
 (281)910-6859

 suttonmanderson@gmail.com

 www.suttonmarie.com

SUMMARY OF QUALIFICATIONS

- Ross Inception News, Ross Streamline News, Ross Xpression, Ross Overdrive, MOS Content management systems
- Adobe Creative Cloud applications
- Strong leadership with written and verbal communication
- Works well in high pressure and fast deadlines situations
- AP Style
- Wide Orbit
- Improvisational theatre training
- Colligate cheerleader at UTA

REFERENCES

Julian Rodriguez

UTA Lecturer Specialist- Communications
Julian.rodriguez@uta.edu
(817)272-7040

Dr. Vinicio Sinta

Assistant Professor- Communications
Sinta@uta.edu

SUTTON ANDERSON

NEWS PRODUCER

WORK EXPERIENCE

NBCU Academy Investigative Journalism Project

October 2022 - December 2022

- Student Researcher and Scholarship recipient
- Researched US Marshal cases of officer injuries and abuse of power from 2019-current for spreadsheet entry
- Received mentorship from employees on proper research techniques
- Assisted in identifying sources for broadcast stories

Hurrdat Media- Social Media Internship

May 2022- July 2022

- Wrote copy for multiple social brands and platforms
- Created content and content calendars for brand partners
- Created video ads for LSO and SEO for Clientele

UTA News- Executive Producer

Jan 2021- Present

- Executive production of live and pre-recorded broadcasts
- Anchor and report stories within the UTA community- research, write scripts, conduct interviews and edit packages
- Coordinate with production teams to secure ethical and journalistic standards

The Campbell Agency- Talent

June 2021 - Present

- Curve model with specialization in print, runway, and fit modeling
- Work with agency and clients to best promote brands and products for campaigns
- Collaborate with photographers, hair and makeup artists to create optimal look for products as a model
- Maintaining health and wellness to keep within industry standard

EDUCATION

The University of Texas at Arlington

Bachelor's of Arts in Broadcast Communication
Projected graduation- May 2023