

# Priority Action Areas & Implementation

Once the vision and core values are developed and the public has provided feedback on current and future needs, priority action areas are established. Priority action areas are major overarching topics that a comprehensive plan focuses its implementation strategies on. Priority action areas are unique to each community and each comprehensive plan because each community has its own community-driven vision and core values that define them. Each priority action area has a list of associated policy actions. Each policy action listed includes a policy description, timeframe, list of partners and resources, and a relative cost. It is important to note that the policy actions are not listed in order of priority or chronological order. Priority actions listed should be completed as time, resources, and funding allow. Upon adoption, a Community Implementation Community (CIC) should be formed to meet on a regular basis to oversee implementation of the coomprhensive plan. The primary purpose of the CIC is to identify project opportunities, communicate with the public and Town Board on implementation initiatives, and foster collaboration with local and regional entities.

#### **ROSE PRIORITY ACTION AREAS**





**Economic Development** 

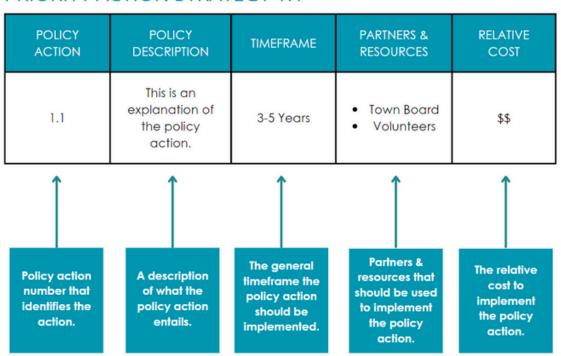


Community Engagement & Leadership Development



Code Enforcement & Zoning

#### PRIORITY ACTION STRATEGY 1.1



### Infrastructure



Improving infrastructure in Rose is critical for attracting growth of businesses and residents in the hamlets. Creating safer roads is a priority for residents to be able to travel through the town safely with their transportation option of choice. The Town will assess current drainage issues and consult the Town Engineer on mitigation solutions. The Town will work with the Town Engineer to inventory water and sewer service needs of the community and develop a strategy to make improvements where feasible. The Town will apply for grants that can be utilized to fund infrastructure improvement projects.

## **PRIORITY STRATEGY 1.1:** IMPROVE AND EXPAND CORE INFRASTRUCTURE THROUGHOUT THE TOWN AND HAMELTS

Policy Action	Policy Description	Timeframe	Partners & Resources	Relative Cost
1.1a	Conduct a feasibility study and an economic impact analysis for having a public sewer system.	Near-Term	Town Board, Town Engineer, Consultant	\$\$
1.1b	Explore and identify funding opportunities to fund water, sewer, and transportation infrastructure improvements.	Mid-Term	Town Board, Town Engineer, Grant Writer, NYSEFC, USDA Rural Development, NYSDOT, NYSDOH	\$\$
1.1c	Identify improvements to enhance safety and multi-modal travel throughout and between the hamlets.	Mid-Term	Town Highway Department, Town Board, Town Engineer, Consultant, NYSDOT	\$\$\$\$
1.1d	Conduct a sidewalk inventory to identify where sidewalk improvements/installations could occur.	Near-Term	Town Staff, Town Engineer Volunteers	\$
1.1e	Continue to evaluate drainage issues and potential solutions.	Ongoing	Town Staff, Town Engineer	\$\$\$
1.1d	Explore opportunities to address water supply issues and extending water service so side streets in the hamlets.	Long-Term	Town Water Department, Town Board, Town Engineer	\$\$\$

## **PRIORITY STRATEGY 1.2:** ACTIVELY COMMUNICATE WITH THE PUBLIC ON INFRASTRUCTURE NEEDS AND INITIATIVES

Policy Action	Policy Description	Timeframe	Partners & Resources	Relative Cost
1.2a	Communicate with the public and develop an understanding of infrastructure needs to support growth and development goals of the community.	Near-Term	Town Staff, Residents, Town Engineer	\$
1.2b	Provide education opportunities for residents on how to efficiently and effectively maintain septic systems.	Near-Term	Town Staff, Residents	\$
1.2c	Educate the public on infrastructure funding and studies the Town plans to pursue.	Ongoing	Town Staff, Consultant, Residents	\$

## **PRIORITY STRATEGY 1.3:** COLLABORATE WITH LOCAL AND REGIONAL ENTITIES TO ADVANCE INFRASTRUCTURE IMPROVEMENTS

Policy Action	Policy Description	Timeframe	Partners & Resources	Relative Cost
1.3a	Partner with local and regional entities to implement infrastructure projects in the town and hamlets.	Long-Term	Town Staff, WCWSA, Neighboring Municipalities	\$\$\$
1.3b	When local capacity is anticipated to diminish, or in locations where local supply is not feasible, evaluate collaboration with the Wayne County Water Sewer Authority to extend water service to Town residents. Evaluate opportunities to collaborate with the WCWSA for future wastewater service in the Town.	Long-Term	Town Staff, WCWSA	\$\$\$
1.3c	Continue to utilize CHIP program to fund road improvements.	Ongoing	Town Staff, NYSDOT	\$

### **Economic Development**



Rose is committed to supporting sustainable growth that aligns with our rural character. Modernization and development of the hamlets to attract new businesses and housing is a priority to grow our tax base. Local leaders will actively collaborate with local businesses to better understand their needs and how the Town can support them to ensure success for years to come. Local leaders will work with residents to identify what services they would like to see more of in Rose to ensure we are providing a high quality of life now and for the future.

## PRIORITY STRATEGY 2.1: ACTIVELY COMMUNICATE WITH AND SUPPORT LOCAL BUSINESS OWNERS TO ENSURE LONG-TERM SUCCESS IN THE COMMUNITY

Policy Action	Policy Description	Timeframe	Partners & Resources	Relative Cost
2.1a	Create networking opportunities for local businesses, stakeholders, and residents.	Near-Term	Local businesses, Town Staff, Residents, Stakeholders, CIC	\$
2.1b	Analyze and enhance the inventory of commercial building spaces in the hamlets.	Near-Term	Town Staff, Volunteers, CIC	\$
2.1c	Feature local businesses on the Town Website to promote shopping local.	Ongoing	Town Staff	\$
2.1d	Host a "Small Business Day" expo that allows residents, tourists, and developers to learn about local businesses Rose.	Near-Term	Local businesses, Town Staff, Residents, Volunteers, CIC	\$

## PRIORITY STRATEGY 2.2: WORK WITH RESIDENTS TO IDENTIFY SERVICES AND INDUSTRIES THEY WANT IN THE COMMUNITY TO ENSURE A HIGH QUALITY OF LIFE

Policy Action	Policy Description	Timeframe	Partners & Resources	Relative Cost
2.2a	Circulate community surveys every 1-2 years to see what services and businesses residents desire in Rose.	Near-Term	Town Staff, Local Businesses, Volunteers, Interns	\$
2.2b	Improve diversity of commercial operations/retail offerings; particularly healthy food options.	Long-Term	Town Staff, CIC, Developers, Wayne County Land bank, Local Farmers	\$\$\$
2.2c	Support farmers and identify opportunities to tow agritourism and promote local goods.	Ongoing	Town Staff, Local Farmers, Wayne County Farm Bureau, NYSDAM, USDA	\$
2.2d	Continue to maintain high-quality amenities in Marshall Park.	Ongoing	Town Staff, Consultant	\$\$

## **PRIORITY STRATEGY 2.3:** SUPPORT SUSTAINABLE GROWTH OF BUSINESSES AND HOUSING IN THE HAMLETS

Policy Action	Policy Description	Timeframe	Partners & Resources	Relative Cost
2.3a	Connect with Regional and County resources to collaborate on economic development initiatives and implementation.	Ongoing	Town Staff, Wayne County, Finger Lakes Regional Economic Development Council (FLREDC)	\$
2.3b	Invest in opportunities to transform the hamlets into vibrant, walkable mixed-use area to live and conduct business.	Long-Term	Town Staff, Developers, CIC, Town Engineer, Consultant, Grant Writer	\$\$\$
2.3c	Collaborate with Wayne County Land Bank to prepare shovel ready sites for development that aligns with the community's vision.	Long-Term	Town Staff, Wayne County Land Bank	\$\$\$
2.3d	Invest in opportunities to modernize the hamlets. Establish partnerships to provide/improve existing and emerging technologies (fiber optic energy systems, etc.)	Long-Term	Town Staff, Wayne County, Local Businesses, FLREDC	\$\$\$

## Community Engagement & Leadership Development

The Town will actively communicate with its residents and stakeholders. Developing a communication plan is essential for keeping residents informed and included in town initiatives and projects. This plan will include communicating with the public more on social media platforms, updating the Town Website to be interactive and user-friendly, and utilizing other media forms the public desires. Local leadership will continue the traditions and family-oriented community events Rose currently has and work with residents to develop new events that connect the community. The Town will provide opportunities for residents and stakeholders to share their ideas and collaboratively work together.

