

ZACH BEZDEN – RESUME

IGNITION CORE CERTIFIED INTEGRATOR

TECHNICAL COMPETENCIES

- **Ignition Integrator:** Core Certified. Ignition Vision, Perspective, & SDK (Software Development Kit)
- **Programming Languages:** Python, HTML, CSS (Basic Level)
- **User Interface Design:** Figma, Procreate (Expert)
- **Fine Art:** Oil Painting, Acrylic Painting. Color Theory (Expert)
- **Video Editing:** DaVinci Resolve
- **Project Management:** Wrike
- **Facebook / Meta:** Ad campaign specialist

PROFESSIONAL EXPERIENCE

INDUCTIVE AUTOMATION INTEGRATION COMPANY, Atlanta, GA
IGNITION INTEGRATOR & USER INTERFACE DESIGNER

2024 - Present

LARGE BOTTLING COMPANY

- Enhanced user interface aesthetics to meet client branding and functionality requirements.
- Designed dynamic layouts adaptable to varying screen sizes.
- Tools used: Ignition Perspective, Figma.

CAR PART MANUFACTURING

- Expanded an existing Ignition Vision project, connecting tags and databases for seamless operation.
- Authored comprehensive instruction manuals for end-user training.
- Tools used: Ignition Vision, Python.

IGNITION MODULE DEVELOPMENT

- SDK - Software Development Kit intensive project.
- Developed custom Perspective components using the Ignition SDK for OEE solutions.
- Overcame layout and text resizing challenges for responsive design.

MATERIAL TESTING LAB

- Conducted scope development through customer consultations and flowchart creation.
- Designed mockups with Figma to align with client specifications.

LALA AND COMPANY & BREAKING BANGERS, Atlanta, GA
CONTENT CREATOR AND SOCIAL MEDIA MANAGER

Created content and increased engagement through targeted social media campaigns and SEO optimization.
Created promotional content, blogs, advertisements. Edited videos for Lala and Company.

PROBUILD CREATIONS – KITCHEN AND BATH REMODELING, Austin, TX

TECHNICAL ASSISTANT AND PRODUCTION SUPERVISOR

My parent family-owned business, where I gained hands-on experience in carpentry, electrical, plumbing, sheetrock, tiling, and painting as a personal assistant to a top technical specialist. Managed tools, maintained jobsite cleanliness, and ensured worksite efficiency. Progressed to overseeing production for 15–17 simultaneous projects, coordinating crews and client communications.

THE STUDIO KITCHEN – EASY MEAL PREP COMMERCIAL KITCHEN, Austin, TX

FOOD PRODUCTION AND CUSTOMER SERVICE SPECIALIST

I worked in my parents' family business as a teenager as a dishwasher and cleaner. I eventually worked as a production chef and assistant manager.

EDUCATION

Home Schooled

Fine Art Training

Practical courses in advanced drawing, human anatomy, and oil painting (Cesar Santos)
Atelier Dojo, Austin – Advanced

Business Training

Courses in Leadership, Time Management, Organizational Success, and Goal Setting

Facebook / Meta

Online course as an advertising campaign specialist

Inductive University

Ignition Core Certification
Sepasoft Credentialed

Technical Skills Development

HTML, CSS, and Python (Mosh Hamedani Online Courses)
Figma (Self-Taught)