



# ALTITUDE FC INC.

## DONATION AND SPONSORSHIP PACKET

**Altitude FC (AFC)** is a **501(c)(3)** nonprofit organization committed to building a dynamic and inclusive soccer community in the greater Denver area. Founded on the values of **equity** and **inclusion**, **AFC** offers a safe and welcoming space where **LGBTQIA+** individuals and allies can come together to play soccer, regardless of experience or skill level. Through a variety of programs—including practices, scrimmages, tournaments, and community-building events—**AFC** ensures that everyone, regardless of financial background, has the opportunity to participate, grow, and connect both on and off the field.

To sustain and grow our impact, **AFC** depends on the generosity of donors to support our operations and ensure that our accessible soccer programs and events remain available to our **diverse community**. Your contributions help us provide opportunities for all individuals, regardless of background, to engage in the sport and build lasting connections.

### 2025 CLUB GOALS

- Soccer For All
- Internal League
- Skill Set Development
- Community Growth
- Continued Stability



### CLUB BREAKDOWNS

- Yearly Member Dues: **\$60**
- Monthly Club Soccer Sessions: **2 (min.)**
- Club Members (Dues Paying): **49**
- Clubs Associates : **245**
- Club Teams: **3-4 per season**
- Club Sponsored Leagues: **1\***
- Club Sponsored Tournaments: **1\*\***

\*Launching Spring 2025

\*\*Mile High Cup

## ORGANIZATION'S NEEDS

AFC is seeking donations to help sustain our \$50,000 annual operating budget, which is critical for supporting a wide range of programs and services. Your contribution will directly support:

**Field Rentals:** Covering costs for practices, scrimmages, and our internal league

**Equipment & Gear:** Providing practice equipment, player kits/jerseys, and coaching supplies

**Player Subsidies:** Helping to reduce tournament and league dues for low-income participants

**Community-Building Events:** Funding inclusive events that foster connection and camaraderie

**Tournament Fees:** Supporting teams representing AFC by covering external tournament and league fees

**Club Management:** Maintaining website hosting and administrative tools for smooth operations

**Insurance:** Securing necessary coverage to ensure safety and compliance

**Mile High Cup:** Hosting our premier 5v5 soccer tournament, a highlight of the season

**Your generous donation ensures AFC can continue to provide affordable and inclusive soccer opportunities for all members of our community.**

## CAMPAIGN GOALS

AFC's fundraising campaign is designed to:

**Ensure Financial Sustainability:** Keep participation costs affordable for all members

**Expand Fee Subsidies:** Increase the number of players who can access financial support

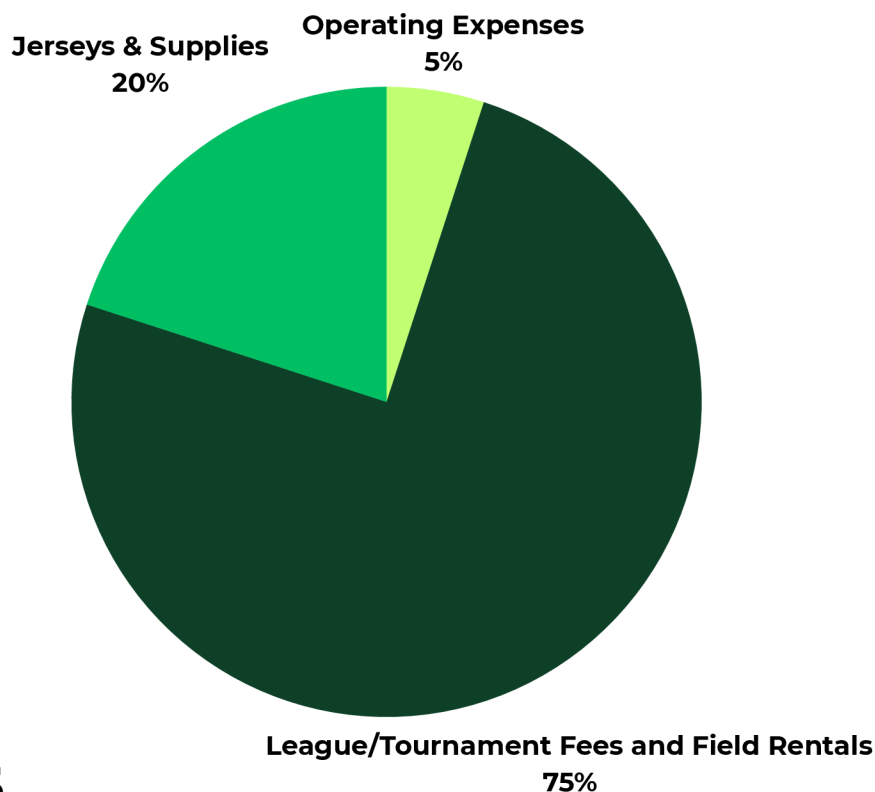
**Enhance Equipment & Training Resources:** Elevate player development with improved gear and coaching tools

**Strengthen Tournament Participation:** Support AFC's ability to host and compete in local and regional tournaments

**Grow Community Engagement:** Broaden AFC's outreach and deepen connections within the community

Your support helps us achieve our goals and continue making soccer accessible and inclusive for all. For a further breakdown of our fundraising goals, visit the "Support AFC" page on the Altitude FC website.





