

2025

T-SHIRT GUIDE



KUZNAR'S KUSTOM  KREATIONS
LASER AND PRINTING ON DEMAND

BELLA+CANVAS
3001 in Pine.

CHOOSE THE RIGHT *T-SHIRT EVERY TIME*

What's your next project? Do you use the same t-shirt every time? Have a customer with a unique request or event? The **2025 T-Shirt Guide** is the ultimate tool for navigating our extensive collection with ease. From sourcing apparel for promotional campaigns, team uniforms, or custom merchandise to choosing from **hundreds of styles, colors, and fabrics** - you may be feeling overwhelmed. Whether you have some never-let-you-down, go-tos or you haven't quite found the perfect fit just yet, our guide is here to simplify the process.

Designed with both you and your customers in mind, this guide will eliminate the guesswork from choosing **the ideal shirt for any project**. You will gain valuable insights into which fabrics are best suited for different market segments, the unique benefits of each material, and how to pair them with the most effective decoration techniques. With this comprehensive tool in hand, you will be equipped to make confident, informed decisions to choose the right t-shirt every time.





Live & Tell by L.A.T.
3520 in Denim.



FIT

Essential to both comfort and appearance, fit defines how it flatters the body and aligns with specific style preferences and intended use.

FABRIC

This determines the texture, feel, and compatibility with decoration techniques, ensuring functionality and lasting design quality for any occasion.

PERFORMANCE

Selecting a t-shirt with the right features, such as moisture-wicking and breathability, is key to ensuring it delivers the necessary support during physical activity.

FABRICATION *GLOSSARY*



50/50

A balanced blend of cotton and polyester, combining both softness with durability.

COMBED COTTON

A specialty treated fabric where shorter fibers and impurities are removed, resulting in a softer, finer yarn.

CVC

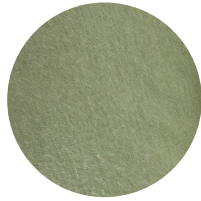
Chief Value Cotton is a cotton-rich blend with polyester, offering a balance of lasting quality and comfort.

FINE JERSEY

A lightweight, ring-spun cotton fabric known for its comfort and breathability.

GARMENT-DYED

Created by dyeing finished garments, resulting in unique color variations.



HEAVYWEIGHT

A dense, thick fabric with tightly woven fibers, designed for longevity.

POLYESTER

A synthetic fabric made from polymer fibers, known for its resistance to wear and tear.

POLY-RICH

65/35 polyester/cotton blend, offering softness, breathability and durability.

RING-SPUN COTTON

Made from twisted and thinned fibers, creating a smoother, stronger yarn.

TRI-BLEND

A blend of cotton, polyester, and rayon, offering a soft, lightweight, and stretchy feel.



ACTIVEWEAR

TOP MARKETS

FITNESS & WELLNESS

Specific Examples: Gym & Fitness Apparel, Yoga and Pilates Studios, Sports Rehab, Wellness Centers, Fitness Coaching/Personal Trainers



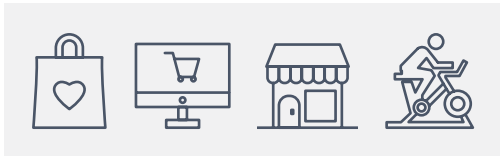
TEAMS

Specific Examples: Grade Schools, Colleges and Universities, Recreational Leagues, Professional Sports, Semi-Professional, Club Sports Teams, Para-Sports Teams, Spiritwear



ATHLEISURE

Specific Examples: Lifestyle Brands, Online Retailers, Boutiques, Fitness Clubs



TOP FABRICATIONS

100% POLYESTER

- Offers moisture-wicking abilities that help keep the wearer dry
- A highly durable material that resists wear and tear
- Offers a lightweight and flexible structure that provides freedom of movement
- Naturally resists the buildup of odors which makes it ideal for extended wear

POLY-RICH (COTTON FEEL)

- Blend of polyester and cotton offers the best of everyday comfort and performance
- Polyester's durability enhances the longevity by making it less prone to shrinking, fading, or pilling
- A cotton feel gives the fabric a soft appearance that offers versatility to transition between environments



Under Armour 1384673 in Castlerock, North End NE100 in White, adidas A556 in Power Red, JAANUU M20002 in Carbon Grey, Independent Trading Co. EXP20PQ in Black, and Nomadix CST in Poolside/Black.
Additional items pictured are for inspiration only and are not for sale.