The Town committed to having responsive and transparent leadership in the community. Local leaders will invest in municipal training that will help them better serve the needs of the community. Municipal operations will be evaluated to determine where improvements can be made. Strategies and solutions will be developed to improve the effectiveness and efficiency of daily municipal operations. Building trust with residents and stakeholders is a priority. Public workshops and forums will help educate the public on various municipal topics strengthen the relationship among residents and municipal staff.

### **PRIORITY STRATEGY 3.1:** ACTIVELY COMMUNICATE WITH RESIDENTS AND STAKEHOLDERS USING A VARIETY OF PLATFORMS

Policy Action	Policy Description	Timeframe	Partners & Resources	Relative Cost
3.1a	Actively use social media, print publications, and the Town Website to communicate with the public.	Ongoing	Town Staff	\$
3.1b	Update the Town Website to be more interactive and user-friendly.	Near-Term	Town Staff, Web consultant	\$
3.1c	Utilize signage for public events and announcements.	Ongoing	Town Staff	\$

## **PRIORITY STRATEGY 3.2:** DEVELOP AND PROMOTE OPPORTUNITIES FOR RESIDENTS TO CONNECT

Policy Action	Policy Description	Timeframe	Partners & Resources	Relative Cost
3.2a	Create a volunteer committee to organize and run community events.	Near-Term	Town Staff, Local Volunteers, Town Board	\$
3.2b	Partner with the North-Rose Wolcott Central School District to promote youth activities and programs.	Ongoing	Town Staff, CIC, North Rose- Wolcott CSD	\$
3.2c	Promote and support activities that engage seniors in the community.	Ongoing	Town Staff, Residents	\$
3.2d	Form a community implementation committee to oversee comprehensive plan initiatives.	Near-Term	Town Staff, Steering Committee, Local Volunteers	\$
3.2e	Communicate with residents about recreational activities they would like to see. Develop recreational programs as opportunities and funding allow.	Ongoing	Town Staff, Residents	\$\$
3.2f	Work with the North Rose-Wolcott Central School District to offer affordable adult education classes.	Ongoing	Town Staff, CIC, North Rose- Wolcott CSD	\$

## **PRIORITY STRATEGY 3.3:** ENSURE LOCAL LEADERSHIP IS RESPONSESIVE AND TRANSPARENT WITH THE PUBLIC

Policy Action	Policy Description	Timeframe	Partners & Resources	Relative Cost
3.3a	Regularly advertise and post meeting documents on the Town Website.	Ongoing	Town Staff	\$
3.3b	Host public workshops and forums to educate the public on municipal projects and initiatives.	Ongoing	Town Staff	\$
3.3c	Continue to publicize and educate the public on the comprehensive plan to build community support for achieving the community vision established.	Ongoing	Town Staff, CIC, Residents, Stakeholders	\$

## **PRIORITY STRATEGY 3.4:** EVALUATE MUNICIPAL OPERATIONS AND DEVELOP IMPROVEMENT SOLUTIONS

Policy Action	Policy Description	Timeframe	Partners & Resources	Relative Cost
3.4a	Provide municipal training for Town Staff to improve their service to the community.	Ongoing	Town Staff, NYS Association of Towns, Consultants	\$
3.4b	Evaluate municipal operations and develop improvement solutions.	Near-Term	Town Staff, Consultant	\$
3.4c	Explore and identify grant programs and funding mechanisms to fund municipal capital improvement projects.	Ongoing	Town Staff, Grant Writer, Consultant	\$

## **PRIORITY STRATEGY 3.5:** PROVIDE SUPPORT AND LEARNING OPPORTUNITIES FOR THE NEXT GENERATION ENTERING THE WORKFORCE

Policy Action	Policy Description	Timeframe	Partners & Resources	Relative Cost
3.5a	Provide shadowing and internship opportunities for youth interested in working in local government and/or associated trades.	Ongoing	Town Staff, North Rose- Wolcott CSD	\$
3.5b	Partner with local farmers to educate students on farming practices and the agricultural industry.	Ongoing	Town Staff, Local Farmers, North Rose-Wolcott CSD	\$
3.5c	Create a Budget Advisory Committee to learn about municipal budgeting and operations.	Near-Term	Town Staff, Residents	\$
3.5d	Work with North Rose-Wolcott CSD to explore internship opportunities for students with local manufacturers to encourage the next generation of workforce to work and live locally.	Ongoing	Town Staff, Steering Committee	\$



### Code Enforcement & Zoning



Reforming the Town of Rose Zoning Ordinance is a critical for future development, protecting natural assets, and protecting prime agricultural land. The Town will evaluate current uses and building requirements in zoning districts and identify where improvements can be made to ensure new developments and projects proposed are appropriate for their location. The Town will consider utilizing incentive zoning strategies to attract developers to the hamlets. Code Enforcement will ensure that current and future residential and commercial structures are safe and align with the rural character of the community.

## **PRIORITY STRATEGY 4.1:** ENSURE ZONING REGULATIONS ALIGN WITH GROWTH AND DEVELOPMENT GOALS OF THE COMMUNITY

Policy Action	Policy Description	Timeframe	Partners & Resources	Relative Cost
4.1a	Conduct a zoning audit and reform the zoning ordinance to align with growth and development goals.	Near-Term	Town Board, Planning Board, ZBA, CEO	\$\$
4.1b	Review current planning board procedures and identify opportunities for improvement.	Near-Term	Planning Board, Consultant, Town Board	\$\$
4.1c	Consider incentive zoning strategies to attract developers to the hamlets.	Mid-Term	Planning Board, Consultant, Town Board	\$\$
4.1d	Consider developing a short-term rental code to be proactive in the growth of short-term rentals in the region.	Near-Term	Town Board, Planning Board, ZBA, CEO, Consultant	\$\$
4.1e	Evaluate and revise setback and other bulk regulations that need to be addressed to mitigate variances.	Near-Term	Town Board, Planning Board, ZBA, CEO, Consultant	\$\$

#### PRIORITY STRATEGY 4.2: ENHANCE COMMUNITY APPEARANCE & SAFETY

Policy Action	Policy Description	Timeframe	Partners & Resources	Relative Cost
4.2a	Invest in streetscape enhancements to the 414 corridor and the hamlets.	Mid-Term	Town Board, Town Staff, Consultant, Grant Writer, NYMS, Restore NY	\$\$\$
4.2b	Develop partnerships with developers and the Wayne County Land Bank to implement attractive infill housing initiatives.	Ongoing	Town Board, Town Staff, Wayne County Land Bank, Developers	\$\$
4.2c	Identify grant programs residents can use for home improvements and make grant information accessible.	Ongoing	Town Staff, Consultant, Grant Writer	\$
4.2d	Consider developing a code to address porches and fencing.	Near-Term	Town Board, Planning Board, ZBA, CEO, Consultant	\$\$
4.2e	Add additional part-time staff, such as a Building Safety Inspector, to increase code enforcement manpower.	Near-Term	Town Board, CEO	\$

