

# NEWSLETTER



2020 is off to a wonderful start. So much activity around NTAC and so many are already planning their Spring and Summer travels.

Thanks to Patrick and Kimberly Saunders, our new Advertising and Marketing Committee chairs, we have a new NTAC Brochure. The new look is elegant and really speaks to our NTAC lifestyle. If you see them, please share your appreciation. They also helped initiate an Instagram account and working on both Twitter and YouTube presence. While I am not a big user of either, there is certainly lots of NTAC talk going on. If you are interested in more information on either, reach out to Marilyn Holland, or Amy Van Artsdalen as well. See the article in this Newsletter edition for more information.

I started including articles from other resources, shared by residents, and hopefully of interest to others. The Hillsboro Reporter featured an article about our own Douglas Cunningham for his contributions to the High School Photography program, shared in the December issue. This month John Green shared an RV Business article about the huge Airstream Factory expansion.

There are so many resources each of us may see or use, and some of the information is not only quite interesting but affords helpful advice or tools. As you discover interesting articles, please share with me and I will see if I can

incorporate them into the newsletter. This is especially true if I can share items of of benefit to others, general interest, or maybe just satisfy a curiosity.

Beginning with this newsletter I thought it might be interesting to feature short vignettes about NTAC Committees. The amount of work going on behind the NTAC scenes is amazing, and such a wonderful contribution to our community. Many of our members don't reside here or just occasionally get visit. I hope to highlight some of the many things we do, and maybe even encourage even more participation. Many of the committees might even benefit from your contributions, even from afar.

Finally, thanks again to all the Newsletter contributors. I enjoy working on this publication, and I very much like sharing anything others may find of interest or value. I really want to encourage you to share <u>your</u> knowledge or talents as well. We have such a wealth of information, ideas, and lessons to be learned throughout our community. Travel and safety tips, to maintenance, cooking, artistry, and health, we seem to have it all. The wealth of experience and lessons to be learned from Past, Current International, Region, and Unit Officers; to Caravan Leaders, and solo adventurers. Sharing your thoughts, ideas and tips, is not only noble, but appreciated.

## 2020 NTAC President:

This morning, I had the pleasure of participating in a share transfer meeting. It was the third one I have done. Our Membership committee has



interviewing been busy prospective members of our park. After attending a meeting of two committees this afternoon, I am once again reminded of the important part volunteerism plays in NTAC's success. In my last report, I mentioned committee chairmen who have given up their committee assignments after successful completion. The good news is there are more devoted, intelligent, skillful people stepping up to take their place. Amy Van Artsdalen has taken over Social Media. Patrick and Kimberly Saunders are the new heads of Public Relations/Advertising. Phyllis Fell and Marilyn Holland are in charge of mentoring new members and it was good to have one of them at the share transfer today. Sue Essary has taken Health and Wellness. Judy and Michael Shelley have agreed to be our audit committee. I am waiting for word from a potential political relations committee head. NTAC is lucky to have this quality of individuals to lead our committees. Many of these committees are attempting to implement ideas from the long range planning meeting.

In the park, there continues to be a buzz of activity. From villas being renovated to workshop meetings, to Plaid Turtle Thursday night social events, there are activities available for our members. With the weather warming and spring on its way, the dog park attendance will increase. If you see new members, of which there will be quite a few in the coming weeks, stop and introduce yourself to them. We want to be the welcoming community. It is somewhat overwhelming to move into the park. Be the smiling face to let them know they made a good choice joining NTAC.

Steve Holland

Steve Holland 2020 NTAC Board President

#### 2020 NTAC Board Meeting Dates

April 27<sup>th</sup> September 14<sup>th</sup> October 19<sup>th</sup> December 12<sup>th</sup>

Validation Period for Annual Membership Meeting 30 September – 30 October

Annual Membership Dinner Saturday, December 12<sup>th</sup>

Remember this newsletter is all about you and your neighbors. Articles and photo submissions are certainly welcome from everyone, especially photos of members, on the road or not; your favorite pictures, special campground discoveries, great deals, or a unique recipe. Please include a brief description of any photo and I will try to include submissions in a future edition.

