

Hillsborough Association for Women Lawyers

Better Together

2026–2027 Sponsorship & Strategic Partnership Packet

Creating meaningful partnerships that support leadership, mentorship, wellness, scholarship, and community impact throughout the Tampa Bay legal community.

Welcome To HAWL

In 1981, a small group of 15-20 women lawyers who met regularly for lunch had a vision. That vision has now turned into a well-respected organization that boasts over 300 members, including lawyers and judges. The Hillsborough Association for Women Lawyers (“HAWL”) is dedicated to advancing women in the legal profession, promoting leadership and mentorship opportunities, supporting judicial and community engagement, providing professional development and CLE programming, encouraging wellness and work-life balance initiatives, and supporting future generations through scholarship opportunities.

Our mission is to be a diverse, inclusive organization dedicated to promoting gender equality in the legal profession and under the law.

HAWL is proud to continue its mission of supporting, advancing, and connecting women in the legal profession throughout the Tampa Bay community. This year’s theme, “Better Together,” reflects our commitment to collaboration, mentorship, leadership development, inclusion, and meaningful community engagement. Through educational programming, networking opportunities, judicial engagement, wellness initiatives, scholarship support, and mentorship programs, HAWL continues to foster a vibrant and supportive legal community for attorneys, judges, law students, and future legal professionals.

We proudly invite your organization to partner with HAWL as a sponsor and strategic partner during the 2026–2027 bar year. Your support directly contributes to impactful programming and opportunities that strengthen our legal community and create lasting connections.

The Better Together Vision

Our “Better Together” theme reflects our belief that collaboration and connection create stronger leadership, stronger mentorship, and stronger communities. Together, we can create meaningful professional relationships, support future women leaders in law, expand access to educational programming, promote wellness and mentorship initiatives and strengthen the Tampa Bay legal community through partnership and engagement.

Why Partner With HAWL?

As a sponsor, your organization receives valuable visibility and engagement opportunities within the Tampa Bay legal and business community.

Sponsorship benefits may include:

- Recognition at HAWL events and programs
- Logo placement on event and promotional materials
- Features on HAWL social media platforms
- Recognition in HAWL member newsletter
- Networking opportunities with business and non-profit leaders, attorneys, and judges
- Complimentary event attendance opportunities
- Association with leadership, diversity, mentorship, and community engagement initiatives

2026–2027 Sponsorship Opportunities

Presenting Partner - \$10,000
The Presenting Partner receives premier recognition throughout the year at member events, speaking and vendor table opportunities at each member luncheon, featured logo placement on event and promotional materials, and complimentary attendance to all HAWL events for up to four (4) attendees. Plus all benefits of lower tiers.
Diamond Strategic Partnership - \$7,500
The Diamond Strategic Partnership package includes prominent recognition throughout the year at select member events, speaking or vendor table opportunities at four member luncheons, prominent logo placement on event and promotional materials, and complementary attendance to all HAWL events for up to three (3) attendees. Plus all benefits of lower tiers.
Platinum Strategic Partnership - \$5,000
The Platinum Strategic Partnership package includes free admission for three (3) assigned individuals from your company to attend each of the HAWL monthly membership luncheons during the 2026-2027 HAWL Fiscal Year and six (6) tickets to the 2027 Judicial Reception. The assigned individuals from your company will also be invited to participate in other HAWL events during the fiscal year. Platinum Partners may, upon request, give a brief presentation of its services to the general membership during one of the luncheons, provided another Strategic Partner of the same level has not requested this benefit for that luncheon. The Platinum Partner's logo will appear on the HAWL website with a hyperlink to its website. The logo will also appear in "The Latest HAWL E-News" Newsletters and be pictured in the membership luncheon programs throughout the fiscal year.

Gold Strategic Partnership - \$3,500

The Gold Strategic Partnership package includes free admission for two (2) assigned individuals from your company to attend each of the HAWL monthly membership luncheons during the 2026-2027 HAWL Fiscal Year and four (4) tickets to the 2027 Judicial Reception. The assigned individuals from your company will also be invited to participate in other HAWL events during the fiscal year. Gold Partners may, upon request, give a brief presentation of its services to the general membership during one of the monthly membership luncheons, provided another Strategic Partner of the same level has not requested this benefit for that luncheon. The Gold Partner's logo will appear on the HAWL website with a hyperlink to its website. The logo will also appear in "The Latest HAWL E-News" Newsletters and be pictured in the membership luncheon programs throughout the fiscal year.

