

The Matchbook Pathway to Professional

1 UNDERSTAND

We begin by working with businesses to understand what the "Portrait of a Professional" looks like for Matchbook Graduates in each career pathway. We are building towards our students becoming not just graduates but professionals in their chosen fields.



2 RESUME MAP

Working with businesses we study professional resumes that they receive to build the ideal resume framework for our students to obtain through their experiences.

3 DEFINE

We work with businesses to define what the core skills are that would be required of an entry level professional in their field.



4 COURSE ALIGNMENT

We map the subcomponents of the defined entry level skills to the core and elective classes that students will complete. This will ensure that students are always working towards mastering the skills needed for their professional resume.



5 PROFESSIONALS NETWORKED & READY

Matchbook will work to make sure our graduating professionals have a network of professionals & references to help open doors. They will also have a strong resume, certifications, career experiences, and the confidence to demonstrate their skills to others.