ACTIVEWEAR

Top Fabrications for Fitness, Teams, and Athleisure

100% Polyester



C2 Sport 5100

WEIGHT

3.5 oz.

FIT

Side Seams

FEATURES

Moisture Management
Antimicrobial Performance

CORE365 CE111

WEIGHT

4.5 oz.

FIT

Side Seams

FEATURES

Moisture-Wicking
Antimicrobial Properties

Under Armour 1376842

WEIGHT

4.69 oz.

FIT

Side Seams

FEATURES

Moisture Management
Anti-Odor Technology

OTHER STYLES TO CONSIDER:

Augusta Sportswear 790, Badger 4120, Gildan 42000

C2 Sport 5100

Performance T-Shirt

Call for Pricing



COMPANION STYLES

Available in XS - 4XL

5600 | Women's Performance T-Shirt

5200 | Youth Performance T-Shirt



Black



Burnt
Orange



Cardinal



Columbia
Blue



Electric
Blue



Forest



Gold



Graphite



Hot
Coral



Hot
Pink



Kelly



Lime



Maroon



White

+9
More



T-SHIRT GUIDE

Pricing subject to change.

CORE365 CE111

Fusion ChromaSoft™ Performance T-Shirt [Call for Pricing](#)



COMPANION STYLES

Available in XS - 6XL

CE111W | Women's Fusion ChromaSoft™ Performance T-Shirt

CE111Y | Youth Fusion ChromaSoft™ Performance T-Shirt



Under Armour 1376842

Men's Team Tech T-Shirt [Call for Pricing](#)

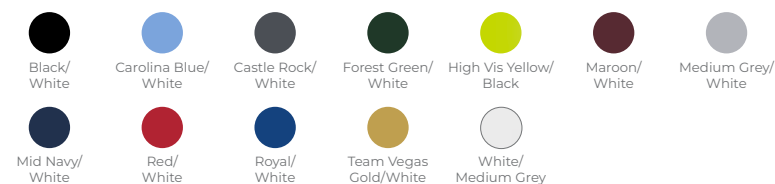
[Call for Pricing](#)



COMPANION STYLES

Available in S - 4XL

1376847 | Ladies' Team Tech T-Shirt



Pricing subject to change.

T-SHIRT GUIDE



ACTIVEWEAR

Top Fabrications for Fitness, Teams, and Athleisure

Poly-Rich (Cotton Feel)



Tultex 241

WEIGHT

3.6 oz.

FIT

Retail Fit

FEATURES

USA Cotton
USMCA Certified
30 Singles

Next Level Apparel 6200

WEIGHT

3.5 oz.

FIT

Relaxed Fit

FEATURES

40 Singles
Fabric laundered to
remove impurities, add
softness and durability

adidas A556

WEIGHT

4.1 oz.

FIT

Regular Fit

FEATURES

Recycled Polyester

Tultex 241

Poly-Rich T-Shirt

Call for Pricing



COMPANION STYLES

Available in XS - 4XL

240 | Women's Poly-Rich T-Shirt

265 | Youth Poly-Rich T-Shirt



Charcoal



Heather
Athletic Blue



Heather
Brown



Heather
Burgundy



Heather
Charcoal



Heather
Denim



Heather
Graphite



Heather
Green



Heather
Grey



Heather
Hunter



Heather
Kelly



Heather
Military Green



Heather
Navy



Heather
Orange

+9
More



T-SHIRT GUIDE

Pricing subject to change.