## The Power of Social Media

Patrick & Kimberly Saunders NTAC Public Relations & Advertising Committee

# Facebook

As you already know, NTAC has a business page on Facebook, and we have now activated a feature on the page to create a Facebook group for members only. If you are on social media, we hope you will

join this new NTAC group. Our NTAC social media accounts are our external presence in the world, but our NTAC Facebook group is a place just for us, where we can discuss NTAC topics and share NTAC photos in a private setting. Think of it as an electronic NTAC bulletin board.



With so much "noise" posted on Facebook, it's easy to miss posts you might be interested in, but when you join a Facebook group, content is considered by Facebook algorithms to be more important to you, meaning you are much more likely to see it. So, if you've got something NTAC related to discuss, even every day matters like swapping plants or borrowing sugar, posting to the private NTAC Facebook group is a sure way to make sure every NTAC group member will actually have a chance to see your post, and respond.

We need your help to continue to grow the current NTAC Facebook business page, and spread its content. Our business page is our outward face to the world. It's our most powerful marketing tool for speaking directly to potential future members. Put more plainly - the smart thing to do is to use our public page not just to socialize amongst ourselves, but to focus on speaking to the people we hope to attract to NTAC. The main message we want to get across is: "NTAC is a great community and home base. We love it here, and you will too." It's more than just "Look at what a great time we are having." - it's "You could be here too enjoying everything NTAC has to offer." Why would Airstreamers want to visit and live at NTAC?

On our Facebook page, in our posts, we can show visitors the million reasons why we love NTAC, and why they could too. So what's the best way to start a conversation with future members online? It's through all of you. You're an Airstreamer. You are friends with Airstreamers. You are friends with aspiring Airstreamers, If you like and share the content on NTAC social media accounts to your own accounts, your Airstreamer friends will see it. Many of you are already sharing and liking. Keep up the good work! You are doing your part to help your community thrive.

If you are active on social media, and haven't already liked the NTAC Facebook page or followed the NTAC Instagram account and Twitter accounts, please do. Liking and following NTAC accounts, commenting on NTAC posts and tweets, and sharing them to your own accounts is something every one of us who are on social media platforms can easily do to promote our Airstream community. In future articles, we'll discuss the importance of our other social platforms.

Here are links to NTAC social media accounts:

NTAC Facebook Page https://www.facebook.com/AirstreamCommunity/ NTAC Instagram Account https://www.instagram.com/northtexasairstreamcommunity/

NTAC Twitter Account https://twitter.com/NTAirstreamComm

NTAC Private Facebook Group

https://www.facebook.com/groups/NorthTexasAirstreamCommunity

If you don't know how to "like" the NTAC Facebook page or join the NTAC group, or how to follow our Instagram and Twitter accounts, that's okay. Social media platforms change constantly, making it hard sometimes to keep up.

If you want to "like" and follow our social media pages in order to help promote NTAC to your friends, family, and others, but aren't sure how, just send an email to ntacwebcontent@gmail.com and let us know what you need help with. We'll get back to you promptly.

# **Neighbors Out and About**

Channing and Phyllis braved February weather and headed to Liberty Hill COE this past month. Vickie and I visited in December and again over New Years.





Just a short 30 minute drive the park is really quite nice, and very quiet this time of year.

Channing sent pics of the snow; better them than us, and wanted everyone to note he is brewing beer again!

# Activities Committee News

Here comes March! The first quarter is almost gone and so much still going on. Kudo's to all for the Super Bowl Planning, Karaoke gatherings, Sunset Happy Hours and Plaid Turtle gatherings. What a great group of people to enjoy time with. With March just around the corner many activities already are in the works.

