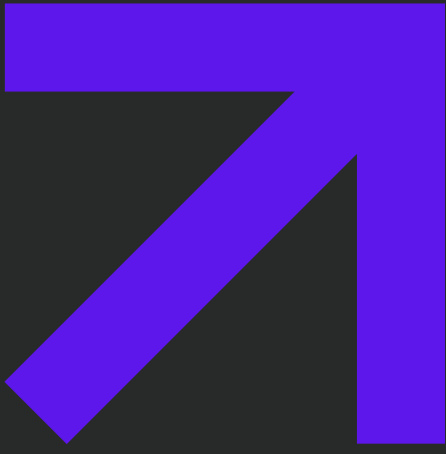




Career Strategy Blueprint

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Welcome

Thank you for attending the **Take Charge of Your Career** Masterclass. During the session, we explored why so many talented professionals drift through their careers without a clear strategy and the three-step process to take ownership of what's next.

This Blueprint is designed to help you continue that work. Rather than jumping back into the pace of everyday life, it gives you an opportunity to step back, reflect on where you are today, clarify what you want, and identify the areas that deserve your attention.



How to use this Blueprint

Move through each page at your own pace. There are no right or wrong answers. Simply check the boxes that resonate, answer the questions honestly, and focus on progress rather than perfection.

You don't need to complete every section. The goal isn't to finish a workbook. The goal is to think differently about your career.

This is **not** a personality assessment. This is **not** a test. This is **not** designed to tell you what career decisions to make.

It is a structured thinking process designed to help you become more intentional about the career and life you're creating.

If you choose to schedule a consultation with me, bring your completed Blueprint. It will give us a shared starting point so we can spend less time gathering information and more time discussing your unique goals, challenges, opportunities, and the most strategic path forward.



Where are you today?

Check every statement that reflects your current situation.

Career

- ☐ I know I'm capable of more, but I don't know where I want my career to go next.
- ☐ I've been successful, but my growth has plateaued and something's missing.
- ☐ I'm considering a career move, but don't know what that looks like.

Opportunities

- ☐ I'm waiting for opportunities, but feel impatient.
- ☐ I'm not getting the growth, recognition, or opportunities I expected.
- ☐ I want more responsibility, but am not sure how to get it.

Leadership

- ☐ I second guess my decisions.
- ☐ I hesitate before taking action.
- ☐ I want more influence as a leader.

Interpersonal

- ☐ I struggle with difficult conversations.
- ☐ I feel like I'm walking on eggshells with certain people.
- ☐ I feel like everyone depends on me.

Productivity & Time

- ☐ I'm spending more time reacting than leading.
- ☐ I don't have enough time to think strategically.
- ☐ I take on too much.

Work-Life Integration

- ☐ I'm working harder than ever, but enjoying it less.
- ☐ I can't switch work off at the end of the day.
- ☐ Work stress is affecting the rest of my life.



What's the impact?

*Rate how strongly you agree with each statement
1 (Strongly Disagree) to 5 (Strongly Agree)*

Performance & Career

- ___ I'm not performing at the level I know I'm capable of.
- ___ My career growth has slowed.
- ___ I'm earning less than I believe I'm capable of earning.
- ___ I'm missing opportunities I could be creating.
- ___ I'm spending too much time putting out fires.
- ___ I'm not making the impact I'd like to have.

Confidence & Well-Being

- ___ My confidence isn't where I'd like it to be.
- ___ I'm enjoying my work less than I used to.
- ___ I feel more stressed than I want to.
- ___ I don't have the same peace of mind I once had.
- ___ I have less energy than I'd like.
- ___ I'm questioning myself more often.

Life Outside of Work

- ___ I have trouble being fully present with the people I care about.
- ___ Work follows me home.
- ___ I find it difficult to disconnect.
- ___ I have less time and energy for the things that matter most.
- ___ Work is affecting my relationships.
- ___ I don't feel like my life is in balance.

Reflection

What concerns you most right now?

If nothing changes, where do you think you'll be three years from now?



What do you want next?

Check every statement that reflects the future you desire.

