



### **MEDIA POLICY:**

Visitors, spectators and exhibitors at MVRCHA events are permitted to take photographs and record video for personal use of their personal horses only. Visitors, spectators and exhibitors are strictly prohibited from taking photographs and video for commercial distribution, including printed publications, web sites, social networking sites or similar media. This policy applies to, but not limited to, competition arenas; warm up arenas; barn and stall areas; and cattle facilities. Media representatives with MVRCHA approved credentials are the only exception to this policy.

Professional photography equipment, such as cameras with lenses longer than 4 inches, tripods, monopods, or any video camera mounted on a tripod or other stabilizing device, is not permitted. The only exceptions are media representatives with MVRCHA-approved credentials.

The MVRCHA Official Photographer Rockin' Horse Photography, and the MVRCHA Official Videographer Raindancer Video, are the only authorized outlets for competition photos or videos. The MVRCHA will eject and/or indefinitely ban from its events anyone who provides, or intends to use, photo or video footage in violation of this policy.

Media credentials may be issued at the discretion of MVRCHA management.

- Applicants must provide a Certificate of Insurance (COI) evidencing current general liability coverage with limits of not less than \$500,000. The COI must name the MVRCHA and the event facility as additional insured.
- MVRCHA does not provide dedicated WiFi access or internet service for media.

### **Cost**

- \$200 – cash only

To obtain media credentials contact MVRCHA at: [01mvrcha@gmail.com](mailto:01mvrcha@gmail.com)

### **ATTENDEE MEDIA RELEASE:**

By attending the MVRCHA Futurity, Derby, and Horse Show, you consent to your voice, name or likeness to be used for MVRCHA and/or approved partners of the MVRCHA's promotional materials including but not limited to, images, videos, and recordings that may be used in print, video, digital and internet media. By attending you understand that these images and/ or voice recordings may be used for a variety of purposes and that images may be used without further notification from MVRCHA or its approved partners.