- Souper Crafter Luncheon-Tue, Mar 3, 11-3PM
- Karaoke Fri, Mar 6, 6PM
- Daylight Savings Time Begins-Sun, Mar 8
- Amateur Radio Classes Begin-Tue, Mar 10, 1-4PM
- Lunch Out-Tue, Mar 17, Homestead Café & Craft Village
- Sunset Happy Hours scheduled in the Pavilion
  - o Sat. Mar 14 5:30 PM
  - Sat. Mar 28 5:30 PM.
- Frozen Yogurt Month & Ice Cream Social-Sun, Mar 22, 5PM
- Solar Eclipse 2024 Meeting-Mar 31, 2PM

Along with cards, games, and certainly more to be added; look for calendar updates in the office or on the website. Please check out the website for upcoming calendars or changes. The webmaster tries to keep the current month, plus one month available.

> NTAC Office is closed daily from 12-12:30 for lunch.

## **Dog Park News**

Mike Mack

Mike Mack, Chair of the Dog Park Committee, kicks off this month's contribution with some pics of new additions to our pet community. If anyone has any pet information you would like to see in the newsletter, please let Mike or the editor know. We hope to have articles about traveling with your pet, what to include in a pet first aid kit and much more in coming issues.



The entire community offers condolences to those of you who recently lost a pet.

Some upcoming activities Mike is arranging include, Dog Park cleanup and painting the bridge. In addition, if anyone would like to order a dog brick, please let Lynne or Jennifer know; they already have a request for 7 in the works.

If you have questions or thoughts you believe should addressed, by the Dog Park Committee, please send them to the newsletter at <u>NTACNewsletter@email.com</u>, and I will pass them along.

# **Directory Update**

Jenn Hicks

Jenn has printed the final draft for review by the committee and plans to send to the printer this week. Look for your paper copy in your inhouse mailbox sometime in March. She is quickly trying to include board changes and all of our new members, so a delay is possible. Digital copies will be distributed once paper copies are distributed.

Jennifer, thanks everyone for their assistance in submitting information. And a special Thank You to Patrick & Kimberly, who designed this year's fantastic cover! She excited for all to see!

## **New Member Welcome**

A huge NTAC Welcome to James and Elizabeth Flores, the new owners of lot/Villa 505! They just joined our community on the 17<sup>th</sup> of February and hail from the College Station area.

Jim and Elizabeth say "Howdy!" They are James Peter Flores (Jim, Jim Pete, Pete, depending on the number of "Jims" in attendance). He attended Texas A&M University-class of "63 and was in the A&M Corp. He received a commission as a 2nd lieutenant in the Army upon graduation, serving



5 years in the Army including a tour in Korea and two Viet Nam tours.

After leaving the service Jim spent 10 years as a commercial and corporate banker in Ft Worth and earned an MBA from Texas Christian University. Elizabeth attended Western Michigan University and Texas Woman's University earning BS and MA in Occupational Therapy, retiring after 40+ years as an occupational therapist. They met at the Odessa, TX YMCA and have been married for 30+ years.

In 1993 they moved from the Odessa-Midland area of Texas to El Paso TX where Elizabeth taught in the Occupational Therapy Program for the University of Texas Medical Branch in Galveston in cooperation with the University of Texas at El Paso. Jim went on to work for the El Paso Community College in the Small Business Development Center. In 1995 they started a hearth products store called Western Stoves & Spas in Las Cruces, NM which they managed for nearly 15 years.

Jim and Elizabeth currently live in College Station TX, home of the fighting Texas Aggies. He is an avid bicycle rider, hiker, and reader. They have two adult children; daughter, Taylor who is a reading specialist and teacher, and her husband Gary director of IT for Travis Co in Austin, and their twins Owen and Hazel. Their son, James Peter is a Fireman/Paramedic for City of Dallas and his wife Stephanie, a special education director and their three active children Avery, Carly, and Hudson.

Joining them at NTAC and their travels is their 4-legged geriatric furbaby kitty, Brenda Lee, the remaining of our five little rescued critters.