## **PRIORITY STRATEGY 4.3:** ENSURE FUTURE DEVELOPMENT PROJECTS ALIGN WITH THE RURAL CHARACTER OF THE COMMUNITY

Policy Action	Policy Description	Timeframe	Partners & Resources	Relative Cost
4.3a	Consider developing design criteria that ensures future commercial developments fit the rural character of Rose.	Mid-Term	Planning Board, Consultant, CEO, Town Board	\$\$
4.3b	Update vague and missing definitions in the current zoning ordinance to be concise and consistent to mitigate "gray area" interpretations.	Near-Term	Planning Board, Consultant, CEO, ZBA, Town Board	\$\$
4.3c	Update screening requirements in the zoning ordinance and ensure developers are adhering to the screening requirements for proposed projects.	Near-Term	Planning Board, Consultant, CEO, Town Board	\$\$
4.3d	Revise zoning ordinance to specify where animals are permitted and prohibited.	Near-Term	Planning Board, Consultant, CEO, Town Board	<del>\$\$</del>
4.3e	Update the zoning ordinance to address cell tower design to mitigate harmful impacts the rural character or Rose.	Near-Term	Planning Board, Consultant, CEO, Town Board	\$\$

## Future Land Use

A future land use plan provides guidance of what land uses should occur and where. This can provide a community with insight on how land is used and how it should be developed in the future. A future land use plan features various character areas that each have a set of distinguishing characteristics that make the character area identifiable. These characteristics can include features such as the general building type, density, and compatible uses. Character areas in a future land use plan guide what types of development and uses are appropriate and where they should occur. The following character areas were established for Rose: Hamlet, Rural Agricultural Residential, Recreation and Open Space, Industrial, Transportation Corridor.

## Rose Future Land Use Character Areas Hamlet

Rural Agricultural Residential
Recreation and Open Space
Industrial
Transportation Corridor

It is important to note that a future land use plan is not the same as zoning. A future land use plan does not constitute zoning regulation or establish zoning districts. Instead, the land use plan focuses on the function of the land, what it's used for, and how it can be developed.

#### Hamlet

Hamlet character areas serve as the service and growth centers in the Town. Land uses within this character area provide for a diversity of residential, commercial, and civic uses to foster community connectivity and a vibrant hamlet atmosphere. There should be a variety of services and housing, mixed with vibrant local businesses and community anchor institutions. Pedestrian and active transportation connectivity should be prioritized.

#### Compatible Uses include:

- Mixed-use developments featuring higher density (attached) residential, retail, and service uses
- Single-family & multi-family residential (including upper-story residential units)
- Retail, office, and service-oriented uses (excluding "big box" development)
- Community service and medical uses
- Education and cultural uses
- Parks, recreation, natural areas, and associated services (public or private)
- Lodging, tourism, and entertainment-related uses
- Small to moderate-scale manufacturing and related uses

#### **Rural Agricultural Residential**

This character area applies to the majority of land outside of the hamlets and features low density single-family homes and agricultural uses. The rural agricultural residential character area prioritizes maintaining the viability of prime agricultural land for farming operations. Future development should be prohibited on prime farming land whenever possible. Rural residential housing will feature larger lot sizes and additional development regulations to preserve the rural character of the Town of Rose.



#### Compatible Uses include:

- Traditional and modern farm operations
- Low-density residential (1 acre lots or greater)
- Farm-related industries, including processing, storage, logistics, and associated operations
- Other operations that are dependent upon agriculture
- Parks, recreation, and associated services (public or private)
- Lodging and tourism uses dependent upon agriculture or open space provisions (agritourism)



#### **Recreation & Open Space**

This character area is defined by scenic greenspace designed to enhance access to outdoor recreational amenities. Future land uses in these areas should focus on public access to the natural environment and encourage active recreation.

#### Compatible uses include:

- Multi-use trails and associated uses
- Parks, greenspaces, and other recreational uses
- Education and cultural uses
- Low-impact agricultural-based tourism uses



#### **Industrial**

This character area allows for the manufacturing of industrial products, factories, power plants, warehouses, and other additional activities associated with light and heavy industrial land use. Future industrial uses should be located on non-viable agricultural and be located near existing industrial operations.

#### Compatible uses include:

- Manufacturing and enclosed warehousing uses
- Wholesale commercial uses
- Transportation uses
- Essential services
- Farm-related industries, including processing, logistics, and associated operations



#### **Transportation Corridor**

The transportation corridor features geographic areas that allow for a variety of land uses such as commercial, retail, residential, and industrial uses. Transportation corridors connect the town with the two hamlets. Transportation corridors should allow for travel using various modes of transportation (i.e, motor vehicle, walking, biking, carriages, etc.)

#### Compatible uses include:

- Mixed-use developments featuring higher density (attached) residential, retail, and service uses
- Retail, office/commercial, and service-oriented uses
- Manufacturing, research, and warehousing, and associated uses
- Medical and community service uses
- Lodging, entertainment, and tourism uses
- Educational and cultural uses
- Parks, natural areas, recreation, and associated uses (public or private)



#### **Future Land Use Considerations**

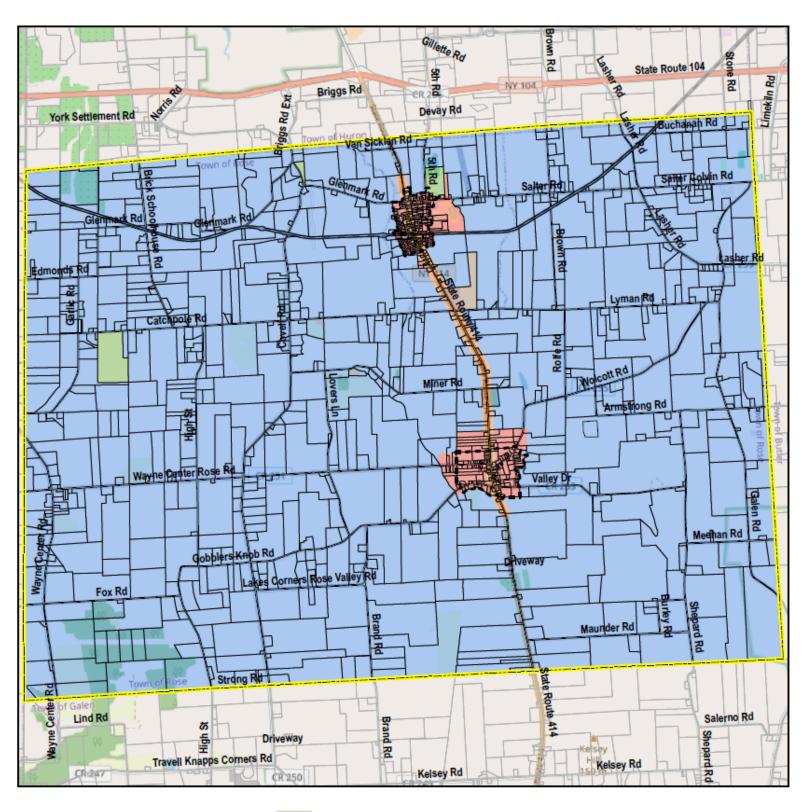
The vast majority of Rose should be Rural Agricultural Residential which is represented in blue on the future land use map on page 61. Agricultural operations, farming, and low-density housing should be preserved in this area in the future.

The hamlets, represented in red can expand out beyond their current boundaries to incorporate denser development of businesses and mixed-use structures. Expanding the hamlets can also allow for more community services, retail, and housing. Having these services in the hamlets can help expand the tax base without intruding development into rural areas. Current community spaces should continue to be utilized and opportunities to develop new community spaces in the hamlets should be explored.

Industrial areas, represented in brown, are where industrial uses should continue to be preserved. The Fleishcmann's Vinegar plant along 414 is an industrial space that could still be suitable for another industrial manufacturer should Fleischmann's ever cease operations. Retaining this as an industrial area can allow for future manufactures to provide jobs to the local workforce and bring in tax revenue.

The transportation corridor, represented in orange, follows along the 414 corridor and extends just beyond both hamlets. Currently, the corridor has a variety of uses (residential, retail, commercial services, etc.) These types of uses should be encouraged for the future. This corridor provides another area where denser mixed-use developments with housing can occur within close proximity to retail and services.

