024

Name or person submitting the advertisement: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

**Select one or more advertising levels:**

Patrons (up to 35 characters) Qty \_\_\_\_\_ @ \$10 each Total: \$ \_\_\_\_\_

Names of patrons submitted:


**Add additional sheets, if necessary.**

- |  |              |                 |
|--|--------------|-----------------|
| <input type="checkbox"/> Business card                       | @ \$20 each  | Total: \$ _____ |
| <input type="checkbox"/> Quarter page (portrait orientation) | @ \$35 each  | Total: \$ _____ |
| <input type="checkbox"/> Half page (landscape orientation)   | @ \$60 each  | Total: \$ _____ |
| <input type="checkbox"/> Full page, inner (portrait)         | @ \$100 each | Total: \$ _____ |
| <input type="checkbox"/> Full page, inside cover (portrait)  | @ \$115 each | Total: \$ _____ |
| <input type="checkbox"/> Full page, back cover (portrait)    | @ \$125 each | Total: \$ _____ |

**Total submitted with this form: \$ \_\_\_\_\_**

**EMAIL FORM TO [INFO@VIRTUEINCHRIST.ORG](mailto:INFO@VIRTUEINCHRIST.ORG) AND PAY ONLINE AT [PAYPAL.ME/VIRTUEINCHRIST](https://PAYPAL.ME/VIRTUEINCHRIST)**

**MAIL FORM AND PAYMENT, PAYABLE TO "VIRTUE IN CHRIST" TO:**

1913 Hawthorne Road \* Edgewood MD 21040 \* Email: [info@virtueinChrist.org](mailto:info@virtueinChrist.org) \* Web: [www.virtueinChrist.org](http://www.virtueinChrist.org)