The Flores' purchased their first Airstream (named her 'Flor' in honor of the lady from whom they got her) in 2008 in New Mexico. Their second was acquired in 2010, and apparently includes a good story. Then they upgraded again with a new 2018, which also brings a really good story. Sounds like a good Potluck conversation starter!

Jim and Elizabeth participated in caravans including the Civil War III and The American Revolution Southern Campaign, Springtime in the Rockies and The American Revolution Northern Campaign. They area already signed up for the Taste of the Blue Ridge and the Alaska Caravan this summer.

Welcome to NTAC! We look forward to hearing the "Stories".

# NTAC 2024 Eclipse

Scott Graham chaired the first meeting of the Solar Eclipse meeting this past January. Nearly 20 people attended and a number of others expressed interest in participating.



Amy Van Artsdalen is the Chair for this committee and looks forward to trying to conduct monthly meetings, at least during the part of year when most are at NTAC. Meeting dates are marked on the NTAC Calendar for anyone to participate, learn, help, or contribute.

As North Texas Airstream Community (NTAC) lies within the path of totality of the April 8, 2024 total eclipse of the sun, just 2.5 miles from the center-line path, we realize this will be quite an event. The fact it is still 4 years out, is a little daunting, but Amy and John recognize how quickly the event will be upon us. Key discussion included:

- Can we or should we benefit from the event; if so, how?
- Do we want and if so, control the onslaught of visitors?
- Lots of discussion about potential impact
- $\circ$  Should we allow a rally(s)?
- What about an International sponsored rally?
- Should we limit visitors to only friends and family?
- We already have 3 reservations for the event, what do we want to do going forward?
- o Do we want to open up NTAC to visitors?

Each attendee was asked to consider and talk to their NTAC friends and neighbors about what they would like to see this event become or evolve into. Everyone was asked to bring this information to the next meeting, currently planned for 29 February at 2PM in the Rally Room.

#### **Health and Wellness**

Sue Essary

Sue is pleased to share a number of Health and Wellness accomplishments since last board meeting:

- Reintroduced the Vial for Life program at pot luck and have had several members interested.
- Secured approval for secondary space for ongoing yoga, exercise and weight training classes. Many thanks to those who made this happen. Ken Mitchell who constructed the frame for the curtains and to Kathi Mitchell, Linda Ward, Deb Stuneck for their pursuit of permission, and to all others who invested time and donated money. This space will be utilized any time we do not have a rally on the Terraport, and frees up the card/mail room considerably.

Sue is looking at other programs and topics to bring to members and she hopes you will let her know if you have a particular interest.

Sue also notes the importance of verifying any Advanced Directives, including Directives to Physicians, Medical Power of Attorney, Out of Hospital DNR's, and Durable Power of Attorney. Her research indicates Directives from other states are not acceptable in Texas, so you might want to take a look at them, and qualify the statement.

## Keeping NTAC Looking Great

Steve Zeringue

Steve Zeringue noted during this month's Board Meeting some important community items. NTAC is still working with the City of Hillsboro on getting permission to use the City dump. The dump is free to the City of Hillsboro residents on the first Saturday of each month between the hours of 7AM -12 (noon). Currently, residents are required to show a city water bill invoice as verification of residency. Once clarified, information will be sent to all residents.

NTAC continues to be a highly desirable rally location. With a full plate of rallies booked through May, expect to see lots of visitors.

Please be mindful of their right to use the rally room during their stay. Rally events are posted on the NTAC Calendar, available on the website or in the office. Four March rallies, three April rallies,



and three rallies for May are already scheduled.

The recycle bin continues to be full well before its scheduled pick-up date. A big factor in how quickly the bin fills is from boxes not being broken down. Breaking down each box allows more recycled material to be added to the bin. To those who take the time to break boxes down, Thank You!.



The Rally Room received a lighting upgrade and will soon realize the addition of curtains in the southwest corner. This will allow for blocking off the area for shareholder use, while minimizing the disruption to other activities. Shareholders currently exercising in the clubhouse card room will take advantage of this new space. The space is not to be used when a rally group is on the

Terraport and has booked the rally room as part of their rally stay.