## CHALLENGES

Despite our growth, AFC continues to face significant challenges in maintaining financial sustainability, including:

- **Rising Costs:** Increased expenses for field rentals and tournament fees
- **Need for Additional Sponsorships:** The growing demand for sponsorships to help offset operational costs
- **Increased Demand for Financial Assistance:** More low-income players seeking subsidies to participate
- **Securing Stable Funding:** The ongoing challenge of finding sustainable funding sources beyond membership dues

**Addressing these challenges is critical for AFC to continue providing accessible and inclusive soccer opportunities for all.**





## SPONSORSHIP TYPES

AFC offers a variety of ways to support our club and mission. From general sponsorship tiers to project-specific opportunities, donors and sponsors can choose the option that best aligns with their goals and values.

### GENERAL SPONSORSHIP TIERS:

#### SUPPORTER TIER - \$1000

- Logo placement on AFC website.
- Recognition in AFC's newsletter and social media shoutout.
- Mention at select AFC hosted events.
- Receive an AFC Supporter Placard to display at your business.
- Two complimentary registrations for an AFC event or tournament.

#### COMMUNITY TIER - \$2500

- Receive Supporter Tier Benefits, plus:
- Exhibit/present yourself, company, or cause at an AFC Social event, while being listed as event sponsor.
- AFC Branded Gift.
- Two additional complimentary registrations for an AFC event or tournament (4 total).

#### CHAMPION TIER- \$5000+

- Receive Supporter & Community Tier Benefits.
- Premier logo placement on AFC website and general media.
- Special feature in the AFC newsletter about you or your organization.
- Receive an AFC "Swag Bag".

### SPECIFIC SPONSORSHIP OPPORTUNITIES:

#### LEAGUE SPONSOR

- \$500 minimum donation. Up to 5 sponsors, \$2000 to be sole sponsor.
- Listed as a League Sponsor with your Logo placement on Internal League Pages, Registration Forms.
- Logo on League Social Media Posts and League merch given to each participant.
- 1st "Look" to have opportunity to host League Socials (2-3 per season).

#### MILE HIGH CUP SPONSOR

- \$500 minimum donation. Up to 5 sponsors, \$2000 to be sole sponsor.
- Listed as a League Sponsor with your Logo placement on Internal League Pages, Registration Forms.
- Logo on League Social Media Posts and tournament merch given to each participant.
- 1st "Look" to have opportunity to host League Socials (2-3 typically held).

#### "KIT" SPONSOR (JERSEY)

- Sponsor a specific AFC team for \$1200, or sponsor the entire club for \$1000 per team (3-4 teams).

#### KIT SPONSORSHIP BENEFITS:

- Logo placement on club jersey.
- Listed as team sponsor on website.
- Recognition in AFC's newsletter and social media shoutout.



# OTHER DONATION OPPORTUNITIES

Winter/Spring 2025



If a General or Specific Sponsorship doesn't align with your current goals, there are still many ways you can support AFC's success. Consider donating to fund other projects and initiatives:

- **AFC Tournament Committee:** donate to help subsidize the travel and registration fees for AFC players who travel out of state.
- **Social Events:** earmark funds to help AFC host open and inclusive social events including watch parties, hikes, and game nights for the entire LGBTQIA+ community.
- **Sponsor Dues:** set aside funds to help low income associates become AFC members by helping cover yearly dues.
- **Wish List:** each season, the Board and team captains create a wish list for supplies (balls, cones, etc.) needed. Help AFC by covering the cost of this list, certain items or purchasing directly.



**Talk to the AFC Fundraising Committee and we can help you identify the best place for your donation!**

## HOW TO DONATE

**Supporting AFC is simple! Follow these steps:**

### ONLINE DONATIONS:

1. Visit AFC's donation page.
2. Complete your donation via PayPal, Zelle, credit/debit card, or ACH transfer.
3. Receive a confirmation and tax-deductible receipt.

### CASH OR CHECK DONATIONS:

1. Contact the AFC Board at [info@altitudefc.club](mailto:info@altitudefc.club).
2. We will arrange to pick up the donation in person, OR provide a mailing address.
3. Receive a tax-deductible receipt.



## TRANSPARENCY

AFC is committed to financial transparency and accountability. We ensure that:

- All donations go directly toward supporting our mission and programs.
- Annual financial statements are available upon request
- Our board oversees all spending decisions to maximize impact.
- We maintain the highest level of integrity in our financial management.