Next Level Apparel 6200

Festival T-Shirt

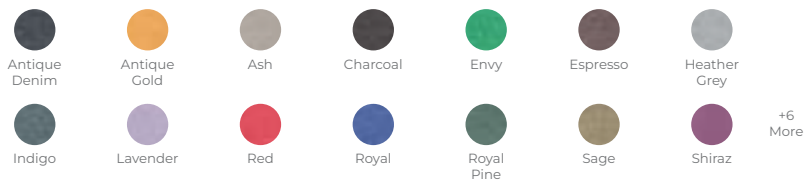
Call for Pricing



COMPANION STYLES

Available in XS - 3XL

5080 | Women's Festival Crop Top



adidas A556

Blended T-Shirt

Call for Pricing



COMPANION STYLES

Available in S - 4XL

A557 | Women's Blended T-Shirt



Pricing subject to change.

T-SHIRT GUIDE



ACTIVEWEAR

Top Fabrications for Fitness, Teams, and Athleisure

100% Polyester with UPF



Paragon 200

WEIGHT

3.5 oz.

FIT

Side Seams

FEATURES

Odor Management
Moisture Management
UPF 50+ Protection

Team 365 TT11

WEIGHT

3.5 oz.

FIT

Side Seams

FEATURES

Moisture Management
UV 40+ Protection

AllPro 48000

WEIGHT

4.0 oz.

FIT

Side Seams

FEATURES

Moisture Management
Snag-Resistant
UPF Rating of 50

OTHER STYLES TO CONSIDER:

adidas A376, CORE365 CE10, TriDri TD501

Paragon 200

Islander Performance T-Shirt

Call for Pricing



COMPANION STYLES

Available in S - 6XL

204 | Women's Islander Performance T-Shirt

208Y | Youth Islander Performance T-Shirt



Aluminum



Aqua
Blue



Bimini
Blue



Cardinal



Charity
Pink



Gold



Graphite



Heather
Grey



Hunter
Green



Maroon



Medium
Grey



Mint
Green



Navy



Neon
Lime



+11
More



T-SHIRT GUIDE

Pricing subject to change.

Team 365 TT11

Zone Performance T-Shirt

[Call for Pricing](#)

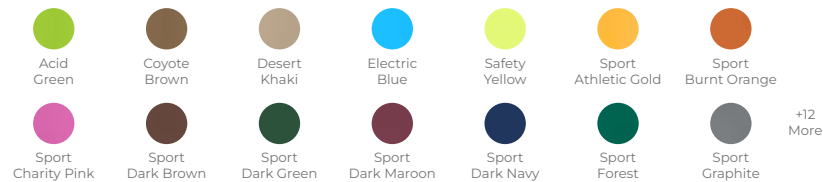


COMPANION STYLES

Available in XS - 6XL

TT11W | Women's Zone Performance T-Shirt

TT11Y | Youth Zone Performance T-Shirt



AllPro 48000

Pro-Lock Performance T-Shirt

[Call for Pricing](#)



COMPANION STYLES

Available in XS - 4XL

48000L | Pro-Lock Women's Performance T-Shirt

48000Y | Pro-Lock Youth Performance T-Shirt



Pricing subject to change.

T-SHIRT GUIDE



UNIFORMS

TOP MARKETS

CORPORATE & BUSINESS

Specific Examples: Tech-Startups, Real Estate, Finance/Insurance, Marketing Firms, IT



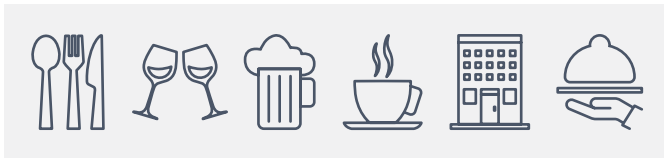
WORKWEAR & INDUSTRIAL

Specific Examples: Construction, Warehouses, Utility Workers, Agriculture



RESTAURANTS & HOSPITALITY

Specific Examples: Restaurants, Bars, Breweries, Cafes, Hotels, Catering Services



TOP FABRICATIONS

100% RING-SPUN COTTON

- Softer and more breathable than regular cotton, ensuring comfort during long shifts
- The spinning process makes the fabric stronger and more resistant to wear and tear
- A smooth, clean finish gives a polished and professional look

CVC

- Retains the softness and breathability of cotton, while the polyester blend adds extra strength
- Polyester in CVC blends help reduce wrinkles and shrinkage
- The smooth surface of CVC fabrics makes it ideal for customization

HEAVYWEIGHT

- The weight of the fabric gives a more structured, high-quality appearance
- Heavyweight fabrics tend to retain their shape and color better overtime
- Provides an extra layer of comfort and protection to withstand diverse work settings



Columbia 212488 in Charcoal Heather, Devon & Jones DG536 in Graphite/White, Tultex 602CVC in Heather Light Sage, adidas A514 in Grey Three, North End NE725 in Platinum Heather, and ANETIK MVQTRL9 in Dark Olive Heathered. Additional items pictured are for inspiration only and are not for sale.