The hamlets and transportation corridor are where expanding businesses, services, and housing should occur. Vacant existing structures should be looked at as opportunities for residential, mixed-use, commercial or industrial uses. Vacant parcels that are appropriately zoned for general business can be opportunities for commercial infill redevelopment to expand the tax base of Rose.

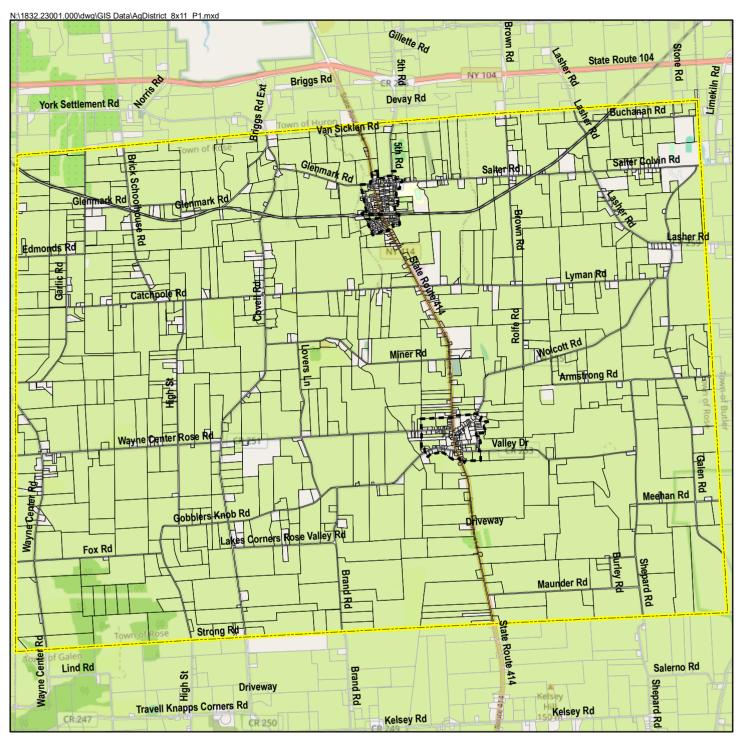




# Appendix

## Maps

- Agricultural District Map
- Zoning Map
- Property Class Land Use Map
- Future Land Use Map



NYS Agricultural Districts

COMPREHENSIVE PLAN UPDATE

TOWN OF ROSE, WAYNE COUNTY, NEW YORK

AGRICTURAL DISTRICTS





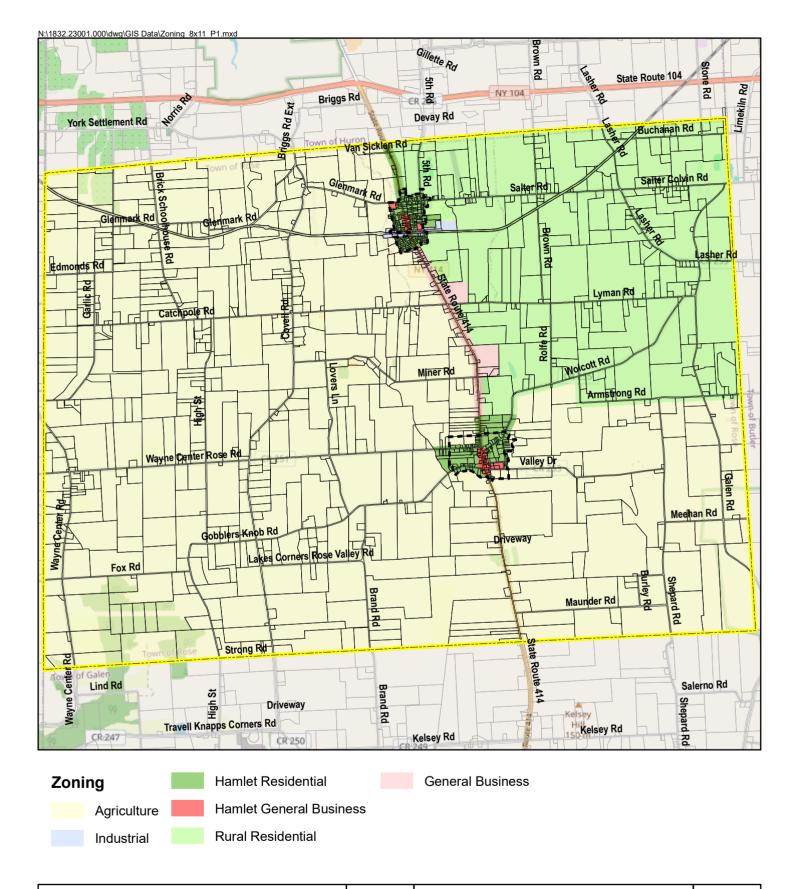
**MRB**| group

Engineering, Architecture & Surveying, D.P.C.

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1 of 1

PROJECT NO.



COMPREHENSIVE PLAN UPDATE

TOWN OF ROSE, WAYNE COUNTY, NEW YORK

ZONING

1" = 5,000'

**AUG 2024** 



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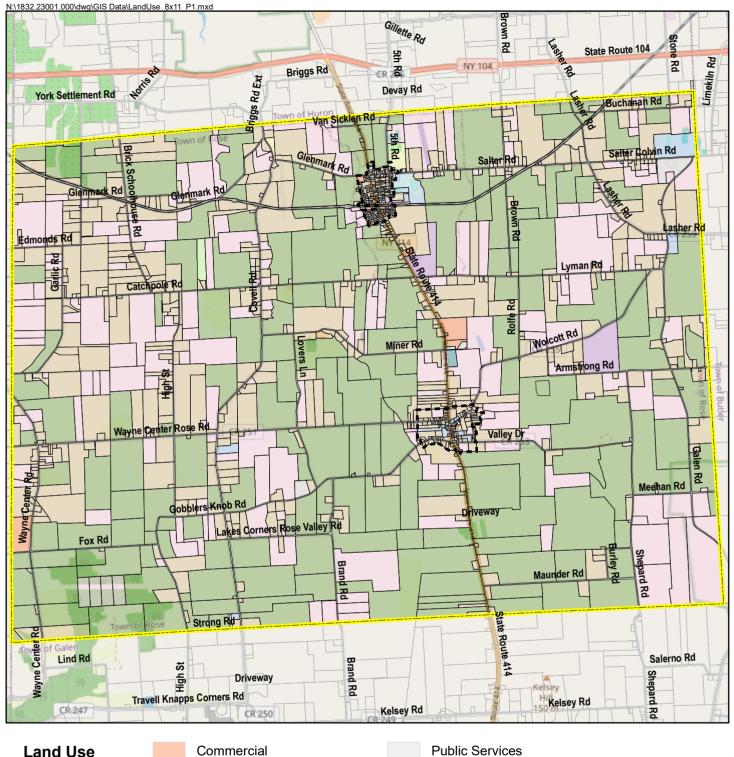
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COMPREHENSIVE PLAN UPDATE

TOWN OF ROSE, WAYNE COUNTY, NEW YORK

LAND USE

1" = 5,000' AUG 2024



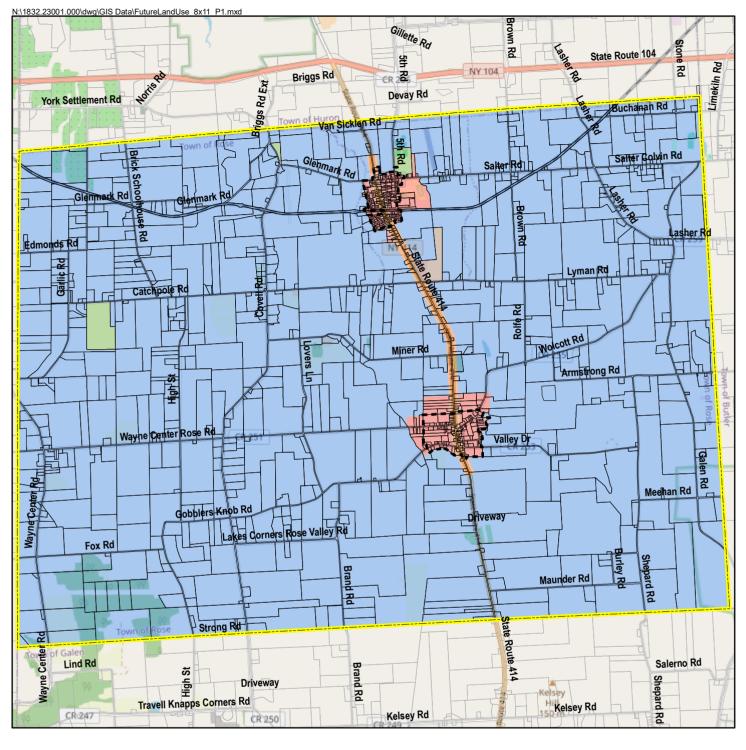
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COMPREHENSIVE PLAN UPDATE

