

PEAK Growth:

Secrets to Growing an Established Business



KEVIN JUZA

Growing an established business to new heights can feel overwhelming, but it doesn't have to be. Whether you're looking to scale your operations, expand into new markets, or innovate your offerings, it's crucial to have a growth strategy in place. In this dynamic and actionable program, business owners will uncover proven secrets for accelerating growth and achieving sustained success.

Participants will learn how to assess their current business model, identify areas for expansion, and implement practical strategies to maximize profitability and efficiency. By the end of the program, attendees will have a roadmap to grow their PEAK business and position it for long-term success—ensuring a solid foundation for the future.

WHAT MY CLIENTS SAY:

"Kevin played a pivotal role in helping our family business navigate a critical phase in our small business journey. Kevin's ability allowed us to set up clear roles, particularly as we transition our ownership to the next generation, our son."

- Lesli Reiter, 30-year co-owner of ServiceMaster of the Desert

LEARNING OBJECTIVES

An inspirational keynote on taking what can be a frustrating and stagnant process to ensure their business has a clear plan for finding a growth strategy to maximize their PEAKS.

1. Identifying and overcoming the roadblocks to growth during PEAK.
2. Build a framework to evaluate the true service you provide.
3. Discover scalable strategies to maximize the business to take it to the next level.
4. How to craft a game plan that sets your company up for growth.

REFERENCES

Marlon Gallimore, Principal at Penguin Consulting E: marlon.gallimore@penguincs.net

Chris Basile, Asst. VP of Operations & Training at Etech E: christophermbasile@gmail.com