UNIFORMS

Top Fabrications for Corporate, Workwear, and Hospitality
100% Ring-Spun Cotton



Gildan 64000

WEIGHT	SINGLES	FEATURES
4.5 oz.	30 Singles	Modern Classic Fit BCI Partner

Econscious EC1000

WEIGHT	SINGLES	FEATURES
5.5 oz.	/	Side Seams Organic Cotton

BELLA+CANVAS 3001

WEIGHT	SINGLES	FEATURES
4.2 oz.	32 Singles	Retail Fit Airlume Combed Cotton

OTHER STYLES TO CONSIDER:

Tultex 602, Hanes 4980, Next Level Apparel 3600

Gildan 64000

Softstyle® T-Shirt

Call for Pricing



COMPANION STYLES

Available in XS - 5XL

64000L | Softstyle® Women's T-Shirt

64000B | Softstyle® Youth T-Shirt



T-SHIRT GUIDE

Pricing subject to change.

Econscious EC1000

Classic T-Shirt

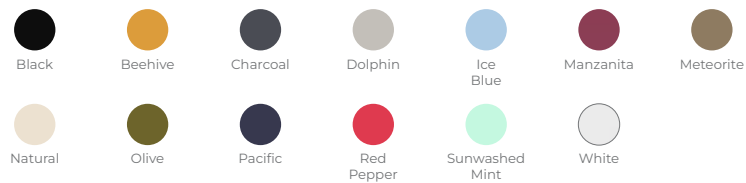
[Call for Pricing](#)



COMPANION STYLES

EC3000 | Women's Classic T-Shirt

Available in S - 2XL



BELLA+CANVAS 3001

Jersey Tee

[Call for Pricing](#)



COMPANION STYLES

3001Y | Youth Jersey Tee

Available in XS - 5XL



Pricing subject to change.

T-SHIRT GUIDE



UNIFORMS

Top Fabrications for Corporate, Workwear, and Hospitality
CVC



Gildan 64000CVC

WEIGHT

4.6 oz.

SINGLES

30 Singles

FEATURES

Modern Classic Fit
BCI Partner

Next Level Apparel 6210

WEIGHT

4.3 oz.

SINGLES

32 Singles

FEATURES

Regular Fit
Fabric laundered to
remove impurities, add
softness and durability

Tultex 602CVC

WEIGHT

4.2 oz.

SINGLES

36 Singles

FEATURES

Retail Fit
USA Cotton
USMCA Certified

OTHER STYLES TO CONSIDER:

BELLA+CANVAS 3001CVC, American Apparel 2001CVC, Russell Athletic 64STTM

Gildan 64000CVC

Softstyle® CVC T-Shirt

Call for Pricing



COMPANION STYLES

Available in XS - 4XL

64001LCVC | Softstyle® Women's CVC T-Shirt

64000BCVC | Softstyle® Youth CVC T-Shirt



Amethyst



Cactus



Caribbean
Mist



Carolina
Blue Mist



Cement



Cocoa
Mist



Daisy
Mist



Dune
Mist



Dusty
Rose



Gunmetal



Kelly
Mist



Maroon
Mist



Plumrose



Slate

+12
More



T-SHIRT GUIDE

Pricing subject to change.