Career

- ☐ I want a promotion.
- ☐ I want more compensation.
- ☐ I want greater business influence.
- ☐ I want a larger leadership role.
- ☐ I want more strategic work.
- ☐ I want more meaningful work.

Leadership

- ☐ I want to become a more confident leader that others naturally trust.
- ☐ I want my ideas to land, and to be taken seriously when I speak up.
- ☐ I want greater executive presence.
- ☐ I want to trust my team enough to hand things off to create capacity for myself.
- ☐ I want to make the call to move forward without second-guessing myself.
- ☐ I want stronger relationships and influence.
- ☐ I want organizational dynamics to feel manageable instead of draining.

Work-Life Integration

- ☐ I want more energy.
- ☐ I want to enjoy my work more.
- ☐ I want to say no without guilt and have people respect it without repercussions.
- ☐ I want greater flexibility and more time freedom.
- ☐ I want work to support my life instead of consume it.
- ☐ I want to be more present with the people I care about.
- ☐ I want success to feel sustainable.

Reflection

Six months from now, if your career and life looked exactly the way you hoped, what would be different?



What's standing in your way?

Check every statement that resonates, then circle the most important one.

Career Direction

- ☐ I don't have a clear plan for where I want my career to go.
- ☐ I'm a taker of terms in my career advancement.
- ☐ I know I need to make a change, but I'm not sure what.
- ☐ I'm afraid of making the wrong career decision.
- ☐ I don't know what areas I should be working on to grow my career.

Mindset

- ☐ I don't fully trust my own judgment and tend to overthink.
- ☐ I worry too much about disappointing people.
- ☐ I hesitate before taking action because I'd rather be certain than be wrong.
- ☐ Fear sometimes holds me back.

Interpersonal

- ☐ I avoid difficult conversations because one went badly before.
- ☐ I struggle to delegate because I don't trust it'll get done right or worry it will overload others.
- ☐ I have trouble holding people accountable.
- ☐ I find it challenging to influence others, especially those making decisions that impact my career.
- ☐ I don't speak up in front of leadership the way I do with peers.
- ☐ I don't make time to develop my team because I'm underwater myself.

Time & Priorities

- ☐ I don't like to say no because it feels like letting someone down.
- ☐ I have too many priorities.
- ☐ I get distracted by low-value work.
- ☐ I have trouble protecting my schedule.
- ☐ I am finding it daunting to continue sacrificing in order to maintain this level of success.



The 8 pillars of success

Rate yourself from 1 (Needs Significant Improvement) to 10 (Exceptional Strength), then circle the three that most require your attention.

1. **Career Leadership**

___ Proactively and intentionally leading your career towards a clear vision.

2. **Time Management**

___ Focusing on your highest-value work and using your time intentionally.

3. **Burnout Prevention**

___ Sustaining high performance without sacrificing your health, relationships, or enjoyment of life.

4. **Mindset Mastery**

___ Building the confidence, resilience, and beliefs that support long-term success, keeping perfectionism, impostor syndrome, and procrastination at bay.

5. **Business Leadership**

___ Leading strategically, making sound decisions, and driving business results.

6. **People Management**

___ Developing others, delegating effectively, coaching, and holding people accountable.

7. **Managing Horizontally**

___ Building trust and influencing peers and stakeholders without relying on authority.

8. **Managing Up**

___ Building advocacy with your manager, executives, or board to increase your impact.



What needs to change?

Check every statement that resonates, then circle the most important one.

Career Direction

- ☐ I need to become clearer about where I want my career to go.
- ☐ I need to tell people what I want for my career and seek their input.
- ☐ I need to pursue more stretch opportunities instead of waiting for them to arise.
- ☐ I need to strengthen my professional network to explore more opportunities.
- ☐ I need to use a decision-making process, commit to it once made, and extract the learning regardless of outcome.
- ☐ I need to ask for feedback more proactively.

