



Women CyberSecurity Society (WCS2)

Job Title: **Social Media Volunteer**

Department: Marketing

Reports To: Director of Marketing

Start Date: **June 15, 2023**

Location: **Remote**

Weekly Hours: **5**

Summary:

The Social Media Volunteer is responsible for developing and executing social media strategies that support the Women CyberSecurity Society's mission to advance and retain women and marginalized groups in cybersecurity. The ideal candidate will have a strong understanding of WCS2, social media platforms, content creation, and community management.

Responsibilities:

- Develop and execute social media strategies that align with the Women CyberSecurity Society's mission and goals
- Create engaging and informative social media content, such as blog posts, infographics, and videos
- Manage the Women CyberSecurity Society's social media accounts, including Facebook, Twitter, and LinkedIn
- Respond to comments and questions from followers
- Collaborate with other marketing team members to develop and execute marketing campaigns
- Stay up-to-date on the latest trends in social media

Qualifications:

- Bachelor's degree in marketing, communications, or a related field (or equivalent)
- 2+ years of experience in social media marketing
- Strong understanding of social media platforms, content creation, and community management
- Excellent writing and editing skills
- Ability to work independently and as part of a team
- Strong communication and interpersonal skills
- Ability to work under pressure and meet deadlines

Benefits:

- Flexible work from home schedule
- Opportunity to make a difference in the lives of women and marginalized groups in cybersecurity
- Gain work experience in the Canadian economy
- Work with a team of talented and dedicated professionals
- Expand your professional network
- Gain valuable experience in social media marketing
- Networking opportunities with other professionals in the cybersecurity industry
- Receive recognition for your work
- Reference letter (Conditions apply)

If you are interested in volunteering as a Social Media Expert for the Women CyberSecurity Society, please submit your resume and cover letter to volunteer@womencybersecuritysociety.org.