Next Level Apparel 6210

CVC T-Shirt

Call for Pricing

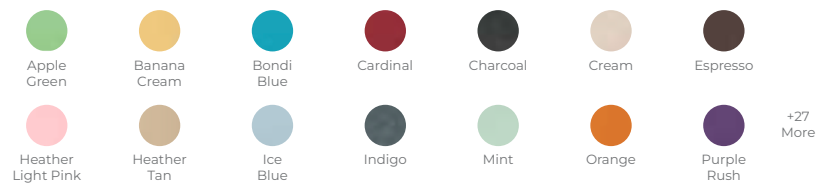


COMPANION STYLES

6610 | Women's CVC T-Shirt

3312 | Youth CVC T-Shirt

Available in XS - 6XL



Tultex 602CVC

Combed CVC T-Shirt

Call for Pricing



Available in XS - 5XL



Pricing subject to change.

T-SHIRT GUIDE



UNIFORMS

Top Fabrications for Corporate, Workwear, and Hospitality
Heavyweight



Hanes 5180

WEIGHT

6.1 oz.

FIT

Relaxed Fit

FEATURES

USA-Grown Cotton
20 Singles

Bayside 5100

WEIGHT

6.1 oz.

FIT

Tubular

FEATURES

USA Made
Open-End Yarn

BELLA+CANVAS 4610

WEIGHT

7.5 oz.

FIT

Relaxed Fit

FEATURES

Airlume Combed Cotton
16 Singles

OTHER STYLES TO CONSIDER:

American Apparel 9001, Tultex 299, Shaka Wear SHMHSS

Hanes 5180

Beefy-T® T-Shirt

Call for Pricing

GOOD



Available in S - 5XL



Ash



Athletic
Red



Cardinal



Carolina
Blue



Clean
Mint



Deep
Red



Deep
Royal



Denim
Blue



Gold



Kelly
Green



Light
Blue



Lime



Natural



Navy

+27
More



T-SHIRT GUIDE

Pricing subject to change.

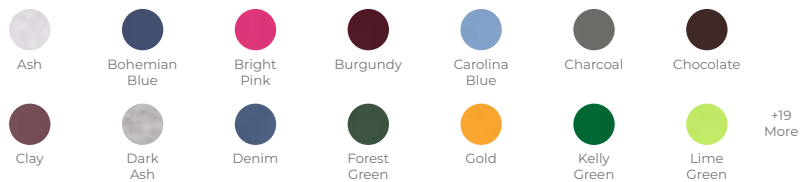
Bayside 5100

USA-Made Heavyweight T-Shirt

Call for Pricing



Available in S - 5XL



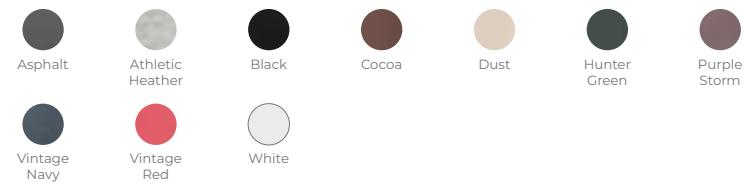
BELLA+CANVAS 4610

7.5 oz. Heavyweight Tee

Call for Pricing



Available in XS - 4XL



Pricing subject to change.

T-SHIRT GUIDE



UNIFORMS

POPULAR DECORATION TECHNIQUES



BELLA+CANVAS 3001

TOP TECHNIQUES FOR 100% RING-SPUN COTTON

SCREEN PRINTING

- Offers versatility with designs and excellent color opacity that adheres well to the fabric's texture.

DIRECT TO GARMENT

- Ring-spun cotton has a smoother surface for the ink to adhere to, producing intricate details and colors.

HEAT TRANSFER

- Offers the ability to add detailed designs that bond seamlessly to the fabric.



Tultex 602CVC

TOP TECHNIQUES FOR CVC

SCREEN PRINTING

- Produces vibrant colors and durable designs that adhere well to CVC fabrics.

DIRECT TO FILM

- Offers high-quality, full-color prints without compromising fabric comfort.

LOW TEMP HEAT APPLIED GRAPHICS

- Offers bold designs that adhere well to the fabric's polyester-cotton blend.



Hanes 5180

TOP TECHNIQUES FOR HEAVYWEIGHT

EMBROIDERY

- Heavyweight supports stitching which results in a high-quality finish through textured details.

HEAT TRANSFER

- Adheres well to thicker fabrics, allowing for a smooth and durable finish.

SCREEN PRINTING

- Allows for multiple ink layers, producing vibrant, long-lasting prints.