Mindset

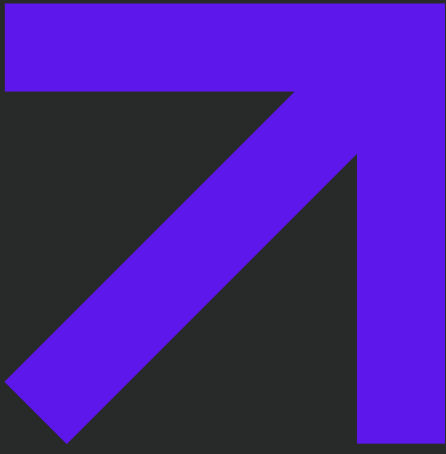
- ☐ I need to trust myself more and stop overthinking.
- ☐ I need to stop waiting until I feel ready and take action despite uncertainty.
- ☐ I need to stop worrying about disappointing and seeking approval from others.
- ☐ I need to become more comfortable taking thoughtful risks.

Interpersonal

- ☐ I need to become more comfortable having difficult conversations.
- ☐ I need to delegate more effectively and stop carrying everyone else's work.
- ☐ I need to hold people accountable more consistently.
- ☐ I need to speak up and advocate for my ideas so others take them seriously.
- ☐ I need to manage up more effectively.
- ☐ I need to invest more intentionally in developing others.

Time & Priorities

- ☐ I need to set boundaries even if that makes me or others uncomfortable.
- ☐ I need to spend less time reacting and more time on higher-value work.
- ☐ I need to protect my time and priorities by honoring the calendar I set.
- ☐ I need a method to prioritize and accept tradeoffs.
- ☐ I need to create a more sustainable and enjoyable way of working.



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What happens next

Congratulations on completing your Career Strategy Blueprint.

You've taken time to step back, reflect on where you are today, where you'd like to go, and what may be standing in your way. Now it's time to turn those **insights into action**.

The Blueprint helps you understand where you are. → Coaching helps you **become** the leader you want to be.

The Blueprint helps you clarify what's possible. → Coaching helps you **build** the skills, confidence, habits, and perspective to make it your reality.

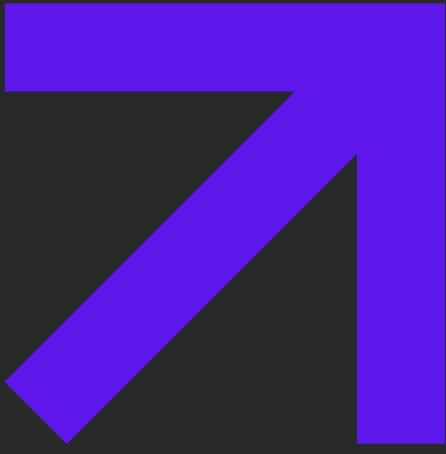
The Blueprint creates awareness. → Coaching creates **transformation**.

You don't need to figure this out alone. The fastest way forward is having someone help you see your situation from a different perspective so you can think more clearly, uncover blind spots, and navigate challenges.



What to expect from coaching

- Clarify your long-term career **vision** and priorities.
- Prepare for important **conversations** before they occur.
- Challenge blind spots and **assumptions** that may be limiting your growth.
- Build confidence through **experience**, not just positive thinking.
- **Refine** your approach after successes, setbacks, and difficult decisions.
- Turn new ideas into consistent **habits** and lasting behavior change.
- **Focus** on what matters most when work becomes busy or overwhelming.
- Continue **growing** as your role, responsibilities, and goals evolve.



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The results of coaching

- Become more **decisive**.
- Feel **calmer** under pressure.
- Build stronger **relationships**.
- Communicate with greater **confidence**.
- See **opportunities** they previously overlooked.
- Take **action** more quickly.
- **Grow** into larger leadership responsibilities.
- **Enjoy** work and life more.



During your career strategy consultation

- ✓ We review your **Blueprint** together.
- ✓ We clarify your biggest **opportunities**.
- ✓ We identify **blind spots** that may be difficult to see on your own.
- ✓ We **prioritize** where to focus first.
- ✓ We develop a personalized **strategy** for moving forward.
- ✓ We determine whether **coaching** is the right fit for helping you achieve your goals.

Your career deserves the same intentional leadership you bring to your business.

The most successful careers rarely happen by accident. They are intentionally led.

Schedule your complimentary **career strategy consultation** at: www.CheriGregov.com