



# COMPANY PROFILE



PLENTY for General Trading LTD

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- **Company Name:** Plenty for General Trading LTD.
  - **Established:** 2024
  - **Headquarter:** Erbil, Iraq
  - **Tagline:** Supply and Procurement, Logistics, Rental Solutions, Equipment Maintenance, Inspection-Calibration-Training.
  - **Logo:** 
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## Company Overview

Plenty LTD for General Trading is a dynamic and trusted Iraqi enterprise headquartered in Erbil, Kurdistan Region. We specialize in delivering comprehensive solutions across **supply chain and procurement services, logistics, contracting and tendering, equipment rental, and mechanical equipment maintenance**. Our operations span key sectors including the **oil and gas industry, food-drink production industry, and humanitarian and development work with NGOs**.

Our strategic approach combines international quality standards with deep regional expertise, enabling us to offer seamless, efficient, and value-driven services to both local and international partners operating in Iraq and the wider MENA region.

## Vision

To be the most reliable and forward-thinking provider of integrated procurement, logistics, and technical solutions across Iraq and the Middle East, setting benchmarks in service excellence and client satisfaction.

## Mission

To deliver world-class, client-centric services in procurement, logistics, contracting, and maintenance, enhancing operational capabilities, reducing costs, and driving success for our partners across industries.

## Core Values

- **Integrity:** Operating with full transparency and professional ethics in every engagement.
- **Excellence:** Consistently exceeding expectations through quality and performance.
- **Innovation:** Adopting modern technologies and continuous improvement practices.
- **Client Partnership:** Building long-term relationships with tailored, responsive service.
- **Sustainability & HSE:** Promoting safety, environmental responsibility, and sustainable practices in all aspects of our work.

## **Our Services**

Plenty LTD. offers a wide range of services designed to support the operational needs of businesses across various industries, particularly in the oil and gas sector.

### **1. Supply Chain and Procurement Services:**

- End-to-end sourcing of goods, equipment, and industrial materials.
- Strategic procurement planning and supplier negotiation.
- Inventory management and demand forecasting.
- Warehouse logistics and delivery coordination.

### **2. Logistics Services:**

- Multimodal transport solutions: air, road, and sea.
- Customs clearance, documentation, and border compliance.
- Cold chain logistics for food and pharmaceuticals.
- Local and cross-border freight management.

### **3. Contracting and Tendering:**

- Expertise in national and international bidding processes.
- Tender documentation and bid strategy development.
- Full project lifecycle management and compliance.
- Engineering procurement and construction support.

### **4. Rental Solutions:**

- Industrial equipment rental: cranes, generators, forklifts, and more.
- Tailored short- and long-term leasing packages.
- On-site delivery, setup, and operational support.
- Equipment monitoring and scheduled service.

## 5. Mechanical Equipment Maintenance:

- Scheduled and emergency maintenance.
- On-site diagnostics, repair, and overhaul.
- Inspection, calibration, and certification services.
- Genuine spare parts sourcing and replacement.



## Sectors We Serve

- **Oil & Gas Sector:** Maintenance, supply chain, logistics, and project procurement.
- **Food Industry:** Cold chain logistics, food-grade materials supply, procurement solutions, and efficient distribution.
- **NGOs and Humanitarian Aid:** Rapid procurement, transportation, and compliance support for relief operations.

## Market Presence

Plenty LTD operates across the entire territory of Iraq, including the Kurdistan Region, Baghdad, and Basra. Our strong network of suppliers, logistics providers, and technical experts allows us to deliver reliable, compliant, and cost-efficient services tailored to client objectives.

Our client portfolio includes leading oil and gas operators, international NGOs, government agencies, and regional food production companies. We leverage our local experience and global perspective to consistently deliver value.

## Strategic Partnerships & Affiliations

Our strategic alliances with international manufacturers, freight companies, and service providers enable us to secure competitive pricing, maintain quality, and offer agile solutions across our service lines. These partnerships are foundational to our ability to scale and adapt to client needs.

## Corporate Social Responsibility (CSR)

Plenty LTD. is committed to conducting business in a socially responsible manner. Our CSR initiatives focus on sustainable development, reducing our environmental impact, and contributing to the well-being of the communities where we operate. We are particularly dedicated to promoting safety and sustainability in the oil and gas sector.



## Leadership

Plenty LTD. is led by a team of seasoned professionals with extensive experience in procurement, logistics, contracting, and the oil and gas industry. Their strategic vision and operational expertise drive the company's growth and ensure that we consistently deliver on our promises to our clients.

## Future Outlook

As Plenty LTD continues to grow, we are focused on digital transformation, sustainability, and capacity building. We are investing in smart procurement platforms, expanding warehousing and fleet assets, and actively pursuing ISO and HSE certifications to reinforce our commitment to excellence and operational resilience.

## Conclusion

Plenty LTD for General Trading is more than a service provider — we are your strategic partner in navigating complex procurement, logistics, and industrial challenges. With a reputation for reliability, agility, and expertise, we are fully equipped to meet the evolving needs of Iraq's key industries.



## Contact Us

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