Silver Strategic Partnership - \$2,000

The Silver Strategic Partnership package includes free admission for one (1) assigned individual from your company to attend each of the HAWL monthly membership luncheons during the 2026-2027 HAWL Fiscal Year and two (2) tickets to the 2027 Judicial Reception. The assigned individual from your company will also be invited to participate in other HAWL events during the fiscal year. It also includes an invitation to participate in other HAWL events during the fiscal year. The Silver Partner's logo will appear on the HAWL website with a hyperlink to its website. The logo will also appear in "The Latest HAWL E-News" Newsletters and be pictured in the membership luncheon programs throughout the fiscal year.

Bronze Strategic Partnership - \$1,000

The Bronze Strategic Partnership package includes two (2) tickets to the 2027 Judicial Reception. The Bronze Partner's logo will appear on the HAWL website with a hyperlink to its website. The logo will also appear in "The Latest HAWL E-News" Newsletters and be pictured in the membership luncheon programs throughout the fiscal year.

Friend of HAWL Strategic Partnership - \$500

The Friend of HAWL Strategic Partner's logo will appear on the HAWL website with a hyperlink to its website. The logo will also appear in "The Latest HAWL E-News" Newsletters and be pictured in the membership luncheon programs throughout the fiscal year.

HAWL welcomes customized partnerships with law firms, corporations, financial institutions, legal vendors, and community organizations.

Partnership opportunities include monthly luncheon partnerships, CLE and educational program sponsorships, scholarship sponsorship opportunities, wellness and mentorship initiatives, judicial event partnerships, employee engagement opportunities and community outreach collaborations.

Contact Information

Hillsborough Association for Women Lawyers
Tampa Bay, Florida
www.hawl.org

For sponsorship and partnership inquiries:

Meaghan Maus Neuzil mmaus@johnsonjackson.com
Tiffani Thornton tiffani@tktlaw.org

Thank you for your support and partnership. We look forward to building an impactful year together.

Terms and Conditions

The “partnership” described herein is a form of sponsorship and your contributions support a Florida not for-profit corporation. You or your entity’s voluntary contributions are gratuitous and do not form a business relationship, joint venture, or partnership with Hillsborough Association for Women Lawyers, Inc. (“HAWL” or the “Organization”). HAWL reserves the right accept or reject all sponsorship applications for any reason, including, but not limited to: competing applications for the same tier of sponsorship, the applicants reputation in the business, legal or nonprofit community, demonstrated support for the organizations’ purpose and mission, and application timing, as determined by the Board of Directors for the organization. After acceptance of the sponsor’s application, HAWL continues to reserve the right for the duration of the bar year to modify or terminate sponsorship for cause as determined by the Board of Directors for the organization. In such event, the sponsor shall be notified in writing, and no refund of the sponsors gratuitous contribution shall be made.

The sponsorship payment shall be due as stated on the invoice provided by the organization or as otherwise agreed to in a writing between an officer of the organization and the sponsor. Failure to timely remit payment may result in termination of sponsorship and related benefit benefits, and/or demotion to a lower tier of sponsorship for the remainder of the bar year.

Due to factors beyond the control of the organization, including, but not limited to venue availability, weather, funding, and volunteer availability, the events delineated in the benefits of sponsorship are not guaranteed to occur. In the event of cancellation, sponsor shall be notified by the organization of same and informed of any alternative opportunities if available for sponsor to enjoy the benefit(s) it would have had at the canceled event.

Pre-registration or ticketed events require timely RSVP for sponsor to enjoy all admissions or seats provided in its tier of sponsorship; entry is not guaranteed for sponsors after the RSVP timeframe.



2026 – 2027 STRATEGIC PARTNERSHIP INTAKE FORM

Company Name of Strategic Partner: _____

Partnership Level: _____

Company Logo: _____

Name/Title of Company Representative: _____

Email: _____

Phone: _____

Individual(s) designated to receive free admission to monthly membership luncheons and tickets for the judicial reception:

Name:	Email:
Name:	Email:
Name:	Email:
Name:	Email:

Signature: _____ Date: ____

THANK YOU FOR YOUR SUPPORT!