The Landscape Committee met on 2/11. Important topics included potential 2020 landscaping projects and the care & maintenance of all beds within the park before members start traveling this summer.

The Hill County Master Gardeners Plant sale is scheduled for April 24rth. More information about the sale is forthcoming.

Please try to park golf carts and vehicles on the pavement and off the grass located near the dumpsters and the entrance. The grass in this area is in very poor condition.

If you are interested in joining the landscape committee, please contact Steve by phone or email listed in the NTAC directory.

#### Compost update

- Bin #1 accepting donations of items in need of composting
- Bin #2 & #3 closed and not accepting items for composting.
- Bin #4 accepting bagged grass clippings, some hedge clippings and any leaves gathered within the park.

# **Solar Power Arrives to NTAC**

Doug Cunningham and Cheryl Moniz at #419 recently added solar power to their Villa. Installation included 7 solar panels, and they are the first NTAC residents to "go solar".



Cheryl noted the process was not without encountering a few obstacles along the way, but they were committed to solar, so in the end the challenges were worth it.

Their decision to go solar included the abundancy of sunshine available in Texas, and the long-term investment towards zero energy costs. Their bills will be less than \$90 a month for the solar panels, and they can pay ahead without penalty. Cheryl is confident in believing they most likely will not have an electric bill at all, and will get paid back for energy not used. She notes several Texas companies pay back at the same rate they bill! If all goes as planned, in 12 years or less, they will have no bill for electricity.

Another excellent reason to invest in solar, for them, is resale value. While they don't intend to leave NTAC, someday villa #419 will be even more attractive to a buyer because of the low energy consumption/cost.

Cheryl and Doug are happy to share their experience, and help anyone who interested in getting started on their own solar system. Both happily note they did the hard part, so you don't have to!

## **Book Club**

Bob and Marne Kaemmerer

Marne and Bob continue leading and sharing their ideas and recommendations for your reading pleasure and future book club discussions. They meet the first Thursday of indicated months in the Card Room from 1-2PM. Books planned include:

#### Thursday, March 6 1:00-2:00

Where the *Crawdads Sing, by Delia Owens*, follows two timelines, slowly intertwining the two.

Whether you have a chance to read the book or not, you will find the discussion fascinating and other members will be happy to loan you their copy. We hope to see you there.

#### Thursday, April 2 1:00-2:00

Ordinary Grace, by William Kent Krueger, is a novel about a young man, a small town, and murder in the summer of 1961. It is a wonderful coming-of-age story, complete with a small-town atmosphere and a mystery surrounding the quiet, unassuming community of New Bremen, MN.

#### Thursday, May 7 1:00-2:00

Beachcombers, by Nancy Thayer. The story of three sisters. Nancy Thayer is the author of nineteen novels. Her books concern the mysteries and romance of families and relationships, the humorous adventures of growing older.

## Arts & Entertainment

Hill College and the Phillip H. Lowe Performing Arts Series

The Don Diego Trio April 7, 2020 7:30 PM

#### Hill College Players

- Working (2012 revised version) March 11, 12, & 13, 2020 7:30 PM
- Performing & Fine Arts Student Showcase May 7 & 8, 2020 7:30 PM

All performances are FREE to the public in the Hill County Campus Vara Martin Daniel Performing Arts Center.

## Amateur Radio License Class Update

John Green is ready to get the Amateur Radio License Class going. Students should read all of section 1 for the first class 1 (23 pages), which is the subject at the first meeting, Tues, March 10 at 1:00 PM.

The manual consists of 9 sections, with plans to cover a section each week. Students are expected to have read and be familiar with each section before the Tuesday class. He will have a Q & A period the end of each day's class on the material in that section.

As a reminder, the class duration is 3 hours (until 4:00 PM) with a break in the middle of class. Upon completion of all classes, exams will be scheduled at NTAC. In addition, a licensing exam session is also planned during the International Rally in Loveland, CO in June.