RETAIL

TOP MARKETS

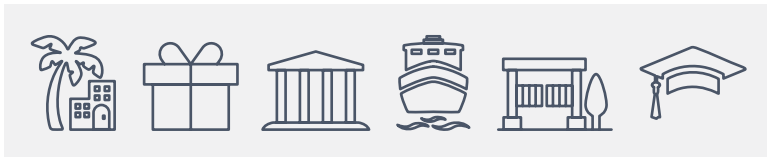
LIFESTYLE BRANDS

Specific Examples: Streetwear, Sports & Athletics, Sustainable/Eco-Friendly, Surf/Skate



RESORTS & GIFT SHOPS

Specific Examples: Hotel and Resort Gift Shops, Museums, Cruise Ships, Zoo Gift Shops, Campus Bookstores



TOP FABRICATIONS

TRI-BLEND

- The blend of polyester, cotton, and rayon offers a soft, lightweight feel that provides unmatched comfort
- The unique blend of fibers gives tri-blend shirts a vintage, lived-in look and feel
- The smooth texture of tri-blend fabrics make them versatile for various styles and occasions

FINE JERSEY

- The lightweight nature provides excellent breathability, ensuring comfort throughout the day
- Offers a polished and refined appearance that elevates the look of apparel
- Despite the soft texture, the fabric is durable and easy to care for

GARMENT-DYED

- The garment dying process offers rich, vibrant colors with a one-of-a-kind appearance
- The prewashed look and feel offers a versatile canvas that can be easily customized
- The process of garment dyeing is associated with a more premium feel, enhancing the perceived value of the t-shirt



Liberty Bags 5775 in Black, Threadfast 370J in Light Denim, American Apparel 2001 in Mustard, Atlantis Headwear SHORE in Light Beige, Comfort Colors 1566 in Pepper, and Independent Trading Co. INDBKTSB in Carbon. Additional items pictured are for inspiration only and are not for sale.

RETAIL

Top Fabrications for Lifestyle Brands and Gift Shops

Tri-Blend



Tultex 254

WEIGHT

3.7 oz.

SINGLES

30 Singles

FEATURES

USA Cotton
USMCA Certified
Tear Away Label

Next Level Apparel 6010

WEIGHT

4.2 oz.

SINGLES

32 Singles

FEATURES

Tear Away Label

BELLA+CANVAS 3413

WEIGHT

3.8 oz.

SINGLES

40 Singles

FEATURES

Airlume Combed Cotton
Tear Away Label

OTHER STYLES TO CONSIDER:

American Apparel TR401, Bayside 5710, Hanes 42TB

Tultex 254

Tri-Blend T-Shirt

Call for Pricing

GOOD



Available in XS - 3XL

Athletic Blue
Tri-Blend

Berry
Tri-Blend

Cardinal
Tri-Blend

Denim
Tri-Blend

Graphite
Tri-Blend

Heather
Tri-Blend

Jade
Tri-Blend

Midnight
B

Midnight
Tri-Blend

Military
Tri-Blend

Mocha
Tri-Blend

Solid Black
Tri-Blend



T-SHIRT GUIDE

Pricing subject to change.

Next Level Apparel 6010

Tri-Blend T-Shirt

Call for Pricing



COMPANION STYLES

Available in XS - 3XL

6710 | Women's Tri-Blend T-Shirt

6310 | Youth Tri-Blend T-Shirt



BELLA+CANVAS 3413

Tri-Blend Tee

Call for Pricing



COMPANION STYLES

Available in XS - 3XL

8413 | Women's Tri-Blend Tee

3413Y | Youth Tri-Blend Tee



Pricing subject to change.

T-SHIRT GUIDE



RETAIL

Top Fabrications for Lifestyle Brands and Gift Shops
Fine Jersey



Tultex 202

WEIGHT

4.5 oz.

SINGLES

30 Singles

FEATURES

USA Cotton
USMCA Certified
Tear Away Label

American Apparel 2001

WEIGHT

4.5 oz.

SINGLES

30 Singles

FEATURES

Tear Away Label
Relaxed Fit

Live & Tell by L.A.T. 6901

WEIGHT

4.5 oz.

