

# **Privacy Notice**

## Introduction

At **12CP Limited**, we are committed to protecting and respecting your privacy. This Privacy Notice explains how we collect, use, store, and protect your personal data in compliance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018. Please read the following carefully to understand our practices regarding your personal data.

#### Who We Are

12CP Limited is a small enterprise registered in the United Kingdom. Our registered address is 12 Canon Park, Berkeley Glos GL13 9DF and our Company registration number is **12292963**. If you have any questions about this notice or how we use your information, please contact us at enquiries12cp@gmail.com

### What Information We Collect

We may collect and process the following personal data about you:

- Identity Data (e.g. name, title, date of birth)
- Contact Data (e.g. address, email address, phone number)
- Financial Data (e.g. bank account details, payment information)
- Transaction Data (e.g. details of products and services you have purchased from us)
- Technical Data (e.g. IP address, browser type, operating system, cookies)
- Marketing and Communications Data (e.g. your preferences for receiving marketing from us)

### How We Collect Your Data

We collect your personal data in the following ways:

- Direct interactions (e.g. when you fill in forms, correspond with us by email, phone, or otherwise)
- Automated technologies (e.g. via cookies when you use our website)

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• Third parties or publicly available sources (e.g. analytics providers, advertising networks, search information providers)

#### How We Use Your Data

We use your personal data for the following purposes:

- To provide our products and services to you
- To process orders, payments, and deliver goods
- To manage our relationship with you (e.g. responding to enquiries, notifying you of changes)
- To improve our website and services
- For marketing purposes, where you have consented
- To comply with legal and regulatory obligations

### Legal Basis for Processing

We process your personal data based on one or more of the following legal grounds:

- Performance of a contract with you
- Compliance with a legal obligation
- Our legitimate interests (provided these do not override your rights and interests)
- Your consent (where you have given it)

# Sharing Your Data

We may share your information with:

- Trusted third-party service providers (e.g. IT support, payment processors, delivery companies)
- Professional advisers (e.g. accountants, legal advisers)
- Regulatory bodies, government agencies, or law enforcement as required by law

We require all third parties to respect the security of your personal data and to treat it in accordance with the law.

### International Transfers

Where your personal data is transferred outside the UK, we ensure it is protected with appropriate safeguards, such as standard contractual clauses or data protection agreements.

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### **Data Security**

We have put in place appropriate security measures to prevent your personal data from being accidentally lost, used, or accessed in an unauthorised way, altered, or disclosed.

### **Data Retention**

We will only retain your personal data for as long as necessary to fulfil the purposes we collected it for, including satisfying any legal, accounting, or reporting requirements.

### Your Rights

Under data protection laws, you have the right to:

- Access your personal data
- · Request correction of your data
- · Request erasure of your data
- Object to processing of your data
- Request restriction of processing
- Request transfer of your data
- Withdraw your consent at any time (where processing is based on consent)

To exercise any of these rights, please contact us at enquiries12cp@gmail.com

# Changes to This Privacy Notice

We may update this privacy notice from time to time. Any changes will be posted on this page and, where appropriate, notified to you by email.

#### Contact Us

If you have any questions or concerns about this privacy notice or how we handle your personal data, please contact us at:

12CP Limited

12 Canon Park, Berkeley Glos GL13 9DF

Enquiries12cp@gmail.com

If you are not satisfied with our response, you have the right to lodge a complaint with the Information Commissioner's Office (ICO): <a href="https://ico.org.uk/global/contact-us/">https://ico.org.uk/global/contact-us/</a>

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