If you have questions or need more information, contact John at jwgreen@mtco.com or 309.657.3102.

## Committees, Lot's of Committees

NTAC is a hive of activity behind the scenes. With nearly 20 individual committees and various subcommittees there is quite literally something going on nearly all the time. Beginning this month the Newsletter will start highlighting some of the committees at work, play, or just getting things done behind the scenes of life at NTAC.

For now, please consider NTAC needs everyone's help to make our community thrive. Even the occasional assistance with emptying Dog Park bags, putting up decorations, or making a Benevolence announcement, is very much appreciated by everyone. Below is a list of the standing committees. If one interests you, please reach out to the committee chair. If you see a void, let Steve Holland know. And most of all let the chairs and committee members know how much you appreciate their efforts.

Activities Architectural Control Audit Benevolence Bylaws, Rules & Reg Christmas Lighting Directory Dog Park Health & Wellness Sheila Lewis Steve Woodward Judy & Michael Shelly Sue Arnesen Jim Courtney Andy Selking Jennifer Hicks Mike Mack Sue Essary (Continued next page) (Committees continued)

Info Technology/WiFi Landscape/Beautification Lee's Creek Long Range Planning Membership Mentoring New Members Newsletter Editor Nominations Public Relations/Advertising Rally Welcome Committee Safety Inspection Shareholder Listing Shop Building Social Media (Facebook, Instagram) Sound Equipment Terraport Tractor Mowing 2024 Eclipse

Vacant Steve Zeringue Dave Roper Steve Holland Vickie Courtney Marilyn Holland & Phillis Fell Scott Graham Channing Fell Kimberly & Patrick Saunders Tom Collier Greg Walker Lynne Mack Channing Fell Amy Van Artdsalen Marilvn Holland Charles Scott Greg Walker Andy Selking Amy Van Artsdalen

Now a bit about some of these committees:

Jennifer Hicks notes, as **Directory** Chairperson, the task to assemble the annual NTAC directory after compiling member contact info (and verifying the accuracy thereof) is the job of herself, with help this year from Vickie Courtney, Amy Van Artsdalen and Phyllis Fell. Her college roommate is the source for artwork, but any park member interested in offering up cover art for the publication should feel free to contact her. The **Social Media Committee**, co-chaired by Amy Van Arstdalen, and Marilyn Holland Fell, handles the official Facebook page, Instagram accounts for North Texas Airstream Community-NTAC. Their goal is to share the NTAC lifestyle to those who may want to visit or become future shareholders at NTAC and to inform our NTAC community of the many activities. Many thanks to all for their great photography skills, taking pictures at events and posting on our Facebook page!

The **Health and Wellness Committee** a one person show of benefit to everyone in the community, and is now chaired by Sue Essary. We all have a real stake in what she shares and encourages. From AED and CPR classes, to encouraging an exercise routine, and the periodic tips on staying healthy, this committee is truly a service to all.

Relatively new, the **Rally Welcome Committee**, chaired by Tom Collier, serves to ensure all our Rally guests receive a proper NTAC Welcome and introduced to our services, rules, and policies. As Tom notes, this committee really consists of and needs everyone at NTAC. Everyone should encourage each other to make an effort to welcom Rally visitors when checking mail or stopping by the office.

If you chair a committee and want to included information in a future newsletter to create awareness and/or solicit participation, or just thank those serving on your committee, please send a brief synopsis similar to those above to <u>ntacnewsletter@gmail.com</u>.

Article reprinted with the permission of RV Business Magazine.

# Massive 723,500-Square-Foot Production Facility Comes Online for Thor Subsidiary Airstream Inc.

'We didn't build this manufacturing facility with the next eight months or even the next eight years in mind,' said Airstream President and CEO Bob Wheeler. 'We're an 88-year-old company. We knew that we needed to build it with the next 88 years in mind — and we built it accordingly.'



Representing Thor Industries Inc.'s largest and most expensive capital investment project to date, Airstream Inc. has opened a new \$60 million, 723,500-square-foot production faciity – which also will house corporate offices and a Heritage Center & Museum to properly display the iconic company's 88-year history.