SINGLES

30 Singles

FEATURES

Tear Away Label

Tultex 202

Fine Jersey T-Shirt

Call for Pricing

GOOD



COMPANION STYLES

Available in XS - 5XL

216 | Women's Fine Jersey Classic Fit T-Shirt

235 | Youth Fine Jersey T-Shirt



Aqua



Baby Blue



Brown



Burgundy



Cantaloupe



Cardinal



Cassis



Charcoal



Coal



Coral



Ginger



Gold



Heather Kelly



Heather Rust

+39 More



T-SHIRT GUIDE

Pricing subject to change.

American Apparel 2001

Fine Jersey Tee

Call for Pricing



COMPANION STYLES

2001Y | Youth Fine Jersey Tee

Available in XS - 4XL



Live & Tell by L.A.T. 6901

Fine Jersey Tee

Call for Pricing



COMPANION STYLES

3516 | Women's Fine Jersey Tee

6101 | Youth Fine Jersey Tee

Available in S - 3XL



Pricing subject to change.

T-SHIRT GUIDE



RETAIL

Top Fabrications for Lifestyle Brands and Gift Shops
Garment-Dyed



M&O 6500M

WEIGHT

4.8 oz.

FIT

Tubular

FEATURES

USMCA Certified
Tear Away Label

ComfortWash by Hanes GDH100

WEIGHT

5.5 oz.

FIT

Standard Fit

FEATURES

USA-Grown Cotton

Comfort Colors 1717

WEIGHT

6.1 oz.

FIT

Relaxed Fit

FEATURES

30 Singles

OTHER STYLES TO CONSIDER:

American Apparel 1301GD, Shaka Wear SHGD, Comfort Colors 1745

M&O 6500M

Vintage Garment-Dyed T-Shirt

Call for Pricing

GOOD



Available in S - 3XL



Aloe



Bay



Blossom



Blue
Jean



Blue
Spruce



Brick



Bright
Salmon



Burnt
Orange



Chambray



Charcoal



Citrus



Crimson



Grey



Ivory

+13
More



T-SHIRT GUIDE

Pricing subject to change.

PROMOS & EVENTS

Top Fabrications for Giveaways and Events Merch

100% Cotton



Gildan 3000

WEIGHT

4.45 oz.

FIT

Modern Classic Fit

FEATURES

USA Cotton
30 Singles

M&O 4800

WEIGHT

5.0 oz.

FIT

Tubular

FEATURES

USMCA Certified
23 Singles

American Apparel 1301

WEIGHT

6.0 oz.

FIT

Relaxed Fit

FEATURES

18 Singles

OTHER STYLES TO CONSIDER:

Bayside 5040, Hanes 5280, Gildan 5000

Gildan 3000

Light Cotton T-Shirt

Call for Pricing



GOOD



Available in XS - 3XL



Black



Charcoal



Heather
Navy



Heather
Royal



Light
Blue



Light
Pink



Maroon



Military
Green



Navy



Red



Royal



Sand



Sport
Grey



White

+5
More



T-SHIRT GUIDE

Pricing subject to change.

PROMOS & EVENTS

Top Fabrications for Giveaways and Events Merch

50/50



Hanes 5170

WEIGHT

5.0 oz.

FIT

Tubular

FEATURES

CiCLO® Polyester

Gildan 8000

WEIGHT

5.5 oz.

FIT

Classic Fit

FEATURES

20 Singles

JERZEES 560MR

WEIGHT

5.2 oz.

FIT

Tubular

FEATURES

Moisture-Management Properties

OTHER STYLES TO CONSIDER:

JERZEES 29MR, Bayside 1701

Hanes 5170

Ecosmart™ T-Shirt

Call for Pricing

GOOD



COMPANION STYLES

Available in S - 5XL

5370 | Ecosmart™ Youth T-Shirt



Ash



Carolina Blue



Deep Forest



Deep Red



Deep Royal



Gold



Heather Green



Heather Navy



Heather Red



Kelly Green



Light Blue



Light Steel



Lime



Maroon

+12 More



T-SHIRT GUIDE

Pricing subject to change.