

B.E.A.C.O.N

**MAKE THE
CHANGE!**

**BE THE
CHANGE!**

DO IT NOW!



P.O. BOX #
P: 225.320.1675
E: opportunity@bringingempowerment.com
W: bringingempowerment.com

MISSION

**Bringing Empowerment and
Advancement to Communities
with Opportunities Now!
(B.E.A.C.O.N!)**

VISION

To empower generations of
change agents who take active
roles in the betterment of their
communities

PROMISE

Engage

Encourage

Empower

3E FRAMEWORK

At B.E.A.C.O.N! we will use our proprietary 3E framework to get results and make measurable changes that can be seen in the community through our programs.

Program goals:

- Reducing teen crime
- Increasing the skilled labor force in high-demand jobs
- Strengthening families

Engagement	Engaging the community through events (back-to-school, parent workshops, community competitions, and parties) <ul style="list-style-type: none">• Door-to-door campaigns• Community bashes• School partnerships• Church partnerships• Social Media Campaigns
Encourage	Encourage individuals and organizations to break barriers to success by changing minds and hearts through leadership development, organizational structuring, and good social-emotional practices. <ul style="list-style-type: none">• Workshops• Speaker series• Do the Work Leadership Development• Restorative Justice
Empowerment	Empower individuals and organizations with mentor training, restorative justice training, family pop-up shops, and a teen summit.

CALENDAR 23-24

JULY <ul style="list-style-type: none"><input type="checkbox"/> BACK TO SCHOOL BASH<input type="checkbox"/> MENTOR TRAINING	AUGUST <ul style="list-style-type: none"><input type="checkbox"/> SUCCESS IN THE FIRST 9 WEEKS<input type="checkbox"/> MENTOR TRAINING	SEPT. <ul style="list-style-type: none"><input type="checkbox"/> MAINLY MOMS<input type="checkbox"/> TEEN TITANS
OCT <ul style="list-style-type: none"><input type="checkbox"/> FAITHFUL FATHERS<input type="checkbox"/> SOCIAL/CIVIC LINKS<input type="checkbox"/> TEEN TECHNOLOGY	NOV <ul style="list-style-type: none"><input type="checkbox"/> JIVE TURKEY (FOOD DRIVE)<input type="checkbox"/> TEENGINEERING	DEC. <ul style="list-style-type: none"><input type="checkbox"/> PARENT-CHILD POP-UP SHOP
JAN. <ul style="list-style-type: none"><input type="checkbox"/> FINANCIAL FRESH START<input type="checkbox"/> MAINLY MOMS<input type="checkbox"/> FAITHFUL FATHERS	FEB <ul style="list-style-type: none"><input type="checkbox"/> TEEN MARDI GRAS PLANNED EVENT AND TABLE<input type="checkbox"/> TEENPRENEUR	MARCH <ul style="list-style-type: none"><input type="checkbox"/> LOUISIANA WORKS SPEAKER SERIES<input type="checkbox"/> MENTOR TRAINING
APRIL <ul style="list-style-type: none"><input type="checkbox"/> LOUISIANA WORKS SPEAKER SERIES<input type="checkbox"/> MENTOR TRAINING	MAY <ul style="list-style-type: none"><input type="checkbox"/> Prepare for Teen Summit	JUNE <ul style="list-style-type: none"><input type="checkbox"/> Teen Summit

BIG 3

LONG- TERM GOALS

Famplex Initiative

- ❑ *Decrease the teen incarceration rate of impoverished people in non-traditional families by 5% each year*
- ❑ *Of the families that participate, their children have a 90% graduation rate*
- ❑ *Increase the happiness score among participating families by 1 point using the Oxford Happiness Assessment*

Family structure has changed over the last 30 years the impact is felt throughout our society with increased incarceration and poverty rates (Wilcox, et al, 2021). It is proven that if people marry before having children, they have a lower chance of living in poverty in their 30s and their children fare better as well. This is called the **success sequence**. *Fathers and mothers* add to the sum total of their children. Parents are either the **springboard** to success or the **barrier** to success.

So how do we decrease the chance of poverty and incarceration for those with children in non-traditional families?

This is where **Famplex** comes in because families are complex and are divided into roles. **Famplex** creates a network of support.

- *Free Health screenings*
- *Mental health screenings*
- *Job search and preparation*
- *Restorative Justice*
- *Counseling*
- *Healthcare advocacy*
- *Parenting workshops and programs that equal successful children*

References:

WILCOX, W. B., WANG, W., & ROWE, I. (2021, June 17). *Less Poverty, Less Prison, More College: What Two Parents Mean For Black and White Children*. Institute for Family Services. Retrieved June 20, 2023, from <https://ifstudies.org/blog/less-poverty-less-prison-more-college-what-two-parents-mean-for-black-and-white-children>

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Empowered Ed Initiative

- ❑ *Have 100 local teens participate in our teen summit in May 2024*
- ❑ *Of the families that participate, their children have a 90% graduation rate*
- ❑ *Have a cohort of 30-50 teens that participate in monthly sessions*
- ❑ *Connect 100 individuals with jobs or job skills development in a year*

Education fuels innovation, independence, and resilience. **Education** comes from books, movies, and life experiences.