Airstream, a Thor subsidiary, was to transition production of its travel trailer lines from its current 255,000-square-foot facility into the new plant about one mile down the street during a 10-day period through the recent Christmas break. At the same time, motorhome production was to shift from its 60,000-square-foot current complex of buildings – some of which include Quonset huts dating back to 1952 when

28 RVBusiness JANUARY/FEBRUARY 2020

Continued on last page



Airstream settled in Jackson Center, Ohio – into the newly vacated travel trailer plant across the street.

Completion of the corporate offices and 16,000-square-foot Heritage Center & Museum will follow sometime early this year. In addition, the new facility will have complementary onsite healthcare access for associates and their immediate families, an onsite cafeteria serving breakfast and lunch to associates and an 11,000square-foot state-of-the-art training center for professional development for employees and dealers.

"We were really due for a big upgrade in a lot of different ways," Airstream President and CEO Bob Wheeler told *RVBusiness.* "One, when we first designed and proposed this plant to Thor, we were running well behind what the market demand was and we planned the facility accordingly. Now, things have cooled off a little since then, obviously, but The project itself is impressive by any number of perspectives. Of the 50-acre property, almost 16 acres will be under roof – and the production space amounts to some 623,000 square feet alone. The new facility is the 12th building on Airstream's campus and eclipses the combined 613,000 square feet of the 11 other buildings.

Other project facts:

 The 723,000-square-foot facility, which is also to be completely powered by renewable energy credits, will mean that Airstream has 1.05 million square feet of space in its

Jackson Center campus.

• By the end of the project close to 200,000-man hours will have been spent on construction.

 In all, there were 19,000 cubic yards of concrete used during construction and required about 2,000 concrete trucks to deliver it all. That's 513,000 cubic feet of

concrete — enough to fill six Olympicsized swimming pools or pave more than 3,200 driveways (40 feet long by 12 feet wide). That much concrete weighs 77 million pounds — as much as 13,000 Airstreams travel trailers.

 More than 17,000 gallons of paint was used during construction, enough to



we didn't build this manufacturing facility with the next eight months or even the next eight years in mind. We're an 88year-old company. We knew that we needed to build it with the next 88 years in mind – and we built it accordingly." paint nearly 1,900 homes.

The ceilings are about 30 feet high
it's actually 35 feet to the peak in the center.

• Total volume of the production space is about 19 million cubic feet. If filled with Airstream trailers, floor-to-ceiling and wall-to-wall, it would hold about 9,600 trailers. • There are about 15 acres of blacktop

outside the building – enough to pave a two-lane road for four miles.

• There are more than 120,000 linear feet of pipe (air line, water line, storm line, etc.) in and under the building. If laid end to end, it would extend 23 miles.

• There are 3,300 tons of steel in the building, which is enough to produce more than 2,300 cars or 78 million soup cans.



 It's worth noting, too, that the addition of the new plant required the addition of a third traffic signal to the village of Jackson Center.

"We've got plenty of production capacity now," Wheeler told *RVB*, "but it will also allow us to bring all our materials under roof. We don't have to store them across town. There are a number of processes that we do in outlying buildings here on the campus; all of those will be consolidated under one roof, so efficiency gets better, transportation is less and quality goes up. It'll also improve safety; we've got a lot of trip-and-fall accidents because of the compact space — and this new place will be spread out. We'll be able to work more safely because it has better lighting. It's just a win all the way around.

"But the other piece of this is, Airstream is an 88-year-old iconic American brand in the same sense as Harley-Davidson and Coca-Cola and Mustang," Wheeler added. "We need to have a visitors center and museum, especially with our rich history. We've got such amazing stories to tell over 88 years of global traveling and wanted to display the pictures and the videos and some of the travel trailers that have gone around the world. We couldn't be prouder to have this museum and visitors center where we can celebrate our heritage, our history, and give people a real reason to come to Jackson Center and see us." RVB