



Brenello World Privacy Policy

Effective Date: July 29, 2026

At Brenello World, we value your privacy and are committed to protecting the personal information you share with us. This Privacy Policy explains what information we collect, how we use it, and the choices you have regarding your information.

Information We Collect

We may collect the following information when you visit our website or interact with us:

- Your name
- Your email address
- Information you voluntarily provide through contact forms, newsletter sign-ups, or other communications
- General website usage information collected through cookies or analytics tools

How We Use Your Information

We use the information we collect to:

- Respond to your questions and requests
- Send newsletters, updates, and announcements if you choose to subscribe
- Share information about new books, free activities, and special offers
- Improve our website and user experience
- Operate and maintain our website

We will only use your information for the purposes described in this Privacy Policy.

Children's Privacy

Brenello World creates books and activities for young children, but our website is intended for parents, grandparents, teachers, caregivers, and other adults.

We do not knowingly collect personal information directly from children under the age of 13. If we learn that we have unintentionally collected personal information from a child under 13, we will promptly delete that information.

Email Communications

If you join the Brenello World Club or subscribe to our newsletter, you may receive occasional emails about:

- New book releases
- Free coloring pages and activities
- Educational resources
- Special promotions
- Company news

You may unsubscribe at any time by clicking the "Unsubscribe" link included in our emails.

Cookies

Our website may use cookies and similar technologies to improve your browsing experience and understand how visitors use our website. You can control or disable cookies through your web browser settings.

Sharing Your Information

We do not sell, rent, or trade your personal information to third parties.

We may share information only when necessary to:

- Operate our website through trusted service providers
- Process purchases or email subscriptions
- Comply with legal obligations
- Protect our legal rights or prevent fraud

Data Security

We use reasonable administrative, technical, and organizational safeguards to help protect your personal information. While no method of transmission or storage is completely secure, we strive to protect the information you provide.

Third-Party Services

Our website may include links to third-party websites or use trusted third-party services such as payment processors, email marketing providers, analytics providers, or social media platforms. Those services have their own privacy policies, and we encourage you to review them.

Your Choices

You may:

- Request access to your personal information
- Request that we update or correct your information
- Request that we delete your personal information, subject to applicable legal requirements
- Unsubscribe from marketing emails at any time

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with a revised Effective Date.

Contact Us

If you have questions about this Privacy Policy or how we handle your information, please contact us through the contact form on BrenelloWorld.com.

Thank you for visiting Brenello World. We appreciate your trust and are committed to providing a safe, welcoming, and family-friendly experience for every visitor.