TOWN OF ROSE, WAYNE COUNTY, NEW YORK

FUTURE LAND USE





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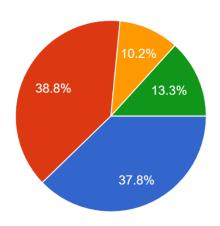
# Public Engagement

- Community Survey Results
- Public Input Event #1 Results
- Public Input Event #2 Results

#### **Town of Rose Survey Results**

1. What best describes the area where you live?

98 responses



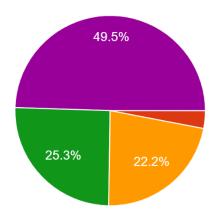
In the Hamlet of North RoseIn the Hamlet of RoseOutside of the Town of Rose and

Hamlets of Rose and North Rose

In the Town of Rose

2. Which category best describes your age?

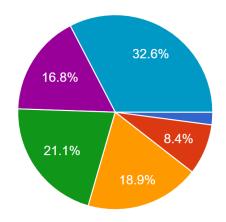
99 responses





3. What best describes your household yearly income range?

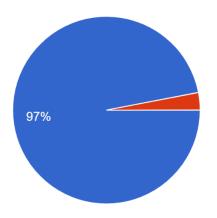
95 responses





#### 4. What is your current housing situation?

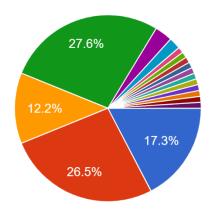
99 responses



- I/my family own(s) my home
- I/my family rent(s) my home
- I/my family don't rent or own a home but stay with friends/family
- I/my family are in need of housing

5. I work in:

98 responses

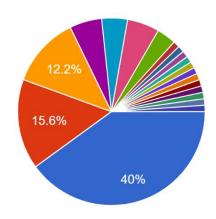


- The Town of Rose (including the Haml...
- Outside of the Town of Rose (Within...
- Outside of the Town of Rose (Outside...
- Retired
- Disabled
- Stay at Home Mom
- Multiple locations
- ▲ 1/3 **▼**



6. My commute to work takes:

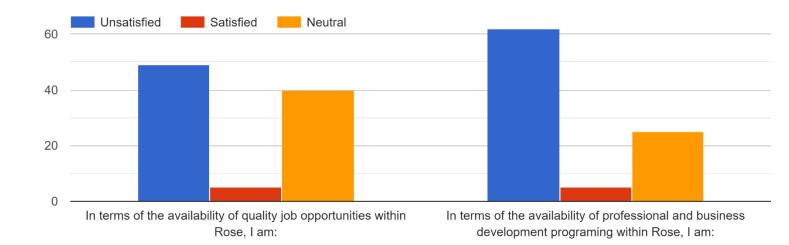
90 responses



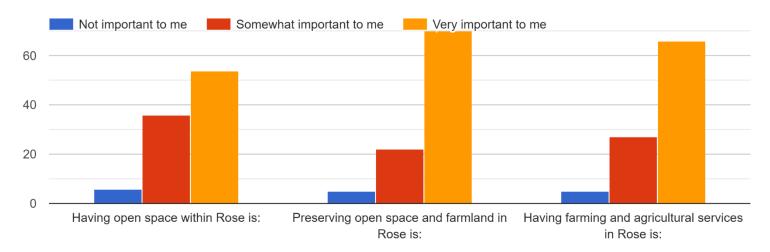
- 0-15 minutes
- 16-30 minutes
- 31-60 minutes
- Over an hour
- N/A
- Retired
- NA
- ▲ 1/3 ▼



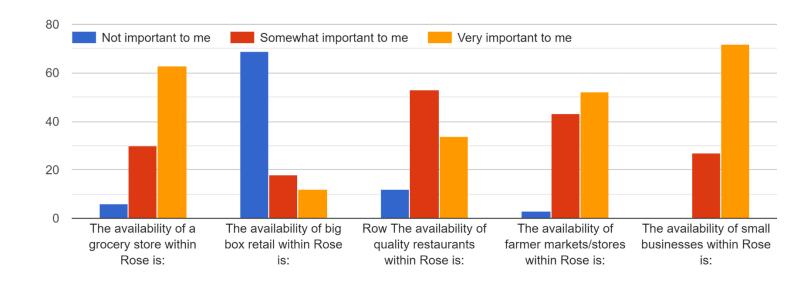
#### 7. Employment and Business Development



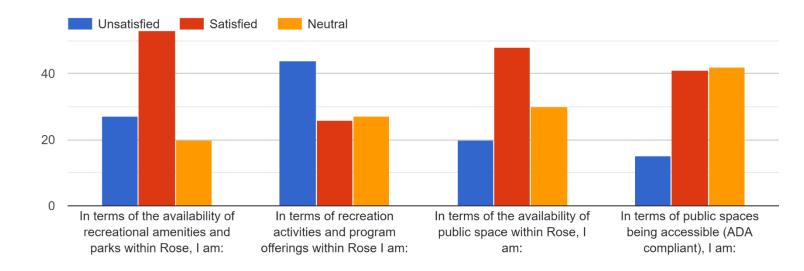
#### 8. Open Space and Agriculture



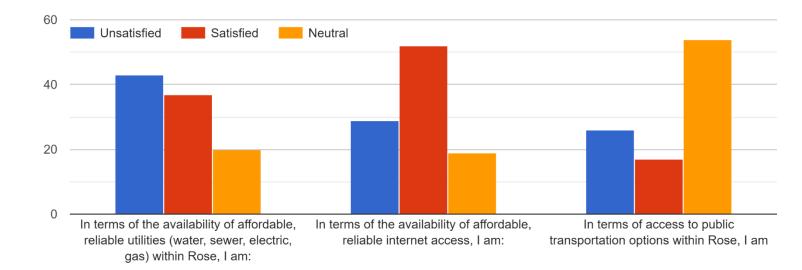
#### 9. Retail and Restaurants



#### 10. Recreation and Community Amenities



#### 11. Utilities and Infrastructure



#### What do you love most about the Town of Rose?

- Small town feel
- N/A
- Marshall Park
- Respect for the historical roots of the community.
- Marshall Park.
- Small town atmosphere and good community members
- The small, low-key vibe. It's not pretentious. Family oriented.
- Privacy, library, gas station
- You feel safe in rose
- Knowing a lot of your neighbors
- The quiet, and country feel
- Small, home town feels
- Small town America
- Small town atmosphere
- Simple unchanging way of life
- Being in the country
- Relatively quiet
- The peaceful nature of the town.
- Quiet
- Our water & great neighbors
- The Diner
- Safe quiet environment.
- Country living with necessary amenities close by
- I like that the Town has kept its rural integrity.
- I love that the town is small, quiet, with great friendly people.
- The small community
- Country living
- I love that north rose is pretty quiet, none of the big city hassles.
- The small-town community and safety
- Small community
- Small town feeling
- The roadside fruit/veggie stands.
- Its hometown feeling
- It's history
- Small town
- Not much anymore
- It is centralized between two cities, which is nice to have options if you don't mind a
  drive.
- The small community feeling.
- It's quiet most of the time
- The strong sense of community and history, also fresh air.
- It's quiet

- Having a school district and local park to use. Small town feel with access to great natural amenities.
- Quiet, country
- The people.
- Where I live and the people that I know.
- No crime (need to get rid of drug users)
- The people. We retain small town atmosphere that many villages have lost.
- Loved this town growing up the older I get the less I like it
- Quiet slow life. Better than the city.
- Mix of rural and small-town communities
- Working with folks that want to make this a community.
- Location
- Family
- The residents
- Quietness, small town feel.
- History, good folk.
- Safe and affordable; community feel
- Rural atmosphere, the people
- The people
- Quiet-good neighbors
- Very pleased with town highway plowing, mowing.
- Home town
- Family being in rose is the only thing keeping me in rose.
- I like living in a small town. I would like it more if the houses were kept up better. I like being able to have affordable land. I like large parcels of land.
- That everyone cares about one another and have a sense of community.
- Close community
- Rural setting, quiet
- Low taxes
- Low Crime
- Small town, community, Marshall Park, Hometown Eatery.
- Small town feel.
- Has potential
- We are an affordable rural community and the people
- Very reasonable taxes and amenities (compared to Huron), plowed roads, natural gas, internet, town water, park.
- The small town itself, quiet streets and especially our library. Grateful for the Rose community building as well.
- It's rural setting, woods, fields, farming, open spaces.
- Country setting
- The community!

