

# 2019

## International Women in Cyber Day



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## Table of Contents

Table of Contents ..... 1

FAQ? ..... 2

    i. What is International Women in Cyber Day (IWCD)? ..... 2

    ii. Why is this needed? ..... 2

    iii. What are the goals? ..... 3

    iv. How can you participate in IWCD? ..... 3

*Benefits* ..... 4

*The Women CyberSecurity Society* ..... 5

    i. Who Are We? ..... 5

    ii. Our Mission ..... 5



## International Women in Cyber Day

### FAQ?

#### i. What is International Women in Cyber Day (IWCD)?

- International Women in Cyber Day is a global movement of women and male advocates petitioning national governments with the intent of having this special day recognized by the United Nations.

#### ii. Why is this needed?

- There is a lack of diversity and inclusion for women who make up a very small percentage of the cybersecurity workforce. It is generally accepted; women hold about 11% of the jobs globally. See *infographic for more details*.

**Increase the Cybersecurity Workforce**  
Support and sign our petition!

- Women make up only about **10%** of the cybersecurity workforce.
- Enrollment is as low as **11%** in cyber-related programs.
- Research has shown **50%** of women will drop out of ICT within the first four years.
- By **2021**, an estimated **3.5 million jobs** in cybersecurity will go unfilled.
- Cyber attacks cost the economy trillions of dollars yearly.
- The cybersecurity workforce protects national and economic assets.
- Research shows diversity of thought adds to increased profits, increased problem solving and higher resolution.

**#tipthescale and close the gender and skills gap at the same time making this industry more inclusive and diverse for women.**

<https://petitions.ourcommons.ca/en/Petition/Sign/e-2111>

**#womenincyberday #September12019 @womenssociety**



## International Women in Cyber Day

### iii. What are the goals?

- Increasing recruitment of women
- Increasing the retention rates of women
- Bring awareness of the unique issues and challenges women face in the cybersecurity industry.
- Celebrate the achievement of women.
- Narrow the gender gap
- Close the skills gap

### iv. How can you participate in IWCD?

- Join the celebration by telling your story with a 2-minute video and share across social media platforms using the hashtags - **#IWCD2019**  
**#tipthescale**
- Create a national petition
- Petition your city to proclaim September 1st as IWCD
- **Host** an IWCD event
  - i. Contact Us to learn more
- **Sign our** IWCD International Petition on Change.org
- Become a member of the **Women CyberSecurity Society**
- **Sponsor** an IWCD event
- **Attend** an IWCD event at a local Meetup near you



## International Women in Cyber Day

### *Benefits*

- Bring awareness to the unique challenges women face within the cybersecurity industry.
- Celebrate the achievements of women in cybersecurity.
- Assist in the retention of women in cybersecurity.
- Lower the gender gap within the industry.
- Attract more women within cybersecurity.
- Increase economic opportunities for women.
- Increase financial security for women.
- Support <insert country name here> efforts for increasing national cyber defense workforce and lowering national and economic risk.
- Lower the overall global skills gap.



### *The Women CyberSecurity Society*

#### i. Who Are We?

We are a non-profit society dedicated to providing support, programs and services to women, girls and other minority groups interested in a cybersecurity career.

#### ii. Our Mission

We aim to empower women, girls and other minority groups interested in a cybersecurity career by providing support, mentoring, scholarships, programs and services to remove roadblocks and barriers that they experience throughout the life-cycle of their careers.

By working with strategic partners, we'll increase diversity and inclusion while lowering the skills and gender gaps within the cyber workforce.