At **B.E.A.C.O.N!** we see education in every opportunity and challenge before us. We use it to foster **grit** in the children we serve by offering engaging programs that help the **whole child** become a **better citizen**.

- *Summer camp- Scholarships*
 - *Entrepreneurship*
 - *Technology*
 - *Nature Survival Skills*
 - *Gardening*
- *Tutoring/Enrichment*
- *Teen planned and led events*
- *Teen summit*
- *Adult/Teen job skills and job fair*

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Power Up Civic and Social Clubs Initiative

- ❑ *Partner with 2 groups a year to change the community academically, economically, and/or socially by creating a measurable goal with action steps and project management for the organization*

Help social clubs **leverage** their individual members' networks to reach their community **goals** by employing the **3E framework**.

- ❑ *Bring people together for a common goal*
- ❑ *Employ project management to ensure successful implementation and desired outcome*

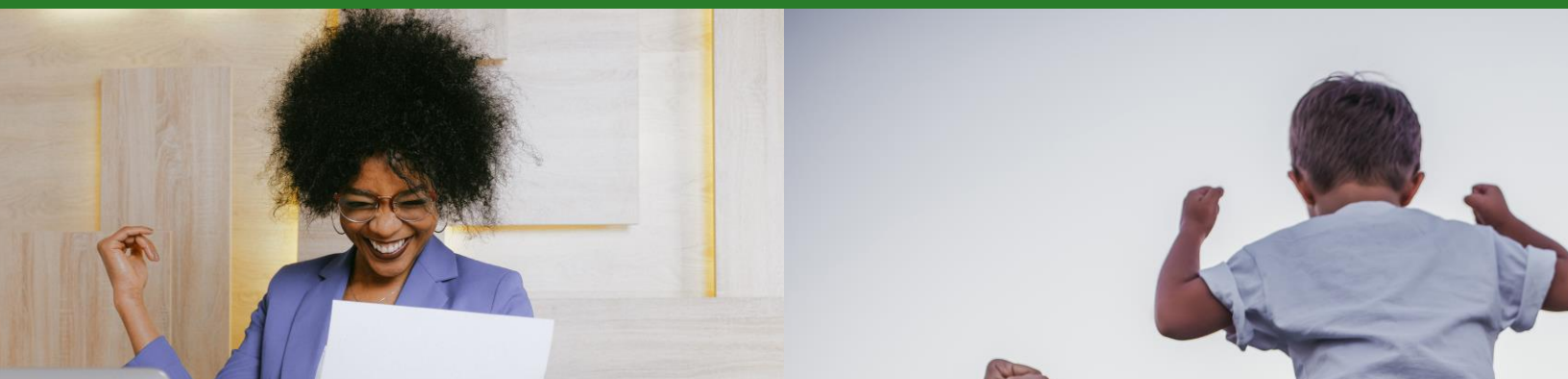


SPONSORS'

IMPACT

Career and Youth
Development

Increased Civic and
Social Engagement



PROMISE TO SPONSORS

We do not accept every company that applies to become a sponsor. Sponsorship opportunities are reserved for companies and organizations that help further our mission and vision.

Sponsors are expected to maintain prestige and integrity with a commitment to community service.

B.E.A.C.O.N! is also held to the same standard.



SPONSORSHIP TIERS

Sponsorship Level	Community Members Up to \$249	Infrared Light \$250+	Visible Light \$1K +	Ultraviolet Light \$3K+	Gamma Light \$5K+
Recognized as the presenting sponsor for every event or activity for 1 year with logo placement on all programs, the website, and banners.				✓	✓
Social media promotion of the company 5 times a year on company-chosen dates.		✓	✓	✓	✓
Logo placement on newsletters and press releases.		✓	✓	✓	✓
Customized activation: Create your own activity to showcase your brand.					✓
Tickets to gala and other events.			✓	✓	✓
Partnerships with stakeholders and leads on attendees.					✓
Volunteer opportunities for your employees.	✓	✓	✓	✓	✓



B.E.A.C.O.N!

Sponsorship Form

Take action now and fulfill your philanthropic goals by utilizing our tailored Corporate Sponsorship program. Join our communities and EMPOWER today.

Contact Name					
Contact Title					
Company Name					
Address					
City, State, & Zip					
Phone					
Email					
Whom should we acknowledge for the contributions?					
Sponsorship Level (Insert Checkmark)	Community Members Up to \$249	Infrared Light \$250+	Visible Light \$1K +	Ultraviolet Light \$3K+	Gamma Light \$5K+

Make Checks Payable to: B.E.A.C.O.N!, PO BOX #, PLAQUEMINE, LA 70765

THANK YOU FOR YOUR SUPPORT!