#### What would you like to see improve in the Town of Rose?

- Senior citizen housing
- Grocery store with fresh meats and produce.
- High speed internet access for all.
- Public water
- Increase in people utilizing community resources; churches, mental health services, etc.
- Needs to develop, bring new opportunities in, very stale town and villages.
- Public playground that is walkable in town, not a parking lot style such as marshal park. I
  would like older kids to be able to access it without a ride
- Village water for everyone and new businesses
- Replace water lines and update drainage.
- Better gas station, more businesses
- I would appreciate a septic system
- Simple conveniences.
- Just a few more options for groceries and restaurants
- Ambulance service, community activities
- Public water throughout. Playground/Park in rose hamlet. Public bathroom at the park
- Do something about towns lack of transparency and the raging drug issues
- Competitive choices for internet etc.
- Government transparency and oversight. Lower tax assessment and tax rate.
- Grocery store, more adorable restaurants in the area, allow more businesses in, business hours at the town hall need to be so the working person can do business, need a full-time notary the clerk did it in the past, let the new gas station come into town,
- Sidewalks, drain systems, Town Hall hours
- More activities, more stores and restaurants, better access to the RTS Wayne buses, reimbursement for mailboxes that the snowplow damages, shoveling for seniors and disabled after plow pushes snow 3 feet into driveways, more convenience stores, ADA compliance in public spaces, accessible bathrooms
- I would like to have access to small businesses.
- Town water for everyone
- Structural improvements (sidewalks), community spaces, parks and recreation
- Infrastructure
- We need grocery store with all the amenities
- Time limit on free items offered by roadside, speeding down 414 constantly!
- I would like to see more small family businesses stay and not have to disappear.
- More monitoring of the spreading of farm waste on fields so as not to contaminate wells.
- Water for everyone
- More community events
- I'd like to see a variety of internet options instead of just spectrum, Verizon FiOS is not in this area, nor are there any other home internet options. I would also like to see the town do something about the drainage and reestablish good curbing and street drains so my front yard and driveway doesn't get flooded from snow melt and rain runoff, Gray street has few rain water drains and no curbing so the plows tear up the yard next to the road and there is no public sewer so it requires residents to have septic which restricts possible usages for back yards like pools or out buildings like garages given necessary

distance requirements from leach fields. It would be nice to utilize some of the open space in North Rose previously owned by dead beat homeowners that have allowed their properties to fall in disrepair and destroyed by the town to be converted to playgrounds for the kids in the area and dog parks, or recreational space with gazebos for the residents in those neighborhoods to be able to use.

- A small business, or grocery, or retail would help for people without transportation
- An option for an affordable grocery store save a lot or Aldi
- Business opportunity, more business to the area
- Fun things to do that aren't church related and I'd like the light in the Town Hall parking lot in North Rose to not shine into my bedroom at night.
- Homeowners made to keep exterior clutter free
- More family businesses
- Sidewalks
- More business and more sidewalks
- Corruption gone
- I would like to see more business, the dollar general was good start and it sees a decent volume of traffic. There is an opportunity that would be conducive to new business and the town could expand on tax revenue, which will ultimately provide more to the residents. But I am afraid people are stuck in their in the mindset of a gas station and diner.
- Sewer, drainage issue in North rose hamlet, drainage issue on 414, trash from pit stop blowing down the road, more public parking, cross walks on 414 for children crossing for school. Lights posted at bus stops, building up driveway apron from water project that has washed away/packed together.
- I'd love for public sewer and the water drainage issue in north rose to be fixed
- Drainage improvements, more sidewalks and street lights, more communication from the supervisor and town board.
- Property Appearances
- I believe Rose needs a dog park.
- More local businesses that create the cycle of paying jobs and offering convenient services to residences.
- More activities for kids outside of school or better communication about the activities that already happen.
- Zoning needs to be reworked. A large portion of the Rural Residential area should be considered agricultural as that's the primary use of the area. We're not Webster, large residential developments are not going to be built in these areas. NYS population is declining and will continue.
- Drainage system, sewer system, street roads need to be repaired like Clinton St.
- Not crazy about having two sump pumps in my basement pumping out run off from up the street that should be going in the catch basin in front of my home. NYSDOT has been no help when I've complained.
- clean up properties
- Wish we had fresh meat and fruits/veg available either at Cranes or DG
- More transparency between elected officials and public
- H2O
- More people being active to make things happen.

- Noise of motorcycles, loud trucks, revving cars; the opening of the Rt 31 bridge immediately alleviated speeding vehicles, trucks, and cars.
- Would like to see all property owners take pride in their homes by keeping lawns mowed, excess junk removed and structures in good repair. Property values are brought down by unkept properties.
- Having a grocery store that offers healthy food choices i.e. fresh product bought from local farms 2. Water Quality
- Make something out of old train station/restore for history and make use of facility somehow.
- Sewer; better water
- Retail services
- Ground water turnoff control
- Yards cleaned up
- water line on Buchanan Road
- Would like water on Brown Rd as promised
- High speed Internet for ALL
- Zoning is a huge issue, zoning is not enforced the same for everyone, we need a zoning
  officer who is consistent and full time until all of the zoning issues have been resolved,
- -Businesses -Restaurants -Grocery Stores -Jobs -Clean up Main St -Sewer in the Hamlets
- Sidewalks installed or improved, added crosswalk to the Rose Free Library and more senior support in the community.
- Grocery store
- More affordable grocery shops
- Modernization
- Sewer lines, grocery store
- Small meeting space, grocery, tech employment or professional/office space/employment.
- Code enforcement laws enforced, sidewalks in the Hamlets of Rose and North Rose, and connecting the two hamlets.
- Businesses being brought in
- Sidewalks and cross walks. More people are walking in town and there in no cross walks and sidewalks are hit and miss forcing people to walk in the road.
- More small businesses and consistency in policy. more informed people in charge.
- Improve the availability of information on the website
- Tougher zoning/Many rough properties are lazy people problems not money problems
- More events. Fairs, holiday gatherings, more small businesses.
- Somehow to attract some small businesses to the town. (Understandably there are many reasons that certain businesses would not readily move to Rose.
- Expansion of public water
- More community events especially for the kids including homeschooled kids!

