

Adrian Wattenmaker

917-741-0931 / awattenmaker@gmail.com / adrianwattenmaker.com

EXPERIENCE

Master Fit Enterprises / US Orthotic Center, New York, NY 1995 - 1996 / 2015 - 2017
Shop Tech / Pedorthist Technician

- Fabricated custom orthotics for various sports
- Specialized in ski bootfitting and balancing
- Researched and tested materials for the ski industry, including the Instaprint footbed system, Zapz, and EZ Fit insoles
- Clients included members of the US Ski Team and NY Knicks

Paragon Sporting Goods, New York, NY 1999 - 2001 / 2006 - 2007 / 2015 - 2017
Senior Sales Associate / Shop Tech

- Specialized in bootfitting and custom footbeds
- Mounted, tuned and repaired skis / snowboards
- Listed on SkiNet (SKI Magazine) as one of the top ski boot fitters in the USA

Start Haus, Truckee, CA 2008 - 2010
Sales / Bootfitter

- Specialized in bootfitting, custom footbeds, stance, and alignment
- Start Haus received Skiing Business Industry Awards for Most Knowledgeable Staff and Best Bootfitting

BestFit Boots at Sugar Bowl, Norden, CA 2009 - 2010
Sales / Bootfitter

- Specialized in bootfitting, custom footbeds and balancing

K2 Skates / K2 Sports, Vashon Island / Seattle, WA 1998 - 1999
Tech Rep

- Worked as representative in the New York and D.C. metro areas
- Presented clinics for stores and sporting events

Princeton Ski Shops, New York, NY 1997 - 1999
Sales Associate

- Specialized in custom footbeds and bootfitting
- Assisted in the creation of a specialty boot department by educating area stores in proper bootfitting and repair techniques
- Purchased specialty equipment involving footbeds and ski boots

Nordica (Benetton Sports Systems), Bordentown, NJ 1995 - 1996
NYC Area Representative

- Attended sales, sporting events and trade shows in the tri-state area
- Demonstrated new ski equipment to buyers

Nestor's Sporting Goods (The Warming Hut), Whitehall, PA 1993 - 1994
Assistant Buyer, Sales Associate

- In charge of special orders and returns

Greg Stump Productions / Delamo Films, Portland, ME 1990
Intern

- Responsibilities included advertising, copywriting, public relations, and sales Ski films include Blizzard of Aahhh's and License to Thrill (Notably two of the most influential ski movies)

RELATED EXPERIENCE

Sierra Nevada College, Incline Village, NV 2010
Guest Artist

- Invited to teach a course titled Extreme Filmmaking: The basics of shooting winter live action sports

AFFILIATIONS

SIA Certified binding mechanic
MasterFit University
RISA / IISA (International Inline Skating Association)

SKILLS Proficient in Microsoft Office (365), Google Workspace, Canva, Shopify, Wix, All Social Media Platforms, Valid Drivers License (standard & automatic), Skiing (XC, Downhill), Hiking, Inline Skating, Ice Skating, Ice Hockey, Biking, Touring

LANGUAGES Basic knowledge of French and Swedish

*Theatre Resume and Teaching CV available upon request