#### Anything else we should know?

- There are pockets of residences that still do not have access (the lines don't run down their roads) to high speed internet. These people have been begging for help from Rose public officials, but to no avail. In 2023 this is not a luxury, it's a necessity. This should be top priority.
- I love rose. I want our residents to thrive.
- Town water because well water probably poisoned with agricultural spray and old dump
- Better laws are needed in the town like leash law noise ordinance. Also, re-zoning. Main Street should be a commercial zoned area. If we lose the Pit Stop because of zoning and the complaints of 1 or 2 neighbors that would be a huge loss for our town.
- Continue to stay after dead beat land owners and property owners. They make the whole town look bad
- Taxes are getting way too high!!
- N/A
- Stop reading that statement before the board meeting. We are the people that voted
  everyone in and the business is our concern. If we can't say anything at the meeting
  there is no reason for us to come. I realize that there needs to be some order but we
  should be able to speak
- •
- Encourage Business
- Disrespectful people throw trash in my yard daily on 414
- I love that we live in a small town. We are not a large town and shouldn't try to become one.
- I would also like to see if the town could utilize clean energy sources owned by the town to offer electricity to their residents at a better rate than the current supplier or at the very least a backup supply to the local town residents when power goes out as many do not have alternative sources of power and are dependent on sump pumps to keep their homes free of excess water, solar energy offers clean energy and if it could be utilized by the town to supply its own residents electricity in the event of an emergency it could help the residents during a critical time. Given the town has no police force to pay, and the fire service is volunteer, there are no other outstanding town services offered like rubbish removal or spring and fall cleanups offered, it would be nice to see more effort used to spend the tax resources in a way that benefits the town. I understand we're talking about a small tax base but if the town can apply for state funding or federal funding for clean energy projects or capital improvement projects like sewer, internet, road reconstruction and utility upgrades then maybe it will draw more people to come out this direction from the city suburbs, which will help increase the tax base and thus make the area more viable for small businesses and better restaurant and shopping options,.... The dollar general is it.
- Would like to see the poles in the winter time on main st decorated would also like to see farmers market in the town of north rose we have planet of area to do so more community activities
- Grocery store!
- Not that I can think of at this moment.
- Families are not moving here because there are no youth activities

- People who are elected to the town work for us, meetings should be at times when working people can get to them. And the office should be open at times when people can get to them. Not what world for one person.
- We need to bring more jobs to the town
- Let's just say formal complaints filed.
- There is opportunity here, but there are close minded residents and town officials do not want to see change or possible prosperity, and it shows now that the town aged and is far behind.
- The veteran's flags were an excellent idea, I have enjoyed seeing them around town.
- I appreciate the opportunity to take the survey.
- Need citizens to shovel sidewalks in winter also need mew sidewalks on side streets.
- Sewer system should be looked into. Speeders on Clinton/Salter Road
- I could live in many places like the place I live Rose. I chose to stay here. Not pleased with taxes in NY but chose to stay here.
- Thanks for putting this together.
- Keep it up!
- Typographical errors and lack of thought in Town Board minutes make the people of Rose appear illiterate.
- Would like an Aldi!
- High speed internet should be available to all residents for low to no cost.
- It's all good.
- A decent grocery store would be heavenly
- Improvements can always be made but in some situations, nothing needs to be changed, I have property that have been in the family for generations and trying to improve it has become a hassle because of zoning.
- We need to utilize the community center more.
- Town of Rose Facebook page updated for meetings and change to office hours.
- Need a donut shop.
- When I moved here I was blown away that the sidewalks weren't cleared in the winter. So many kids walk to school, but only right in front of the school was cleared. I know a lot of other parents that are upset by this as well. Would love to see that change
- I would like to see the Town adopt a farmland preservation law. I am not in favor of commercial solar farms.
- I am willing to volunteer & help:)
- We need to start doing an apple festival of some kind in the fall! I'd be happy to help organize also!

Public Forum #1 Summary December 6, 2023 North Rose Fire Department

Station 1: Birdseye View Mapping Exercise

**Hamlet of Rose Mapping Exercise Results** 



#### **Green Dot Comments**

- Rose Grange & food pantry
- Library does an excellent job

#### **Red Dot Comments**

- Sidewalks (x2)
- Drainage

# **Hamlet of North Rose Mapping Exercise Results**



## **Green Dot Comments**

- Business district
- Need new Pit Shop
- Some sidewalks on Main Street
- NRUM Church and Wesley Thrift Store
- Marshall Park (x5)

## **Red Dot Comments**

- More businesses
- Enforce zoning laws
- Sidewalks
- Need grocery store and more businesses
- Cemetery needs clean up
- Property clean up
- Drainage
- More retails
- Need waste plant
- More storefronts, grocery store, and new/better gas station

# **Town of Rose Mapping Exercise Results**



# **Green Dot Comments**

- Huckleberry swamp
- Rose community building (X2)
- RUCB
- More community activities

# **Red Dot Comments**

- More community activities
- Grocery story
- Sidewalks
- Drainage is bad (Brown Road)
- Zoning, no town water, bad ditches, bad roads
- Sidewalks
- Enforce zoning laws

# Station 2: Housing

## We've Got It and Want to Keep It

- Large lots
- Single-family homes (x2)

#### We've Got It but Want to Get Rid of It

- Zoning mess
- Properties need to be better maintained
- Clean up abandoned properties
- Abandoned houses need to be GONE!
- Enforce zoning law!
- Unsightly houses and yards
- Clean up properties
- Clean up properties zoning needs to be enforced

#### We Don't Have It and Don't Want It

- Low incoming housing (x3)
- Large apartment complexes (x3)
- Apartment buildings
- Apartment complex
- Trash/Waste fac.

- Fines for unkept properties
- Water for all
- Senior housing (x2)
- Fines for trash on properties
- Good quality multi-family and multi-bedroom houses
- Yard requirements, fines for rundown property
- Grocery store, restaurants
- Enforce zoning laws
- Water out of village and better drainage

# Station 3: Economic Development

#### We've Got It and Want to Keep It

- Local businesses- Marshall Farms, Martin Builders, Farms/Ag, Plassche, etc.
  - -Vinegar Plant
- Railroad (X2)
- Wesley Thrift Store Local business
- Lumber yard, gas station, community building

#### We've Got It but Want to Get Rid of It

- Run down properties
- Too many rundown homes, zoning needs to do their job
- Run down homes, enforce zoning

#### We Don't Have It and Don't Want It

- Big box stores
- No landfills
- No commercial solar
- Landfills
- Big stores
- Low income houses, trailer parks, apartment houses

- More restaurants
- More businesses
- Better hardware store
- Water drainage business
- Sidewalk to Dollar General
- Bigger gas station, more businesses
- Paths/sidewalks on 414
- More businesses for local employment
- More business (grocery store, restaurants)
- Sewer drainage, grocery store, restaurants, better sidewalks
- Local farmers market open to crafters etc. weekly

# Station 4: Agriculture & Natural Assets

#### We've Got It and Want to Keep It:

- Agriculture is thriving so many positives
- Keep farmers on the lands
- Agriculture is thriving and great for area
- Love agriculture love fresh fruits and veggies
- More local fruit stands or farmer market weekly
- Need agriculture to sustain life. What would happen without food?
- Love the fruit stands we have locally
- Love the agriculture in our area
- Farms small and large

#### We've Got It but Want to Get Rid of It

- Clean up run down properties
- Clean up properties

#### We Don't Have It and Don't Want It

- Solar farms
  - -Solar Farms OK
- Land fills
- High Tax Rate

- Small farms
- Enforce zoning laws
- Small farms

## Station 5: Parks & Recreation

#### We've Got it and Want to Keep It

- Marshall Park (x 9)
- Huckleberry Swamp (x5)
- Grange (x2)
- Rose Community Building (x3)
- Love biking and hiking
- Upgrade to Glenmark Falls Park

#### We've Got It but Want to Get Rid of It

- A lot of zoning needs to change
- Merge fire depts
- Should merge fire depts

#### We Don't Have It and Don't Want It

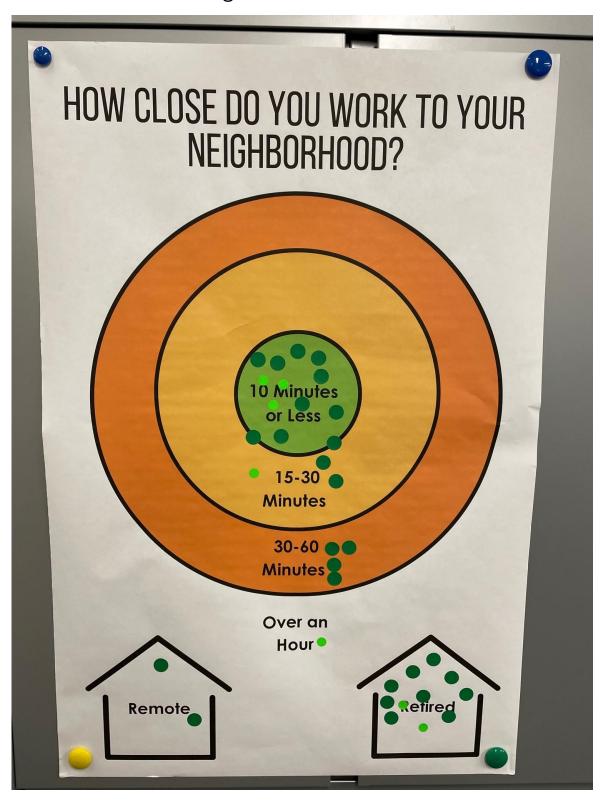
No Comments Received

- Marshall Park → Would love a spray park for kids!
- Trash cans, flowers, benches along Main Street
- Sidewalks to Dollar General from town
- Sidewalks
- Updated playground at Rose Community Building
- Bigger playground at Marshall Park, updates to Rose Community Building
- Spray/water park at Rose community building
- Sidewalks on Main Street North Rose (West Side)

## Station 6: One BIG Idea for Rose

- Food trucks monthly
- Enforce zoning
- Clean up yards or house. The owners usually don't have money to pay for fines so they could apply for assistance and have a community group help with clean up.
- Clean up vacant houses in Rose/North Rose
- Grants/funding to include houses and buildings
- Figure a way to break the dead-end situation on the store/apartment next to The Grange in Rose.
- Speed limit cameras!!! If we can't get police to enforce, maybe fines will help!!
- More holiday decoration/fun
- More community involvement
- Zoning is bad
- We've got to get the Town working on 1 big project
- Tougher zoning: 2 zoning officers on duty unkept properties, unlicensed vehicles, trampolines and pitbulls → any insurance?
- Grocery store, farmers market, sewer system, better drainage throughout
- Car wash stores
- Need a few more small businesses/family-ran shops
- Tax break incentives for small businesses to open store /shop on main street
- Railroad?
- Add sewer system
- Sidewalk north of Rose on east side to Joanne Williams in Rose
- Larger library, they are doing great things need more space
- Christmas lights decorating contest in December with prize from local businesses
- Public water to more areas
- Revisit zoning
- A weekend festival for something/ a theme we're proud of
- Bike weekend with a charitable ride for child advocacy/Foodlink, Toys for Tots
- Spray park for kids at Marshall Park. Apple harvest festival in the fall.
   Holiday/Christmas light walk through Marshall Park

Station 8: Commuting to Work



# Station 9: Vision Statements



The Town of Rose is a vibrant, close-kink community – a welcolong enclave where residents can foster leng-term relationships in a respectful environment. We protect and promote our rural setting, ensuring that ermland and agricultural resources continue to serve as vital components of our quality of life. In Rose, residents depend upon one another, and enjoy a safe, stable community in which to live, ork, and raise a family. We support sustainable development that protects natural resources and open space assets, while enhancing the economic condition of our community and its residents. Our hamlets are centers of commerce, where small businessed hrive and grow. Our inclusive nature welcomes ideas and encourages participation in community activities from residents of all ages, backgrounds, and abilities. We are a community of choice for active, engaged residents, seeking strong connection with their neighbors and community.

#### Vision Statement #2

We are a welcoming community that takes pinde in our small-town feel. Our connected community is inclusive and encourages new ideas from all residents. We support our farming industry and opportunities to strengthen our local businesses. We support initiatives that improve our community spaces and infrastructure to ensure a high quality of life for our residents. We are a family-oriented town that prioritizes safety for all. We actively communicate with our residents and provide opportunities to be involved in the community. We protect our farmland and natural assets for future generations. We support initiatives that allow for modernization and sustainable growth while maintaining our rural character.

#### **Vision Statement #3**

We are a rural community that values our farmland and agricultural assets. We take pride in growing local products and supporting ocal businesses. We support sustainable growth that balances our small-town character with economic development. We value our recreational amenities and providing opportunities for residents to be engaged in the community. We value our high quality of life and being a community where residents feel at home.



# Priority Action Area 1: Infrastructure

Policy Action	Reaction
Improve and expand core infrastructure throughout the Town and Hamlets.	<ul> <li>What would core infrastructure look like in the Town of Rose?</li> <li>Brick Schoolhouse Road residents need water!</li> </ul>
Identify funding resources to fund water, sewer, and transportation infrastructure improvements.	<ul> <li>Water?</li> <li>Where would the water come from if we expand to new areas of the Town. Could we support a sewer system?</li> </ul>
Provide education opportunities for residents on how to efficiently and effectively maintainin septic systems.	Town needs to fix drainage in hamlets or septic will never work correctly
Partner with State agencies on infrastructure improvement projects.	
Conduct a feasibility study and economic impact analysis for having a public sewer system.	
Communicate with the public and develop an understanding of infrastructure needs to support growth and development goals.	• Pursue funding to do the study
<ul> <li>I live at 4567 Galen Road an I'm 2,000 feet from a cable line. When its will we get it?</li> </ul>	

- I live at 4567 Galen Road an I'm 2,000 feet from a cable line. When its will we get it?
- Sewer specific locations go toward Wolcott (5th road it goes north), think cost/be practical
- Glenmark Road is potted from one end to the other, desperately need a 45mph speed limit. It is out of control someone is going to get hurt.



# Priority Action Area 2: Economic Development

Policy Action	Reaction
Actively communicate with and support local business owners to ensure long-term success in the community.	<ul> <li>We need to attract businesses!</li></ul>
Create networking opportunities for local businesses, stakeholders, and residents.	We need to encourage new businesses/specialty businesses
Communicate with residents to identify services they would like to see more of in the community to ensure a high quality of life.	
Understand and enhance the inventory of commercial building space in the hamlets.	Where could the Town see expanded industrial space?
Improve diversity of commercial operations / retail offerings; particularly healthy food options.	
Support sustainable growth of new housing and businesses in the hamlets.	
Connect with regional and County resources for economic development initiatives.	
Support farmers and identify opportunities to grow agritourism and promote local goods.	<ul> <li>Local small farms don't have a local market for their goods-how could that change?</li> </ul>



# Priority Action Area 3: Community Engagement

Policy Action	Reaction
Improve communication with residents and stakeholders using a variety of platforms (Social media, newsletters, etc.)	• Link Facebook with Instagram
Provide more opportunities for residents to collaborate and share ideas.	
Create a volunteer committee to organize community events.	Why not tap into what's going on?
Update the Town Website to be more interactive and user friendly.	
Partner with the school district to promote more youth activities.	When I first moved here the HS offered adult education classes which I enjoyed. I've not seen any lately.
Promote and support activities that engage seniors in the community.	<ul><li>Yes we're all getting older</li><li>Senior housing great idea</li></ul>



# Priority Action Area 4: Code Enforcement & Zoning

Policy Action	Reaction
Conduct a zoning audit and reform the zoning ordinance to align with growth and development goals.	
Enhance community appearance along corridors and neighborhoods.	<ul> <li>Guidelines &amp; restrictions for leaving "items" along the road for extended periods of time.</li> <li>There are some properties that are "eyesores" possibly dangerous.</li> </ul>
Review current planning procedures and identify opportunities for improvement.	
Actively communicate with the public on proposed and current projects in the community.	<ul><li>No one's communicating now.</li><li> ^They do if you're listening</li></ul>
Consider incentive zoning strategies to attract developers to the hamlets.	
Ensure future development projects align with the rural character of the community.	• Very important to my family to maintain the rural assets



# Priority Action Area 5: Leadership Development

Policy Action	Reaction
Work with local governments to preserve, protect, and enhance rural areas in a manner that promotes traditional rural lifestyles, farmland, and agricultural enterprises, while also allowing for compatible development.	<ul> <li>Interest in consultants to write grants</li> <li>Agree=but new business is important and needed</li> </ul>
Ensure local leadership is responsive and transparent with the public.	
Provide municipal training for Town Staff to improve their services to the community.	
Evaluate municipal operations and development improvement solutions.	
Host public workshops and forums to educate the public on various muncipal topics.	
Provide shadowing and internship opportunities for youth interested in working in local government and/or associated trades.	